Welcome to
SOAR
STUDENT ORIENTATION
ADVISING & REGISTRATION
Digital Resources for Families

PARENT RESOURCES

University of New Haven

THE WEEKLY ROUNDUP
FOR STUDENTS

This weekly email will provide you with a roundup of the great things happening on campus and give you a glimpse of upcoming events.

DEADLINE EXTENDED: 2021 Bergami Summer Internship Program

The Bergami Summer Internship Program provides funding to offset the cost of living and related expenses to eight students completing an UNPAID internship in ANY field.

Eight (8) stipends of $3,750 will be awarded. All eligible undergraduate students who can benefit from this program are encouraged to apply.

Get details to find the full application and section.

DOWNLOAD THE NAVIGATE APP

Available in the App Store and Google Play

- Schedule appointments across campus
- Find study groups in your classes
- Explore majors and careers
- Organize your to-do's
- And more!

For more information, visit newhaven.edu/navigate

HAPPENING ON CAMPUS

University of New Haven

WE ARE
WE ARE
WE ARE
UNIVERSITY
“I don’t know what is going on.”

– Every first-year student in the last 500* years

* - slight exaggeration
“I don’t know what is going on with my child.”

– Every first-year student parent and family member in the last 500* years

* - slight exaggeration
“Communicating with college students is hard, because they don’t read anything.”

– Every college administrator in the last 500* years

* - slight exaggeration
Digital Resources

A quick introduction to some of the digital resources available to help stay connected to Charger Nation.

In this presentation, we'll cover:

• Digital Communications and Resources Available to Students

• Digital Communications and Resources Available to Families
Communicating to Students

The University communicates with students in multiple ways.

- Website - Newhaven.edu
- Direct emails
- myCharger
- Charger Connection
- Weekly or daily digest emails (The Weekly Roundup, Charlie’s Events Roundup, Charlie’s Daily Events)
- Private groups on Facebook (Class of 2026, 2025, etc.)
- Flat-screen TV displays around campus
- Various public social media accounts
Communicating to Families

Some of the same resources are available to family members.

- Website - Newhaven.edu (available to all)
- SOME Direct Emails (select very important emails are sent to families, if the student lists you as a contact in Banner)
- myCharger (a student login is required; use public website)
- Charger Connection (a student login is required)
- Weekly or Daily digest emails (sent to students, only)
- Private groups on Facebook (Parents and Families Group)
- Flat-screen TV displays around campus (available to all)
- Various public social media accounts (available to all)
Communicating with Everyone

Newhaven.edu, the University’s website, is available to everyone, and is the go-to site for families.

- Info that parents and families need should be available on the public website, with no login required to view the info.
  
  https://www.newhaven.edu

- Check out our special section for Parents and Families.
  
  https://www.newhaven.edu/families
Communicating with Everyone

Have you seen these key webpages?

- **Directory** *(search all faculty and staff by name or filter by office)*
- **Offices and Departments** *(a list of some major offices across campus)*
- **Bursar** *(billing and payments, student health insurance, list of tuition and fees)*
- **Interactive Campus Map** *(get more familiar with the place your student will be for the next 3-4 years)*
- **Emergency Notifications** *(parents can sign up, too)*
- **Career Development Center** *(jobs, internships, preparation for both, and much more)*
Communicating with **Everyone**

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Communicating with Everyone

Have you seen these key webpages?

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Communicating with Everyone

Have you seen these key webpages?

- Career Development Center *(jobs, internships, preparation for both, and much more)*
“Dude, we know how to use a website.”

– Everyone sitting in this room right now.
Communicating to Students

The student will receive almost everything via email. (More than they want.)

- Important deadlines
- Billing statements
- Schedule changes
- Club invitations
- Event notifications
- Housing reminders
- Notes and feedback from professors
- Advising information
- Dining Information
“What is email?”

– Every first-year student since about 2009
Encourage your student to read their University email, even if they don’t like to use email.

That’s it. That’s the whole slide.
Communicating to Students

The Weekly Roundup is sent to students Sundays at 8 p.m.

This email features:

• Top news items
• Upcoming dates and deadlines
• Feature stories
• Photo of the Week
Communicating to Students

Charlie’s Events Roundup is sent to the entire campus community, Thursdays at 8 p.m.

This email is a variation on The Weekly Roundup – just for Events. It features a curated selection of some of the hundreds of events happening at the University each week.
Communicating to Students

Charlie's Daily Events is a daily digest email sent to students each weekday morning.

Started in the fall of 2021, these daily emails are a combination of meetings & events from RSOs (clubs and organizations) in an easy-to-read format that helps eliminate multiple emails students would have otherwise received each day.

(Students used to receive 30-50 RSO emails per day.)
Communicating to Families

Families do not receive the same emails that students do.

- Daily and weekly emails are not sent to parents.
- Select emails with broad, high importance are sent to parents and family members that are listed in a student’s Banner account.
- Family members can sign up for certain other emails, like Emergency Notifications, Authorized Payor billing notifications, and Charger Nation News.
Communicating to Students

Almost everything is on myCharger, the University’s internal communications portal.

• Happening on Campus news feed
• Daily calendar of events
• Links to all pertinent campus systems
• Office and department pages, resources, forms, documents

https://mycharger.newhaven.edu (login required)
Communicating to Students

Charger Connection is the main site for RSO events.

- Recognized Student Organizations (RSOs) post their events here.
- Administrative offices and academic programs can also post events here.
- Students access CC through myCharger (login required)
- Charlie’s Events Roundup and Charlie’s Daily Events link to event pages on CC
- myCharger Calendar links to event pages
Communicating to Students

Private Groups on Facebook are a good way for students to interact with us, and one another.

• Although many students consider Facebook to be “for old people,” it’s still widely used, and we regularly post into the “Class of” groups that we maintain.

• Charlie the Charger is a profile used by University staff to interact with the students.

Students can search their “Class of” group on Facebook
Communicating to Families

Our Parent and Families Group on Facebook is hugely popular. *(Not bragging. Just sayin’.*

- Ask questions and get advice from 3,600+ Charger Nation parents/family members in the group.
- Charlie the Charger (aka University staff) interacts with parents and family members, moderating and providing assistance as needed.

https://www.facebook.com/groups/UNewHavenParentsFamilies
Communicating with Everyone

Are you following us on social media? Is your student?

- The University and its various offices, departments, and clubs maintain public social media pages on all major platforms.
- Many students love to interact on social media, and many RSOs promote meetings and events on social.

facebook unewhaven
twitter @unewhaven
instagram @unewhaven
soundcloud @unewhaven
youtube universityofnewhaven
Communicating with Everyone

Digital Displays (TVs) are used to display short news or alerts and promote upcoming events.

*There are over 50 displays scattered around campus, so just look around.*
Communicating with Students

**Navigate** is a great app for personalized updates, reminders of important deadlines, access to appointment scheduling and resources, and the ability to view your class schedule right from your phone.

https://www.newhaven.edu/navigate
Contact Us

Office of Marketing and Communications

Matt McCullough
Executive Director of Digital Services

Kaitlyn Naples
Internal Communications Coordinator

OfficeOfMarComm@newhaven.edu

Charlie the Charger
https://www.facebook.com/UNewHavenCharlie

Send a private message to Charlie on Facebook, any time