Welcome to
SOAR
STUDENT ORIENTATION
ADVISING & REGISTRATION
Digital Resources for Families

Welcome Class of 2027 Families

Happening on Campus
- Download the Navigate App
- Important Dates
  - Wednesday, July 14
  - Monday, July 26

Parent & Families,

Please help us welcome the Class of 2027 and current student family members, who we started admitting to the group today. We know you will help them feel welcomed in our group.

As these are our first-year families, there have been several changes to the Road Map for New Students. Included in the Road Map are the tasks required for each year. While we appreciate the help and guidance of the experienced family members, please remember that you should contact the advising department to answer specific questions and/or bring concerns with questions.

Welcome to Outback Nation, Class of 2027 and wonderful families!
Digital Resources

A quick introduction to some of the digital resources available to help stay connected to Charger Nation.

In this presentation, we’ll cover:

• Digital Communications and Resources Available to Students
• Digital Communications and Resources Available to Families
Communicating to Students

The University communicates with students in multiple ways.

- Website - Newhaven.edu
- Direct emails
- myCharger
- Charger Connection
- Weekly or daily digest emails (The Weekly Roundup, Charlie’s Events Roundup, Charlie’s Daily Events, Charger Nation News)
- Private groups on Facebook (Class of 2027, 2026, etc.)
- Flat-screen TV displays around campus
- Various public social media accounts
Communicating to Families

Some of the same resources are available to family members.

- Website - Newhaven.edu
- SOME Direct Emails (select very important emails are sent to families, if the student lists you as a contact in Banner)
- Private groups on Facebook (Parents and Families Group)
- Flat-screen TV displays around campus (available to all)
- Various public social media accounts (available to all)
Communicating with Everyone

Newhaven.edu, the University’s website, is available to everyone, and is the go-to site for families.

• Info that parents and families need should be available on the public website, with no login required to view the info.
  
  https://www.newhaven.edu

• Check out our special section for Parents and Families.
  
  https://www.newhaven.edu/families
Communicating with Everyone

Have you seen these key webpages?

- **Directory** *(search all faculty and staff by name or filter by office)*
- **Offices and Departments** *(a list of some major offices across campus)*
- **Bursar** *(billing and payments, student health insurance, list of tuition and fees)*
- **Interactive Campus Map** *(get more familiar with the place your student will be for the next 3-4 years)*
- **Emergency Notifications** *(parents can sign up, too)*
- **Career Development Center** *(jobs, internships, preparation for both, and much more)*
Communicating with Everyone

Have you seen these key webpages?

- **Directory** *(search all faculty and staff by name or filter by office)*
Communicating with Everyone

Have you seen these key webpages?

- **Offices and Departments** *(a list of some major offices across campus)*
Communicating with Everyone

Have you seen these key webpages?

- **Bursar** *(billing and payments, student health insurance, list of tuition and fees)*
Communicating with Everyone

Have you seen these key webpages?

• **Interactive Campus Map** *(get more familiar with the place your student will be for the next 3-4 years)*
Communicating with Everyone

Have you seen these key webpages?

- **Emergency Notifications** *(parents can sign up, too)*
Communicating with Everyone

Have you seen these key webpages?

- Career Development Center *(jobs, internships, preparation for both, and much more)*

At the University of New Haven, we re-imagined how career development should work and created an approach that is imaginative instead of mindlessly transactional. That means future career success is built right into your entire academic experience.

It also means that everyone at the University is involved in Career Development, not just a few dedicated staff members. It really does take a village, in our opinion, to sow the seeds of a successful career— from faculty members who design career-focused curricula, to Resident Assistants who are intensely engaged in setting up career workshops and seminars, to the many campus events where career development is always a presence to mix career fairs and mix and match with opportunities.
Communicating to Students

The student will receive almost everything via email. (More than they want.)

- Important deadlines
- Billing statements
- Schedule changes
- Club invitations
- Event notifications
- Housing reminders
- Notes and feedback from professors
- Advising information
- Dining Information
Communicating to Students

“I don’t know what is going on.”

“What’s email?”

– Every student in the last 500 years* (*slight exaggeration)

Encourage your student to read their University email, even if they don’t like to use email.
Communicating to Students

The Weekly Roundup is sent to students Sundays at 8 p.m.

This email features:

• Top news items
• Upcoming dates and deadlines
• Important reminders
• Stories from Athletics

Let's Hear It For Our CHARGERS!
Men's Basketball Plays in Elite Eight on Tuesday

We're so proud of our East Region Champions! The men's basketball team is in Indiana for the NCAA Division II Elite Eight, where they'll face West Liberty on Tuesday, March 21, at 3:30 p.m.

HOW TO MAKE YOUR TUESDAY ELITE

In-Person Watch Parties
The Alumni Association is hosting a watch party to cheer on our Chargers at Dockside Brewery in Milford starting at 3 p.m. Additional details about the party, and an Instagram contest, can be found here.
Communicating to Students

Charlie’s Events Roundup is sent to the entire campus community, Thursdays at 8 p.m.

This email is a variation on The Weekly Roundup – just for Events. It features a curated selection of some of the hundreds of events happening at the University each week.
Communicating to Students

Charlie's Daily Events is a daily digest email sent to students each weekday morning.

Started in the fall of 2021, these daily emails are a combination of meetings & events from RSOs (clubs and organizations) in an easy-to-read format that helps eliminate multiple emails students would have otherwise received each day.

(Students used to receive 30-50 RSO emails per day.)
Communicating to Students

**Charger Nation News** is sent to students, and can be sent to families, showcasing blog stories and media clips featuring our faculty/staff.

Have you heard about **The Charger Blog**? Our University reporter writes stories about the amazing things happening here on campus, all year long.

Additionally, our faculty/staff members are frequently interviewed by local, national, and international media outlets, offering their expertise on various topics and current events, averaging **1,000 media hits per month**!
Families do not receive the same emails that students do.

- Daily and weekly emails are **not** sent to parents.
- Select emails with broad, high importance are sent to parents and family members that are listed in a student’s Banner account.
- Family members can **sign up** for certain other emails, like Emergency Notifications, Authorized Payor billing notifications, and Charger Nation News.
Communicating to Students

Almost everything is on myCharger, the University’s internal communications portal.

- Happening on Campus news feed
- Daily calendar of events
- Links to all pertinent campus systems
- Office and department pages, resources, forms, documents

https://mycharger.newhaven.edu (login required)
Communicating to Students

Charger Connection is the main site for RSO events.

- Recognized Student Organizations (RSOs) post their events here.
- Administrative offices and academic programs can also post events here.
- Students access Charger Connection (CC) through myCharger (*login required*)
- Charlie’s Events Roundup and Charlie’s Daily Events link to event pages on CC
- myCharger Calendar links to event pages
Communicating to Students

Private Groups on Facebook are a good way for students to interact with us, and one another.

- Although many students consider Facebook to be “for old people,” it’s still widely used, and we regularly post into the “Class of” groups that we maintain.
- Charlie the Charger is a profile used by University staff to interact with the students.

Students can search their “Class of” group on Facebook
Communicating to Families

Our Parent and Families Group on Facebook is hugely popular. *(Not bragging. Just sayin’.*

- Ask questions and get advice from 3,600+ Charger Nation parents/family members in the group.
- Charlie the Charger (aka University staff) interacts with parents and family members, moderating and providing assistance as needed.

https://www.facebook.com/groups/UNewHavenParentsFamilies
Communicating with Everyone

Are you following us on social media? Is your student?

- The University and its various offices, departments, and clubs maintain public social media pages on all major platforms.
- Many students love to interact on social media, and many RSOs promote meetings and events on social.

unewhaven
@unewhaven
@unewhaven
universityofnewhaven
Communicating with Everyone

Digital Displays (TVs) are used to display short news or alerts and promote upcoming events.

There are over 50 displays scattered around campus, so be sure to take a look around!
Communicating with Students

Navigate is a great app for personalized updates, reminders of important deadlines, access to appointment scheduling and resources, and the ability to view your class schedule right from your phone.

https://www.newhaven.edu/navigate
Contact Us

Office of Marketing and Communications

Matt McCullough
Executive Director of Digital Services

Kaitlyn Naples
Internal Communications Coordinator

OfficeOfMarComm@newhaven.edu

Charlie the Charger

https://www.facebook.com/UNewHavenCharlie

Send a private message to Charlie on Facebook, any time