

### **Employment Outcomes Survey Report**

### Class of 2020: Graduate and Undergraduate

Prepared by: Matt Caporale, Executive Director, Career Development Center

#### Overview:

This report provides data on the current employment status of University of New Haven alumni from the Graduate and Undergraduate classes of 2020. The outcomes survey project was conducted November – December 2020 by the Career Development Center (CDC).

This year, to align the reporting of data with developing national standards as codified and collected by the National Association of Colleges and Employers (NACE), we have moved the collection of outcomes data to a 6 Month Out timeframe (previously 1 Year Out).

#### **Executive Summary:**

Overall, the employment outcomes for University of New Haven graduates were **severely impacted by the coronavirus pandemic**. The pandemic, which moved many employers to a remote-work structure combined with a severe national economic and labor impact, had a demonstrable effect on the job attainment prospects for new college graduates. This impact is immediately noticeable in our outcomes data.

The loss of in-person commencement ceremonies removed one key aspect of the data gathering methodology (Marching Order) thus severely impacting the university knowledge rates. Taken together, the lack of attainable data combined with the global pandemic's impact on employment had a strong negative impact on the Class of 2020.

Another key factor in the appearance of a severe decline is the movement of the data gathering phase from a 1 Year Out to the 6 Month Out timeframe. This change in timeframes was in planning well advance of the onset of the pandemic and its impact on higher education and the labor economy. By design, the total employment numbers would be smaller due to the shorter timeframe for graduates to locate employment; combined with the pandemic gives the illusion of a complete disaster. This is only illusion though, as we expect our employment data to recover post-pandemic.

The change in timeframes also makes comparison to previous data collection efforts inconsistent. Outcomes data prior to 2020 will be maintained and presented as is, with new year over year charts being deployed going forward.

- Nearly all academic programs were impacted by the pandemic, with the most serious being felt in Business (hospitality, sport & recreation, finance, management training programs) and Engineering (international students, shut down of production facilities).
- Students seeking to attend graduate school remained strong, without the normal increase associated
  with poor labor markets. This is likely due to the impact of the virus not fully realized until March 2020,
  making it too late for students to shift into graduate school.
- Knowledge rates dropped precipitously as we lost Marching Order as part of the data gathering methodology.
- On a positive note, graduates who attained employment were largely employed within their field of study. This shows strong promise for an immediate snapback to pre-pandemic outcomes once the labor market recovers.

### **Notes on Methodology and Definitions:**

In accordance with the National Association of Colleges and Employers 'Standards and Protocols for First Destination Surveys', the CDC utilized a three-phase methodology to ascertain the employment and advanced education outcomes of the graduating classes of 2020 (6 Months Out).

The three-part methodology included:

- 1. Data collected at graduation through the use of the Marching Order system
- 2. Online survey created by the CDC, sent to the last known email addresses of graduates via Baseline;
- 3. **Online research** conducted by the CDC to locate employment and advanced education outcomes of targeted graduates utilizing free, publically accessible sites such as LinkedIn, Facebook, Twitter, and Google.

#### Definitions to know:

- Career Outcomes Rate: The accumulated total percentage of graduates who are employed full time, employed part time, continuing education, in active military service, or engaged in a post graduate volunteer service opportunity.
- 2. Knowledge Rate: The overall percentage rate of graduates from each target class that employment and/or advanced education outcomes were ascertained by either of the above methods (combined Online Rate + Research Rate = Knowledge Rate). Data for the surveys can be reported in total, or broken down by the method of ascertaining the information (Survey or Research).

#### **University Assessment Committee (UAC) Questions:**

In addition to the survey questions pertaining to a graduate's employment and advanced education outcomes the Office of Academic Assessment formulated and included a series of questions related to high-impact practices and overall satisfaction of graduates. The responses to these questions are available from the Office of Academic Assessment.

### **UNIVERSITY OF NEW HAVEN**

# **Graduate Class**6 Month Out Surveys

<b>Employment Status</b>	2020
Employed Full Time	63.46%
Employed Part Time	4.82%
Continuing Education	1.98%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	28.61%
Not Employed, Not Looking	1.13%
Employed In Major Field	86.50%
Career Outcomes Rate	71.39%
Knowledge Rate	44%

## **Undergraduate Class** 6 Month Out Surveys

<b>Employment Status</b>	2020
Employed Full Time	40.04%
Employed Part Time	15.72%
Continuing Education	18.24%
Active Military Service	0.42%
Post Graduate Service	0.00%
Not Employed, Looking	25.37%
Not Employed, Not Looking	0.21%
Employed In Major Field	67.05%
Career Outcomes Rate	74.84%
Knowledge Rate	48%

### **COLLEGE OF BUSINESS**

### **Graduate Class**

6 Month-Out Surveys

Employment Status	2020
Employed Full Time	60.94%
Employed Part Time	7.81%
Continuing Education	3.13%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	26.56%
Not Employed, Not Looking	1.56%
Employed In Major Field	87.80%
Career Outcomes Rate	75.00%
Knowledge Rate	40%

### Undergraduate

Employment Status	2020
Employed Full Time	42.03%
Employed Part Time	18.84%
Continuing Education	15.94%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	23.19%
Not Employed, Not Looking	0.00%
Employed In Major Field	88.10%
Career Outcomes Rate	76.81%
Knowledge Rate	42%

### **COLLEGE OF ARTS & SCIENCES**

### Graduate

### 6 Month Out Surveys

Employment	2020
Employed Full Time	71.43%
Employed Part Time	7.14%
Continuing Education	3.57%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	17.86%
Not Employed, Not Looking	0.00%
Employed In Major Field	93.18%
Career Outcomes Rate	82.14%
Knowledge Rate	41%

### Undergraduate

<b>Employment Status</b>	2020
Employed Full Time	39.73%
Employed Part Time	24.66%
Continuing Education	13.01%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	22.60%
Not Employed, Not Looking	0.00%
Employed In Major Field	64.13%
Career Outcomes Rate	77.40%
Knowledge Rate	44%

### TAGLIATELA COLLEGE OF ENGINEERING

Graduate

6 Month Out Surveys

<b>Employment Status</b>	2020
Employed Full Time	48.89%
Employed Part Time	1.48%
Continuing Education	1.48%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	47.41%
Not Employed, Not Looking	0.74%
Employed In Major Field	97.01%
Career Outcomes Rate	52.59%
Knowledge Rate	24%

### Undergraduate

<b>Employment Status</b>	2020
Employed Full Time	48.15%
Employed Part Time	1.85%
Continuing Education	7.41%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	40.74%
Not Employed, Not Looking	1.85%
Employed In Major Field	88.89%
Career Outcomes Rate	61.11%
Knowledge Rate	37%

# HCL COLLEGE OF CRIMINAL JUSTICE & FORENSIC SCIENCES

### Graduate

6 Month Out Surveys

<b>Employment Status</b>	2020
Employed Full Time	84.29%
Employed Part Time	7.14%
Continuing Education	1.43%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	5.71%
Not Employed, Not Looking	1.43%
Employed In Major Field	68.75%
Career Outcomes Rate	95.72%
Knowledge Rate	48%

### Undergraduate

<b>Employment Status</b>	2020
Employed Full Time	35.71%
Employed Part Time	12.09%
Continuing Education	26.37%
Active Military Service	1.10%
Post Graduate Service	0.00%
Not Employed, Looking	24.73%
Not Employed, Not Looking	0.00%
Employed In Major Field	48.81%
Career Outcomes Rate	75.27%
Knowledge Rate	43%

### SCHOOL OF HEALTH SCIENCES

Graduate

6 Month Out Surveys

<b>Employment Status</b>	2020
Employed Full Time	71.43%
Employed Part Time	3.57%
Continuing Education	0.00%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	21.43%
Not Employed, Not Looking	3.57%
Employed In Major Field	90.48%
Career Outcomes Rate	82.14%
Knowledge Rate	29%

### Undergraduate

<b>Employment Status</b>	2020
Employed Full Time	50.00%
Employed Part Time	11.54%
Continuing Education	19.23%
Active Military Service	0.00%
Post Graduate Service	0.00%
Not Employed, Looking	19.23%
Not Employed, Not Looking	0.00%
Employed In Major Field	87.50%
Career Outcomes Rate	80.77%
Knowledge Rate	31%