E-Learning Module Direct Assessment Rubrics

Module: Applying systems thinking to complex problems

Description of Integration (task, activity, assignment, etc):

Module Assessment Outcomes	Identified system or systems architecture of the project or process	Decomposed the system hierarchy to at least four levels	Defined a system from various perspectives, including technical feasibility, value, risk, and societal impact	Applied the heuristic architecting method to develop a system architecture
Select which outcomes were targeted via Assignment -->				

RATING: 1--> Poor, 2--> Below Average, 3--> Average, 4--> Above Average, 5--> Outstanding

Student #				
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Select student assignment related to the integration of the e-learning module in your course. Using that assignment, assess each student's level of attainment of the selected module outcomes.

Use the following rating:

1: Poor: Shows little or no progress in achieving outcome

2. Below Average

3. Average: Shows evidence of progress in achieving outcome that reflects a merely acceptable level of mastery

4. Above Average

5. Outstanding: Shows evidence of progress in achieving outcomes that reflects superior mastery

Questions: please email keen@newhaven.edu

Thank you.

- Please complete and submit this assessment sheet along with a sample student paper. (Remove all personal identifiers from these documents before submission)

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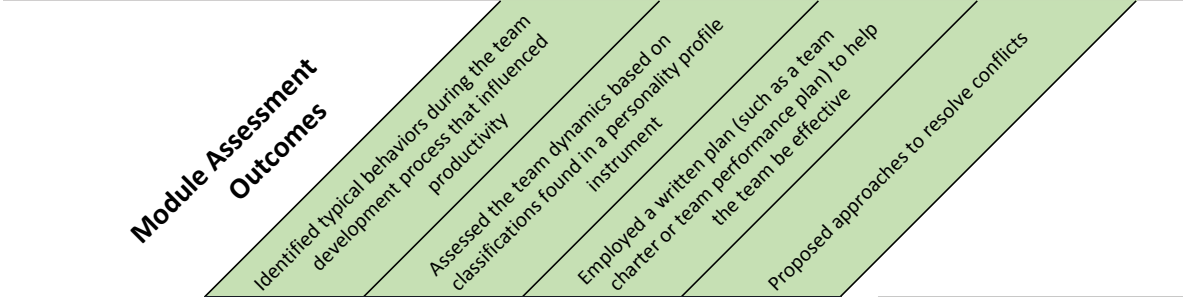UNIVERSITY OF NEW HAVEN · CONNECTICUT · 1920

Module: **Building, sustaining and leading effective teams and establishing performance goals**

Description of Integration (task, activity, assignment, etc.):

Module Assessment Outcomes

	Identified typical behaviors during the team development process that influenced productivity	Assessed the team dynamics based on classifications found in a personality profile instrument	Employed a written plan (such as a team charter or team performance plan) to help the team be effective	Proposed approaches to resolve conflicts
Select which outcomes were targeted via Assignment -->				

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Module: **The elevator pitch: advocating for your good ideas**

Description of Integration (task, activity, assignment, etc):

Module Assessment Outcomes

Select which outcomes were targeted via Assignment -->	Made an argument for exigency	Provided a non-technical explanation of the solution	Clearly stated a value proposition	Provided a clear path to move forward	Implemented strategies for recovering from an unsuccessful pitch experience
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Module: **Thinking Creatively to Drive Innovation**

Description of Integration (task, activity, assignment, etc):

Module Assessment Outcomes

- Articulated creative component of work
- Reflected on the source of creativity (nurture vs. nature)
- Applied divergent-convergent thinking process to converge on a solution
- Applied an ideation technique to generate solutions (Ask-Ask-Ask method, Fishbone Diagram or Mind Mapping method)

Select which outcomes were targeted via Assignment -->

RATING: 1--> Poor, 2--> Below Average, 3--> Average, 4--> Above Average, 5--> Outstanding

Student #	Articulated creative component of work	Reflected on the source of creativity	Applied divergent-convergent thinking	Applied an ideation technique
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Module: **Learning from failure**

Description of Integration (task, activity, assignment, etc):

Module Assessment Outcomes

- Identified mistakes in the product or process development cycle
- Suggested options to correct mistakes that occured in the activity
- Explained the potential risks of failure
- Proposed solutions to address risks

Select which outcomes were targeted via Assignment -->

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Module: **Cost of production and market conditions**

Description of Integration (task, activity, assignment, etc):

Module Outcomes

- Analyzed the effects of different business models
- Provided an estimate of cost and revenue for a product/process/design for a set period
- Compared different market structures (competitive, monopoly, oligopoly) in the context of the activity

Select which outcomes were targeted via Assignment -->

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Module: **Developing a business plan that addresses stakeholder interests, market potential and economics**

Description of Integration (task, activity, assignment, etc):

Module Assessment Outcomes

- Identified an innovative and differentiated business concept
- Developed a strategy for returning value to economic stakeholders
- Assessed a business market opportunity, including competitive positioning
- Developed a market strategy (entry, growth and exploitation)

Select which outcomes were targeted via Assignment -->

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Module: **Adapting a business to a changing climate**

Description of Integration (task, activity, assignment, etc):

Module Assessment Outcomes

	Explained the ways in which a company was impacted by changing business conditions	Described the various factors that made up the market and business conditions	Performed environmental scanning of the business environment	Described ways in which a firm dealt with changes in its business environment
Select which outcomes were targeted via Assignment -->				

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