



Incoming Class Shatters Records (Again)

For the second year in a row, UNH experienced a surge in first-year student enrollment. This fall, the University enrolled approximately 1,250 freshmen — a 14 percent increase over last year's record-breaking class.

Associate Vice President for Enrollment Management Kevin Phillips notes that the continued increase is due to a number of factors. New and expanded academic programs, a vast array of study-abroad options and internship opportunities, new state-of-the-art facilities and the return of Charger Football are just a few examples of the tremendous progress taking place on campus. New undergraduate degree programs added this fall include Theatre Arts, Digital Art and Design, and Museum Studies. As a result of these advances, the University's reputation for excellence and innovation is increasingly being recognized throughout the state, the nation and around the globe.

Phillips also attributes the increase to a substantial focus on recruitment using social media such as Facebook, Twitter,

YouTube and a new online 360-degree virtual campus tour. The result, he says, is a nearly 100 percent boost in campus visits. "With both campus and online visits, students and parents appreciate the solid connections they make with faculty members and staff," he said. "And once they are here and get a view of the facilities, they see for themselves that UNH is a really 'hot' school."

University Dedicates First 'Green' Building

The University officially dedicated its first 'green' building September 25, the new 402-bed Soundview Residence Hall. The \$43 million, five-story building offers spectacular views of the Long Island Sound and the City of New Haven.

Soundview is expected to receive a gold certification for Leadership in Energy Efficient Design (LEED), the nationally acknowledged benchmark for green building practices. The certification reflects the University's commitment to sustainable architectural practices. Soundview artfully combines modern amenities



with environmental awareness. Energy-efficient lighting, recycling rooms and a first floor exclusively devoted to sustainable living mark it as one of UNH's most ambitious capital initiatives to date.

The facility was completed as the University continues to experience record-breaking enrollment, with the largest freshman class in history arriving in late August. More than 5,200 students now attend UNH.



The 2009-2010 freshman class

Breaking New Ground in Forensic Science

Institute Event a Tribute to Dr. Henry C. Lee

Once the speeches were done and the accolades delivered, the world's foremost forensic scientist hoisted a shovel September 25 inside a tent on the UNH campus amid thunderous applause. Then Dr. Henry C. Lee, flanked by state dignitaries and University officials, dug into a pile of dirt to symbolically break ground for the new Henry C. Lee Institute of Forensic Science building. "The Henry C. Lee Institute has come a long way from when it started in 1975 to today," said Dr. Lee, a longtime UNH professor whose scientific acumen and creative genius provided the impetus for the Institute. "Back then, we had only a few students and a laboratory."

The Institute building is a structure that, as Board of Governors' chair Samuel S. Bergami, Jr. '85 E.M.B.A., said at the event, "will definitively establish the Institute and the University of New Haven as worldwide leaders in forensic science training and education." Located between Maxcy and Bartels halls, the Institute will house an interactive public-learning center, visual displays of historic cases, classrooms and laboratories. Also included will be a forensic crisis management command center featuring cutting-edge technology available for use by police agencies throughout Connecticut and the nation. The building is scheduled for completion in late 2010.

President Steven H. Kaplan was among several speakers who praised Dr. Lee's accomplishments to an audience of several hundred attending the groundbreaking. "I cannot think of another individual who has meant so much and contributed so significantly as Dr. Lee to this University's success," he said.





Bartels Fellow, a UNH Grad, was Mastermind behind MasterCard's "Priceless" Campaign

People from throughout the world quote the lines verbatim from MasterCard's "Priceless" television commercials, one of the longest running and most successful advertising campaigns in history. "Priceless" is now a part of pop culture, thanks to Lawrence Flanagan '80 B.S., Marketing.

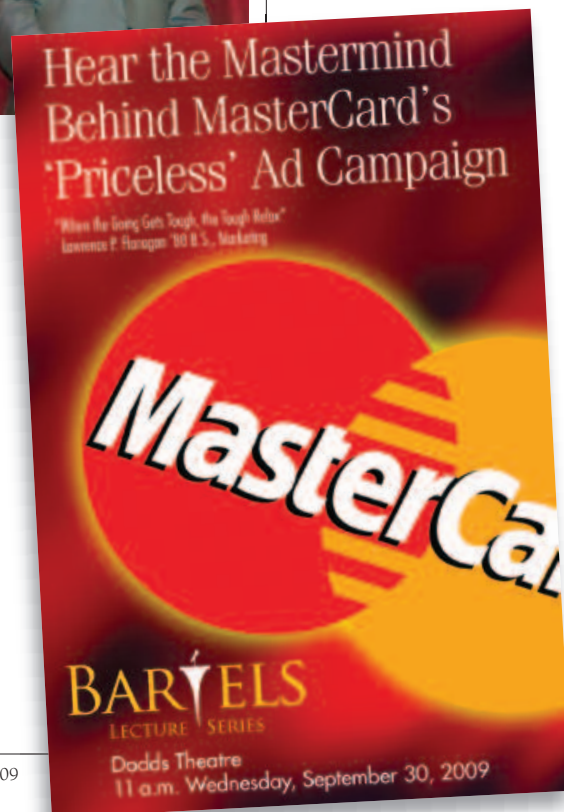
This fall's Bartels Fellow, Flanagan spoke to a standing-room-only audience September

Bartels Fellow Larry Flanagan '80 B.S., Marketing



30 in Dodds Theatre. He also held question-and-answer sessions with a Marketing class and a Financial Accounting class, lunched with student leaders, and spent time with faculty and deans. His advice to all: "Be fearless." As the chief marketing officer for MasterCard Worldwide, Flanagan was responsible for selecting the "Priceless" campaign from 35 options that were offered to the corporation when it was trying to revive itself in the 1990s. Flanagan saw the long-term potential for "Priceless." He pushed hard for it, even though another ad — sharper, cooler, wittier — had gained a strong footing. MasterCard listened to Flanagan, the brand was revived, and Flanagan was hailed a hero.

His secret: "I was just willing to say, 'I think this is the best thing to do,'" he said. "I'd rather do the right thing than the safe thing."



Injured Student Meets President at White House

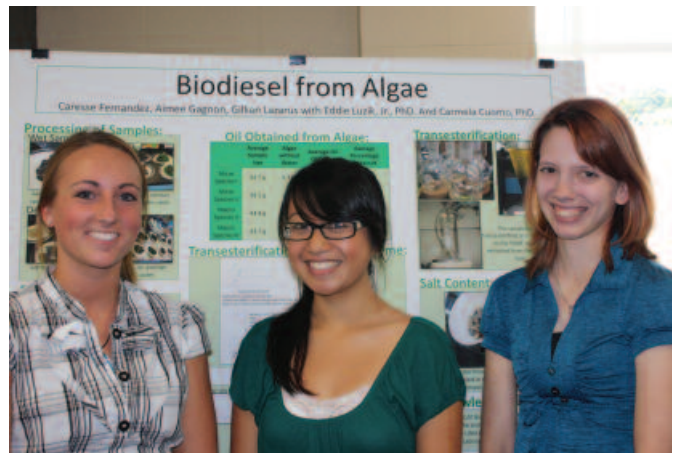
While alternative medicine has been around for thousands of years, senior James Hilaire says he may have discovered one of the newest remedies of all — shaking hands with President Barack Obama. Hilaire is recovering from a season-ending injury he received in a soccer game last fall while serving as UNH goalkeeper. ABC News learned of his arduous battle to recover from the accident, and invited him to the White House for the taping of a television program on the future of the nation's healthcare system.

Although Hilaire didn't have the chance to ask President Obama his question regarding the lack of affordable health insurance for college students no longer covered by their parents' health insurance, he was able to



James Hilaire '10 B.S., Criminal Justice

meet the president. Hilaire says Obama shook his hand, smiled and gave him a wink. "That, to me, was the best cure of all," Hilaire said. "To think that millions of people in the United States will never have the chance to meet President Obama — but I did — is wonderful. I will carry that moment with me for the rest of my life."



SURF Students Present Research

Students who had engaged in summer research exhibited impressive findings September 25 in the lobby of Bartels Hall, the campus center. As part of UNH's Summer Undergraduate Research Fellowship program, students extracted fuel from algae, discovered the effects of compounds on Lyme Disease, and explored the relationship between economics and human trafficking, among several subjects.



13-Year-Old Is Youngest Student in UNH History

Though Maeda Hanafi '13 B.S., Computer Science, enjoys many of the same pastimes as her 13-year-old friends — from rollerblading to computer games — every morning as her friends head off to middle school, Maeda heads to classes at the University of New Haven.

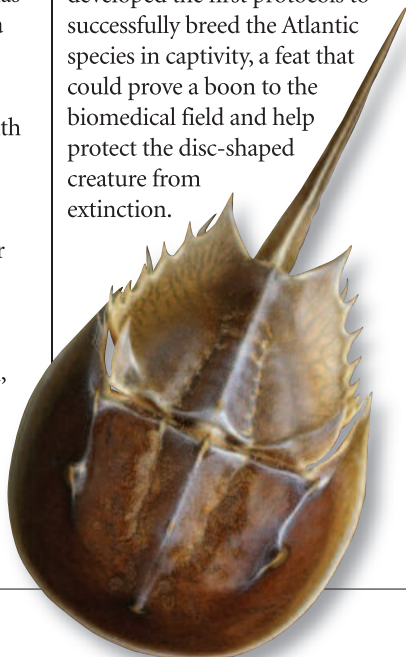
The youngest student ever admitted to UNH, Maeda credits her parents, Imam and Anna, for much of her success. Three years after arriving in the United States from Jakarta, Indonesia, Imam graduated from UNH in 1995 with a degree in Computer Science. Anna, a trained economist, has been home-schooling Maeda and her three siblings, ages 5 to 11, since 2004.

Imam now operates Algosmith Computing, a local business that builds financial-system software for Wall Street companies. Maeda shares her father's love and aptitude for computerization. "We are delighted to have Maeda here," said Melissa Laskowski, associate director of Undergraduate Admissions. "She's very bright and very mature. I think she'll bring a fresh perspective to all her classes."

Humble Horseshoe Crab Belies Its Life-Saving Properties

Anyone who has ever taken a pill, been tested for meningitis or had a medical device implanted should probably thank the humble horseshoe crab for making it possible, according to Carmela Cuomo, Ph.D., associate professor and coordinator of UNH's Marine Biology Program. The 400-million-year-old invertebrate is well known for its presence on beaches around the globe, but less recognized for the bacteria-identifying compound contained in its bright-blue blood — limulus amoebocyte lysate (LAL) — which is in great demand by the biomedical and pharmaceutical industries.

The escalating need for LAL, which is used to identify the presence of bacteria and sells for \$15,000 per quart, is one of the reasons why the Atlantic horseshoe crab species is particularly worth saving from decline, Cuomo says. After 10 years of research, Cuomo has developed the first protocols to successfully breed the Atlantic species in captivity, a feat that could prove a boon to the biomedical field and help protect the disc-shaped creature from extinction.



Honors



Psychology Professor Recognized as Rising Star

Stuart Sidle, director of UNH's Industrial-Organizational Psychology program, was named as one of 15 "Rising Stars" by Business New Haven. The news publication named Sidle as one of the region's business leaders of tomorrow for his research on workplace issues such as job stress, work satisfaction, employee surveys, change management and leadership development. He also has served as a consultant to dozens of organizational leaders and is frequently quoted in the local and national media.

Chin Named Athletics Administrator of the Year

Director of Athletics Deborah Chin has been named the National Association of Collegiate Women Athletics Administrators (NACWAA) Division II Administrator of the Year for 2009. The award is bestowed upon NACWAA members who have made significant contributions as administrators of intercollegiate athletics.



Students Take 1st Place for Dangers of Underage Drinking Video

UNH Communication students took first place in the second annual Wine & Spirits Wholesalers of Connecticut Public Service Announcement (PSA) Contest. The students created a 30-second PSA video to reinforce the dangers of underage drinking. The UNH video was chosen from 35 submitted by students from four Connecticut universities. Team members received a cash award in the amount of \$2,500. To view the PSA go to: <http://www.newhaven.edu/prospective/31089/>.

Professor to Edit Psychology Journal

Psychology Professor Michael Morris has been appointed associate editor of the American Journal of Evaluation (AJE). His term begins in November. AJE is one of the leading journals in the field of psychological program evaluation.

Research Featured in New Journal of Chemistry

The research of two UNH professors and a recent graduate was published on the cover of the New Journal of Chemistry in its October edition. Chemistry Professor Pauline M. Schwartz's work with Dan Osipovitch '09 Chemistry, and Mechanical/Civil & Environmental Engineering Professor Carl Barratt was detailed in the article "Systems Chemistry and Parrondo's Paradox: Computational Models of Thermal Cycling."



State Recognizes Professor's Efforts

Political Science Professor Jim Dull, who directs UNH's legislative internships program, was awarded a certificate of recognition September 16 by Arthur Forst, the executive director of the Connecticut General Assembly's Commission on Legislative Staff Internships. Forst praised Dull's commitment to the internship program.

Honors

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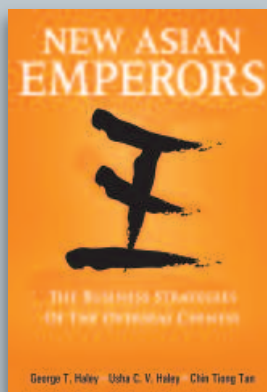
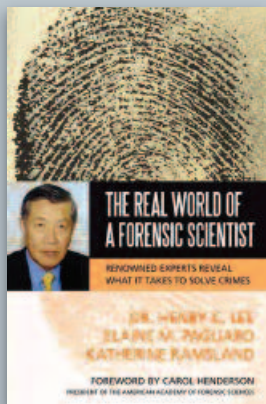
Dental Hygiene Student Wins Colgate Award

Third-year Dental Hygiene student Christine Saraceno '11 B.S., won a \$5,000 scholarship from Colgate-Palmolive for the University's Dental Hygiene program with her essay "The value of a specific toothpaste recommendation for your patients' home-care regimen." Saraceno attended the inaugural meeting of the Colgate Oral Health Advisory Board in Manhattan October 21 through October 23 as one of two winners of the essay contest.

Books

What It Really Takes to Solve Crimes

UNH forensic scientist Dr. Henry C. Lee and forensic experts Elaine M. Pagliaro and Katherine Ramsland provide a realistic, in-depth picture of the education, skills, challenges and rewards involved in the field of forensic science in their new book "The Real World of a Forensic Scientist: Renowned Experts Reveal What it Takes to Solve Crimes." This compelling insider's guide begins with Dr. Lee's personal story and 40-year career to demonstrate how forensic science developed in the 20th century and came to be recognized by the courts and law enforcement as crucial in investigating crimes.

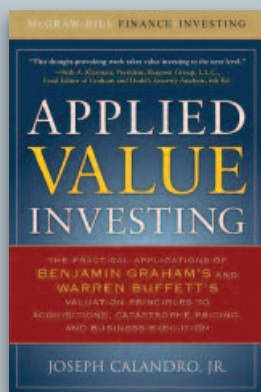


Overseas Chinese Influence on Trade Explored in New Book

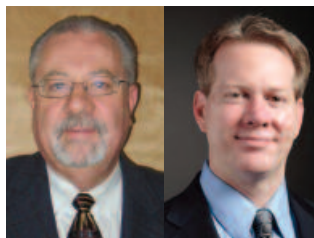
A new book co-authored by a UNH Marketing professor explores the differing business strategies of overseas Chinese involved in trading in Southeast Asia compared to traditional Western-style decision making. George Haley, UNH professor of Marketing, his wife, Usha Haley, a former Asia Programs Fellow at Harvard's Kennedy School, and Tan Chin Tiong, deputy president of Singapore Management University, wrote "New Asian Emperors," in the hope of creating a better understanding of the strengths and weaknesses of both styles.

An Investment Guide for the Financially Savvy

McGraw-Hill recently published "Applied Value Investing" by Joseph P. Calandro, Jr. '01 E.M.B.A., of Morrisville, Pa. Calandro, the Enterprise Risk Manager for a global financial services firm in Philadelphia, is a former Finance professor at the University of Connecticut. His book is based on academic papers he published, which were rewritten in book form.



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Tom Beebe

Dan Kalmanson

New Senior Administrators

Tom Beebe has joined the University as the new associate vice president for Capital Projects. While working in the construction industry the past several years, Beebe had been involved with the University on a number of capital projects such as the David A. Beckerman Recreation Center, Soundview Residence Hall and the planning for the new Henry C. Lee Institute building and Bartels Hall expansion.

Dan Kalmanson is the new associate vice president for Communications and Public Affairs. A former television reporter and producer, Kalmanson has more than 20 years of experience in leading communications offices for public and private colleges including Florida International University, University of Miami and University of Richmond.

Presidential Fellows Provide Crucial Services to Community

Summer break had a different meaning for 10 UNH students this year. Instead of soaking up the sun at the beach, these students spent the summer as President's Public Service Fellows, bringing crucial, hands-on services to government and non-profit organizations in the greater New Haven area. Now in its 11th year, the President's Public Service

Fellowship Program, funded by a gift from the Henry E. and Nancy Horton Bartels Trust, is a highly selective program that allows students to give back to the community while gaining real-world experience.

This summer, the students worked on a wide range of community service projects including coordinating summer enrichment programs for



underprivileged children, working with the Connecticut Food Bank, designing curricula for preschool children at the Connecticut Children's Museum, and helping the City of West Haven revise its emergency operations plan.

Artists Wield Brushes To Combat Lyme Disease

More than 15 professional artists created paintings throughout the seaside village of Stony Creek, Conn., July 12 as part of a benefit for the pioneering Lyme Disease research of Biology and Environmental Science Professor Eva Sapi. Their work was exhibited, then auctioned later that day. Thirty percent of the proceeds from the auction went to support the research of Sapi and the UNH Lyme Disease Research Group.



Tracking Coastal Ecological Changes

A group of UNH undergraduate and graduate students worked with Professor Roman Zajac of the Department of Biology and Environmental Science this past summer to identify and quantify changes occurring in salt marshes and other coastal systems, as rising sea levels and coastal development affect salt marsh ecosystems across the Eastern Seaboard. These trends can negatively affect the fishing industry, and may have an impact on coastal flooding.

This summer's work revealed some new and potentially significant insights into how animal and plant communities are responding to marsh change and the pace at which such changes are occurring.



UNH Dental Hygiene students cared for children's teeth in a Romanian orphanage.

Providing Dental Care in Romania, South Dakota

Faculty and students returned to Romania this summer to provide preventive care at an orphanage and in surrounding villages, as well as to improve their mastery of the language to better communicate with patients. Students also traveled to a Native American reservation in South Dakota to educate residents in dental hygiene and to provide care. Said Jessica Porter '09 A.S., "I am so grateful that I was able to have the opportunity to treat the members of the Sioux Indian Tribe and make a difference in their lives."

Lectures

Lee College Dean Gives Keynote Address in Taiwan

Dean Richard Ward of the Henry C. Lee College of Criminal Justice and Forensic Sciences gave the keynote address opening the Asian Association of Police Sciences meeting in Taipei, Taiwan, at Central Police University in June. Ward has been active in developing international partnerships in Asia for the past 25 years.

UNH Symposium Draws Global Participants

Senior military officials, diplomats and scholars from more than 15 countries tackled a variety of issues at the UNH-sponsored East Asia Symposium and Conference, now in its second year, in Beijing, China. Coordinated by Brett McCormick, director of Global Studies and Modern Languages at UNH, the weeklong symposium at China Foreign Affairs University increases the international visibility and reputation of the University.



Professor Brett McCormick with a symposium participant



A student reading this year's Common Read selection, "Greasy Rider"

"Greasy Rider" Author Speaks at Convocation

Greg Melville, author of the best-selling book, "Greasy Rider: Two Dudes, One Fry-Oil-Powered Car, and a Cross-Country Search for a Greener Future," was the keynote speaker during Convocation August 23. "Greasy Rider" is the chronicle of two friends who drive cross country with the goal of not stopping at a gas pump.

The book was selected as UNH's 2009 Common Read selection, inspired by the University's "Go Green" sustainability campaign.

Undergraduate Student Presents Research at International Symposium

Criminal Justice student Stacey McMillin '10, who conducted a Summer Undergraduate research fellowship with Professor Mario Gaboury and Professor Chris Sedelmaier of the Henry C. Lee College of Criminal Justice and Forensic Sciences, presented her research findings at the 13th International Symposium on Victimology in Japan this summer. Her Royal Highness Princess Bajrakitiyabha Mahidol from Thailand delivered the keynote address, sharing her experiences working for underprivileged individuals within the Thai criminal justice system.

In the News



Investigation into Michael Jackson's Death

CNN's Larry King Live, July 10, 2009: Famed talk show host Larry King interviews UNH Forensic Science Professor Dr. Henry C. Lee regarding Michael Jackson's death from a possible drug overdose.

UNH has Red-Letter Day

New Haven Register, September 26, 2009: University dedicates its first 'green' building and breaks ground for new Lee Institute building on same day.

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In the News

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Ready for Football, Six Years Later

The New York Times, September 18, 2009: In-depth story about the return of Charger football after a five-year absence and the resulting excitement on campus.

Letterman's Office Romance

Associated Press, September 20, 2009: Amy Nicole Salvaggio, assistant professor of Industrial/Organizational Psychology, commented on romance in the workplace following the disclosure of David Letterman's office dalliances. The story ran in numerous news outlets including The New York Times, ABCNews.com and Salon.com.

Students Get On-the-Job Fire Training

New Haven Register, September 7, 2009: Five UNH students are spending the fall semester living in a West Haven firehouse as part of an internship program that benefits both the fire science majors and the local community.

44-Year-Old Football Player Featured on ESPN

ESPN's "First Take," September 30, 2009: UNH's 44-year old football student-athlete Wayne Parks was interviewed about his ability and desire to play college ball while earning a degree, raising a family and working full-time as a firefighter.

Surge in Admissions

Business New Haven, August 2009: Associate Vice President for Enrollment Management Kevin Phillips comments on UNH experiencing a surge in first-year fall enrollment for the second year in a row.

Looking Good and Feeling Great

Modern Mom, August 2009: Nutrition professor Rosa Mo, Ph.D., comments on the need to eat five helpings of fruits and veggies a day to provide significant antioxidants and fiber to reduce heart disease and cancer risk as well as keep weight in check.

Companies Abroad Need U.S. Tax Pass

New Haven Register, August 20, 2009: Kamal Upadhyaya, chairman of the Department of Economics and Finance, authored an opinion piece arguing against an international tax policy up for review by Congress stating that it would levy a \$200 billion tax on U.S. businesses earning revenues overseas.

Biodiesel Research

Connecticut Public Television, May 28, 2009: Research by professors Carmela Cuomo and Eddie Luzik on how to turn algae from the Long Island Sound into biofuel was prominently featured on CPTV's "All Things Connecticut."

Building a Greener Workforce

Business New Haven, August 1, 2009: UNH's Tagliatela College of Engineering is developing a new sustainability-based degree program to meet the growing demands for a green workforce.

Please visit www.newhaven.edu and click on News & Events for more In the News items.



DiStefano with children's parents

New Hero of Omaha Beach

Criminal Justice student Christopher DiStefano '10, is known as "the new hero of Omaha Beach" by his fellow classmates for his brave act of saving two drowning children in Normandy, France this summer.

While touring the historic beach during the UNH College of Arts and Sciences Summer Study Abroad Program, DiStefano came upon a French couple screaming frantically and pointing toward the ocean. Though he didn't understand French, he noticed a young boy struggling to keep his head above water. He immediately dove into the water and began swimming. Once he reached the boy, he discovered a second child completely submerged underwater, the young boy's sister. He helped both get back to shore and safely reunited with their grateful parents.

"I saw what was happening and knew I couldn't just stand there, doing nothing," said DiStefano, who hopes to eventually join a local police force. "I just needed to do it. It was quite an experience and it made the trip even more meaningful."

Studying Terror Threats

Professor William Tafoya, director of the UNH National Security Program and Forensic Computer Investigation Program, spent 10 days this summer in Israel studying the terror threats that face democratic nations. As a Foundation for the Defense of Democracies fellow, Tafoya visited military bases and border zones, and talked with other academics, diplomats, military and intelligence officials, and politicians from several countries about the issue.



University benefactor Isabella Dodds with John Capozzo '12 B.S., Computer Science and Mechanical Engineering, who received the Robert B. Dodds Scholarship.

Scholarship Luncheon Honors Donors

More than 35 endowed scholarship donors shared lunch with their respective scholarship recipients October 7 during an on-campus celebration in Bartels Hall, the campus center.

UNH faculty member Dennis McGough '81 M.A., Industrial and Organizational Psychology, emceed this year's Annual Endowed Scholarship Luncheon, helping to announce eight new scholarships, including one established by him and his wife, Donna. James Hilaire '10 B.S., Criminal Justice, who was seriously injured in a UNH soccer game in 2008, delivered the keynote speech, taking the opportunity to thank the donors for their generosity benefiting UNH students. Hilaire is this year's recipient of the Ryan-Foster Scholarship.

This year, more than \$285,000 was awarded from endowed scholarships to more than 140 deserving UNH students.

UNH Joins National Sustainability Association

The University has joined the Association for the Advancement of Sustainability in Higher Education (AASHE) to promote sustainability on campus. AASHE is an association of colleges and universities that work together to create a sustainable future by providing resources, professional development and a network of support to enable higher education to lead the sustainability transformation.

"The University of New Haven's membership in the association marks our deepening commitment to sustainability," said Julia Parker, former vice president for Facilities. Some of UNH's most recent green initiatives include biodiesel research using algae from the Long Island Sound and the new Global Solutions for Sustainability course introduced this fall as part of the University's core curriculum.

Freshmen Travel Abroad For Study Opportunities

The Freshman Study Abroad program grew significantly this year, adding a new program on the Cultural Experiences Abroad campus in the heart of Florence, Italy, in addition to the University's existing program at Roehampton University in London.

The addition of the Florence program allowed UNH to accommodate triple the number of students compared to the 2008-2009 academic year. Twenty UNH freshmen are attending classes at Roehampton, and 37 freshmen are spending their first semester in Florence.



Maxcy Hall Hits Century Mark

Maxcy Hall celebrated its 100th birthday November 9. It opened in 1909 as the location of the New Haven County Temporary Home for Dependent and Neglected Children, praised as the "finest county home in the state," and was closed, as were all the state's county homes, in 1955. Former UNH President Marvin K. Peterson bought the property in 1960 for use as New Haven College. For years known simply as the Main Building, it was named in 1987 for Dr. Ellis C. Maxcy, who headed the College during the Great Depression.

CSI Campers Learn Crime-Solving Techniques

What did you do on your summer vacation? "Dusted for fingerprints, analyzed evidence, and cracked a cold case." That is what a group of high school students who recently attended the Crime Scene Investigation (CSI) Camp at UNH can tell their friends.

The five-day CSI Camp steps into the real world of crime-scene investigation, giving students hands-on experience with techniques and technology seen in TV and movies. Faculty from the nationally recognized Henry C. Lee College of Criminal Justice and Forensic

Sciences teach at the camp, where students learned procedures and tools that criminologists use to solve cases.

