

# The College of Arts and Sciences

## WNHU, Already a Top Station, Gets a Makeover

*Student Opportunities, Desire for New Programming Prompt Changes*

The University's campus radio station, WNHU 88.7 FM ([www.wnhu.net](http://www.wnhu.net)), long regarded as one of the top college stations in the state, has embraced a new philosophy.

Renowned for its eclectic programming, the station dramatically rescheduled programming in September and increased student opportunities, in the hopes that the audience will increase as well. The station also added two Internet streams and a professional automation system to replace outdated technology.

"The changes at the radio station — such as expanded student programming and a more student-friendly environment — have been great," said Mia Becker '10, Music Industry and Finance. "Other students are responding really well to it too."

In 2008, WNHU moved from being simply a student activity to an academic arm of UNH's Department of Communication, Film and Theatre. That same year, the

station developed a website offering streaming audio, play lists and expanded station information including popular DJ bios and photos. After a national search, WNHU also hired a professional general manager.

"The change is noticeable," said Professor Steve Raucher, chair of the UNH Department of Communication, Film and Theatre. More than

two dozen students either passed their training and qualifying exam or are waiting

to hear. Seven students are training with two UNH alumni who are broadcasting Charger Football games (see story, page 15). Another 25 students helped the general manager plan and coordinate the station's first sponsored event, a "Beatlemania Again" concert.

"The station sounds better, offers three times the broadcasting opportunities for students and community volunteers, provides a more professional atmosphere for students, offers a better academic environment for students, and is a much nicer place to work," Raucher said.



Above, WNHU 88.7 FM station manager Bryan Lane with student Tisha Woosencraft '10 B.S. Left, Woosencraft on her own at the controls.

