

The College of Business

A Student Runs a Real-Life Event — and Succeeds

The University of New Haven's long-held belief that learning by doing is an integral part of a college education was evident one recent afternoon as Rob Holub '08 B.S. hurried around the arena of the Bridgeport Sound Tigers. With the help of graduate assistant Dan Cote, Holub was coordinating an alumni event as part of his Management of Sports Industries major. The Alumni Relations Office had also helped, but for the most part, Holub had planned and

executed the marketing, ticketing, food, drink, and other minutiae that come with a University event. And with almost 100 alumni, staff, faculty and friends in attendance, it looked as though his efforts were a success.

Chrystie Tomala '00 B.S., of Floral Park, N.Y., Rebecca Harvey '01, of Waterbury, and Emily Stowell '00 B.S., of Middlebury, were part of the alumni crowd attending. "This is a good way to touch base with friends," said Tomala,

"I wouldn't trade these experiences for anything."

who organized the little group's reunion through the UNH alumni website.

The experience was essential to Holub's detailed plan for

his future: get his Sports Management degree, earn an M.B.A. with a concentration in Human Resource Management, attend law school and eventually land a corporate job with a hockey team. Imposing dreams for some, but small potatoes for Holub, whose enthusiasm for his project paralleled that of the players zipping around the ice below.

"I wouldn't trade these experiences for anything," he said.

Rob Holub '08, left, with graduate assistant Dan Cote

