

Minutes: University of New Haven, Alumni Board of Directors
10/18/2016

Attendance: Nyle Davey, Kristina Conroy, Chrissy Falcha, Dawn Alderman, Tom Wilkerson, Michael Qui, Cindy Kohan, Russ Sharpe (video) Guest : Lou Annino, Phone: Antonio McDonald, Ken Johnson, Dan Markwat, Arlevia Samuel, Office of Alumni Relations: Jenn Patak, Heather Alpaugh

Campus Update: Lou Annino, Associate Vice President for Facilities
Summer improvements:

- Dodd's Hall, music, design and arts
- Buckman Hall, created a small innovation space.
- Botwinik; Created Student Center for Diversity and Inclusion and meeting room space
- Combined Register, Bursar, and Financial Aid in one location in Bergami Hall
- Landscaped Maxy quad
- Project to improve energy usage in Bixler/Botwinik
- Renovated space to house an X-ray Deffractometer and chemical storage in Buckman hall.

Other:

- Installed elevator in Maxy hall,
- Renovation of Communication Center,
- Created assembly space in Orange,
- Lyme Academy- HVAC update;
- Create tennis courts, and begin project to install field lights in Dellacamera Field.
- Misc. maintenance areas.

Innovation Center is a key to projecting the university forward—game changer for university. It will be built adjacent to Buckman; and included facility to support infrastructure for Buckman. Its aim is to be the center of the academic campus.

Minutes of last months meeting approved as presented: C Falcha approved, K.Conroy seconded

President Report: Noted the “Lets get Cracking” challenge.
N. Davey will be attending a presentation on interviewing techniques and “Search for the Truth” to Criminal Justice students.

Committee Reports:

Advancement:

1. Homecoming is coming and participation in the "Lets get Crackin'" challenge is encouraged. University can get \$50,000 at the successful conclusion of the campaign.
2. Alumni Association scholarship Fund has been identified as a funding priority as part of the challenge under "Scholarships". There are 200 alumni who have benefited from this scholarship. N. Davey has agreed to target a mailing to those alumni in the hopes they will "pay back". The Board agreed to write thank you notes to any of the 200 alumni who contributed.
3. Crowdfunding opportunities. Goal is that every Board Member contributes to one of the Crowdfunded project as well as helps spread the word through social media.
4. On November 15th, the Ice Cream Social/Thank you note campaign is occurring. Board members are encouraged to go to support the students writing the notes.

Benefits and Services:

The first meeting of this subcommittee is scheduled for next week. There will be a report on goals and metrics next month.

1. C. Falcha requests that any board member who participates in any activity outside of board meetings report the hours to her so that they are accounted in our participation metric.
2. USGA member to join us next month. Support USGA and GSC by attending their meetings to introduce ourselves and offer any support.
3. Continue to support the "Get Involved" survey.
4. Work with the Marketing committee and revisit the benefits offered. Review and audit our benefits to be sure they are active and described accurately.

Program and Events:

Committee had a meeting to review the committee goals. D. Alderman presented a grid of current Micro Networks including their current network status and any pending actions.

Metrics for 2-16-2017 include:

1. Organizing the current status of the micro-networks
2. Supporting the micro-networks
3. Representing ABOD at alumni events.

Membership:

A scheduled meeting is planned for next week. Looking at membership criteria and membership committee goals. The board is asked to pass on any potential names for future board members to the committee.

Goals to date include:

- Developing a roster of potential board members

- Recruiting an international student
- Re-engage non active board members
- Recruit members that mirror the demographics of the student population

Marketing:

Looking at how to quantify goals and set the priorities for several years. They are interested in using social media to spotlight the micro-networks. They have begun supporting and working with WNHU micro-network. They are also interested in the working with the Benefits and Services Committee to market the benefits of the alumni. They are also interested in developing an “Alumni of the Year Award”.

Office of Alumni Relations; J. Patak reported that the Bergami ‘s have made a large donation that will enable the Innovation Center to be built. The building will be named for them.

Events: During the Engineering Alumni Awards Dinner, Mike Ambrose was honored with lifetime achievement award. The Outstanding young alumnus is Terrance Du.

220 alumni are attending an alumni event in Kuala Lumpur, Malaysia. President Kaplan will be attending. This group has regular meetings throughout the year

Other events:

- October fest at Two Roads: Registrations are coming in.
- Hartford; UCONN basketball game, Oct. 30th
- Homecoming: Breakfast for LEAD SOCIETY MEMBERS at the Alumni House on Nov. 5th

Old Business:

Charger statue: none

Centennial Designee: none

Multiplier Effect: The goal is to identify alumni that are not members of the board, but will help out as needed. Discussion ensued on what they are called; “friend of the board”, “engaged alumni”. Board felt that a label was not necessary as there are many alumni working in various ways in many capacities.

New business: Remember to report any activity to support the students, or alumni outside of the Board Meetings. Remember to include any “Prep Time” for the activities.

Call for other—none

Meeting adjourned 7:32

Next meeting: November 15, 2016 at 6 pm

