

## UNH Alumni Board Meeting 9/20/2016

### Attendance:

Dawn Alderman  
Steve Dunnigan  
Dave Galla  
Nyle Davey  
Steve Morin  
Michael Qiu  
Chrissy Falcha  
Kristina Conroy  
Kenney Johnson

### Phone:

Reece Buendia  
Chris Campbell  
Kelly Delaney  
Walter Hoff  
Dan Marquat  
Antonio McDonald  
Jo-lynn Price  
Al Paglia

The meeting was opened at 6:10. The minutes of the last meeting was approved by K. Johnson and seconded by C. Falcha.

Steve Morin, VP for University Advancement, presented the current initiatives by the Office of Advancement. Strategic Planning meetings have focused on Lifelong Engagement with the university. Event numbers are increasing both in participation and in the number of events. Initiatives involving Social Media are “taking off”. Peer to peer engagement is important and they continue to explore new efforts.

Steve reported on a successful launch of public component of Charger Challenge. A new Vice President of Communications arrived in the beginning of August. Communications are focusing on branding, creative ways of communication. The intent is to grow the department.

13M in gifts, commitments and grants were realized last year. The goal is to exceed 10M per year. This is focusing on building up the endowment and funding capital projects to include the Innovation Center. Architectural planning for the Innovation Center is currently in progress. In addition, there is a need to build up the endowment.

**Annual giving:**

Two challenges are planned:

- 1) Jeffrey Hazell \$50,000 challenge fund
- 2) Charlie Pompea challenge to encourage people to include UNH in their estate planning. This challenge is targeting people at age 60

**Presidents Report:**

Nyle had a cameo appearance on the than you video on behalf of the board. He would like to expand the board's presence in the video. He recommended that a board member volunteer to focus on the university Centennial celebration. Goal would be to be a point person so that we do not miss opportunities to participate in centennial events. He also requested a point person for the Charger Statue.

**Committee reports:****Advancement:**

Advancement Committee is to meet to and support charger challenge/Jeff Hazel challenge. Additional activities include the scholarship gala, and the support the thank you initiative.

**Benefits and Services:**

C. Falcha noted that with the choices of the new Board Members, she would schedule a meeting of the sub-committee. She noted that the subcommittee should Focus on current students and building partnership with Student Activities. She plans on creating participation metrics for the subcommittee. She also wants to increase communication with the CDC and look for ways to participate in their initiatives.

**Programs and Events:** Dawn is reaching out to committee members and introducing herself. She is planning on sending an email to group members. Current members of her micro-network will also be contacted to ask if they need assistance. She will be encouraging her micro-network to participate in the homecoming event and is looking for mentoring opportunities within their micro-network.

**Membership:** Steve is sending out email to committee members. He is looking to gather recruits to mirror the UNH community. He also wants to increase international participation.

**Marketing:** First meeting was last week and the next meeting is Oct 12 is the next meeting.

Russ Sharpe working on micro-network for WNHU alumni. A new director, Bruce Barber, is looking at fundraising campaign. He is reaching out to alumni that have worked with the radio station in the past.

**Old Business:**

Kenney Johnson noted that he has no news on the Charger statue.

**New Business:**

Charger Statue: Nyle would like to designate a person who would be a point person for the statue. We would like to have someone on the board that can follow the progress of the statue so that we can facilitate. There was a change in location and the RFP has been halted. It is expected that with the new year, there will be more progress. Jenn will follow up with Lou Annino from facilities. Dave Galla volunteered to be the Centennial designee.

**Office of Alumni Relations events:**

- Jenn noted that football alumni weekend when 159 people came. Participants included recent grads and this event was well received.
- WNHU event on Thursday. Bruce Barber introducing the new WNHU to students and supporters
- Forensic science alumni reception
- Tagliatela College alumni reception was at the Oak Lane Country club. Mike Ambrose to be honored and they are expecting about 120 people with a Student Showcase. Goal to have the departments arrange/choose their honorees
- Malaysia: working to arrange event for their alumni
- Brewery event-Octoberfest at Two Roads Brewery.
- UCONN game in Hartford
- Homecoming – more info to come
- An alumni event at Electric Boat is planned for November.
- EMBA 49<sup>th</sup> anniversary celebration – Orange campus.
- Parent engagement: move in day. Office hosted a welcome reception. This provided an initial touch point with this freshman class. The office will touch base with the parents to see how they are doing.

Heather encouraged the continued use of the website to minimize the number of emails. Heather updates it with new information regularly.

Meeting was adjourned at 7:08.