



Alumni Board of Directors

Strategy Session

August 17, 2016 | 6 p.m.

- I. Welcome**
- II. Introductions**
- III. Recap of 2015-2016**
 - a. Committee Overview
- IV. Office of Alumni Relations**
 - a. Recap of 2015-2016
 - b. Review of 2016-2017
- V. Meeting structure**
 - a. Meeting /frequency
 - b. Metrics-based goals
- VI. Discussion Topics**
 - 1. Do we think each of the committees' focus/goals are aligned with the University's needs and/or committee descriptions? What, if anything, should we change?
 - 2. Is the Alumni Board doing enough to engage students during recruitment, retention and as young alumni? What more can we do as an Alumni Board and individually as members?
 - 3. How can the Board maximize its impact on the Charger Challenge campaign?
 - 4. What is the Board currently doing around experiential education? How/can this be further developed beyond the Alumni Board?
 - 5. What are best practices/successes around cultivating alumni engagement in geographic areas? How can the Alumni Board support these initiatives?
 - 6. What can/should we do to integrate the Lyme Academy College of Fine Arts?
 - 7. What can we do as a Board to ensure long-term viability and continuity of the Board's goals?
 - 8. What can we do to "institutionalize" emerging UNH traditions? (Senior 17, the Alumni Bell, Charger Statue, etc.)



| University of New Haven

In the fall of 2010, the Alumni Board of Directors redesigned the committee structure in an effort to align its goals with the Alumni Association mission statement. The three new committees—Benefits and Services, Programs and Events, and Advancement—all play a vital role in the execution of the Alumni Association mission. Each committee has subcommittees for specific events or needs, with each subcommittee active as needed. A member of the Executive Committee sits on each committee, but is not designated as the chairperson.

Advancement Committee

The objective of the Fundraising Committee is to foster loyalty and financial support for the University. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, makes thank-you calls and acquires items to donate to the Scholarship Ball auctions.

Benefits and Services Committee

The Benefits and Services Committee strives to provide engaging value and benefits to alumni to build lifelong partnerships. The Committee gathers and evaluates information about the current benefits and services available to alumni, and facilitates the growth of new benefits and services. The Committee also formulates means to communicate knowledge of the offerings to alumni.

Programs and Events Committee

The Programs and Events Committee is responsible for assisting in the implementation and execution of events that foster relations between alumni and the active community. The Committee helps to plan, coordinate and implement programs and/or events that will engage alumni and assist the Office of Alumni Relations with its proposed agenda. To ensure an Alumni Board of Directors connection, members are asked to participate at each event and provide a summary of the event at the next Alumni Board of Directors meeting.

Membership Committee

The purpose of the Nominating Committee is to identify, research and nominate a slate of candidates for membership on the Alumni Association Board of Directors, subject to the approval of the Board and thereafter election by the general membership of the Association. This process is performed on an annual basis or as otherwise needed to ensure membership on the Alumni Association Board of Directors complies with the Constitution of the University of New Haven Alumni Association

Marketing Committee

Formed as an ad-hoc committee in the fall of 2014, the purpose of the Marketing Committee is to raise the awareness and importance of the Alumni Board of Directors and Alumni Association among the alumni populations and the University community. The Committee establishes and carries out a social media strategy and oversees the Alumni Association benchmarking initiative.



Alumni Calendar of Events

2016-2017

Date	Name of Event	Location	Venue
8/4/2016	Sikorsky Alumni Reception	Stratford, CT	Sikorsky
8/17/2016	ABOD Summer Strategy Session	UNH	Alumni House
8/24-25/2016	Re-Charge Reception for Charger Families	UNH	Alumni House
9/17/2016	Football Alumni Reunion	UNH	North Campus
9/20/2016	ABOD meeting	UNH	Alumni House
9/22/2016	All New WNHU	UNH	Bucknall Theater
*9/29/2016	Boston Alumni Reception	Boston, MA	
9/29/2016	Career Expo	UNH	Beckerman Rec Center
10/13/2016	Tagliatela College of Engineering Alumni Hall of Fame Dinner	TBD	
10/13/2016	Forensic Science Alumni Reception	Atlantic City, NJ	Harrah's Resort
10/18/2016	ABOD meeting	UNH	Alumni House
10/24/16 - 10/25/16	The 25th Annual Arnold Markle Symposium	UNH	Bucknall Theater
10/22/2016	Malaysia Alumni Reception	Malaysia	Malaysian Petroleum Club
10/27/2016	Octoberfest	Fairfield County	Two Roads Brewery
10/30/2016	Hartford Alumni Reception	Hartford, CT	
11/5/2016	Homecoming: The Blueout	UNH	North Campus
11/15/2016	ABOD meeting	UNH	Alumni House
*11/16/2016	California Alumni Reception	San Francisco, CA	



Alumni Calendar of Events

2016-2017

Date	Name of Event	Location	Venue
*11/17/2016	Silicon Valley Alumni Reception	Silicon Valley, CA	
*12/8/2016	New York Alumni Reception	New York, NY	
1/17/2017	ABOD meeting	UNH	Alumni House
*1/18/2017	Naples Alumni Reception	Naples, FL	
*1/19/2017	Boca Raton/Palm Beach Alumni Reception	Boca Raton, FL	
2/21/2017	ABOD meeting	UNH	Alumni House
3/21/2017	ABOD meeting	UNH	Alumni House
4/22/2017	Scholarship Ball	UNH	Beckerman Recreation Center
5/16/2017	ABOD meeting	UNH	Alumni House
6/2017	ABOD Annual Meeting		

* Tentative event subject to change. Please refer to the alumni website for the most up to date information about our events. www.newhaven.edu/alumni.