



Alumni Board of Directors

January 16, 2018 | 6 p.m.

- I. Welcome
- II. Review and Approve January Meeting Minutes
- III. Reports
 - a. Alumni Board President
 - b. Committees
 - i. Advancement
 - ii. Benefits and Services
 - iii. Programs and Events
 - iv. Membership
 - v. Marketing
 - c. Office of Alumni Relations
 - d. USGA / GSC
 - e. Charger Statue
 - f. Centennial Celebration
- IV. Old Business
- V. New Business

Next Meeting: March 20, 2018

UNH Board of Directors Meeting

01/16/2018

Attended:

Video: Reece Buendia, Walter Hoff

Phone: Richard Steeves, Antonio McDonald, Chris Campbell, Mike Qui

In person: Nyle Davey, Cindy Kohan, Ken Johnson, Dawn Alderman, Heather Alpaugh, Brittney Stanchak, Tony Distasio, Jennifer Busk, Dave Galla; Lou Todisco, Steve Dunnigan, Tom Wilkinson, Angela Marino, Kristina Conroy

President's Report: Nyle welcomed the new grads at the commencement ceremony on 12/10. We are submitting a mid-year report to President Kaplan and Chairman Bartels. It is currently in draft form, but expecting to be finalized soon.

Centennial Planning Committee:

Dave Galla said that the Steering Committee met last week. Pres. Kaplan attended. The group discussed potential theme and framework. Pres. Kaplan wants to celebrate the University and its successes thru the past 100 years and looking forward to the next 100 years. The group will begin to develop a timeline and a list of potential events. Lynne Chamberlain will be active in developing a vision and branding for the celebration. Events are expected to begin at the end of 2018. Alumni will be asked to help tell the story of the last 100 years. The group is considering events that will encourage alumni to come back to the campus.

Minutes: The Minutes were approved as written

Committee reports: (see reports for additional details)

Advancement:

Now 17/34 board members contributed at this point in the year. Several events are scheduled in February. Ice Cream thank you note writing is scheduled for 1/26 from 5-8. Board members are encouraged to attend.

Benefits and Services: Wanting to encourage more participation with the Career Development Center. Heather is helping to coordinate its efforts.

The group is trying to get feedback from alumni who have used Plum Benefits. They are hoping to get testimonials to use for marketing. At this point, Chris requested feedback from users, but did not get any response.

Programs and Events;

WNHU micro-network had one meeting at Homecoming and 2 conference calls with 13 people participating. They are trying to get some type of electronic billboard so that there can be a link with alumni for career support.

Lawyer micro-network is progressing. They are submitting paperwork and acquiring a faculty adviser.

Reece is continuing to initiate a Washington State micro-network. Reece and Jalen are working on a “welcome back to campus weekend”.

Law Day Program. Nothing finalized at this point, but Lou Tedesco is contacting the professors he worked with in the past. They are deciding on a topic.

Membership Committee: Continuing to look at the current make up of the board and work on filling in gaps to represent the UNH community. They have Identified needs and looked at some new members. They continue to look for potential names of new member and looking for members that currently have some engagement with the university

Marketing: Tony put a couple of messages on Facebook that received a large number of responses. The post of the Alum who was named the first female detective for Seymour garnered a large amount of interest.

Walter stated he wants to put a “welcome to the board” presentation. He is looking for some information from each subcommittee as an introduction to the work that the group does. The deadline is 2/20.

GSC Student Activities: Classes start tomorrow. Executive board meets next Monday, general meeting on Wednesday. Chris Conway will attend the next meeting.

Office of Alumni Relations:

The alumni magazine ready to go with an expected drop in mid February. Save the date for the Scholarship Ball have been sent.

The Senior 18 program kicks off this Thursday. There will be a social media plug for this popular event. Brittney will send emails to get board members involved in a couple of tasks.

Facebook success related to an advertisement on Dec 4th. It encouraged alumni to like on Facebook. We have surpassed our goal of adding new alumni to Facebook followers.

The Office of Alumni is also gearing up for Scholarship Ball.

Charger Statue Update: NO update.

Old Business: Meet at the Lyme Academy at the next meeting on Feb 20th.

New Business: None brought to the floor

Next meeting February 20 2018.

Meeting adjourned at
6:50 pm

Respectfully submitted:
Cynthia Kohan
Secretary, Board of Directors.



University of New Haven

ALUMNI BOARD OF DIRECTORS

January 22, 2018

Steven H. Kaplan, Ph.D.
Philip H. Bartels, Esq.
University of New Haven
300 Boston Post Road
West Haven, CT 06516

Dear President Kaplan and Chair Bartels,

The Alumni Association Board of Directors has reached the mid-point of 2017-2018 academic year. I am pleased to report to you and to the alumni community-at-large that the Alumni Board is continuing to turn its Mission Statement into actions to:

- Enhance the reputation of the University that will attract prospective students;
- Advance the University in preparation for its second centennial;
- Offer events, programs and services to the University community, inclusive of engaging alumni and current and prospective students

During the first half of the year we are pleased to inform you that we have:

- Participated in several alumni events, including a strong presence at Homecoming and several networking events;
- Working with Bruce Barber, held the inaugural meeting of the WNHU Alumni Micro-Network and focused strategies to serve as mentors and career advisors; to identify and develop internship opportunities; to assist in the advancement of funding; and to ensure that the University is in the forefront of broadcasting technology with broadcast alumni engagements;
- Collaborated with our Undergraduate Student Government Association and Graduate Student Council to build upon ways to work with them in the coming years and strengthen our relationships, including keep young alumni engaged with the University community;
- Laid the groundwork for a new micro-networks of alumni residing in Washington state and working in the field of cyber security;
- Welcomed our newest alumni into our association at the Winter Commencement Ceremony;
- Convened an event for the Alumni Association's Past Presidents;
- Continued to participate in the Centennial Steering/Planning Committee meetings;
- Designated an Alumni Board liaison to work with Advancement Staff on the Charger statue project;
- Continued to participate in Career Development Center activities, such as:
 - o Angela Marino is working with Matt Caporale to develop a job-shadowing program at PerkinElmer.
 - o Michael Qiu skyped in from North Carolina to host a question and answer session with 15-20 international students.
 - o Dawn Alderman is working with Dr. Rosemary Whelan to have her class of 19 students visit Abcam.
 - o Mike Spaziani participated in the Criminal Justice student mock interviews.



University of New Haven

ALUMNI BOARD OF DIRECTORS

- Supported the Charger Challenge Campaign and other Advancement activities to encourage a culture of philanthropy;
- Working with our new Alumni Board member from Lyme Academy, Kimberly Monson, to hold the February 2018 Alumni Board meeting at Lyme Academy to showcase the campus and student art exhibits.

Detailed committee reports are available on the University's Alumni Board of Directors website.

Our Membership Committee has initiated its effort to generate yet another dynamic group of nominees for election to the Association Board 2018 to 2021 Terms. With the goal of retaining members who are finishing their first terms, we are recruiting alumni who will keep our representation proportional to each college's segment of the overall alumni group as well as ensure that we are representative of young, mid-career and seasoned alumni. Interestingly, the Membership renewal task is made easier by the high level of success that the University has had in fulfilling its primary mission, i.e., providing a quality educational experience to its students who graduate, become its alumni, and transition into the our future leaders as they gain a deep appreciation for the foundation of their successes.

The Alumni Board continues to cherish the professionalism and productivity of the Office of Alumni Relations, especially staff members Jennifer Pjatak, Heather Alpaugh, Anthony Distasio and Brittany Stanchak as well as other University personnel who directly and indirectly support the Alumni Board's mission, activities and shared interests.

As Chargers Forever, the Alumni Board stands ready, willing and able to support the University and Board of Governors in maintaining and advancing the University as it continues to provide a unique dynamic experiential learning experience that fuels our students' passions to learn and our faculty to teach students with unbridled limitation. No doubt that this experience instills a strong commitment in our alumni to give back to the next generation of Charger Alumni. Go Chargers!

Sincerely yours,

A handwritten signature in black ink, appearing to read "Nyle Davey", with a stylized flourish extending to the right.

Nyle Davey '76 M.A., J.D.
President, Alumni Association Board of Directors

Advancement Committee

Update for Alumni Board of Director Meeting of February 20, 2018

The objective of the Advancement Committee (AC) is to foster loyalty and financial support for the University and aligns with the Office of University Advancement. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, participates in stewardship activities, which includes writing thank you notes to Alumni donors and acquiring items to donate to the Scholarship Ball auctions.

Committee members are:

Kenney Johnson – (Co-Chair)

Cindy Kohan – (Co-Chair)

J. Russell Sharpe

Reece Buendia

Updates:

1. Feel Good February

Annual Giving office is collaborating with Alumni Relations team will co-sponsor Student Engagement and Philanthropy Month at the University of New Haven during February 2018. Student Engagement and Philanthropy Month is an initiative where advancement organizations around the world for organize events and activities to engage students in higher education advancement.

Our theme is “Feel Good February”. Alumni Relations will release their e-blast to JUST seniors announcing their Senior 18 Task for the week. Events will also be promoted to the entire student body.

ALL MONTH: Students will be encouraged to make their gift using the crowdfunding platform, Make It Happen.

2. Events:

Monday, February 26th, 5pm-8pm – Student Dining Room in Bartels

-**Get the Scoop on Philanthropy** card writing event. Students will come to sign thank you cards for donors and receive an ice cream sundae in exchange for their participation.

-Alumni Board of Directors attendees will be able to be recorded for a special promotional video for our Senior Giving Day this Spring!

Wednesday, March 14th & Wednesday, March 28, 11:30am-1:30pm – German Club area

-**Food Truck Frenzy**, for Fuel the Innovation (Faculty/Staff Month). These are two events throughout the month will raise awareness about faculty/staff support, why it is important, and how much it affects the University as a whole.

Saturday, April 21st

-**35th Annual Scholarship Ball**

-We hope to have great representation from the Alumni Board at the Scholarship Ball! Invitations will be going out in the next few weeks. Items for the silent auction are always welcomed! The Office of Alumni Relations will provide more information about the Scholarship Ball and auction at our next meeting.

Advancement Committee

Update for Alumni Board of Director Meeting of February 20, 2018

2. Alumni Board of Directors Donor Participation: (Since JULY 1, 2017 – present)

-16 donors, out of 34 members: 47% vs. goal of 100%.

3. Fuel the Innovation Month - March

-The events throughout the month will raise awareness about faculty/staff support, why it is important, and how much it affects the University as a whole. Past events have included work out classes, food trucks on campus, and a donor recognition event at Two Roads Brewery. Stay tuned for more information.

4. Founders Day

Save the Date! May 2, 2018 from 11:30am-3:30pm

-Founders Day recognizes the visionary leaders who founded the University of New Haven nearly 100 years ago and celebrates our exciting plans for the future.

University of New Haven Board Benefits and Services Committee Report
February 2018

The purpose of the Benefits and Services Committee is to ensure that the benefits and services offered to alumni provide engaging value and foster lifelong partnerships with current and future alumni. The Committee evaluates current benefits and services available to alumni, facilitates the growth of new benefits and services, and develops means to communicate knowledge of the offerings to alumni.

Members: Chris Campbell, Kris Conroy, Tom Wilkinson, Andy Guziewicz, Arlevia Samuel, Michael Spaziani

Update

- As a result of our efforts to solicit feedback from alumni regarding the use of available benefits, we came to the following conclusions:
 - Most alumni are not aware of the benefits offered
 - When alumni are made aware of the benefits available, there is not much need or interest
- Additional, albeit unscientific, research was done regarding other universities' benefits offerings to see if there is something we can change or add. This was done several years ago and we had the same findings this time around – the University of New Haven's alumni benefits and services offerings are one of the most robust packages out there even as compared to very large schools and Ivy League universities.
- A comprehensive study of alumni benefits was done by an independent organization with the following results:
 - Alumni benefits which are the most engaging meet the following criteria:
 - Solves a difficult or frequent problem
 - Delivers compelling value
 - Close proximity
 - Easy and convenient to use
 - Not available to the general public
 - "Lame" benefits – fine to have on the list but not very engaging
 - Discounts at the campus bookstore
 - Access to campus services – library, gym, cultural arts
 - Online community/alumni directory
 - Free email
 - Auto/Pet/Life insurance discounts
 - Branded travel programs
 - Financial services/banking
 - Highest Rated Alumni Benefits
 - Digital Communication (Blog, Social Media, eNewsletter)
 - Clubs, Chapters, Reunions
 - Career Services/Networking

- We are on the right track with the focus on alumni getting more involved in the Career Development Center!

2017 – 2018 Goals

- **Create a plan for Board engagement regarding Career Development including assisting alumni with internships, job opportunities, mentoring, and networking.**
 - “Alumni Take Over” - Soliciting volunteers from the Alumni Board to lead Career Development workshops.
 - Reese Buendia – Leading an interview workshop
 - Mike Spaziani – conducting a mock interview session for criminal justice students
 - Michael Carr – Career development Q&A session for international students
 - Heather joined our committee call on December 5th to discuss ways for alumni to get more involved with the Career Development Center. Here are the ideas brought forward:
 - Starting a Lunch and Learn series to have alumni talk about their companies, business trends, etc.
 - Field trips to alumni companies (I.e. Perkin Elmer)
 - Job shadowing at alumni companies
 - Getting alumni companies to attend UNH career fairs
 - Mock interviews
 - Leading workshops "Alumni Take Over"
 - Posting job opportunities/internships
- **Increase opportunity for remote alumni to take advantage of benefits and services as well as to generally be more engaged.**
 - “Alumni Take Over” – leading a workshop can be done remotely via Skype
- **Evaluate current benefits and services offerings to direct the most effective promotional campaign.**
 - The website benefits descriptions were reviewed and feedback & suggestions provided to Tony
 - Tony provided names and contact information for 3 Alumni using Plum Benefits and 2 Alumni using MyPlanIt Traveler. Chris sent them each an email requesting information about their experience to generate testimonials and/or quotes to be used for marketing the benefits.



Program and Events Committee (PEC) 2017-2018 PEC Committee Report

February Update

February 16, 2018

The Program and Events Committee (PEC) presents here its status update for February 2018. The committee has met, this report will summarize our progress. Below you will find updates from the Life Sciences Micro-network, Mentor programs and alumni engagement opportunities.

PEC member and program update:

Micro Network Update:

- WNHU Micro-network (Information provided by Walter Hoff)
 - Station Manager Bruce Barber continues to work with a grad student in the development of a website portal that serves as a bulletin board forum that will connect students and WNHU alumni. Each alum is creating a short biography or profile to be placed on the forum for students to look at and to decide which alum may be best to connect with. Once the site is working effectively, we will meet to plan and execute next steps.
- Lawyer Micro-network
 - Louis Todisco met with UNH Professors Josh Sandman and Karen Redlich. Professor Redlich is a practitioner-in-residence in the Legal Studies program. The program is entitled: "The Constitution and President Trump: From the Electoral College to DACA." The program will be held on April 11, 2018 at 1:40 p.m. to allow for classes of Professors Sandman, Redlich, and Morris to attend during their class time, or at 4:30 p.m. Lou Todisco and Jason Gamby plan to attend. Any other interested alumni should reach out to Lou if interested in participating.
- Washington State Alumni Micro-network
 - MN lead is ReeceAnn Buendia
 - 4 people have been contacted and agreed to join the micro-network
 - Reece is working on drafting and sending an email which aims to include a survey to measure interest in best way to connect and how they should "kick-off" this micro-network.
- Life Sciences Micro-network
 - Dr. Whelan brought her Biotechnology class to Abcam this week. She attended with 17 students. We had a special guest, Dr. Lourdes Alvarez share the experience with the students and alumni.
 - UNH Alumni (current abcam employees) who hosted the class were very excited. Meghan Kelly ('10, '13) and Dawn Alderman ('99, '02) greeted the class when they arrived. Adam Hejmowski ('13, '15) gave them a tour our laboratory at Abcam. Kaitlynn Robling ('15, '16) gave a great overview of what we do at Abcam in Branford as well as presented a poster on what her team does. Joanna Dobson ('15, '17) and Alissa Wynne ('15, '17) presented a poster on what they work on. Alyson Rairan ('17) presented a poster as well as share her journey from graduation to today. Alyson is our most recent grad within the UNH/Abcam family. Alyssa Brucato (student) was available for questions about what it is like to be a lab aide at Abcam.



Picture of the class visit at Abcam Branford.

New Program updates:

- Dawn Gratalo has made great progress getting excitement in the industry for the launch of the Lunch and Learn program. She has spoken to many biotech companies and has 2 new participants interested and ready to get involved. She also had a meeting with the UConn TIP program. There are 3 companies interested in doing presentations and 1 of the companies is interested in sharing from an entrepreneur perspective, and share how he started his current company and what was required.
 - Next steps: To align with UNH faculty and staff to launch this program. Dawn will be reaching out Matt Caporale.
- ReeceAnn Buendia and Jaylen Johnson are working together for an Alumni Welcome Back to Campus Weekend. More to come.
- Abcam (Dawn Alderman) met with Dean Harichandran to discuss Abcam sponsoring 1-2 senior design projects next academic year. We have scheduled a meeting during the STEM fair Feb 22 with Members of Abcam and a few professors at the University. Professors include, Joseph Levert who mentors the Mechanical Engineering Students, Dr. Bijan Karimi mentors the Electrical Engineering Students, and Prof. Larry Levine mentors the Industrial and Systems Engineering Students.

Goal Progress

- Represent the ABOD at University events
 - Goal: Support alumni programs and events planned by the University's OAR, aim to have >40 ABoD service hours.
- Micro-Networks
 - Goal: Update and evaluate current Micro-Networks.
 - *Metric: Revive at least 1 and eliminate or re-resource a lead for at least 2 if no progress can be made by end of academic year*
 - Goal: Propose two new Micro-Networks and/or add additional programs within a Micro-Network.

- Progress Update-Refer to update on new programs above.

Appendix:

Micro-Network Status

- a. Current Network Status and Pending Actions. The yellow highlighted MN have not progressed last year.
 - i. If a leader is known, we will reach out to them.
 - ii. If no leader has been established, we will discuss proposed next steps with the board.

Micro-network	Leader	Status	next steps
Accountants	Michael Qiu	meeting metric	completed an event
Atlanta Area	Dan Vanacore	meeting metric	update metrics
Cambridge England	Dawn Alderman/no leader	concept phase	identify interest level of potential group
Chicago Area	no leader	concept phase	identify micro-network lead
Forensic	Erica Nadeau	meeting metric	update metrics
Human Resources	no leader	concept phase	identify micro-network lead
International	Michael Qiu	meeting metric	update metrics
Isreal	no leader	concept phase	identify micro-network lead
Lawyers	Jason Gamsby	meeting metric	update metrics
Life Sciences	Dawn Alderman	meeting metric	reach out to network
NYC Metropolitan	Zack Rosen	start-up	complete MN sharing sheet
Social Engineers	John Capoozo/Dan Markwat	concept phase	complete MN sharing sheet
Southeastern	Cynthia Lamb	concept phase	complete MN sharing sheet
Up-State New York	Arpad Kolozsvary	meeting metric	update metrics
West Coast	Reece-Ann/no leader	concept phase	identify interest level of potential group
WNHU	Russell Sharpe	concept phase	complete MN sharing sheet
Young Engineers	John Capoozo	start-up	complete MN sharing sheet

inactive 2016-2017

**Alumni Board of Directors
Marketing Committee**

Committee Members: Walter Hoff – Chair; Russ Sharpe, Antonio McDonald, Reece Buendia, Rich Steeves, Kimberly Monson

Purpose: To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved with UNH.

Marketing Committee Update: February 2018

Below are our goals and the current updates:

Goal: Continue to increase Alumni participation on our four Social Media platforms.

Social Media Strategy

	Start 7/1/2017	As of 2/13/18	Percent Increase as of 2/13/18	Number Increase as of 2/13/18	Goal by 6/30/18	Percent increase Goal by 6/30/18	Number increase Goal by 6/30/18
Facebook (likes)	3580	3995	12%	415	3850	8%	270
Twitter Followers	708	763	8%	55	815	15%	107
LinkedIn Members	1,307	1315	1%	8	1,375	5%	68
Instagram Followers	346	438	27%	92	485	40%	139

After exceeding our Facebook goal last month, we are now only five away from 4,000 Likes. A Super Bowl contest that Tony Distasio conducted with Facebook helped continue to boost the Facebook numbers. Goals for the other three platforms are within reach. LinkedIn Members and Instagram Followers saw double digit increases in the past month. Tony is looking to see how he can incorporate

**Alumni Board of Directors
Marketing Committee**

those who are members of the UNH LinkedIn page into our LinkedIn numbers, which could result in a huge increase of LinkedIn members.

Goal: Promote the great benefits alumni have twice a month through our social media and e-newsletter.

- Continue to work with the Benefits and Services Committee to help them with the messaging. Chris Campbell of the BSC will spearhead the effort of pulling together the benefits and decide on the sequencing of what benefits will be presented to alumni
- Antonio McDonald will work with Chris to develop the messaging for each featured benefit
- Alumni who take advantage of promoted benefits will be tracked. We will select three alumni to feature in a short video that will be placed on our social media platforms by May 2018
- Expand social media promotion to include LinkedIn and Instagram

Tony Distasio has partnered with e-commerce company, Pro Flowers, and its sister brands, Personal Creations, Shari's Berries, and Gift.com. These companies offered to provide our alumni a 15% discount coinciding with Valentine's Day. He and Antonio McDonald created a message and promoted the offer to alumni on our Social Media platforms and on the e-newsletter.

Tony has worked with Liberty Mutual to get the company to agree to us sending six e-blasts in 2018 to our alumni to heighten the awareness of this great benefit. In 2017, four e-blasts went out.

Tony and Antonio will continue, working with the Benefits and Services Committee, to promote alumni benefits through our social media platforms, highlighting a different benefit every two weeks. Two benefits will be featured in the monthly newsletter.

Goal: Spotlight the work that our Board members are doing to engage alumni within professional affinity groups or other means by conducting short features on our social media platforms.

- Plan at least two features by May 2018
 - Michael Qui –his work with two micro-networks
 - Cynthia Lamb –Entrepreneur micro-networks
 - Dawn Alderman –Life Sciences micro-network, other activities the PEC is involved in
 - Alumni Relations –meet the small and mighty team

The spring edition of the revamped Alumni Magazine is in final production and will launch in early spring. Michael Qui will be featured in this edition. The fall edition will feature Dawn

**Alumni Board of Directors
Marketing Committee**

Alderman. A steering committee comprised of Heather, Jen, Reece Buendia, and alum Daniah Miller have been instrumental in shaping the direction, focus, and content to best represent the alumni experience.

Goal: Working in conjunction with the Programs and Events Committee, launch the WNHU micro-network.

- Engage the WNHU alumni in one or two projects that help give back to the station, as well as present and former students involved with it. Get at least one project underway by January 2018
- Influence WNHU to promote the ABOD and Alumni Relations efforts to better engage the alumni. Suggest an “Alumni Show,” or “Alumni Spotlight” on-air or via podcast where we can talk about the micro-networks, alumni benefits, and other things that would be of importance to Alumni

Station Manager Bruce Barber continues to work with a grad student in the development of a website portal that serves as a bulletin board forum that will connect students and WNHU alumni. Each alum is creating a short biography or profile to be placed on the forum for students to look at and to decide which alum may be best to connect with. Once the site is working effectively, we will meet to plan and execute next steps.

Goal: Lead the development of an Alumni Board and Alumni Relations presentation that helps present and future undergrads, alumni, the Board of Governors and others understand how we are engaging and impacting our alumni population.

- Each Executive Committee member and Alumni Relations to contribute content-mission/vision/goals; major initiative both past and present, pictures of their members
- Completed by February

We have received input from three of our committees. Nyle supplied feedback to the most recent draft, which was incorporated. Other input from the Marketing Committee has been added. The Board will provide its input at the February 20 meeting. Once we have input from every committee, we will finalize the presentation and make it available for use.

Next Meeting: Wednesday, March 14, 2018 at 7pm

**Your Success Started
Here....And It Continues Here!**

**The Alumni Board and
Office of Alumni Relations**



University of New Haven



The Alumni Association

The Key to Your Continued Success!

- Connecting more than 57,000 Alumni worldwide
 - Educational, networking, and fun events
 - Great professional and personal benefits and services
 - Alumni Scholarship Ball



University of New Haven



The University At-A-Glance

- Private –Founded 1920
- President –Steven H. Kaplan, Ph.D.
- 5 Campuses including Tuscany, Italy
- 5 Academic Colleges
 - College of Arts and Sciences
 - College of Business
 - Henry C. Lee College of Criminal Justice and Forensic Sciences
 - Tagliatela College of Engineering
 - Lyme Academy College of Fine Arts
- Total Student Body –more than 6,800



University of New Haven



Why The University of New Haven

- *The Princeton Review's Best College's 2018 Edition*
 - Named 17th nationally for "Best Career Services"
- *U.S. News and World Report* ranked in top 50 nationally for overall value to students, and to veterans
- Member of The New American Colleges and Universities
- Tagliatela College of Undergraduate Engineering Program ranked top tier by *U.S. News and World Report*
- Henry C. Lee College of Criminal Justice and Forensic Science internationally renowned



University of New Haven



Alumni Association At-A-Glance

- 35 Volunteer Alumni Board of Directors
 - Serves at least one three-year term; can be re-elected to a second term
- 5 Committees dedicated to increasing alumni engagement
 - Advancement
 - Membership
 - Programs and Events
 - Benefits and Services
 - Marketing
- Meets 7 times during the school year
- 4 dedicated Office of Alumni Relations personnel



University of New Haven



Areas We Impact

- Centennial celebration
- Charger statute
- Finding internships
- Mentoring students
- Career preparation
- Prospective student recruitment
- Micro-networking groups
- Move-in day greetings and parent send off
- Workshops and classroom presentations



University of New Haven



Alumni Mission

The purpose of The Association shall be to nourish the growth and enhance the reputation of the University, to maintain a mutually beneficial relationship between the University community and alumni, to oversee all alumni programs and activities, to foster loyalty and financial support for the University, to represent alumni interest before the University administration and Board of Governors, and to provide services to alumni.



University of New Haven



Alumni Board Executive Committee



Nyle Davey
President



Dave Galla
Vice President



Cynthia Kohan
Secretary



Dawn Alderman
Chair Programs and Events



Kenney Johnson
Chair Advancement



Christine Campbell
Chair Benefits & Services



Steve Dunnigan
Chair Membership



Walt Hoff
Chair Marketing



University of New Haven



Our Committees

WHAT THEY DO
THE VALUE THEY BRING



University of New Haven



BENEFITS AND SERVICES



University of New Haven



Committee Members



Chris Campbell
Committee
Chair



Arlevia Samuel



Tom Wilkinson



Kris Conroy



Michael Spaziani



Andy Guziewicz



University of New Haven



Mission/Vision/Purpose

The purpose of the Benefits and Services Committee is to ensure that the benefits and services offered to alumni provide engaging value and foster lifelong partnerships with current and future alumni. The Committee evaluates current benefits and services available to alumni, facilitates the growth of new benefits and services, and develops means to communicate knowledge of the offerings to alumni.



University of New Haven



Major Initiatives and Accomplishments

- **Create a plan for Board engagement regarding Career Development including assisting alumni with internships, job opportunities, mentoring, and networking.**
 - Lunch and Learn series to have alumni talk about their companies, business trends, etc.
 - Field trips to alumni companies
 - Job shadowing at alumni companies
 - Alumni companies attending UNH career fairs
 - Mock interviews
 - Leading career development workshops "Alumni Take Over"
 - Posting job opportunities/internships
- **Increase opportunity for remote alumni to take advantage of benefits and services as well as to generally be more engaged.**
 - "Alumni Take Over" – leading a workshop can be done remotely via Skype
- **Evaluate current benefits and services offerings to direct the most effective promotional campaign.**
 - Provided feedback and suggestions on the benefits descriptions
 - Reached out to alumni using current benefits requesting information about their experience to generate testimonials and/or quotes to be used for marketing the benefits



University of New Haven

Alumni Benefits Offered

University-Related -14

- Fee waiver for children of alumni
- Auditing a class
- Campus store discount
- Career Development Center
- Class rings
- David A. Beckerman Recreation Center
- Alumni & Friends e-Newsletter
- Get Involved (volunteer opportunities)
- License Plate
- Marvin K. Peterson library
- On-line community
- Alumni tuition discount
- Transcript request
- Replacement Diploma

Off-campus benefits -17

- Amazon smile
- Liberty Mutual Insurance
- Day Translations discount
- Dell Computer discounts
- Gifts.com discounts
- Health Insurance
- Identify theft protection
- iServe Residential lending
- Kaplan Test Prep and Admissions
- Life Insurance
- Long-term care insurance
- MyPlanIt Traveler
- Personal Creations discount
- Plum Benefits
- Pro Flowers discount
- Shari's berries
- Travel insurance



University of New Haven



PROGRAMS AND EVENTS



University of New Haven



Members



Lou Todisco



Walter Hoff



John Capuzzo



Arpad Kolozsvary



Dawn Gratalo



Jaylen Johnson



Dawn Alderman
PEC Chair



Nyle Davy
GLBCO
president



Cynthia Lamb



Michael Qiu



Miki Katz



Dan Markwat



ReeceAnn
Cabaniero-
Buendia



Angela Marino



Heather Alpaugh
(GAR support)



University of New Haven



Mission

Our Mission:

Bring together current students and Alumni to generate relationships that can act as the beginnings of networks that will grow to support the UNH community.

Our Method:

The Alumni Association's Program and Events Committee focuses on proposing, developing and maintaining "Micro-Networks."

- A Micro-Network is a social media based small group of alumni who share an affinity, a common interest, expertise, profession and/or skill set



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Major Initiatives and Accomplishments

• Micro-networks

– We are working to initiate new micro-networks

- Cyber Security-led by Jaylen Johnson. They have a group of at least 10 alumni that have agreed to join
- Washington State Alumni Micro-Network-led by ReeceAnn Buendia. Aiming to have a kick-off meeting this academic year.

– Continued development of existing networks

- WNHU Micro-network has met twice this academic year and has identified 3 areas of focus (online bulletin board, supporting internships and helping with WNHU fundraisers).
- Lawyer Micro-Network-Led by Jason Gamsby
 - Lou Todisco is working on the 4th annual Law Day lecture program



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Major Initiatives and Accomplishments

New Program Initiatives

- Lunch and Learn
 - The goal of this program is to give students more exposure to industry professionals and enhance their experiential learning. The "pilot" program will begin in the College of Arts and Science, specifically targeting the Biology department. We will work to get industry professionals to visit with the students.
 - Program being led by Dawn Gratalo. She is working with Angela Marino to host the first event.
- Shadowing program
 - Angela Marino is working with Matt Caporale on a job shadowing program
- Mentoring program
 - Dawn Alderman is developing a mentoring program. Dawn Alderman met with 2 students. Meeting was held at Abcam in Branford. It included a lab tour, discussion of Dawn's journey, review of the students resume and discussion about plans after graduation.



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MEMBERSHIP



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ADVANCEMENT



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Members

Kenny Johnson
Co-Chair



Cindy Kohan
Co-Chair



J. Russell Sharpe



Reece Buendia



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Mission

The objective of the Advancement Committee is to foster loyalty and financial support for the University and the committee aligns with the Office of University Advancement.



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Major Initiatives of the Subcommittee

Supporting the philanthropic endeavors of the students and the Office of Advancement

- Thank you note campaign
 - Writing handwritten thank you to alumni donors
 - Encouraging students in their thank you note initiatives
- Scholarship Ball
 - Encourage donations for the Scholarship Ball auction
 - Encourage participation in the Scholarship Ball
- Encourage the Alumni Board Members to financially donate to the University



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Major Initiatives

Support the crowd funding efforts of the students for their specific projects utilizing social media and other efforts.



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MARKETING



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Members



Walt Hoff
Committee Chair



Reece Buendia



Russ Sharpe



Antonio McDonald



Kimberly Monson



Rich Steeves



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Mission/Vision/Purpose

To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved with the University.



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Major Initiatives and Accomplishments

- Social media strategy that increased the interactive engagement of alumni across four platforms by 70% in nearly 3 years
- Conducted a benchmarking study with 6 universities and colleges participating in the New American Colleges and Universities consortium
 - Created ways to engage undergrads before they become alumni
 - Senior 16/Senior 17/Senior 18 programs
 - Alumni Board participating in Move-in day events
 - Board president delivering the commencement message
 - Welcome message in diplomas to new graduates
 - More active promotion to alumni of the great benefits offered to them
 - Marketed through social media platforms through Facebook and Twitter



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Major Initiatives and Accomplishments

- Featuring Alumni Board members on our website giving back to the University by engaging undergrads and alumni
- Launched the WNHU micro-network of radio station alumni devoted to helping the station grow in the areas of:
 - Mentoring
 - Internships
 - Fundraising to support technology improvements
- Participation on an editorial advisory board for the new Alumni Magazine



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OFFICE OF ALUMNI RELATIONS



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Your Next Steps

- Connect with us (show social media platforms)
- Give your time
- Complete the “Give Back” survey
- Join a Micro-Network
- Join the Alumni Board
- Donate



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Thank You!



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Week 1: 1/18	Attend kickoff event and follow us on social media
Week 2: 1/22	Submit a picture of the place on campus you will miss the most
Week 3: 1/29	What type of alumni event would you be most interested in attending once you become a part of the Alumni Association?
Week 4: 2/5	Take a selfie with the bows that are hanging on buildings around campus
Week 5: 2/12	Send a Thank O Gram to a faculty/staff member OR department on campus!
Week 6: 2/19	Senior Perception Survey

Upcoming tasks

Ice cream social/thank you cards (philanthropy night)
 Record a sweeper at WNHU
 Log into iGrad (alumni benefit) and create a profile
 ABOD meet and greet
 Resume review/mock interview with Career Development Center
 Attend a home game
 Picture with favorite professor
 Stop by the Alumni House
 Spring break photo
 Send in a throwback picture of your favorite University of New Haven memory
 Alumni Benefit Fair

Departments we have partnered with

Annual Giving
 Stewardship
 WNHU
 Financial Literacy Committee
 Career Development Center
 Athletics
 Center for Student Engagement, Leadership and Orientation

The University of New Haven's 35th Annual Alumni Scholarship Ball

Saturday, April 21, 2018



WHY MAKE A DONATION?

All proceeds from the Scholarship Ball support student scholarships.

The University of New Haven is a 501(c)(3) nonprofit organization, so your gift is tax deductible to the extent allowed by law.

You / your company will receive recognition at the event.

You will be helping students realize their dreams!

HOW TO MAKE A DONATION

Auction items should be postmarked by March 23, 2018, so that we receive your donation in time for the event.

If you need extra time to send your item, or you need your item picked up, please email bstanchak@newhaven.edu.

Mail your donated auction item to:

Attn: Brittany Stanchak
Office of Alumni Relations
University of New Haven
300 Boston Post Road
West Haven, CT 06516

DONATION SUGGESTIONS

Antiques, collectibles

Artwork, pottery

Clothing

Electronics: TVs, video game consoles, tablets, etc.

Gift certificates: movies, restaurants, salons, spas, theatres, etc.

Gift baskets: beauty, books, coffee, food, kids, wine, etc.

Golf outings and items

Jewelry

Lawn and garden supplies

Memorabilia: autographed items, promotional items

Recreation equipment

Services: beauty and relaxation, financial, home repair, pet, technology, etc.

Sporting goods

Theatre and concert tickets

Tickets to sporting events

Transportation: airline tickets, car rentals, etc.

Travel packages

Vacation homes

Weekend getaways

... and anything else!



AUCTION ITEM

Donated Item

Estimated Value \$

Complete Item Description

Include all information for the description and publicity (e.g. interesting facts, color, size, dates, amount, etc.). Please include any special instructions, limitations, restrictions, expiration dates, etc. If expiration is one year, please date it one year from April 21, 2018.

This item has an expiration date

If your donation expires, please set the expiration date to 1 year after our event - e.g. April 21, 2019 or later.

Expiration Date

CONTACT INFORMATION

Name

Company

Address

City

State

Zip

Phone

Fax

Email

Website <http://>

Please mail this completed form to:

Attn: Brittany Stanchak
Office of Alumni Relations
University of New Haven
300 Boston Post Road
West Haven, CT 06516

For additional information about the University of New Haven's 35th Annual Alumni Scholarship Ball, please visit www.newhaven.edu/ScholarshipBall or email bstanchak@newhaven.edu.

The University of New Haven's 35th Annual Alumni Scholarship Ball

Saturday, April 21, 2018



SPONSORSHIP OPPORTUNITIES

Chairman's Table	\$50,000
<ul style="list-style-type: none">- 1 table of 10 seats- Recognition on the 2018 Scholarship Ball website and at the event- Social media recognition with company logo	
<ul style="list-style-type: none">- Listing in University publications and newspaper advertisement- 2017-2018 membership in the University's President's Society- Acknowledgement during event program	
President's Table	\$25,000
<ul style="list-style-type: none">- 1 table of 10 seats- Recognition on the 2018 Scholarship Ball website and at the event- Social media recognition with company logo	
<ul style="list-style-type: none">- Listing in University publications and newspaper advertisement- 2017-2018 membership in the University's President's Society	
Deans' Table	\$15,000
<ul style="list-style-type: none">- 1 table of 10 seats- Recognition on the 2018 Scholarship Ball website and at the event- Social media recognition with company logo	
<ul style="list-style-type: none">- Listing in University publications and newspaper advertisement- 2017-2018 membership in the University's President's Society	
Scholars Table	\$10,000
<ul style="list-style-type: none">- 1 table of 10 seats- Recognition on the 2018 Scholarship Ball website and at the event- Social media recognition with company logo	
<ul style="list-style-type: none">- Listing in University publications and newspaper advertisement- 2017-2018 membership in the University's President's Society	
Platinum Sponsor	\$5,000
<ul style="list-style-type: none">- 8 guests seated together- Recognition on the 2018 Scholarship Ball website and at the event- Social media recognition with company logo	
<ul style="list-style-type: none">- Listing in University publications and newspaper advertisement- 2017-2018 membership in the University's President's Society	
Gold Sponsor	\$3,000
<ul style="list-style-type: none">- 6 guests seated together- Recognition on the 2018 Scholarship Ball website and at the event- Social media recognition (group acknowledgement)	
<ul style="list-style-type: none">- Listing in University publications and newspaper advertisement- 2017-2018 membership in the University's President's Society	
Silver Sponsor	\$2,000
<ul style="list-style-type: none">- 4 guests seated together- Recognition on the 2018 Scholarship Ball website and at the event- Social media recognition (group acknowledgement)	
<ul style="list-style-type: none">- Listing in University publications and newspaper advertisement- 2017-2018 membership in the University's President's Society	
Bronze Sponsor	\$1,000
<ul style="list-style-type: none">- 2 guests seated together- Recognition on the 2018 Scholarship Ball website and at the event	
<ul style="list-style-type: none">- Listing in University publications and newspaper advertisement- Social media recognition (group acknowledgement)	

For additional information about the University of New Haven's 35th Annual Alumni Scholarship Ball, please visit www.newhaven.edu/ScholarshipBall.



SPONSORSHIP OPPORTUNITIES

Please select your sponsorship level:

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> Chairman's Table (10 tickets) | \$50,000 | <input type="checkbox"/> Platinum Sponsorship (8 tickets) | \$5,000 |
| <input type="checkbox"/> President's Table (10 tickets) | \$25,000 | <input type="checkbox"/> Gold Sponsorship (6 tickets) | \$3,000 |
| <input type="checkbox"/> Deans' Table (10 tickets) | \$15,000 | <input type="checkbox"/> Silver Sponsorship (4 tickets) | \$2,000 |
| <input type="checkbox"/> Scholars Table (10 tickets) | \$10,000 | <input type="checkbox"/> Bronze Sponsorship (2 tickets) | \$1,000 |

Sponsor Contact Information

Please print your name as you would like it to appear in all publications.

Corporate or Individual Sponsor Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Ticket Information

How many seats will you/your organization be using? _____

Please list the names of your guests: _____

Payment Information

If paying by check, please make checks payable to University of New Haven Scholarship Ball.

Payment Method ☐ Check ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card Number _____

Expiration Date _____ / _____ Security Code _____

Signature _____

or ☐ Please Bill Me

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Please mail this completed form to:
35th Annual Alumni Scholarship Ball | Office of Alumni Relations
University of New Haven | 300 Boston Post Road | West Haven, CT 06516