



Alumni Board of Directors

January 16, 2018 | 6 p.m.

- I. Welcome
- II. Review and Approve November Meeting Minutes
- III. Reports
 - a. Alumni Board President
 - b. Committees
 - i. Advancement
 - ii. Benefits and Services
 - iii. Programs and Events
 - iv. Membership
 - v. Marketing
 - c. Office of Alumni Relations
 - d. USGA / GSC
 - e. Charger Statue
 - f. Centennial Celebration
- IV. Old Business
 - a. Alumni Board Meeting at Lyme Academy
- V. New Business

Next Meeting: February 20, 2018

UNH Board of Directors Meeting 11/21/2017

Attended:

Video: Tom Wikinson, Reece Buendia,

Phone: Dave Galla, Steve Dunnigan, Antonio McDonald, Lou Todisco, Chris Campbell, Arlevia Samuel, Jaylen Johnson

In person: Nyle Davey, Cindy Kohan, Dawn Gratalo, Kim Monson, Ken Johnson, Dawn Alderman, Heather Alpaugh, Brittany Stanchak, Tony Distasio, Jennifer Buff

Centennial Planning Committee: Dave Galla said that the Steering Committee met last week. Pres. Kaplan attended. The group discussed potential theme and framework. Pres. Kaplan wants to celebrate the University and its successes within the past 100 years and looking forward to the next 100 years. Will begin to develop a timeline and potential events. Lynne Chamberlain will be active in developing vision for the celebration. Events expected to begin end of 2018. Alumni asked to help tell the story of the last 100 years.

The Minutes were approved as written

Jennifer Buff, representative of the Graduate Student Government is welcomed to the group.

Committee reports: (see reports for additional details)

Advancement: Members were encouraged to support any of the crowd funding projects listed on the Make It Happen platform. Several of the funds were fully funded. Several new open funds involve athletics. Current Alumni Board giving is at 35%, 14 of 32 members. Philanthropy week was held last week with an Ice Cream social and thank you card event. Seniors are targeted for donation and each senior who makes a donation receives a green cord to wear at graduation.

Benefits and Services: Chris Campbell reported that Career Development is still looking at expanding the alumni takeover. Reece is our first volunteer and did a program on interviewing skills via SKYPE. Mike Spaziani is conducting a mock interview program with the forensic students. Mike Qui participated in a career development program via SKYPE targeted for international students. It was well received.

Membership Committee: Re-engaging committee members. Request to the board to propose any potential new members. Please review the documents for

requirements and pass any potential candidate. Need between 4-5 people for the spring.

Marketing: Instagram had the largest jump in followers and a jump in Snapchat was seen during and after Homecoming. Although good, Snapchat is probably not sustainable. There is a discussion about the features in the new Alumni magazine. There will be artwork and/or feature stories from Lyme Academy included in the new edition of the Magazine. The Radio Station is looking to do an alumni segment on-air. Walter is working on a potential video to promote the activities of the board.

GSC Student Activities: Graduate Activities including trips to Aladdin in NYC, Six flags, and other plans to co-sponsoring events with USGA. They are pleased to announce that their conference reimbursement fund has been expanded.

PEC-Jason is the point person for the Lawyer network. He is working with a colleague to gather a wider range distribution list.

Life Science planning to schedule a happy hour in the spring.

Job shadowing program is in the information gathering stage. Perkin Elmer will hopefully be a corporate sponsor of "lunch and learns"

Getting involved in Career Development programs.

OAR

Recent events –There have been a total of about 26 events held this fall. Harpoon Brewery, Dec 6. Good success holding events in breweries and wineries. Student events—attended Charge Out. Trick or Treat on Halloween. Philadelphia; Henry Lee reception in Philadelphia- alums were invited as well as current students.

Accounting Society hosted networking events for alumni and current students.

OAR is also working with USGA to have board members attend their meeting on December

Charger Statue Update: Heather noted that Contract was signed. A crowd funding campaign will be launched to support the installation and grounds. Tentative timeline of summer 2019 is targeted for installation.

This is part of the build up to the Centennial year.

Old Business: OAR will have a conversation to see if we can meet at the Lyme Academy. Tentative plans are to meet there in February.

New Business: "Success Starts Here" We all received a booklet designed to attract new students and parents. Nyle requested to look at it from an Alumni Board perspective. Does it communicate the same messages to support the activities of the alumni? Most comments were positive and the group generally felt that the booklet had useful information that prospective students and their parents would be looking for.

Discussion ensued regarding new alumni donations. Next meeting January 2018.

Meeting adjourned at
7:30 pm

Respectfully submitted:
Cynthia Kohan
Secretary, Board of Directors.

Advancement Committee

Update for Alumni Board of Director Meeting of January 16, 2018

The objective of the Advancement Committee (AC) is to foster loyalty and financial support for the University and aligns with the Office of University Advancement. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, participates in stewardship activities, which includes writing thank you notes to Alumni donors and acquiring items to donate to the Scholarship Ball auctions.

Committee members are:

Kenney Johnson – (Co-Chair)

Cindy Kohan – (Co-Chair)

J. Russell Sharpe

Reece Buendia

Updates: Through Academic Year Ending – Ending 1/9/2018

1. Feel Good February

Annual Giving office is collaborating with Alumni Relations team will co-sponsor Student Engagement and Philanthropy Month at the University of New Haven during February 2018. Student Engagement and Philanthropy Month is an initiative where advancement organizations around the world for organize events and activities to engage students in higher education advancement.

Our theme is “Feel Good February”. Alumni Relations will release their e-blast to JUST seniors announcing their Senior 18 Task for the week. Events will also be promoted to the entire student body.

Schedule of Events:

2/5/2018 Awareness

-By using bows around campus in prominent places, the University community will see a visual representation of all of the areas of campus that benefit from donor support.

2/12/2018 Charger Spirit Week

-Students will have the opportunity to write a Thank o Gram for faculty/staff members or departments on campus. Thank O Grams will be delivered during Faculty/Staff Month “Fuel the Innovation” in March.

2/19/2018 Senior Perception Survey

-A survey will be sent out to all Seniors, asking them about their perception of philanthropy at the University and how they’d like to stay connected with the University post-graduation.

2/26/2018 Get the Scoop on Philanthropy

Monday, February 26th from 5pm-8pm in the Student Dining Room (Bartels)

-Students will come to sign thank you cards for donors and receive an ice cream sundae in exchange for their participation.

ALL MONTH Student Giving

-Students will be encouraged to make their gift using the crowdfunding platform, Make It Happen.

Advancement Committee

Update for Alumni Board of Director Meeting of January 16, 2018

2. Alumni Board of Directors Donor Participation: (Since JULY 1, 2017 – present)

-17 donors, out of 34 members: 50% vs. goal of 100%.

3. Fuel the Innovation

-The events throughout the month will raise awareness about faculty/staff support, why it is important, and how much it affects the University as a whole. Past events have included work out classes, food trucks on campus, and a donor recognition event at Two Roads Brewery. Stay tuned for more information.

4. Founders Day

Save the Date! May 2, 2018 from 11:30am-3:30pm

-Founders Day recognizes the visionary leaders who founded the University of New Haven nearly 100 years ago and celebrates our exciting plans for the future.

Advancement Committee
Update for Alumni Board of Director Meeting of January 16, 2018

University of New Haven Board Benefits and Services Committee Report
January 2018

The purpose of the Benefits and Services Committee is to ensure that the benefits and services offered to alumni provide engaging value and foster lifelong partnerships with current and future alumni. The Committee evaluates current benefits and services available to alumni, facilitates the growth of new benefits and services, and develops means to communicate knowledge of the offerings to alumni.

Members: Chris Campbell, Kris Conroy, Tom Wilkinson, Andy Guzewicz, Arlevia Samuel, Michael Spaziani

2017 – 2018 Goals

- **Create a plan for Board and engagement regarding Career Development including assisting alumni with internships, job opportunities, mentoring, and networking.**
 - “Alumni Take Over” - Soliciting volunteers from the Alumni Board to lead Career Development workshops.
 - Reese Buendia – Leading an interview workshop
 - Mike Spaziani – conducting a mock interview session for criminal justice students
 - Michael Carr – Career development Q&A session for international students
 - Heather joined our committee call on December 5th to discuss ways for alumni to get more involved with the Career Development Center. Here are the ideas brought forward:
 - Starting a Lunch and Learn series to have alumni talk about their companies, business trends, etc.
 - Field trips to alumni companies (I.e. Perkin Elmer)
 - Job shadowing at alumni companies
 - Getting alumni companies to attend UNH career fairs
 - Mock interviews
 - Leading workshops "Alumni Take Over"
 - Posting job opportunities/internships
- **Increase opportunity for remote alumni to take advantage of benefits and services as well as to generally be more engaged.**
 - “Alumni Take Over” – leading a workshop can be done remotely via Skype
- **Evaluate current benefits and services offerings to direct the most effective promotional campaign.**
 - The website benefits descriptions were reviewed and feedback & suggestions provided to Tony
 - Tony provided names and contact information for 3 Alumni using Plum Benefits and 2 Alumni using MyPlanIt Traveler. Chris sent them each an email requesting information about their experience to generate testimonials and/or quotes to be used for marketing the benefits.



Program and Events Committee (PEC)

2017-2018 PEC Committee Report

January Update

January 11, 2018

The Program and Events Committee (PEC) presents here its status update for both December 2017 and January 2018. The committee has met twice, this report will summarize both months. Below you will find updates from the WNHU Micro-network, Lawyers Micro-network, Mentor programs and alumni engagement opportunities.

PEC member and program update:

Micro Network Update:

- WNHU Micro-network (Update provided by Walter Hoff)
 - We have had two phone conferences since our landmark first meeting at last year's Homecoming. We decided to focus our efforts in three areas:
 1. Creating of an on-line, bulletin board forum website that would connect students with WNHU alumni
 2. Steering students toward internships
 3. Helping WNHU fundraising efforts
 - The phone conference this week, which saw 13 WNHU alumni involved, focused on the bulletin board forum. Station Manager Bruce Barber is bringing on a grad student to help decide on the best platform, provide advice on the best ways to connect student and alumni, and other possible elements. Each alum will create a short biography or profile to be placed on the forum for students to look at. Our next meeting will be in about a month after Bruce has worked with the grad student on the forum platform.
- Lawyer Micro-network
 1. **Action** Lou to follow-up with Jason. [Lou sent Jason an email about upcoming presentations and invited him to contribute](#)
- Cyber Security Micro-Network (MN).
 - MN lead is Jaylen Johnson
 - Received contact list
 - 10 contacts have agreed to join the MN
 - Next Steps:
 1. Generate a MN goal and mission
 2. Come up with a list of events
 3. Determine the best social forum for communication
 4. Ask Dr. Abraham Baggili to be the faculty sponsor for this MN
- Washington State Alumni MN
 - MN lead is ReeceAnn Buendia
 - Received the WA state alumni from OAR
 - Found a couple of colleagues on the list
 - Next steps
 1. Kick-off meeting with 5-6 people

New Program updates:

- Dawn Alderman and Dawn Gratalo have a meeting on January 12, with 2 local venture capitalist who have invested in many local start-up companies. The goal of the meeting is to understand their

current investment portfolio and see if we have any UNH alumni within the companies or if we can influence the placement of alumni in these companies.

- ReeceAnn Buendia and Jaylen Johnson are working together for an Alumni Welcome Back to Campus Weekend. More to come.
- Abcam (Dawn Alderman) is hosting Dr. Whelan's Biotechnology class on Feb 14. The class has 19 students. The visit will include presentations from UNH alumni and a lab tour.
- Abcam (Dawn Alderman) is working to meet with Dean Harichadran to discuss Abcam sponsoring 1-2 senior design projects next academic year.
- Lunch and Learn update:
 - Led by Dawn Gratalo
 - Meeting scheduled with candidates for UNH lectures or lab tours
 - Next Steps:
 - Follow-up with Angela Marino about Perkin Elmer's ability to contribute to the program.

Goal Progress

- Represent the ABOD at University events
 - Goal: Support alumni programs and events planned by the University's OAR, aim to have >40 ABoD service hours.
- Micro-Networks
 - Goal: Update and evaluate current Micro-Networks.
 - *Metric: Revive at least 1 and eliminate or re-resource a lead for at least 2 if no progress can be made by end of academic year*
 - *Progress Update: Dawn Alderman drafted a letter for micro-network's that require some re-energization. She will work with Heather to get it out to all the programs in need of review (highlighted yellow in the appendix).*
 - Goal: Propose two new Micro-Networks and/or add additional programs within a Micro-Network.
 - *Progress Update-Refer to update on new programs above.*

Appendix:

Micro-Network Status

- a. Current Network Status and Pending Actions. The yellow highlighted MN have not progressed last year.
 - i. If a leader is known, we will reach out to them.
 - ii. If no leader has been established, we will discuss proposed next steps with the board.

Micro-network	Leader	Status	next steps
Accountants	Michael Qiu	meeting metric	completed an event
Atlanta Area	Dan Vanacore	meeting metric	update metrics
Cambridge England	Dawn Alderman/no leader	concept phase	identify interest level of potential group
Chicago Area	no leader	concept phase	identify micro-network lead
Forensic	Erica Nadeau	meeting metric	update metrics
Human Resources	no leader	concept phase	identify micro-network lead
International	Michael Qiu	meeting metric	update metrics
Isreal	no leader	concept phase	identify micro-network lead
Lawyers	Jason Gamsby	meeting metric	update metrics
Life Sciences	Dawn Alderman	meeting metric	reach out to network
NYC Metropolitan	Zack Rosen	start-up	complete MN sharing sheet
Social Engineers	John Capoozo/Dan Markwat	concept phase	complete MN sharing sheet
Southeastern	Cynthia Lamb	concept phase	complete MN sharing sheet
Up-State New York	Arpad Kolozsvary	meeting metric	update metrics
West Coast	Reece-Ann/no leader	concept phase	identify interest level of potential group
WNHU	Russell Sharpe	concept phase	complete MN sharing sheet
Young Engineers	John Capoozo	start-up	complete MN sharing sheet

inactive 2016-2017

UNH Alumni Board Membership Committee

January 2018 ABOD Meeting Status Report

Membership Committee The purpose of the Membership/Nominating Committee is to identify research and nominate a slate of candidates for membership on the Alumni Association Board of Directors, subject to the approval of the Board and thereafter election by the general membership of the Association. This process is performed on an annual basis or as otherwise needed to ensure membership on the Alumni Association Board of Directors complies with the Constitution of the University of New Haven Alumni Association.

Committee Members:

Steve Dunnigan (Chair), Dawn Alderman, Dave Galla

Goals

- Identify candidate(s) to recommend to fill unannounced openings on the Alumni Board of Directors
- Develop strategy and process for reengaging or transitioning currently non-participating members of the board of directors
- Continue to work to increase diversity to match demographics of the University of New Haven's Alumni population

Meetings (Call-in) (800) 827-9045

Scheduled at 7:00 PM on Tuesdays: 2/6, 3/6, 4/10, 5/8.

Status (Meeting held 1/9/18)

- Continued executing our communications plan to ensure continued engagement of current board members and identifying potential new members.
- Finalized our needs based on current student population by college versus alumni by college/decade of graduation.
- Heather sent email out to staff seeking recommendations for candidates.
- Steve to contact ABOD Past Presidents for candidate recommendations.
- Continue working the plan as described below:

Milestones/Schedule

University of New Haven Alumni Board Membership Committee

Committee Focus and Benchmarks for 2017-2018 Academic Year

Identify, screen, nominate, elect and induct new members of the University of New Haven Alumni Board.

ACTIVITY	TASK / STEPS	BENCH MARKS	Resp. Party/ Resources	DATES	Status
Annual Plan	Organize Committee	Appoint Chairperson and Members	President	Completed	Completed
	Develop Metrics	Metrics Plan Document	Committee/Staff	10/01 – 10/31	Completed
	Adopt Plan	Finalize Detailed Plan	Committee/Staff	10/01 – 10/31	Completed
	Assess Current Membership	Development of Targets and Profiles (Historical Tracking)	Committee/Staff	11/30-12/29	Completed
		Statement of Need for Candidates (Anticipated Change: Renewals & Term Limits)	Committee/Staff	11/30 - 12/29	Completed
Identify	Re-assess Prior Candidate Pool	Review 2017 Non-Selected Candidates	Committee/Staff	12/12 – 12/29	In-Progress
	Solicit 2018 Candidates	List of 2018 Candidate Pool	Staff	01/02 – 02/28	In-Progress
Screen	Assess recommendations	Production of Profiles / Data (Confidential)	Staff	02/01-02/28	
Nominate	Selection of Candidates for Nomination	Membership Committee meeting to review all candidates and select class	Committee/Staff	03/01-03/16	
	Selection of Nominees	Presentation by Committee to Board	Board Approval	03/20	
	Interview / Informal Meetings	Designation of “liaison” and initiation of contacts.	Committee / Staff	03/22-05/20	
Elect	Alumni Association Voting	Voting in accordance with By-Laws	Association Approval	05/22- 6/5	
	Election Certification by Board	Compliance with By-Laws	Board	Post-Election	
Induct	Induction of New Members	Members Elect attend Annual Meeting.	Association/Board	June	
Orientation	Members Elect Orientation	Orientation information and general information to Members Elect.	Committee / Staff	Summer 2018	
	Mentorship Assignments	Designate Board members as mentors for new	Committee/Staff	Summer 2018	

To All Board Members: Please take the initiative and get involved by nominating a person who you feel will be a great addition to the ABOD! That’s how you got here.



Alumni Board of Directors 2016-2017
Analysis by College, by Decade

	COLLEGE OF BUSINESS 21,209; 40.3% of all graduates 50% of ABOD members	COLLEGE OF ARTS & SCIENCES 12,175; 23.2% of all graduates 20.6% of ABOD members	TAGLIETELA COLLEGE OF ENGINEERING 9,060; 17.2% of all graduates 17.6% of ABOD members	HENRY C. LEE COLLEGE 10,133; 19.3% of all graduates 8.8% of ABOD members	LYME ACADEMY Not included in totals.
1960s 1,406 2.7% of all graduates 2.9% of ABOD members	Paglia, Al BS 1964 (FL) 1/755				
1970s 6,737 12.8% of all graduates 17.6% of ABOD members	Kolozsvary, Arpad MBA 1979 (NY) Steeves, Rich BS 1977 (CT) MBA 1980 2/3,419	Davey, Nyle MA 1976 (CT) Sharpe, J. Russell BS 1997 (MD) Hoff, Walter BA 1978 (VA) 3/1,234		Todisco, Louis MS 1975 (CT) 1/1,006	
1980s 9,880 18.8% of all graduates 14.7% of ABOD members	Guziewicz, Andy BS 1983 (CT) Wilkinson, Tom BS 1989 (CT) Sulaiman, Kam MBA 1985 (Malaysia) 3/5,675	Dunnigan, Steve BA 1982 (CT) MBA 1990 MS 1995 1/925	Campbell, Christine MS 1987 (PA) 1/2,119		
1990s 11,294 21.5% of all graduates 35.3% of ABOD members	Johnson, Kenney EMBA 1993 (CT) Kohan, Cynthia MS 1997 (CT) Galla, Dave BS 1999 (CT) Scheets, Jason BS 1999 (FL) Mack, Darryl BS 1991 (NY) 8/5,480	Katz, Miki MBA 1998 (Hong Kong) Price, Jo-Lynn BS 1998 (NJ) Thiffault, Jef BS 1999 (NJ) Alderman, Dawn BS 1999 (CT) MS 2003 Marino, Angela BS 1999 (CT) 2/2,368		Samuel, Arlevia BS 1996 (CT) Spaziani, Mike BS 1999 (RI) 2/1,465	Monson, Kimberly BFA 1996 (CT)
2000s 10,835 20.6% of all graduates 11.8% of ABOD members	McDonald, Antonio BS 2001 (NJ) Conroy, Kristina BS 2009 (CT) MS 2013 2/3,171	Gratalo, Dawn MS 2002 (CT) 1/3,514	Lamb, Cynthia MS 2006 (CT) 1/1,348		
2010s 12,425 23.6% of all graduates 14.7% of ABOD members	Qiu, Michael BS 2012 (NC) 1/2,709		Capozzo, John BS 2013, BS 2013 (IL) Buendia, Reece BS 2014 (WA) Markwat, Dan BS 2012 (MA) Johnson, Jaylen BS 2015 (VA) 4/2,117		

52,577

**Alumni Board of Directors
Marketing Committee**

Committee Members: Walter Hoff – Chair; Russ Sharpe, Antonio McDonald, Reece Buendia, Rich Steeves, Kimberly Monson

Purpose: To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved with UNH.

Marketing Committee Update: January 2018

Below are our goals and the current updates:

Goal: Continue to increase Alumni participation on our four Social Media platforms.

Social Media Strategy

	Start 7/1/2017	As of 1/9/18	Percent Increase as of 1/9/18	Number Increase as of 1/9/18	Goal by 6/30/18	Percent increase Goal by 6/30/18	Number increase Goal by 6/30/18
Facebook (likes)	3580	3969	11%	389	3850	8%	270
Twitter Followers	708	750	6%	42	815	15%	107
LinkedIn Members	1,307	1315	1%	8	1,375	5%	68
Instagram Followers	346	420	21%	74	485	40%	139

Since November 13, we had a huge number of Facebook likes, 313 to be exact. There were two posts that contributed to the spike in likes, one on alum Christa Gottschalk- Dewitt becoming the first female promoted to detective in the Seymour, Ct. police department, and the other on Martha Poulter being promoted to Senior Vice President and Chief Information Officer of Royal Caribbean International. Likes

Alumni Board of Directors Marketing Committee

on these posts, as well as to Facebook ads that ran from early December to early January, helped us exceed our Facebook Likes goals for the year.

Tony Distasio in Alumni Relations, the architect and execution wizard of our social media strategy, will look to do things that drive sharper increases of followers in the other three social media platforms. We are just eight followers away from our Linked In goal.

Goal: Promote the great benefits alumni have twice a month through our social media and e-newsletter.

- Continue to work with the Benefits and Services Committee to help them with the messaging. Chris Campbell of the BSC will spearhead the effort of pulling together the benefits and decide on the sequencing of what benefits will be presented to alumni
- Antonio McDonald will work with Chris to develop the messaging for each featured benefit
- Alumni who take advantage of promoted benefits will be tracked. We will select three alumni to feature in a short video that will be placed on our social media platforms by May 2018
- Expand social media promotion to include LinkedIn and Instagram

Tony Distasio is working with Liberty Mutual and is reaching out to two alumni to get testimonials on the use of different benefits. He, Antonio McDonald, and Chris Campbell from the Program and Events Committee, remain focused on driving awareness by promoting one or two benefits each month on Facebook and Twitter.

Goal: Spotlight the work that our Board members are doing to engage alumni within professional affinity groups or other means by conducting short features on our social media platforms.

- Plan at least two features by May 2018
 - Michael Qui –his work with two micro-networks
 - Cynthia Lamb –Entrepreneur micro-networks
 - Dawn Alderman –Life Sciences micro-network, other activities the PEC is involved in
 - Alumni Relations –meet the small and mighty team

Reece Buencia provided feedback to Alumni Magazine editor Elizabeth Rogers on content and direction of the dramatically revamped Alumni Magazine. A steering committee comprised of Heather, Jen, Reece, and fellow alum Daniah Miller will continue to provide input that will shape the content and get at least one feature in the Spring edition, due out in February, of the magazine on Board member Michael Q.

**Alumni Board of Directors
Marketing Committee**

Goal: Working in conjunction with the Programs and Events Committee, launch the WNHU micro-network.

- Engage the WNHU alumni in one or two projects that help give back to the station, as well as present and former students involved with it. Get at least one project underway by January 2018
- Influence WNHU to promote the ABOD and Alumni Relations efforts to better engage the alumni. Suggest an “Alumni Show,” or “Alumni Spotlight” on-air or via podcast where we can talk about the micro-networks, alumni benefits, and other things that would be of importance to Alumni

We have had two phone conferences since our landmark first meeting at last year’s Homecoming. We decided to focus our efforts in three areas:

1. Creating of an on-line, bulletin board forum website that would connect students with WNHU alumni
2. Steering students toward internships
3. Helping WNHU fundraising efforts

The phone conference this week, which saw 13 WNHU alumni involved, focused on the bulletin board forum. Station Manager Bruce Barber is bringing on a grad student to help decide on the best platform, provide advice on the best ways to connect student and alumni, and other possible elements. Each alum will create a short biography or profile to be placed on the forum for students to look at. Our next meeting will be in about a month after Bruce has worked with the grad student on the forum platform.

Goal: Lead the development of an Alumni Board and Alumni Relations presentation that helps present and future undergrads, alumni, the Board of Governors and others understand how we are engaging and impacting our alumni population.

- Each Executive Committee member and Alumni Relations to contribute content-mission/vision/goals; major initiative both past and present, pictures of their members
- Completed by February

We provided the Executive Committee and Alumni Relations with an example of the input we need from them. We set a goal of having input from the committees before or at the time of the next Executive Committee meeting on February 13.

Next Meeting: Tuesday, February 13, 2018 at 7pm (changing from Wednesday February 14).