



Alumni Board of Directors

October 18, 2016 | 6 p.m.

- I. Welcome
- II. Campus Updates – Lou Annino, Associate Vice President for Facilities
- III. Review and Approve September Meeting Minutes
- IV. Alumni Board President's Report
- V. Committees
 - a. Reports
 - i. Advancement
 - ii. Benefits and Services
 - iii. Programs and Events
 - iv. Membership
 - v. Marketing
- VI. Office of Alumni Relations Report
 - a. Upcoming Events
 - i. Malaysia Alumni Reception: October 23
 - ii. Octoberfest Alumni Reception at Two Roads Brewery: October 27
 - iii. Hartford Alumni Event: October 30
 - iv. Homecoming: The Blueout: November 5
- VII. Old Business
 - a. Centennial Designee
 - b. Charger Statue
 - c. Multiplier Effect
- VIII. New Business
 - a. Metrics on Alumni Board Involvement

Next Meeting: November 15, 2016

Alumni Board of Directors Meeting

October 18, 2016



University of New Haven

Office of the President

Summer Improvements



University of New Haven

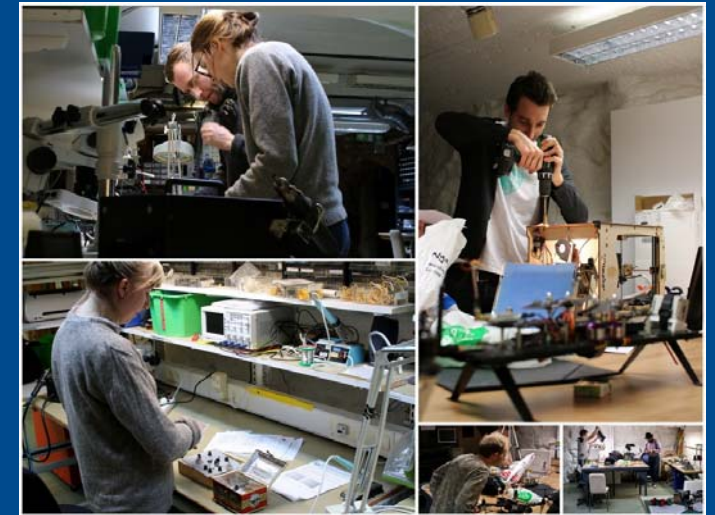
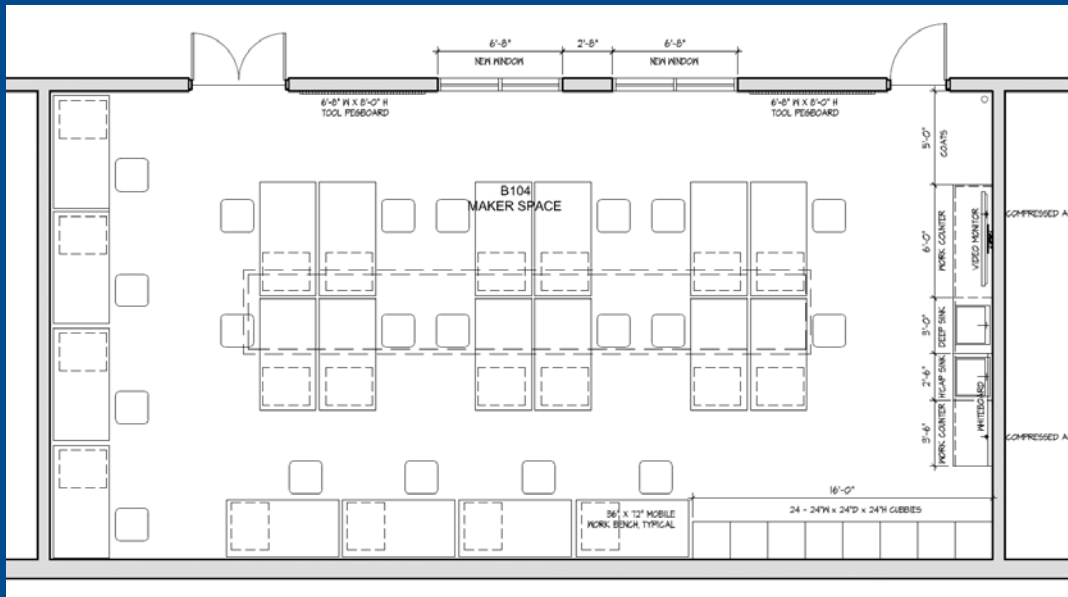
Summer Improvements

Completed Projects

- Renovation Arts & Design – Dodd Hall
- Renovation Music – Dodds Hall
- Innovation Center - Buckman Hall
- Student Center for Diversity & Inclusion – Botwinik Hall
- One Stop Shop – Registrar, Bursar, Fin Aid – Bergami Hall
- Landscaping/ University Seal – Maxcy Quad
- Energy Project (Lighting, Building Controls, HVAC) - Bixler/Botwinik Halls
- X-ray diffractometer & Chem Storage – Buckman Hall



Innovation Center – Buckman Hall



Interior Renovation
20 Student Stations
FF&E
Mechanicals/Utilities
Technology Upgrades



University of New Haven

Renovations – Dodds Hall

1st Floor & Second Floors (Music, Arts & Design)



Interior Renovation
FF&E
Mechanicals
Program Enhancements
Technology Upgrades

Dodds Hall – Arts & Design



University of New Haven

Student Center for Diversity & Inclusion

Botwinik Hall (formerly Sandellas)



Interior Renovation
Lounge/Conference/Staff
Technology Upgrades
FF&E
Mechanicals



University of New Haven

One Stop Shop – Bergami Hall

Collocation of Registrar, Bursar, Fin Aid



Landscaping - Maxcy Quad

University Seal/Retaining Wall



University of New Haven

X-ray diffractometer & Chemical Storage – Buckman Hall



- Grant Funded Project
- Consolidation Of Chemical Storage
- Enabling work for Future Chemistry Lab Renovation



University of New Haven

Summer Improvements

Projects (In Construction):

- Elevator - Maxcy Hall - ECD - November 2016
- Renovation of Communication Center - Maxcy Hall - ECD October 2016
- Assembly Space – Orange – ECD November 2016
- Lyme HVAC Improvements – ECD November 2016
- IT Infrastructure – Campus Wide – Complete
- North Campus
 - Tennis Courts Phase II - Complete
 - Field Lights – ECD Spring 2017



Maintenance & Operations:

- Over 200 Office moves
- New Classrooms (2 – Charger Plaza, 1 – Echlin)
- Multiple small scale energy upgrades
- Countless Paint, Grounds, Cleaning, Repair Projects



University of New Haven

Next Steps

Complete Remaining Summer Projects

- Maxcy Hall
- Communications
- Athletics
- Others

Complete Design & Construct:

- Canal Dock – 2018 Occupancy
- ESUMS – ECD Jan 2017

Planning for 2017-18

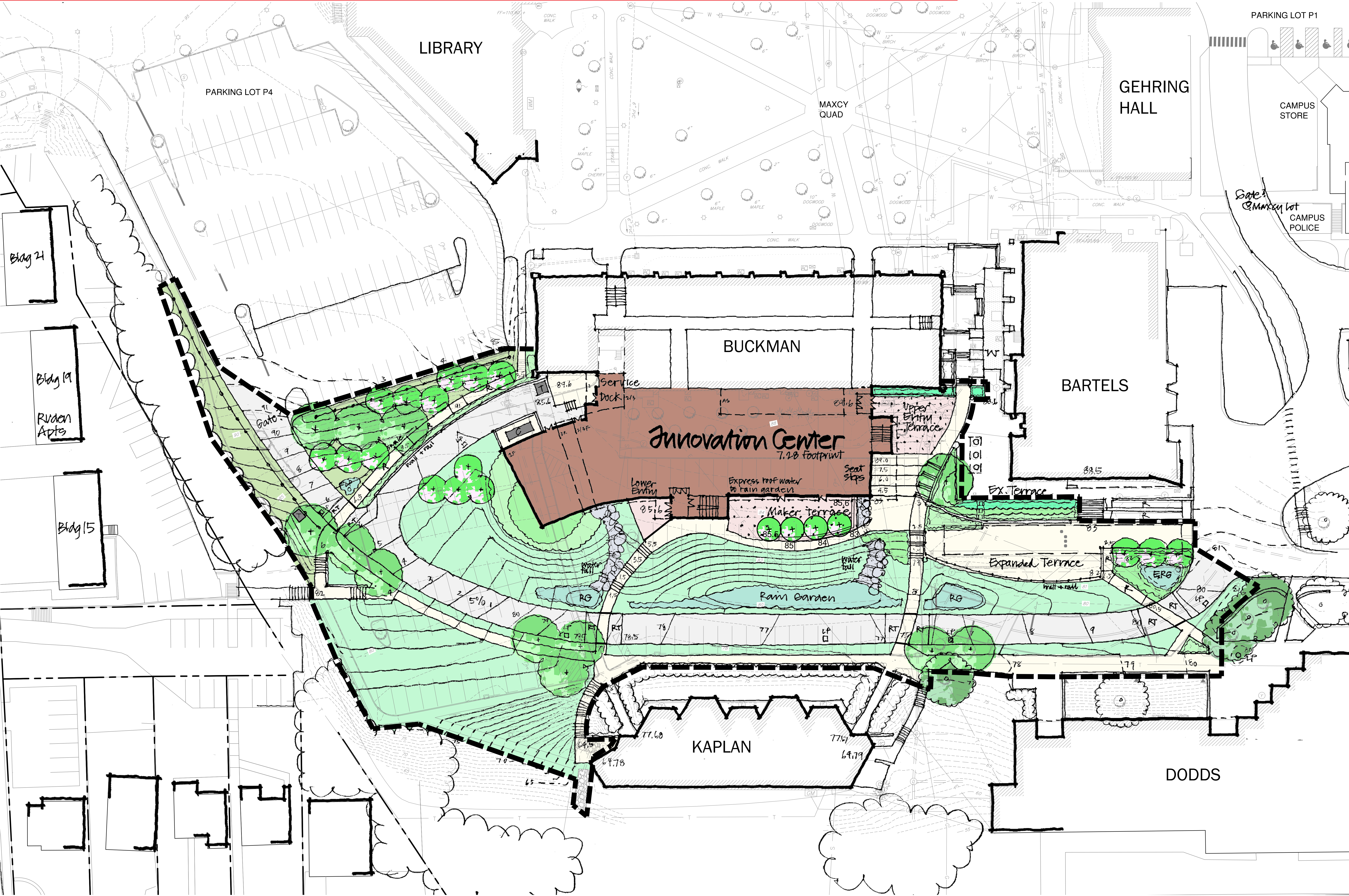
- Call for Projects November 2016
- Enabling work – New Academic Building
 - Faculty Research
 - Teaching Laboratories
 - Classrooms
 - Offices
 - Allingtown Development
 - Parking



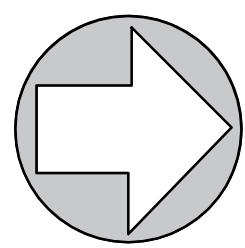
University of New Haven

UNH INNOVATION CENTER

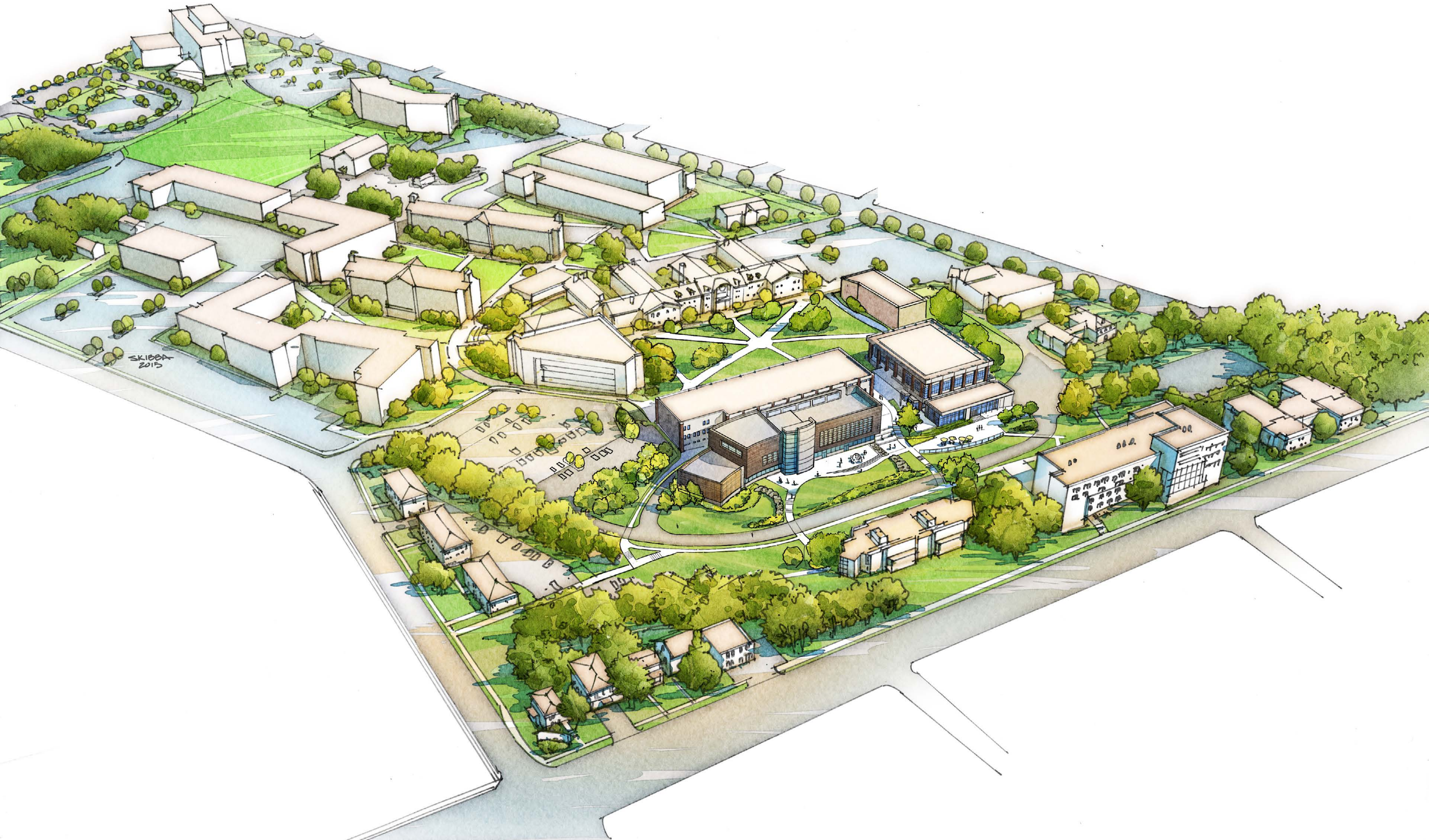
+ UNH Board Meeting / September 23, 2016



UNH INNOVATION CENTER
SITE PLAN



NORTH

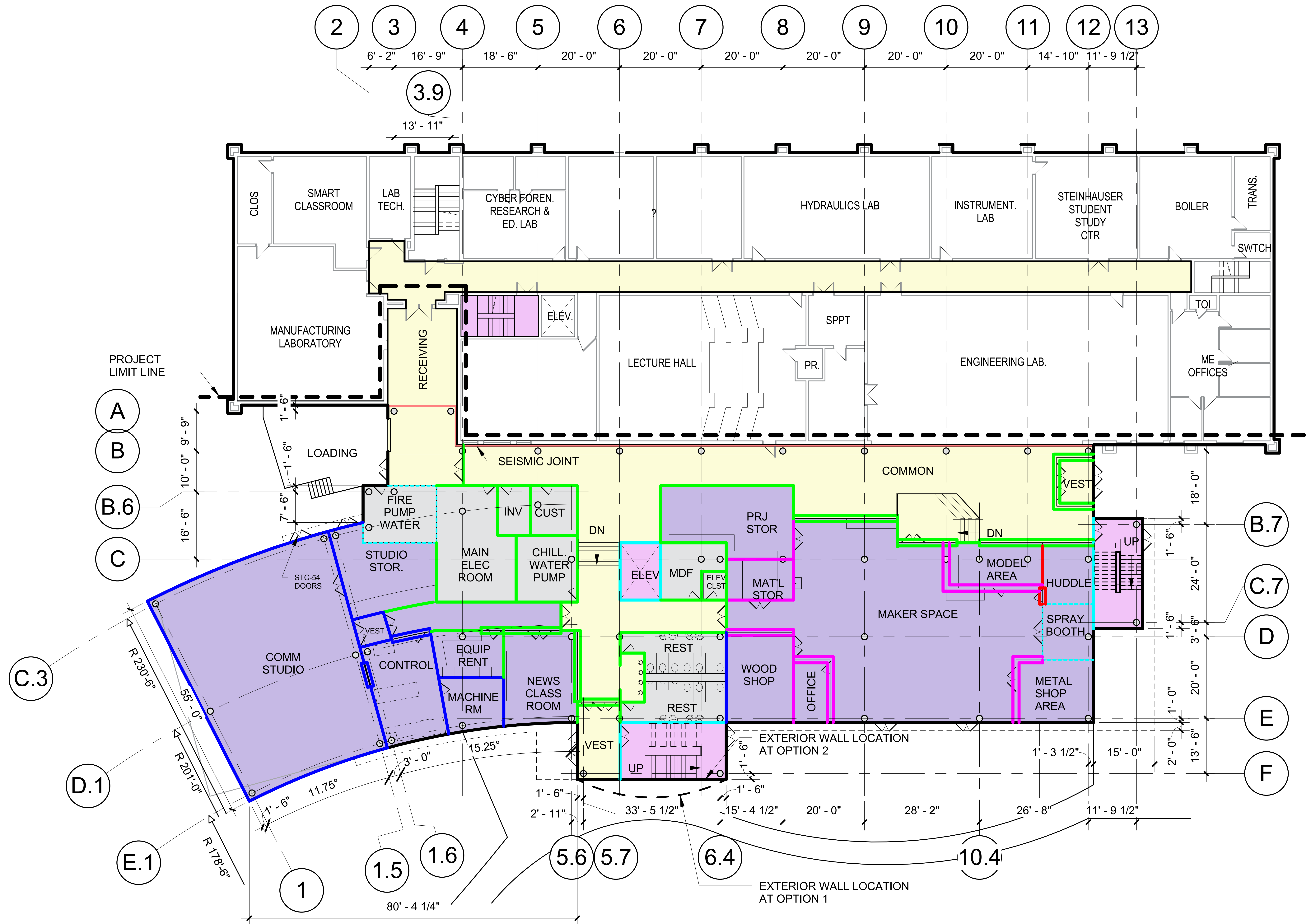


UNH INNOVATION CENTER

EXTERIOR RENDERING - OPTION 1

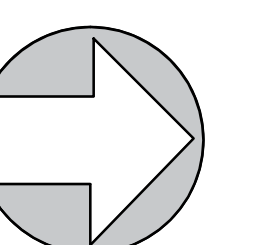


UNH INNOVATION CENTER
EXTERIOR RENDERING - OPTION 1



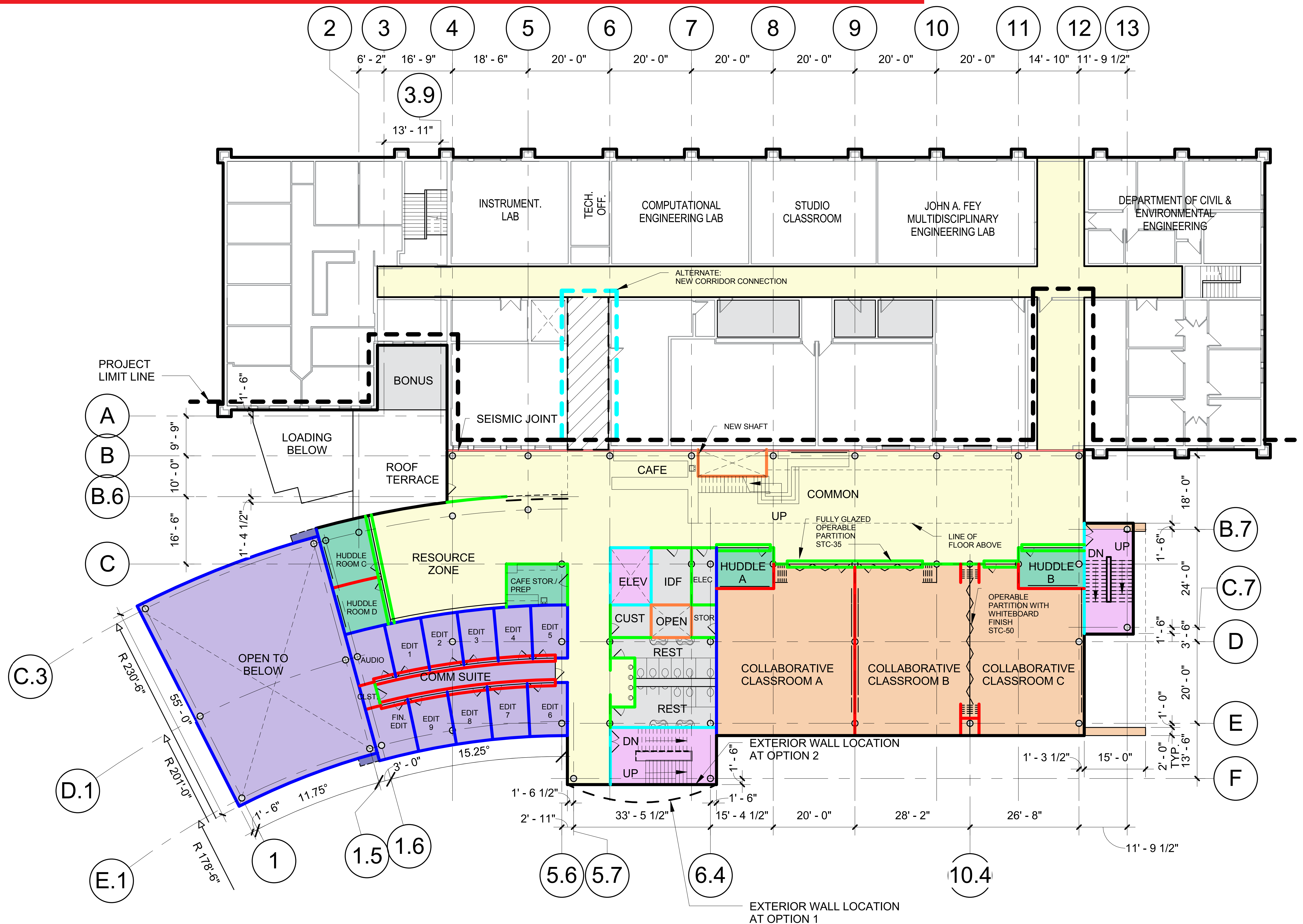
UNH INNOVATION CENTER

FIRST FLOOR PLAN 16,033 SF



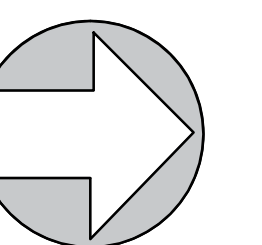
NORTH

SEPTEMBER 23, 2016



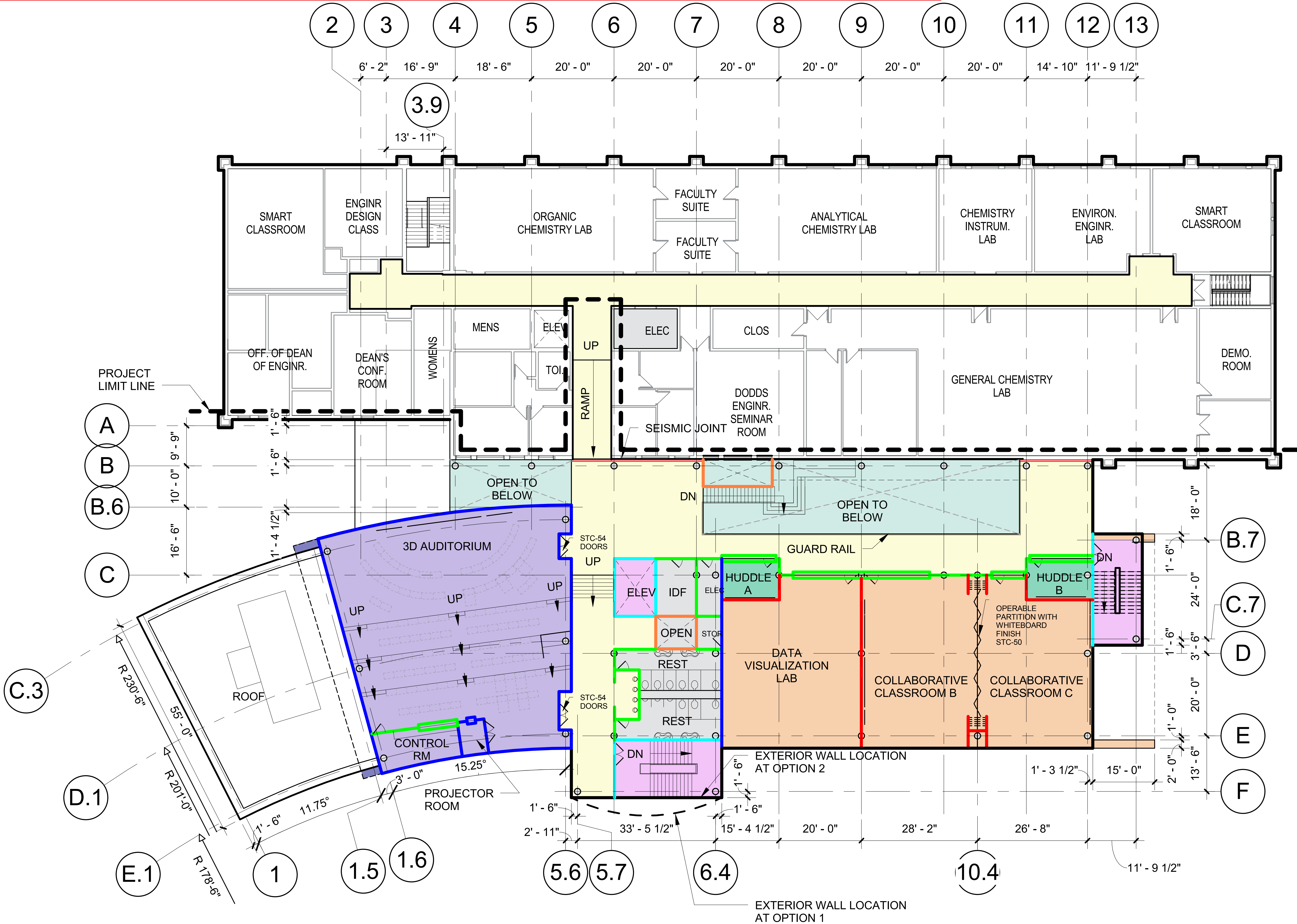
UNH INNOVATION CENTER

SECOND FLOOR PLAN 13,171 SF



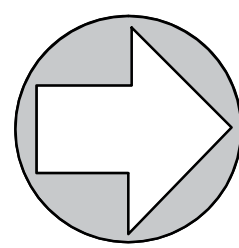
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SEPTEMBER 23, 2016



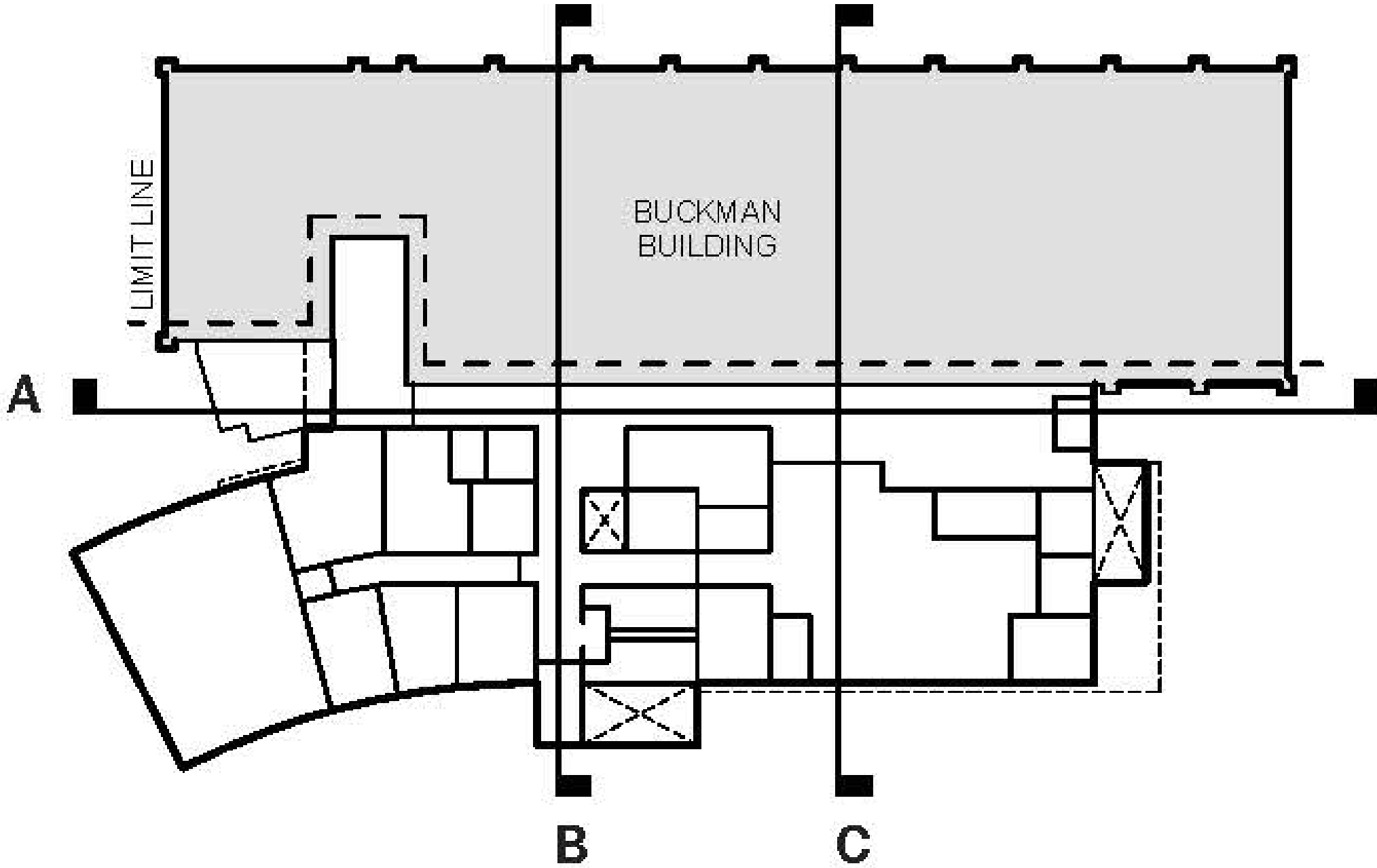
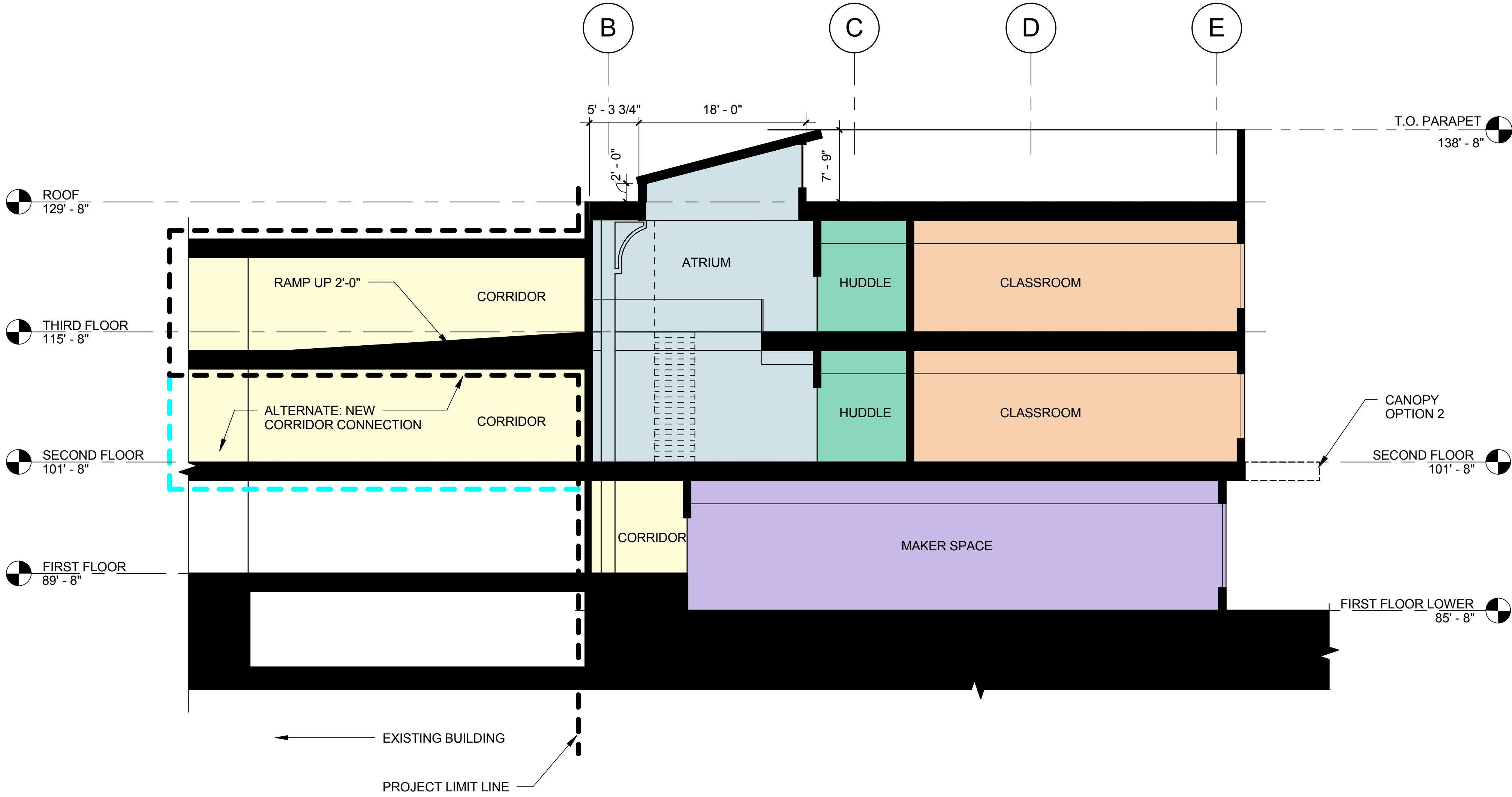
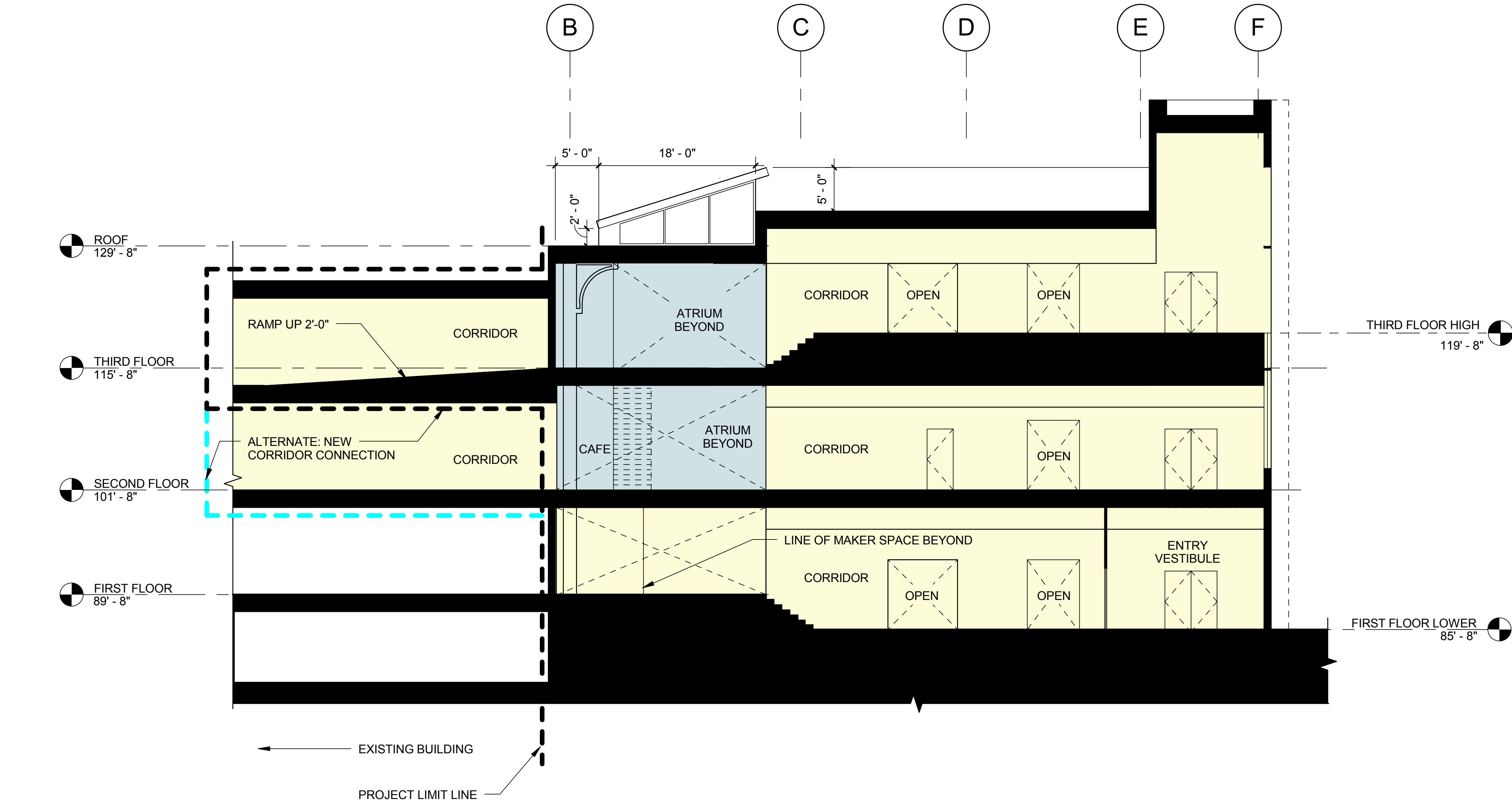
UNH INNOVATION CENTER

THIRD FLOOR PLAN 11,437 SF TOTAL | 40,641 SF

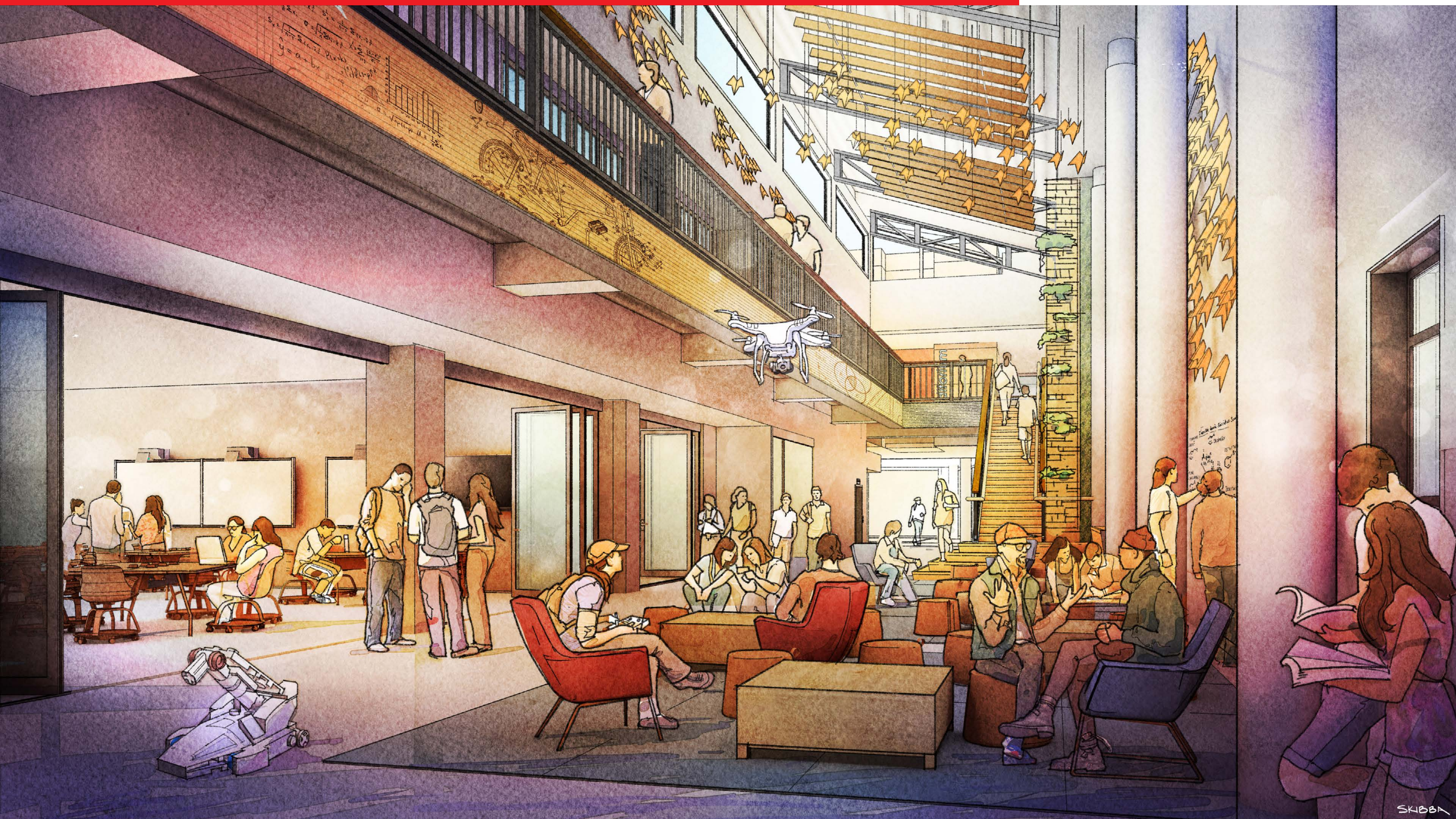


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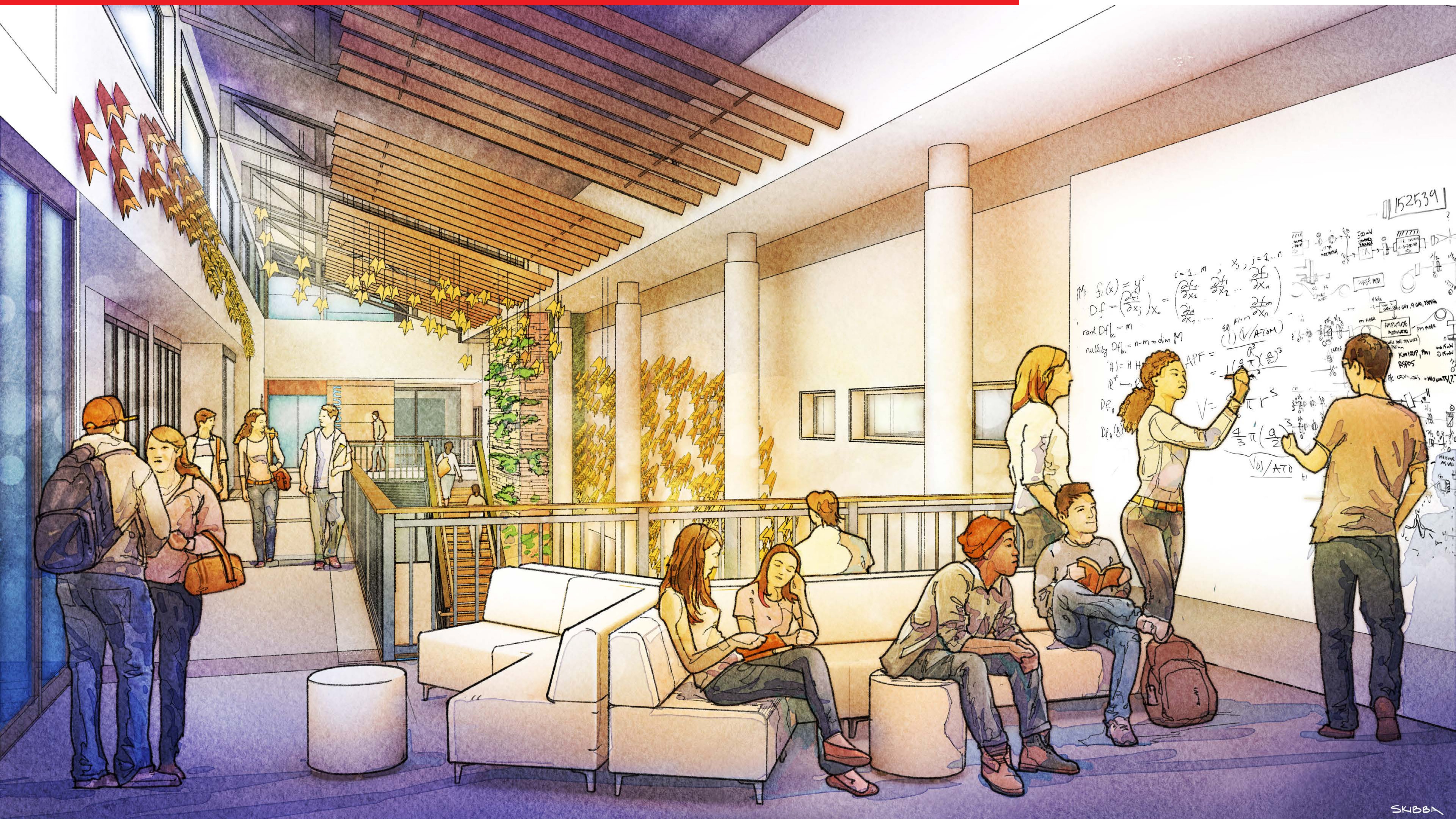
SEPTEMBER 23, 2016



UNH INNOVATION CENTER
SECTIONS



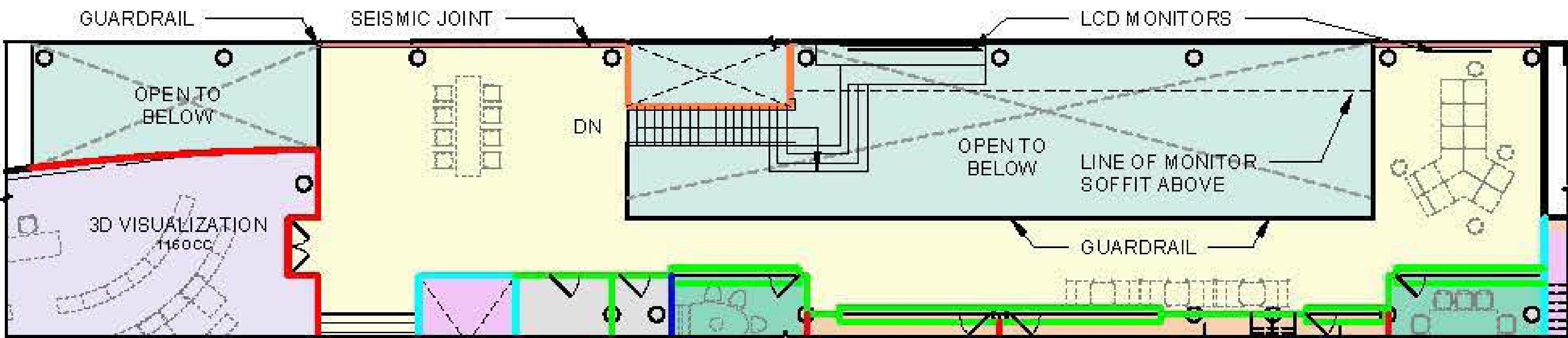
UNH INNOVATION CENTER
INTERIOR RENDERING



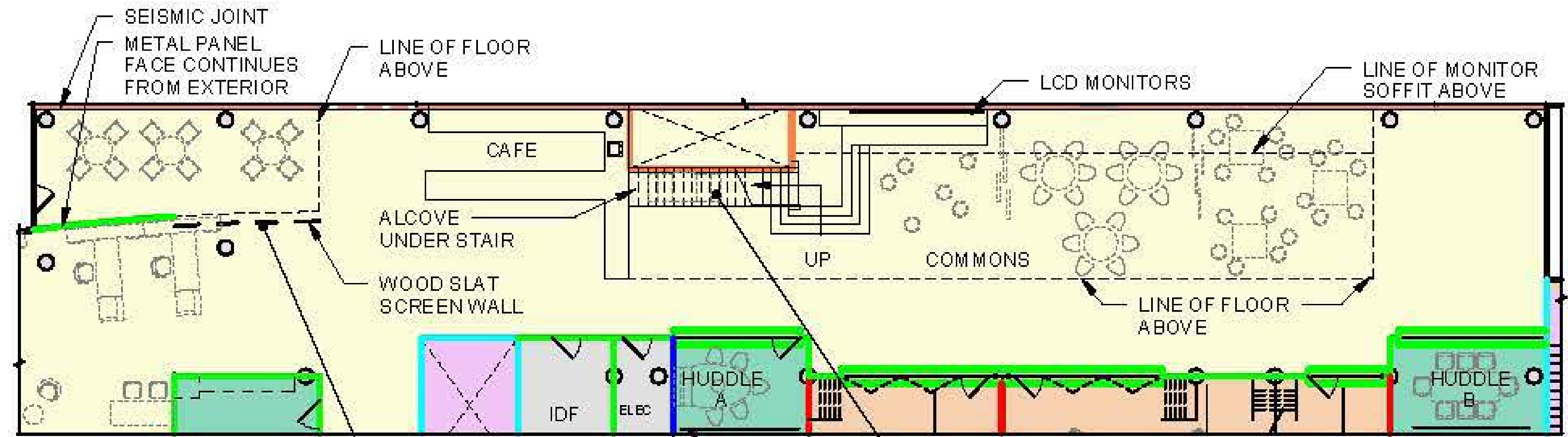
UNH INNOVATION CENTER
INTERIOR RENDERING

SVIGALS + PARTNERS

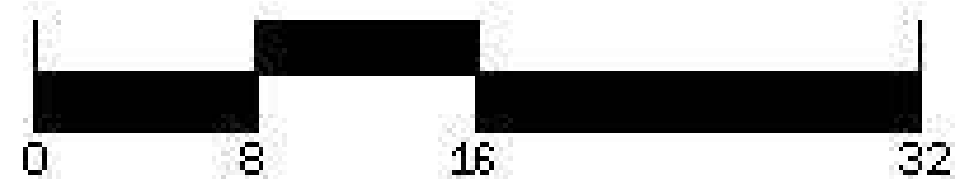
Room Type: ATRIUM 2ND & 3RD FLOOR



THIRD FLOOR
Area: 2,699 SF



SECOND FLOOR
Area: 4,369 SF



DETAIL	NOTES
Lighting	<ul style="list-style-type: none">Architectural grade recessed 6" x 4'-0" linear LED at underside of Third Floor overhangsArchitectural grade pendant LED for ambient lighting over common spacesArchitectural grade wall mounted LED uplights at roof monitorOccupancy and daylighting sensors
Acoustics	<ul style="list-style-type: none">Acoustic ceiling panels at monitor ceiling: Basis of Design: TectumPerforated acoustic metal panel ceiling at underside of Third Floor Deck and Roof
Finishes	<ul style="list-style-type: none">Walls Applied oversized wood panels along entire West walls. Decorative Zinc panel accent wall at bump-out at stair. Open wood and metal slat-wall as divider between Café seating and Resource Zone. Living/Green wall above Café seating. Painted gypsum at East walls. Graphic/Translucent pattern at storefront and operable partition between Corridor and Classroom.Shades (none)Ceiling see Acoustics aboveFloor Stained and polished concrete throughout. Carpet tiles at selected locations to create "area rugs".
Furnishings	<ul style="list-style-type: none">50 Soft seating ottomans, various sizes6 student gathering height tables6 Pull-up laptop tables1 Powered technology bar8 Stools1 Large soft seating unit, various components8 Mobile marker boards8 Booth-type lounge seats4 Booth tables3 Café Tables12 Café stools
AV/Technology	The following equipment to be within the room(s): <ul style="list-style-type: none">The 2nd and 3rd floor atrium will have dedicated 2x2 video wall displays that feature student created content.
Structure	<ul style="list-style-type: none">Intumescent paint on exposed steel



ATRIUM MONITOR



WOOD SLAT DIVIDER



OPEN STAIR WITH TERRACED WOOD LANDING



WOOD WALL CLADDING



ZINC WALL CLADDING

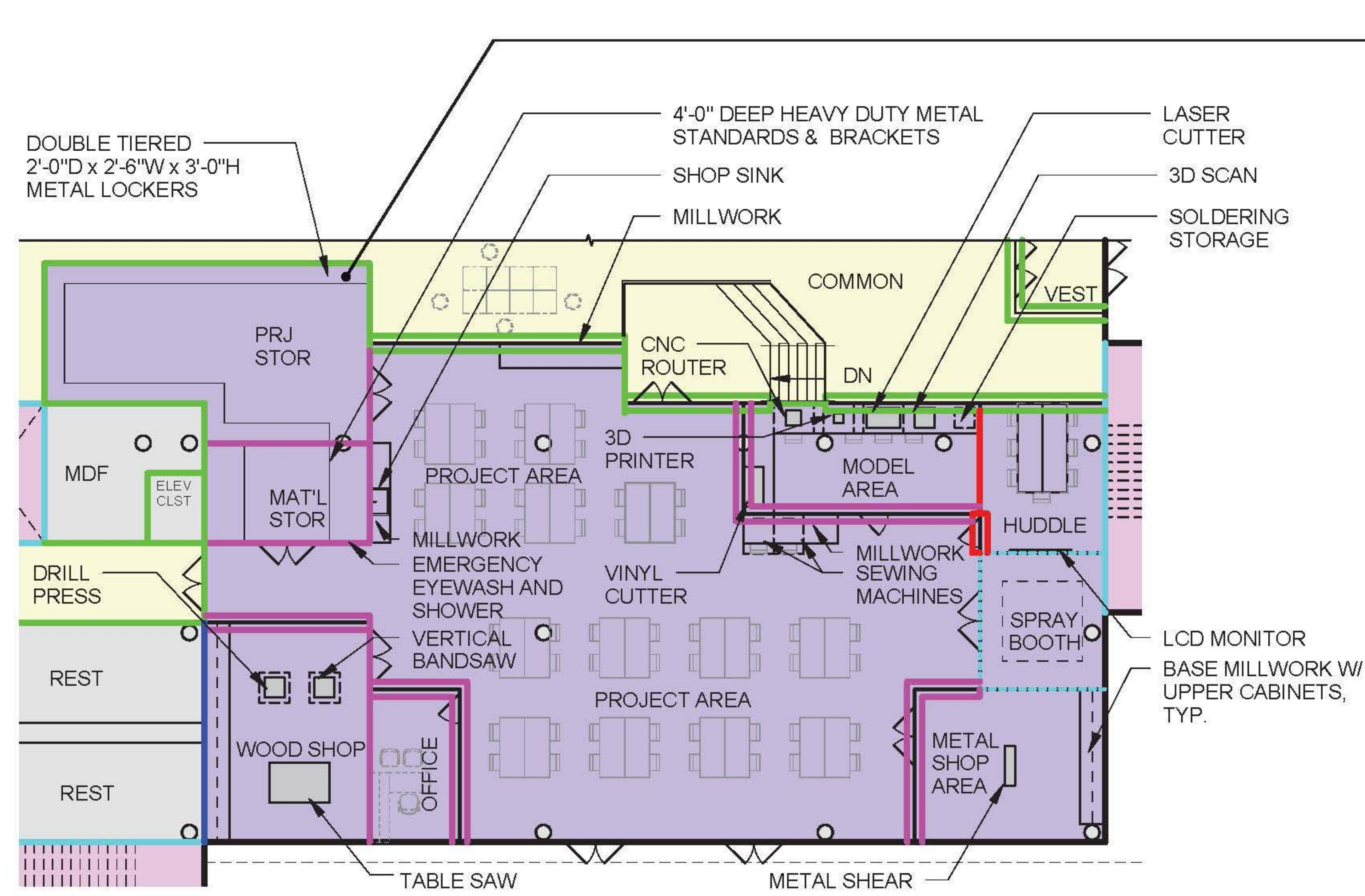


BOXED WINDOWS

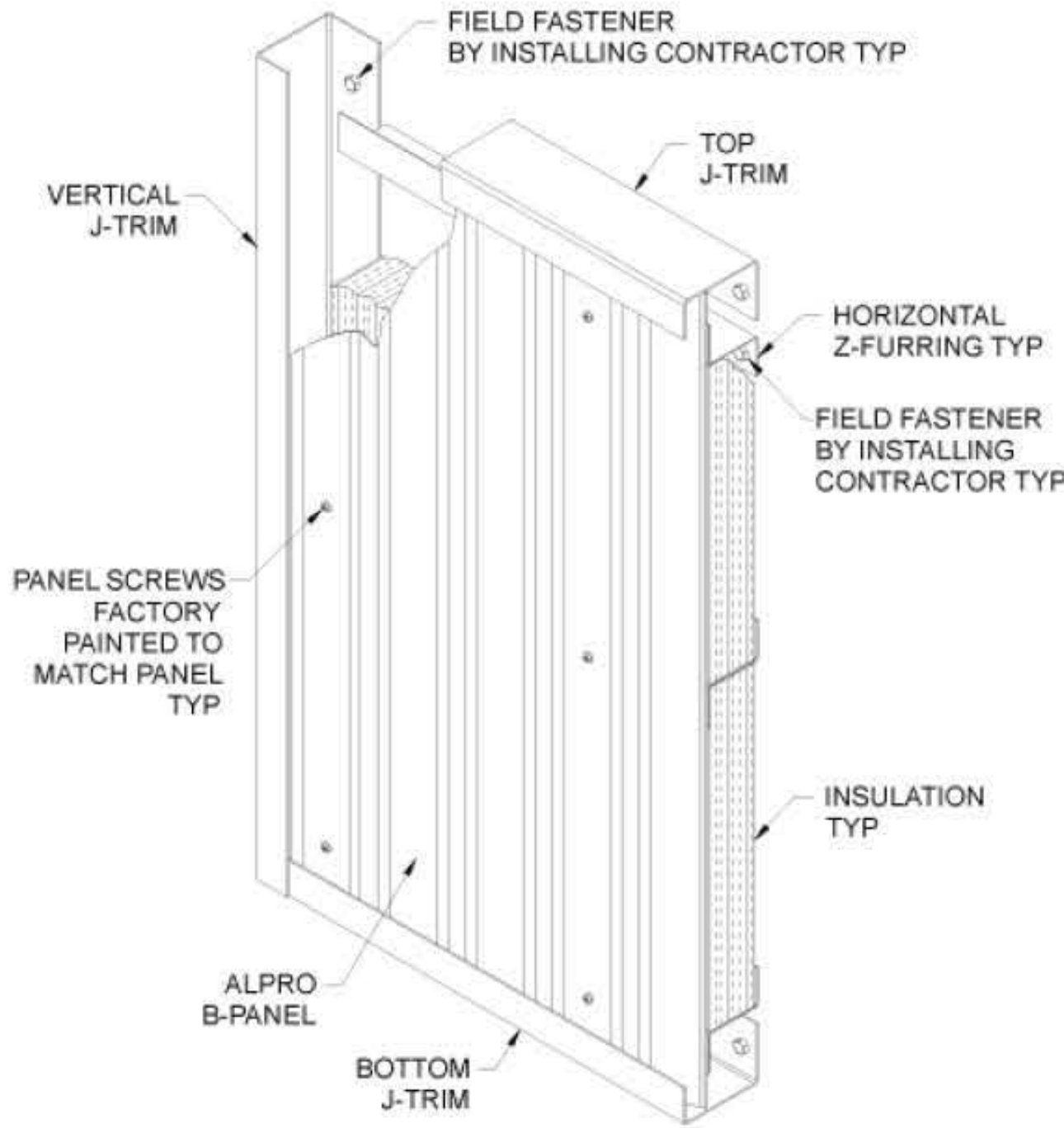
UNH INNOVATION CENTER
ATRIUM

SVIGALS + PARTNERS

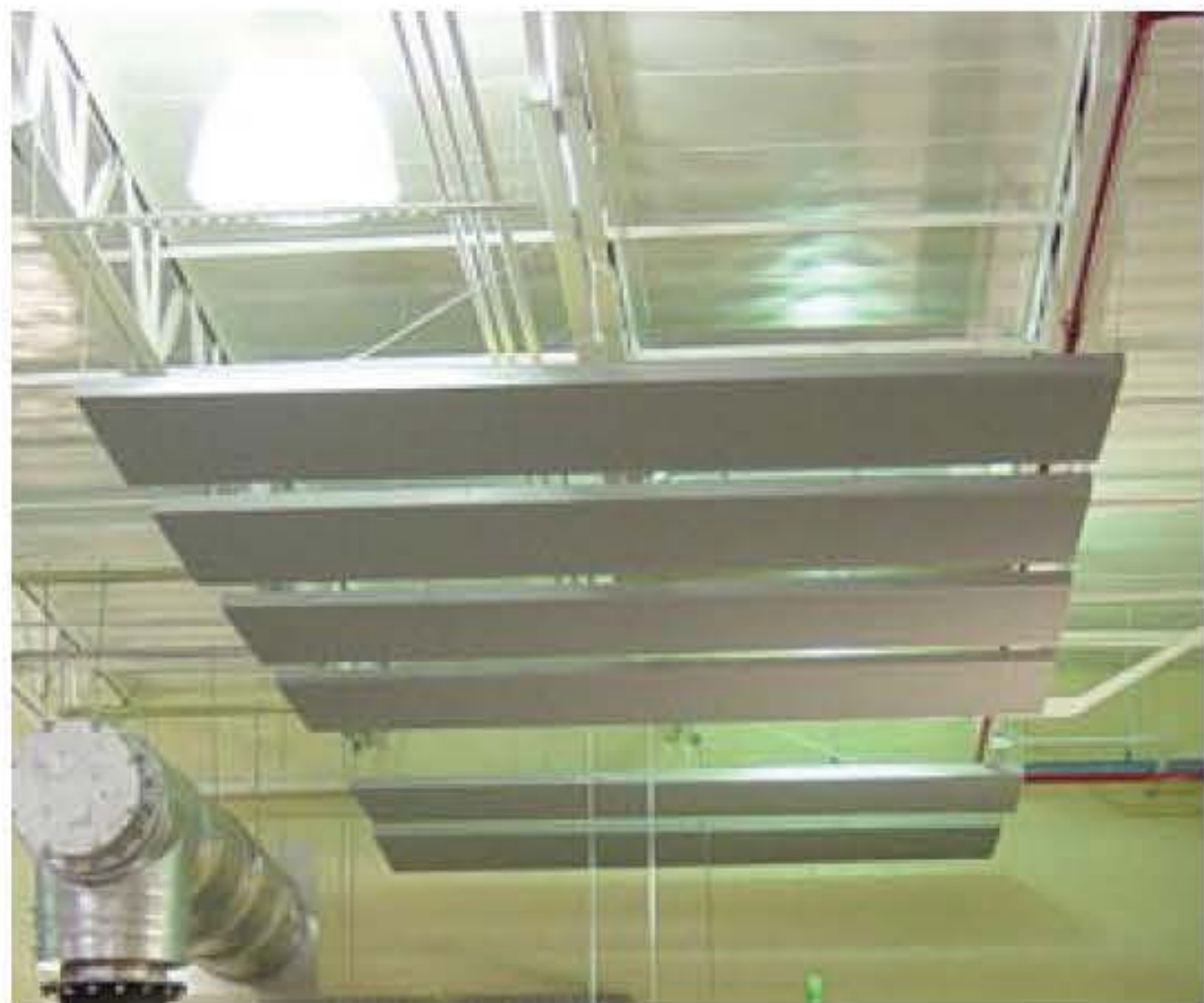
Room Type: **MAKER SPACE**



Area: 4,568 SF



LOCKERS



ACOUSTIC PERFORATED METAL PANEL CLOUDS

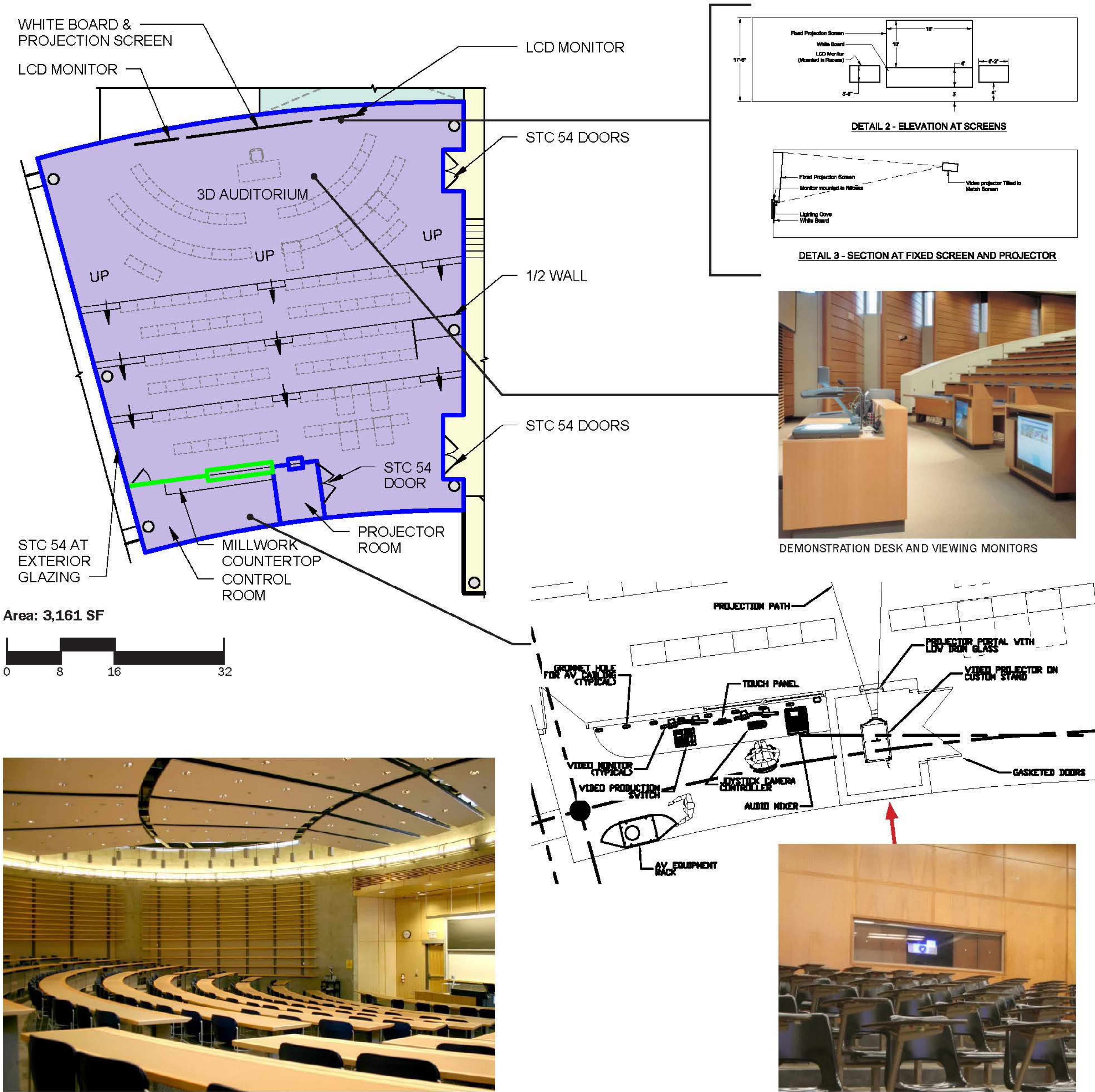


DETAIL	NOTES
Walls	<ul style="list-style-type: none">Floor to ceiling storefront at corridor wall, as indicated in plansInternal demising walls to be wall type as indicated in plans; 2'-6" CMU base with storefront to ceiling
Lighting	<ul style="list-style-type: none">Architectural grade pendant linear LEDDaylighting sensors
Acoustics	<ul style="list-style-type: none">Resiliently suspended double layer GWB ceiling, suspended with spring hangersAcoustically rated perforated metal panels over solid wall surfaces of the Maker Space, Wood Shop, and Metal ShopAcoustically rated perforated metal panel clouds over 50% of ceiling of the Maker Space
Finishes	<ul style="list-style-type: none">Walls Painted walls. Rubber base. Unfinished Plywood and peg board applied on solid walls in selected shop areas.Shades Manual roller shades at exterior glazingCeiling (see above)Floor Stained and polished concrete throughoutMillwork Plastic laminate vertical cabinets and epoxy countertop
Furnishings	<ul style="list-style-type: none">13 Industrial student work tables with butcher block and metal tops60 Student adjustable height industrial stools2 Computer tables w/power and data access1 L-shape desk1 Task chair2 Guest chairs1 Bookcase1 Lateral File
AV/Technology	<ul style="list-style-type: none">65" Diagonal LCD monitor on movable cart for student presentations and collaboration.USB camera, microphone and small format PC for Internet and Skype broadcasts and web conferencing.WiFi HDMI presentation receiver wirelessly connects student devices to projection system.Huddle oom: for student collaboration with 8 person desk with 42" LCD monitor. Students connect to monitor by wireless HDMI receiver. Refer to Typical Classroom with Huddle Room for list of equipment and functions.
Structure	<ul style="list-style-type: none">Intumescent paint on exposed steel columns
Environmental (HVAC and MEP)	<ul style="list-style-type: none">Stainless steel shop sink with under sink acid neutralization tank systemRetractable power cords from ceilingPaint booth exhaust"Soldering station" exhaustGeneral exhaustEmergency eye wash & shower
Equipment	<ul style="list-style-type: none">Table sawDrill pressVertical bandsawMetal shear3D laser cutter3D scannerCNC router3D printerVinyl cutter(2) Sewing machines(4) Hand drills w/ bit set

UNH INNOVATION CENTER
MAKER SPACE

SVIGALS + PARTNERS

Room Type: 3D AUDITORIUM



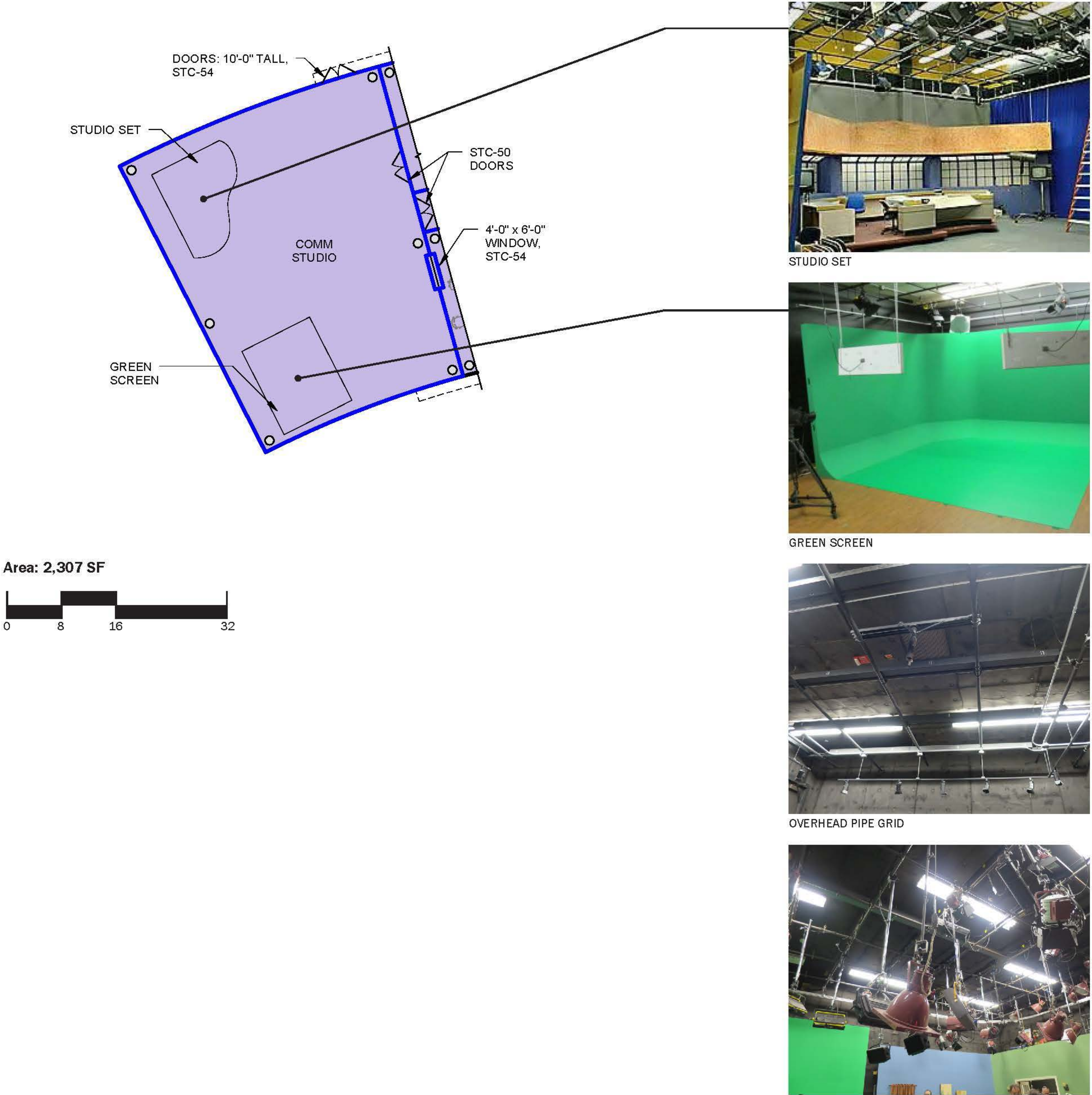
DETAIL	NOTES
Walls	<ul style="list-style-type: none">STC-54 doors to corridor with acoustic gasketsSTC-54 exterior windows (not operable)
Lighting	<ul style="list-style-type: none">Specialized (broadcast) LED lighting fixtures for presenter areaArchitectural grade recessed 6" x 4'-0" linear LEDWall wash fixtures along perimeter wallsOccupancy and daylighting sensorsRemote controllable room lighting dimming system
Acoustics	<ul style="list-style-type: none">Resiliently suspended double layer GWB ceiling4" sound absorptive treatment on perimeter walls and ceiling<ul style="list-style-type: none">Basis of Design: Hardside panels by Kinetics Noise Control
Finishes	<ul style="list-style-type: none">Walls Architectural wall treatment (wood paneling)Shades Mechanized dual roller shades (including blackout shade) at exterior glazingCeiling See Acoustics above.Floor Carpet tiles throughout, w/resilient tiles along stairsMillwork Plastic laminate verticals and countertop
Furnishings	<ul style="list-style-type: none">86 Fixed work stations w/individual power and data access at tiered auditorium levels. Loose task chair at each station34 Fixed work stations w/individual power and data access at ground auditorium level. Loose task chair at each station1 Teacher's demonstration table- adjustable height with power and data access1 Teacher's stool
AV/Technology	<ul style="list-style-type: none">30,000 Lumen 3-D 4 K DLP projector and lens, Native resolution, (4096 x 2160 @120Hz).Surround Cinema speaker system with 7 speaker channels.7.1 Surround Audio Processor and DSP (Digital Signal Processor).Wall mounted acoustically transparent projection screen (17'-10" wide x 10' high) with motorized masking system.Instructor Console with: PC, Laptop Port, Power, 4K media player, touch panel controller and gooseneck microphone.Room based control system processor to control all AV components, lights, audio levels.Wall mounted confidence monitor on rear auditorium wall.Operator area (in room) for system control, recording, audio mixing and presentation controls.Speech reinforcement system Digital Mixer and processor.Ceiling speaker system.Two (2) HD-SDI and USB PTZ cameras for lecture capture and web conferencing.Two viewing monitors mounted before front row.Camera production switcher.HDI-SDI camera feed/and digital audio to Master Control room.Wireless lavalier microphone for presenter.Portable wireless microphones for students (2).Six (6) wireless microphones for panel presenters.RF type Assistive Listening System and headset receivers and neck loops to comply with ADA 2012.IP video conferencing system.Owner supplied Infrared emitter for stereo projection system.Owner supplied PC with 3-D graphics card, software, and cabling.Active 3-D glasses for students and instructors.Wall mounted white board under projection screen.WIFI HDMI presentation receiver wirelessly connects student devices to projection system.AV systems equipment rack, 44 RU, overall dimensions: 83-1/8" H x 24-1/4 W x 32-5/8 D.Connection for digital microphone stage box in front of Seminar Room.7" Room scheduling LCD panels outside main entrance doors.
Structure	<ul style="list-style-type: none">Floated 4-inch concrete floor over the structural subfloor. Reference structural narrative.Double stud walls. Reference Acoustical narrative.
Electrical	<ul style="list-style-type: none">AV rack will have vertical power distribution, a UPS and a thermostatically controlled fan.6 -gang minimum floor box under instructor and 3-D operator station with power, data, and AV connections.Under lectern floor box at instructor and 3-D operator location.

UNH INNOVATION CENTER

3D AUDITORIUM

SVIGALS + PARTNERS

Room Type: **COMMUNICATIONS STUDIO**



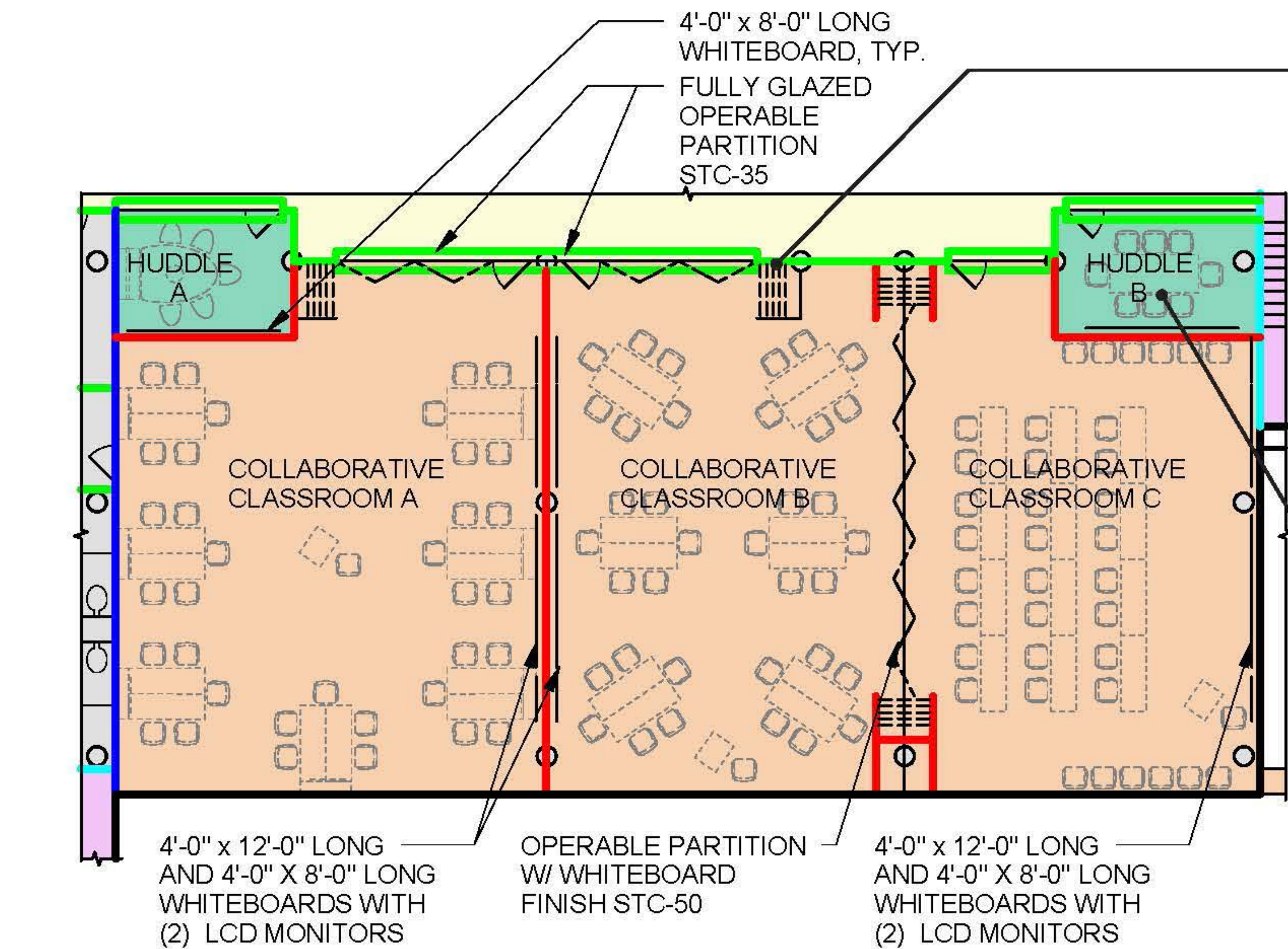
DETAIL	NOTES
Walls	<ul style="list-style-type: none">STC-54 exterior doors with gasketsSTC-54 interior windowSTC-50 interior doors with gaskets
Lighting	<ul style="list-style-type: none">TV studio production lighting. Reference AV/Technology narrative for more information.Industrial LED light fixture for ambient light throughout studio
Acoustics	<ul style="list-style-type: none">Resiliently suspended double layer GWB ceilings2" Surface applied sound absorptive treatment on perimeter walls, ceiling, and column covers<ul style="list-style-type: none">Basis of Design: Hardside Panels by Kinetics Noise Control
Finishes	<ul style="list-style-type: none">Walls Painted walls. Rubber Base.Shades Manual roller shades at interior windowCeiling see Acoustics aboveFloor Stained and polished concrete throughout
Furnishings	<ul style="list-style-type: none">6 Student task stools
AV/Technology	<p>The following equipment to be within the room:</p> <ul style="list-style-type: none">Owner supplied equipment:<ul style="list-style-type: none">The complete list of owner supplied Television Production equipment for the Communications Studio is described in the AUDIOVISUAL SYSTEMS NARRATIVE.Overhead pipe grid to support permanent and movable LED television lighting fixtures. Grid is designed by project structural engineer and installed by the GC. Electrical junction boxes are attached to the grid to support AC power, DMX 512, and Ethernet cabling.Cable tray system for studio equipment cabling.DMX controlled electrical breaker panel for LED lighting fixtures.Large camera junction box with SMPTE 304M/311M Hybrid fiber connections, SDI video connections, Teleprompter feed, digital audio network connections for microphones, studio video monitor feed, IFB feeds, and production intercom.Secondary production intercom connections throughout studio.Dual track curtain system with both grey and black fabric drapery."L" shaped floor to ceiling Cyclorama painted chroma green for virtual green-screen, and chroma green flooring material.The cyclorama will have floor bases and corner cove modules for seamless transitions from wall to floor.Studio announcement pendant speaker.Active GPS remote antenna.2.3" high remote clock display mounted in studio.Four (4) Overhead condenser shotgun microphones (installed on lighting grid). Alternate plug-in Microphone input panels on grid.Ethernet switches for lighting control/Control network.HD production camera mounted on a robotic PT head. The robotic camera is controlled by a 3-axis joystick in Master Control.Additional DMX controlled receptacles for portable lighting fixtures.On-Air indicator lights located in the studio.Infrastructure for Studio Video Wall.HD production camera mounted on a robotic PT head with power supplyRF type Assistive Listening System and headset receivers and neck loops to comply with ADA 2012.
Structure	<ul style="list-style-type: none">Box out columns with GWB on metal studs.

UNH INNOVATION CENTER

COMMUNICATIONS STUDIO

SVIGALS + PARTNERS

Room Type: **TYPICAL CLASSROOM WITH HUDDLE**



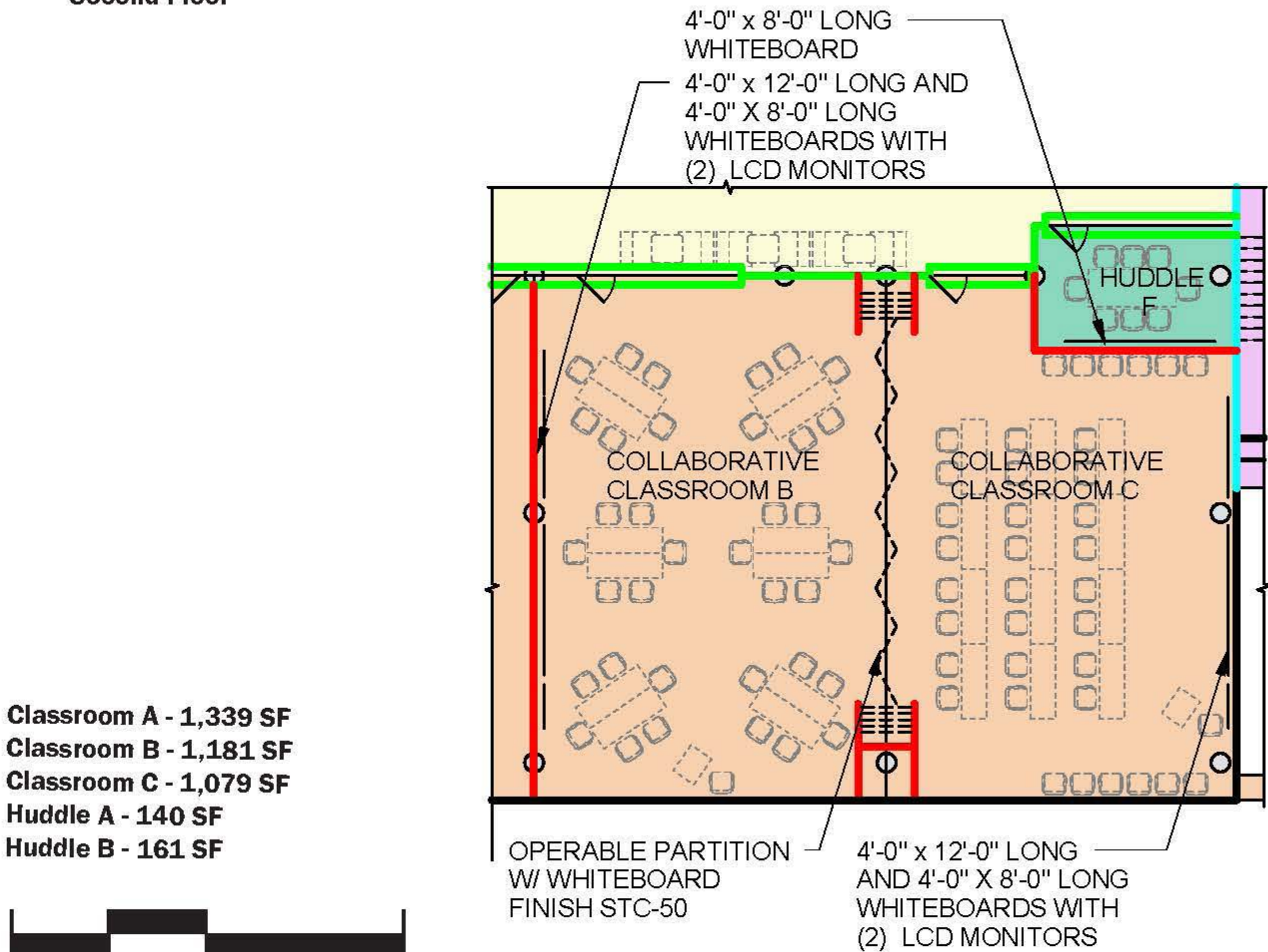
FULLY GLAZED OPERABLE PARTITION



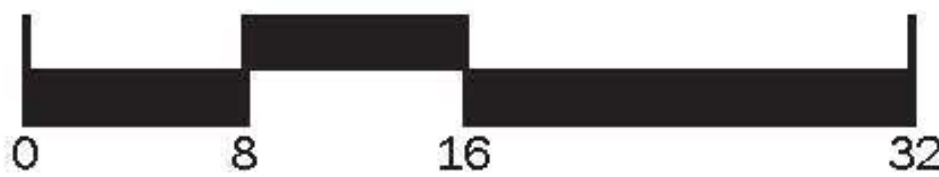
HUDDLE ROOMS



Second Floor



Classroom A - 1,339 SF
Classroom B - 1,181 SF
Classroom C - 1,079 SF
Huddle A - 140 SF
Huddle B - 161 SF

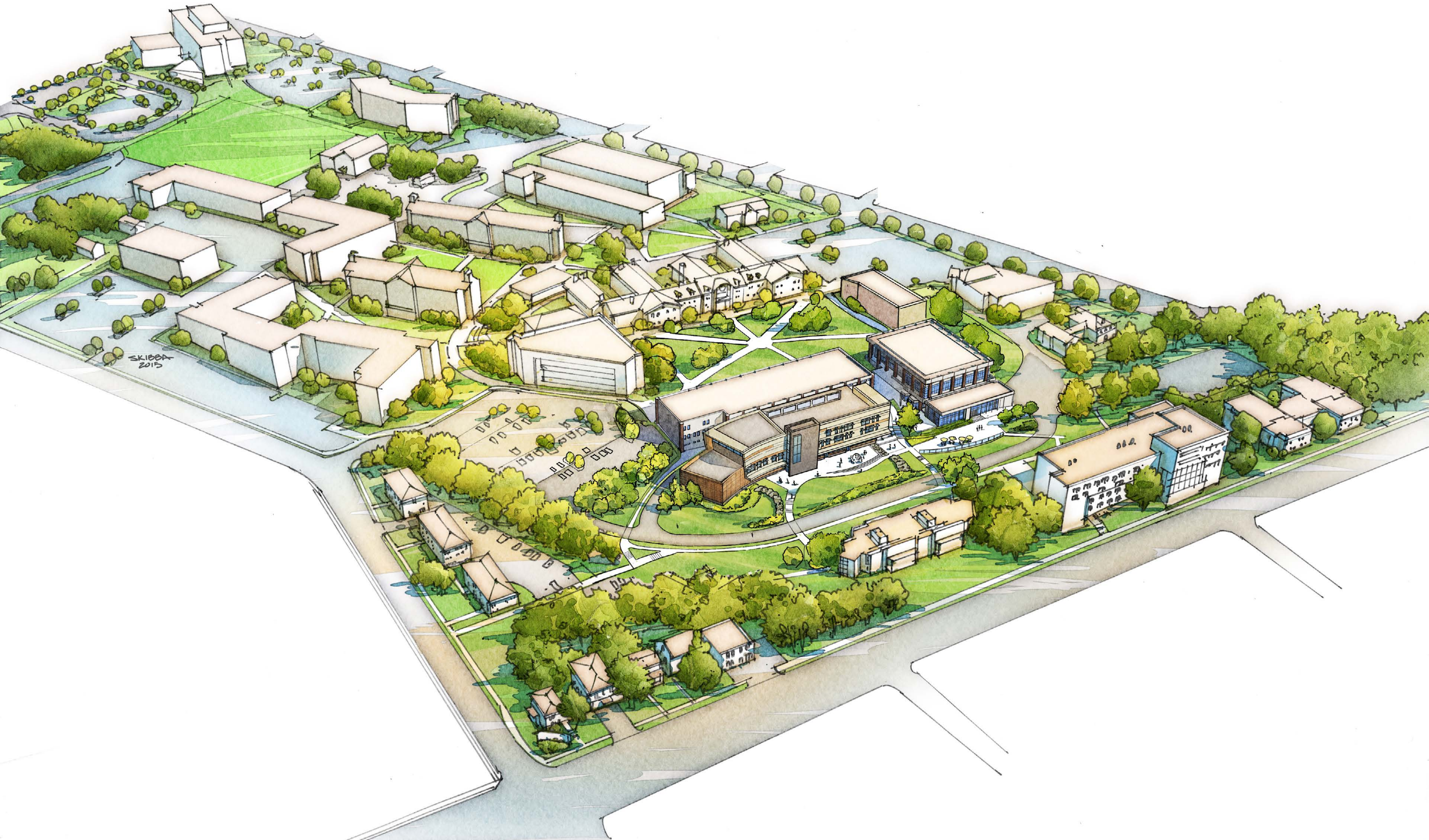


Third Floor

DETAIL	NOTES
Walls	<ul style="list-style-type: none">Second Floor: Fully glazed operable partitions at corridor wall, STC-35<ul style="list-style-type: none">- Basis of Design: Hufcor GA1-UltraThird Floor and Huddle Rooms: Floor to ceiling storefront at corridor wallDemising wall between classrooms: Operable partition with whiteboard finish, STC-50<ul style="list-style-type: none">- Basis of Design: Hufcor 631
Lighting	<ul style="list-style-type: none">Architectural grade pendant linear LEDOccupancy and daylighting sensors
Acoustics	<ul style="list-style-type: none">Plenum enclosure above operable walls; two sets of studs on either side of structure supporting the track, with batt insulation in both stud cavities, 2 layers GWB at outside of each stud wall that extends and seals to the deck
Finishes	<ul style="list-style-type: none">Walls Painted walls. Rubber base. Each Huddle Room to receive 1 wall w/ write-on material. Graphic/translucent pattern at interior storefronts and operable partition between Classroom and Corridor.Shades Manual roller shades at exterior glazingCeiling 2'x4' Tegular ACT ceiling (Armstrong Ultima, NRC 70)Floor Carpet tiles
Furnishings	<p><u>Classroom Typical A</u></p> <ul style="list-style-type: none">7 Student media work tables w/collaborative screen sharing35 Student chairs on casters1 Teacher's presentation station- adjustable height with power and data access to all screens1 Teacher's stool <p><u>Classroom Typical B & C</u></p> <ul style="list-style-type: none">12 Mobile student work tables36 Student chairs on casters1 Teacher's presentation station adjustable height w/ power and data access1 Teacher's stool <p><u>Huddle Rooms (Each)</u></p> <ul style="list-style-type: none">1 Collaborative media scape tall work table5 Stools on caster
AV/Technology	<p>The following equipment to be within each room:</p> <ul style="list-style-type: none">Two (2) 80" diagonal LCD monitors, one on each side of the classroom whiteboard.The monitors are mounted on a recessed movable arm.Instructor station with: internal rack, PC, fixed microphone, laptop connection, AC power, network.The AV system will be controlled by a wall mounted button panel, connected to the university Crestron Fusion network.HDBase-T video matrix routerVideo router/controller enables images to be distributed to all displays.Room based control system processor to control all AV components, lights, audio levels.WIFI HDMI presentation receiver wirelessly connects student devices to projection system.Speech reinforcement/room sound system.Recessed coaxial ceiling speakers.Wireless lavalier microphone for instructor.Huddle room: collaboration desk for 5 students. Wireless HDMI connection to 42" LCD monitor that is fixed to the desktop for BYOD. The tabletop will have a recessed cable compartment with AC power and USB charging receptacles.RF type Assistive Listening System and headset receivers and neck loops to comply with ADA 2012.Room scheduling LCD panels outside main entrance doors.

UNH INNOVATION CENTER

COLLABORATIVE CLASSROOM



UNH INNOVATION CENTER

EXTERIOR RENDERING - OPTION 2



UNH INNOVATION CENTER

EXTERIOR RENDERING - OPTION 2

UNH Alumni Board Meeting 9/20/2016

Attendance:

Dawn Alderman
Steve Dunnigan
Dave Galla
Nyle Davey
Steve Morin
Michael Qiu
Chrissy Falcha
Kristina Conroy
Kenney Johnson

Phone:

Reece Buendia
Chris Campbell
Kelly Delaney
Walter Hoff
Dan Marquat
Antonio McDonald
Jo-lynn Price
Al Paglia

The meeting was opened at 6:10. The minutes of the last meeting was approved by K. Johnson and seconded by C. Falcha.

Steve Morin, VP for University Advancement, presented the current initiatives by the Office of Advancement. Strategic Planning meetings have focused on Lifelong Engagement with the university. Event numbers are increasing both in participation and in the number of events. Initiatives involving Social Media are “taking off”. Peer to peer engagement is important and they continue to explore new efforts.

Steve reported on a successful launch of public component of Charger Challenge. A new Vice President of Communications arrived in the beginning of August. Communications are focusing on branding, creative ways of communication. The intent is to grow the department.

13M in gifts, commitments and grants were realized last year. The goal is to exceed 10M per year. This is focusing on building up the endowment and funding capital projects to include the Innovation Center. Architectural planning for the Innovation Center is currently in progress. In addition, there is a need to build up the endowment.

Annual giving:

Two challenges are planned:

- 1) Jeffrey Hazell \$50,000 challenge fund
- 2) Charlie Pompea challenge to encourage people to include UNH in their estate planning. This challenge is targeting people at age 60

Presidents Report:

Nyle had a cameo appearance on the than you video on behalf of the board. He would like to expand the board's presence in the video. He recommended that a board member volunteer to focus on the university Centennial celebration. Goal would be to be a point person so that we do not miss opportunities to participate in centennial events. He also requested a point person for the Charger Statue.

Committee reports:**Advancement:**

Advancement Committee is to meet to and support charger challenge/Jeff Hazel challenge. Additional activities include the scholarship gala, and the support the thank you initiative.

Benefits and Services:

C. Falcha noted that with the choices of the new Board Members, she would schedule a meeting of the sub-committee. She noted that the subcommittee should Focus on current students and building partnership with Student Activities. She plans on creating participation metrics for the subcommittee. She also wants to increase communication with the CDC and look for ways to participate in their initiatives.

Programs and Events: Dawn is reaching out to committee members and introducing herself. She is planning on sending an email to group members. Current members of her micro-network will also be contacted to ask if they need assistance. She will be encouraging her micro-network to participate in the homecoming event and is looking for mentoring opportunities within their micro-network.

Membership: Steve is sending out email to committee members. He is looking to gather recruits to mirror the UNH community. He also wants to increase international participation.

Marketing: First meeting was last week and the next meeting is Oct 12 is the next meeting.

Russ Sharpe working on micro-network for WNHU alumni. A new director, Bruce Barber, is looking at fundraising campaign. He is reaching out to alumni that have worked with the radio station in the past.

Old Business:

Kenney Johnson noted that he has no news on the Charger statue.

New Business:

Charger Statue: Nyle would like to designate a person who would be a point person for the statue. We would like to have someone on the board that can follow the progress of the statue so that we can facilitate. There was a change in location and the RFP has been halted. It is expected that with the new year, there will be more progress. Jenn will follow up with Lou Annino from facilities. Dave Galla volunteered to be the Centennial designee.

Office of Alumni Relations events:

- Jenn noted that football alumni weekend when 159 people came. Participants included recent grads and this event was well received.
- WNHU event on Thursday. Bruce Barber introducing the new WNHU to students and supporters
- Forensic science alumni reception
- Tagliatela College alumni reception was at the Oak Lane Country club. Mike Ambrose to be honored and they are expecting about 120 people with a Student Showcase. Goal to have the departments arrange/choose their honorees
- Malaysia: working to arrange event for their alumni
- Brewery event-Octoberfest at Two Roads Brewery.
- UCONN game in Hartford
- Homecoming – more info to come
- An alumni event at Electric Boat is planned for November.
- EMBA 49th anniversary celebration – Orange campus.
- Parent engagement: move in day. Office hosted a welcome reception. This provided an initial touch point with this freshman class. The office will touch base with the parents to see how they are doing.

Heather encouraged the continued use of the website to minimize the number of emails. Heather updates it with new information regularly.

Meeting was adjourned at 7:08.

Advancement Committee

Update for Alumni Board of Director Meeting of October 18, 2016

The objective of the Advancement Committee (AC) is to foster loyalty and financial support for the University and aligns with the Office of University Advancement. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, participates in stewardship activities which includes writing thank you notes to alumni donors and acquiring items to donate to the Scholarship Ball auctions.

Committee members are:

Kenney Johnson – (Co-Chair)

Paul Goglia - (Co-Chair)

J. Russell Sharpe

Cindy Kohan

Reece Buendia

Updates:

Through Academic Year Ending 8/31/17

1. **The 2016 Homecoming Challenge: Let's Get Crackin'.** This challenge, being hosted on <https://myimpact.newhaven.edu>, lends itself many ABOD engagement opportunities.
 - Encourage ABOD to participate in **The 2016 Homecoming Challenge: Let's Get Crackin'.** Through ABOD participation, help the University receive \$50,000. There are approximately 50 designation options to choose from. The theme of this campaign is tied into the Homecoming Clambake theme. Ties into overall goal of growing alumni participation year over year.
2. **Alumni Association Scholarship Fund** has been identified as a funding priority as part of the Challenge under "Scholarships." The University has nearly 200 alumni who have received this scholarship and the committee would like to make a direct ask to them to support this fund. We think a targeted email from Nyle Davey to this group would be very effective.
3. **Crowdfunding projects** (smaller in scope compared to our Homecoming Challenge) come to University staff attention daily. Since all of our ABOD members have a different history/relationship with the University, we imagine that one or more of our projects this year will relate to each ABOD member.
 - Make it a goal that each member of the ABOD "gets behind" a crowdfunding project and helps spread the word about these projects. This could mean many different things depending on the respective board member. It could mean sharing a cause, offering feedback to Advancement about the history of the affinity group, helping to identify potential participation prospects or project ambassadors (people will to help spread the word). Committee feels we can find a way for each ABOD member to fulfill this goal.

4. **ABOD Thank You Note campaign.** Committee has historically run this campaign in the spring and there is definitely the opportunity to do so this academic year. Committee is also *suggesting that the ABOD also be involved with the fall thank you notes in response to gifts to the Alumni Association Scholarship, should we move forward with this project. These thank you notes will be ready for the ABOD in November.*
- On Tuesday, November 15 (the same night of our ABOD meeting) the University is hosting a **November Philanthropy Month Student Ice Cream Social and Thank a Donor Night.** ABOD members invited to stop by this event at 5PM prior to the ABOD meeting. The goal is to interact with students and tell them about the Alumni Association

UNH Alumni Board Benefits & Services Committee - BY 16-17

The purpose of the Benefits and Services Committee is to ensure that the benefits and services offered to alumni provide engaging value and foster lifelong partnerships with current and future alumni. The Committee evaluates current benefits and services available to alumni; facilitates the growth of new benefits and services; and develops means to communicate knowledge of the offerings to alumni.

Members

Chrissy Falcha, Cindy Kohan, Chris Campbell, Kris Conroy, Tom Wilkinson, Andrew Guzewicz, Arlevia Samuel

2016-2017 Benefits & Services Committee Goals - DRAFT

1. Support engagement at the University by actively supporting alumni/students by committing to 115 hours of ABOD participation in outreach programs for alumni/students/prospective students.

ABOD Action Requested: Have hours? Let Chrissy Falcha know! Micro network events, student engagement opportunities, etc.

2. Evaluate the benefits/services offered to the Alumni Association through the following proposed actions:
 - Connect with the Marketing Committee and revisit the benefits section of their benchmark study from last year that targeted schools within the New American Colleges and Universities (NACU) consortium.
 - Are there more schools we want to review? Locally? Bigger universities with stretch goals?
 - Review and audit our current benefits to ensure they are active and described accurately.
 - Brainstorm new ways to communicate or promote benefits offerings.
3. Continue to develop a presence with current students through the following actions:
 - Attend Undergrad Student Gov Association (USGA) and/or Graduate Student Council (GSC) meetings during board year.
 - Ensure that we have a regularly assigned Graduate Student Council (GSC) and Undergraduate Student Government Association (USGA) representatives to attend ABOD meetings.
4. Continue to provide support to the use of the “Get Involved” survey tool to foster meaningful engagement through the following:
 - ✓ Done – distribute to new BY 16-17 ABOD members
 - Pending – launch to active micro-networks – to be discussed with Programs & Events Committee
 - Pending – launch to former ABOD members

Committee Meetings Conference calls at 7:00 PM EST on the dates below. Phone: (712) 770-4035 Access Code: 806486

October 25, 2016
November 8, 2016
December 13, 2016
January 10, 2017
February 7, 2017
March 7, 2017
April 11, 2017
May 9, 2017

- b. Updates
 - i. Life Sciences Alumni Micro-Network: The study and industrial application of living organism, botany, zoology, microbiology, physiology, biochemistry and related areas is an affinity to many alumni. Board Member Dawn Alderman continues to provide leadership to a micro-network with a particular emphasis in the university to employment transition, including impacting intern opportunities.
 - 1. **Update**: Network currently has 59 members on Facebook.
 - 2. **Action**: Plan have fall meeting at Homecoming.
 - 3. **Action**: Need to work on Linked In. Only internal members to date.
 - ii. WNHU Alumni Micro-Network: First broad casting on July 4, 1973, WNHU has touched the lives of many University students by way of its programming and as an on-campus activity. Board Member Russell Sharpe has good vibes about an affinity group to provide support to WNHU which now broad casts at 88.7 FM and over the internet via the University's website and "tunein.com/radio/WNHU".
 - 1. **Action**: Dawn Alderman to reach out to Russ Sharpe and discuss next steps.
 - iii. Alumni Accountants Micro-Network: Alumni Michael Qiu is the lead. The Network is meeting metrics. An event has been planned.
 - 1. **Update/Pending Action**: A networking event between Micro-Network and Accounting Society is scheduled on 11/10/16 on campus. Invite has been sent out.
 - iv. Alumni Lawyers Micro-Network: Micro-Network members Lou Todisco and Nyle Davey are the leads. Network members will continue to be solicited to participate on affinity topics, including serving as mock argument judges, mock interviews and class presentation on "lawyering." A membership drive may also be considered for 2016-2017 as the membership has continues to hover at about 20.
 - 1. **Action**: Lou Todisco will write to Professor Donna Morris to determine if there is interest in another program this year. Lou will update the committee with feedback from Professor Morris.
 - c. New Committee discussions
 - i. ReeceAnn Buendia is looking into the feasibility of a West Coast Micro Network.
 - 1. **Action**: Follow-up with Heather in the OAR.
4. Events: The committee discussed events we plan to attend. The list will continue to grow.
- a. TCoE Alumni Dinner and Hall of Fame Awards -October 13
 - i. Cynthia Lamb attended
 - b. Oktoberfest-Oct 27, 2016
 - i. Dawn Alderman
 - c. Homecoming-Nov 5, 2016
 - i. Dawn Alderman-Life Science Micro Network table

Appendix (Unchanged from previous Chairs (Nyle Davey) final remarks June 2016):

- ii. Human Resource Professionals Micro-Network: No lead has been identified. No Report. This Micro-Network remains undeveloped.
 - iii. Chicago Area Alumni Micro-Network: The Chicago area held an alumni event on Sept. 2012. While a core group of 30 alumni have been identified, this Micro-Network remains undeveloped. Status is unchanged.
 - iv. Micro-Network of Alumni in Isreal: On January 10, 2016, President Kaplan, with the assistance of the Office of Advancement and OAR, hosted a reception of Alumni in Isreal. The opportunity yielded a core group to provide leadership a Micro-Network to serve the interests of the University, prospective students, current students, and alumni. A social media in FaceBook has been organized. It is populated with 20 participants. No doubt about it this “pop-up” opportunity warrants further development, including identification of a leader and on-going agenda options.
 - v. Southeastern Connecticut Alumni Mirco-Network: The intersection of art, design and engineering is in southeastern Connecticut. Board Member Cynthia Lamb, in cooperation with Professor Michelle Mason, are looking to celebrate several aspects of the region’s technology in submarines and sonar with its art resources, including the University’s Lyme Academy College of Fine Art, into a project that melds these various points of affinity into a visual arts presentation that pushes traditional boundaries for each such affinity.
 - vi. Young Engineers Micro-Network: Board Member John Capozzo is the lead. The School of Engineering accepted the focus on Spring 2016 Expo that show cases student projects. The focus will shift to the 2017 Expo. A second focal point for planning purposes is the transition of young alumni from the University into advanced studies programs, including positioning undergraduates to be better prepared for the rigors of advanced studies. This Micro-Network is targeting the nexus between the local chapter of the national association for engineers with the goal of increasing student participation and continuity as alumni engaged in the national association. Continued development is anticipated for next year.
- d. Metric: Maintain and Harvest Program and Event Metrics:
Status: Metric met.
- i. New York City Metropolitan Area Alumni Micro-Network: This Micro-Network has existed since the kick-off event held in the Spring of 2014. Former OAR Zak Rosen is now working in the City and has agreed to continue to support this effort. An agenda and focus will be developed during 2016-2017.
 - ii. Atlanta Area Alumni Micro-Network: Board Member Dan Vanacore is the lead. Major events have been held in the Atlanta area in 2009, 2011, and 2014. This Micro-Network reviewed and gave feedback on the Give Back Survey at the request of the Benefit and Services Committee and OAR. A more informal program or event is the target for this Micro-Network in Spring of 2017.
 - iii. Up-State New York Area Alumni Micro Network: Board Member Arpad Kolozary is the lead. The Up-State alumni base grew by 9 new 2015 alumni, bringing it to a total of 226 alumni. The Network plans to support Admission events with prospective students and their families. Planning has been initiated for an event in conjunction with the 2016 Saratoga Horse Racing Season. Also, attention is being provided to coordinating with Office of Admissions and offering Network members to an opportunity to participate.
 - iv. Forensic Science Micro-Network: Former Board Member Erica Nadeau is the lead. Alumni members of the Northeast Association of Forensic Scientists held a reception on October 15, 2015 during NEAFS annual meeting similar to the one held by Lee

College of Criminal Justice at a national meeting level. Incoming NEAFS Program Chair is another UNH Alumnus, Beth Saucier-Goodspeed, and preliminary plans to hold another Reunion event, including alumni in the greater Atlantic City area.

- v. International Alumni Micro-Network: Alumni Michael Qiu is the lead. Currently, the leader has identified alumni members in Dubai, China, India, Egypt and Thailand. Mr. Qiu has a working liaison the International Service Office (ISO) Executive Director Kathy Kautez. Micro-Network members are being tapped by ISO to support current students to offer support and information based on their experiences. Mr. Qiu continues to work with the UNH International Student Association communities to support activities organized by country of origin. The International Enrollment Office (IEO) has begun identifying prospective candidates and incoming students and facilitating communication with Micro-Network members to answering questions and providing information and support, i.e., members are reaching out to 40 candidates from Vietnam. These tasks are being handled remotely. These activities will be on-going.
- vi. The Social Engineer: This started as a “pop-up” opportunity that the Board has supported. It has a core of approximately 200 engineers, most of whom are University of New Haven alumni that were already organized by their own efforts. Board Member John Capozzo and OAR’s Heather Alpaugh have been communicating with the members to foster closer ties to the University as a Micro-Network interfacing with a larger entity that includes engineers with common interests, but not affiliated with the University. Continued development is anticipated during 2016-2017.

5. Metric: Propose new and innovative programs and events for 2015-2016. (October 2015)

Status: Metric met. See Paragraph 4 above. Potential areas include:

- a. Micro-Network of California Alumni: In addition to regular alumni in the area, a “Big Data” program are moving forward. .
- b. Lyme Academy College of Fine Arts: The University has established the “Lyme Academy College of Fine Arts” as its sixth college. Its alumni have an affinity and a long history of alumni relations. Although small in numbers, this group is a welcome addition to the University’s alumni. Plans for integration are evolving. See also Southeastern Connecticut Micro-Network above.
- c. Dental Hygiene Alumni Micro-Network: A need has been identified, but not substantiated. No plans are currently in focus for this group.
- d. GalvanizeU: The University has joined with GalvanizeU to offer a graduate degree program in “Big Data” studies. Located in California, University students will earn degrees and become alumni. Those alumni are on PEC’s radar and may in the future represent a unique affinity.
- e. Baltimore Area Alumni Micro-Network: Board Member Russell Sharpe has proposed Micro-Network for the area where he lives. Status is proposed, but not studied.

**Alumni Board of Directors
Marketing Committee**

Committee Members: Walter Hoff – Chair; Kelley Delaney, Russ Sharpe, Antonio McDonald, Michael Qui, Jo-Lynn Price, Reece Buendia

Purpose: To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved with UNH.

Marketing Committee Update: October 2016

We have had two meetings to come up with our goals for this school year. We are very close to finalizing four or five goals that should support the other ABOD committees and have our committee fulfill its purpose.

This first goal here is set, and is a continuation of what we have done around alumni social media engagement. We have established new metrics for this year in the four social media platforms

Goal: Continue to increase Alumni participation on our four Social Media platforms.

Social Media Strategy

	As of 7/1/2016	Goal by 6/30/17	Percent Increase	Number Increase
Facebook (likes)	3367	3,703	10%	336
Twitter Followers	596	715	20%	119
LinkedIn Members	1,307	1,437	10%	130
Instagram Followers	152	304	100%	152

Other possible goals:

Goal: Work with the Benefits and Services Committee to promote the many diversified benefits that alumni can take advantage.

Goal: Spotlight the work that our micro-networks are doing to engage alumni within certain professional affinity groups by conducting short features on our social media platforms.

**Alumni Board of Directors
Marketing Committee**

Goal: Working in conjunction with the Programs and Events Committee, we will start a WNHU micro-network.

Goal: Solicit alumni volunteers to share their knowledge and expertise with undergrads and grads on professional skills that would start or enhance their careers. Work with the Benefits and Services Committee to access the "Get Involved" database to find interested alumni to do mini workshops on topics such as mock interviews, 401K, Health Insurance, salary negotiations, and more.

Between now and our next meeting, we will refine the goals to incorporate three components:

1. How do we do it (execution)
2. How do we market it
3. How do we measure it

We strive to have the goals finalized by our next meeting.

Next meeting: November 9 at 7pm

UNH Alumni Board Membership Committee

October Status Report

Membership Committee The purpose of the Membership/Nominating Committee is to identify, research and nominate a slate of candidates for membership on the Alumni Association Board of Directors, subject to the approval of the Board and thereafter election by the general membership of the Association. This process is performed on an annual basis or as otherwise needed to ensure membership on the Alumni Association Board of Directors complies with the Constitution of the University of New Haven Alumni Association.

Committee Members:

Steve Dunnigan (Chair), Christine Falcha, Dawn Alderman, Dave Galla

Status

Meeting call scheduled for next week to further validate membership committee goals and approach and specific tasks for nominating sub-committee.

Goals

- Identify candidate(s) to recommend to fill unannounced openings on the Alumni Board of Directors
- Develop strategy and process for reengaging or transitioning currently non-participating members of the board of directors
- Continue to work to increase diversity to match demographics of the University of New Haven's Alumni population
- Identify a minimum of 1 international alumnus to serve of the board starting in 2017.

Currently developing communications plan to ensure continued engagement of current board members and identifying potential new members.