



Alumni Board of Directors

September 19, 2017 | 6 p.m.

- I. Welcome
- II. Guest Speaker: President Steve Kaplan
- III. Review and Approve May Meeting Minutes, Review Strategy Session Notes
- IV. Reports
 - a. Alumni Board President
 - b. Committees
 - i. Advancement
 - ii. Benefits and Services
 - iii. Programs and Events
 - iv. Membership
 - v. Marketing
 - c. Office of Alumni Relations
 - d. Charger Statue
 - e. Centennial Celebration
- V. Old Business
- VI. New Business

Next Meeting: October 17, 2017

Guest Speaker: Matt Caporale,

Executive Director of the Career Development Center



University of New Haven

Office of the President

Alumni Association Board of Directors

September 19, 2017

National Recognition



Regional Universities North, *U.S. News & World Report* (2018)



Tagliatela College of Engineering, *U.S. News & World Report* (2018)



“Best 382 Colleges” *The Princeton Review* (2018)

Best Colleges for Veterans, *U.S. News & World Report* (2018)

Best Value Schools, *U.S. News & World Report* (2018)



University of New Haven



Class of 2021



University of New Haven



Unprecedented Growth

+76%

FT Undergraduate Enrollment

80%+

Retention

\$250m+

Capital Improvements



University of New Haven



Campus Updates



University of New Haven



The Marketplace



University of New Haven



Engineering & Science University Magnet School



University of New Haven

7

Marine Science Center



University of New Haven

8

1 Care Lane



University of New Haven



University Commons

179 residential units with 50,000 square feet retail



The Atwood

- Now open
- 67 residential units



The Forest

- Fall 2018 occupancy
- 62 residential units



Park Place

- Fall 2019 occupancy
- 50 residential units



University of New Haven



Alumni Magazine

- Acting Editor: Elizabeth Rodgers
- First issue anticipated January 2018
- Biannual publication on a Fall/Winter and Spring/Summer schedule
- Alumni Advisory Board forming now



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The Charger Challenge: The Campaign for the University of New Haven



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Campaign Successes

\$76.6m

Money raised toward goal

13,160

of donors who have given to campaign

+47%

Increase in # of endowed scholarships



University of New Haven

13

Bergami Center
for Science, Technology, and Innovation



University of New Haven

14

The Centennial: 2020



Class of 1924



University of New Haven

15



University of New Haven

Office of the President

Alumni Association Board of Directors

September 19, 2017

University of New Haven Alumni Board of Directors Meeting 5/16/2017

Attendance:

Tom Wilkinson, Nyle Davy, Jenn Patjak, Heather Alpaugh, Brittney Stanchak, Tony Distasio, Steve Dunnigan, Kristina Conroy, Michael Qui, Arlevia Samualson, Chrissy Falcha

Video: Walter Hoff, Dawn Alderman, Reece Buenda,

Phone: Kenny Johnson, Chris Campbell,
Antonio McDonald

Meeting opened by Nyle Davy at 6:05 pm. Lyn Chamberlain, Vice President for Marketing and Communications gave a presentation. Major highlights of the newly organized Department of Marketing and Communications include:

- Increase visibility, of the University
- To determine the “essence” of the University and make it immediately recognizable
- Express identity of the university to make it visible, resonant and actionable.
- Major goal is to put alumni forward.
- To use alumni as proof of marketing strategy
- Redesigned the website to put the business end in a password protected section, enhance the public area and make it mobile friendly. Mobile friendly launched in February with an immediate increase in hits.
- Major redesign in the website is ongoing. It is still in the design stage but is expected to be much more dynamic.
- Print material updated to include more, and updated information.
- Increased marketing is an effort to increase our visibility and increase our US News and World Report ranking.
- Alumni Magazine: Need a separate alumni magazine that comes out about 2 times per year. Should be in print. Hoping a new issue can come out in the fall around Homecoming time. Will also want an Alumni Advisory Board for the magazine.

Minutes: Minutes were approved as written. Motion approved by Arlevia and seconded by Tom.

Presidents Report:

- Several board members attended the Senior Seventeen “Meet and Greet”.
- N. Davey and D. Galla attended the endowed scholarship dinner. Opportunity to make referrals to students to others.
- 5 Board members and their spouses attended the Scholarship Ball. 1.75 million dollars was raised at the Ball.

- N Davey attended Commencement on behalf of the Board. He noted that at the 75th anniversary of the university, the Alumni Board made a gift to the president of a medallion to include in the Commencement regalia. N Davey noted that we should consider a similar gift for the 100th anniversary.
- Annual Meeting will be held in Oak Lane in Woodbridge. Planning continues for a roundtable discussion with former Past Presidents of the Alumni Board.
- President Kaplan will like to attend another meeting in the early fall to address the board early in the school year. Steve Morin will also like to attend next year.
- Would also like to include a board member on the Undergraduate Student Council.

Committees Reports, please refer to committee reports for detailed information
Membership:

Finalizing applicant interviews. 12 total application. 7 accepted, 2 declined, 3 pending. Three current members are rotating off the board.

Benefits and Services:

- Please contact Chrissy Falcha to let her know if you have any volunteer hours.
- Alumni Student Meet and Greet was held on April 4th 5:30 -6:30 in the Fireside Lounge in Bartells.
- The committee suggested we launch “Get Involved” to Past Presidents. Discussion at the round table may help engage the Past Presidents.

Advancement:

- Scholarship Ball was held on April 22.
- Thank you note program has launched. Please let Heather or Jenn know what thank you cards you would like to write. Today is last day.
- Financial participation of Board Members is about 65%

Program and Events:

- Worked with Tony Distasio to post events on LinkedIn.
- Lou presented a Law Day program on the 14th Amendment on April 5th. More than 40 attendees. Program was successful.
- Mentorship program met with new board members. Looking at previous alumni to serve as mentors.
- International micro-network working with Jackie Shu. They are working with applicants to help complete their school applications.

Marketing:

- Antonio and Chris Campbell launched a campaign on the website to get the alumni engaged around our benefits and services. Tony has worked to get the information on line
- WNHU micro network is in the early stages under the leadership of R. Sharpe. A letter has been sent to WNHU alumni to launch the micro-network. At least 20 alumni have expressed interest.
- The Marketing Committee is looking to be able to define what the Alumni Board is. They are requesting a couple of slides from each Committee Head to coordinate the development of a presentation to be used for marketing purposes and the recruitment of new board members.

Charger Statue: RFP was sent for return mid May. The completed proposals will be reviewed tomorrow. The Charger Statue may be the appropriate gift from the alumni for the Centennial Anniversary.

Centennial Celebration: no report

Office of Alumni Relation:

- Oak Lane will be the location for the annual meeting scheduled on June 20th
- The Senior Seventeen Program went well. Metrics from 2016 to 2017 show an increase of 27% increase in student participation. The Alumni Dept. partnered with 40% more departments for this initiative. There has also been a 58% increase in graduate school participation. A 25% increase in social media has also been realized.
- The Scholarship Ball was successful with about 1.75 million dollars raised.

The meeting was adjourned at 7:20 pm.

Respectfully submitted,
Cynthia Kohan
Secretary, Alumni Board of Directors

UNH Board of Directors: Strategy Planning Meeting 8/29/2017

Attended:

Video: Jalen Johnson, Walter Hoff, and Michael Qui

In person

Dawn Gratalo, Rich Steeves, Steve Dunnigan, Nyle Davey, Tom Wilkerson, Dawn Alderman, Kimberly Monson, Lou Tedesco, Angela Marino, Ken Johnson, Jen Patjak, Brittany Stanch, Tony Distasia, Heather Alpaugh

Phone:

Kris Campbell, Jeff Tiffault, Reece Buendia

Committee Descriptions: given by the chairs of each Committee

Questionnaire results:

- Committees—Suggest that some members are involved in several committees. Would like to try to get each member to contribute to only one committee and commit to it. Don't over commit oneself. May leave time to attend events.
- How to enhance communication and improve board meeting content. Reports of committees should be brief as a committee report is prepared and distributed.
- A new alumni magazine is being launched which will highlight activities of the alumni office and alumni board. There will be integration of the Alumni Office and Board with the Magazine editorial staff. Input from the office and board will be welcome.
- Alumni office would like to establish new student traditions. Brittney is involved in student life and establishing student traditions such as the Senior 17. The new Marketing Office is welcoming alumni office suggestions and contributions. "Where in the World is Charlie the Charger" is one campaign that originated from the Alumni office that will be supported by the Alumni Magazine

Other Topics:

- Steve Dunnigan suggested that the alumni office provide content programming. Suggest seminars or talks in certain career paths. Dawn Gratalo suggested a Lunch and Learn activity to bring in some industry experts.

- Goals for Membership Meeting are to recruit an international student to participant. S. Dunnigan suggests that we engage international student to present a program from an international perspective.
- Dawn Alderman noted that new initiatives are designed to mentor new grads. She suggests we look at other ways to recruit older alumni who may not be savvy using social media.
- Reece Buendia suggested that standing committees should be evaluated to determine if the current structure meets the needs of the Board. She suggested that committees might be formed to partner with individual colleges. This may allow the board to build a relationship with the college, this relationship can help to solicit ideas for lunch n learns or seminars.

Crowd funding/ Advancement;

- Reece is board liaison to the crowd funding initiative. Gifts can be small for new alumni and can be specific to their interest. Athletics, marching band and other student activities have meaningful projects can be supported. that is meaningful. The goal is to continue to bring active projects o the board's attention. If there is any connection, they can spearhead the communication and drive the fundraising. We would like to get more alumni to participate. Crowd funding works with the Annual Giving Team to get the projects approved and put on the webpage. Crowd funding is attractive to the young alumni.
- Can we support some of the students fund raising activities? The fundraising events like the "dance a thon" or others. If Alumni supports the crowd funding activities of the on campus groups that will resonate with the students.
- Discussion ensued that many new grads feel that the first contact with the University after graduation is only about donation. Heather noted that now the first call from the call center, to a new grad was not about giving, but was about touching base with the students to check in how they're doing. They offer support of the Career Development or notification of events.
- There is the potential to partner with Career Development to co-sponsor event and/or work together. Alumni office has a meeting with them in September to discuss.
- Dawn Alderman noted that Charger start up weekend is Sept 15-17th. If anyone is interested in participating, contact Heather.

Action Item: New and existing members—let Heather know what committee you are interested in participating with. Committee chair will be asked to submit meeting schedules in advance.

The Board trying to stay in tune to the Centennial Committee. Heather and Jenn are involved in the University's planning committee.

Charger statue is still being planned. Still trying to determine a location but a call for artist submissions has been initiated.

Questions and Comments:

- Can we identify alums by finding out who donated in last years?
- Jalen expressed his interest in creating a microgroup for Cybersecurity.
- President Steven Kaplan is scheduled to be the guest speaker for the September meeting. It is likely the meeting will be held in Maxy Hall rather than at the Alumni House.

Respectfully submitted,
Cindy Kohan,
Secretary

Advancement Committee

Update for Alumni Board of Director Meeting of June 20, 2017

The objective of the Advancement Committee (AC) is to foster loyalty and financial support for the University and aligns with the Office of University Advancement. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, participates in stewardship activities which includes writing thank you notes to alumni donors and acquiring items to donate to the Scholarship Ball auctions.

Committee members are:

Kenney Johnson – (Co-Chair)
Paul Goglia - (Co-Chair)
J. Russell Sharpe
Cindy Kohan
Reece Buendia

Updates:

Through Academic Year Ending 6/30/17

1. 34th Annual Alumni Scholarship Ball

Five Alumni Board of Directors members attended the Scholarship Ball.

2. Alumni Board of Directors participation is 21 donors, out of 28 members: 75% - Great job!

A final report will be provided mid-July once the end of the fiscal year closes.

3. Stewardship Program – Thank you notes to alumni donors

13 board members participated in sending nearly 200 thank you notes to alumni donors, including first-time and loyal donors.

4. Supported 7 fully funded crowdfunding projects – <https://makeithappen.newhaven.edu>

	Donors	Dollars Raised
1. Cyber Forensics	30	\$3,366
2. Marching Band	73	\$6,000
3. WNHU	48	\$9,380
4. Zebrafish 2.0 (micro-injector)	12	\$10,000
5. Baseball	120	\$17,165
6. Delta Phi Epsilon (scholarship)	29	\$1,104
7. Men's Lacrosse	69	\$5,800

Reece recently took on the role of being the crowdfunding project liaison between the Office of Annual Giving, the Advancement Committee and the Alumni Board. Our crowdfunding platform, Make It Happen, is a place where student organizations, faculty and staff can create projects to raise money and bring awareness to innovative projects, service trips, events, research and other University-specific initiatives.

University of New Haven Board Benefits and Services Committee Report
September 2017

The purpose of the Benefits and Services Committee is to ensure that the benefits and services offered to alumni provide engaging value and foster lifelong partnerships with current and future alumni. The Committee evaluates current benefits and services available to alumni, facilitates the growth of new benefits and services, and develops means to communicate knowledge of the offerings to alumni.

Members: Chris Campbell, Kris Conroy, Tom Wilkinson, Andy Guziewicz, Arlevia Samuel, Michael Spaziani

The Benefits and Services Committee will have it's first meeting of the 2017-2018 year on Monday, September 18th. We will be discussing ideas regarding our goals for the coming year. Based on input from Nyle, Heather and Chrissy, we are considering the following:

- Create a plan for Board and engagement regarding Career Development including assisting alumni with internships, job opportunities, mentoring, and networking.
- Increase opportunity for remote alumni to take advantage of benefits and services as well as to generally be more engaged.
- Evaluate current benefits and services offerings to direct the most effective promotional campaign.



Program and Events Committee (PEC) 2017-2018 PEC Committee Report

October Update

September 19, 2017

The Program and Events Committee (PEC) presents here its first Status update of the 17-18 academic year. The committee had its first meeting of the year. We welcomed our new members, Dawn Gratalo, Angela Marino and Jaylen Johnson and welcomed back our previous members (1). We reviewed last year's committee goals and will work on our new goals over the next month. Micro Network status was a major focus of our discussion. See Micro-Network Status below (3).

1. PEC members

Members



Lou Todisco



Walter Hoff



John Capuzzo



Arpad
Kolozsvary



Dawn Gratalo*



Jaylen Johnson*



Dawn Alderman
PEC Chair



Cynthia Lamb



Michael Qiu



Miki Katz



Dan Markwat



ReeceAnn
Cabaniero-
Buendia



Angela Marino*



Nyle Davey
(ABOD
president)



Heather Alpaugh
(CAR support)



University of New Haven

Program and Events Committee (PEC)



*new board member

2. Committee Goals: We discussed how we could contribute to the University and Alumni and will work to have committee goals by our next meeting (Oct).
3. Micro-Network Status
 - a. Current Network Status and Pending Actions. The yellow highlighted MN have not progressed last year. We discussed next steps.
 - i. If a leader is known, we will reach out to them.
 - ii. If no leader has been established, we will discuss proposed next steps with the board.

Micro-network	Leader	Status	next steps
Accountants	Michael Qiu	meeting metric	completed an event
Atlanta Area	Dan Vanacore	meeting metric	update metrics
Cambridge England	Dawn Alderman/no leader	concept phase	identify interest level of potential group
Chicago Area	no leader	concept phase	identify micro-network lead
Forensic	Erica Nadeau	meeting metric	update metrics
Human Resources	no leader	concept phase	identify micro-network lead
International	Michael Qiu	meeting metric	update metrics
Isreal	no leader	concept phase	identify micro-network lead
Lawyers	Jason Gamsby	meeting metric	update metrics
Life Sciences	Dawn Alderman	meeting metric	reach out to network
NYC Metropolitan	Zack Rosen	start-up	complete MN sharing sheet
Social Engineers	John Capoozo/Dan Markwat	concept phase	complete MN sharing sheet
Southeastern	Cynthia Lamb	concept phase	complete MN sharing sheet
Up-State New York	Arpad Kolozsvary	meeting metric	update metrics
West Coast	Reece-Ann/no leader	concept phase	identify interest level of potential group
WNHU	Russell Sharpe	concept phase	complete MN sharing sheet
Young Engineers	John Capoozo	start-up	complete MN sharing sheet

inactive 2016-2017

Meeting Discussion:

Attendees: Dawn Alderman, Dawn Gratalo, Dan Markwat, ReeceAnn Buendia, Jaylen Johnson

- Dawn Gratalo shared her idea of a Lunch and Learn series. The lectures will be led by Industry leaders. The topics can include but are not limited to technology and research area reviews. First year speakers will be a mix of UNH alumni and outside professionals.
 - **Support required:** University sponsor
- Jaylen Johnson shared his ideas around initiation of a cyberspace Micro Network.
- Reece Buendia plans to attend Homecoming.
- Good representation of board members at the Stony creek happy hour.
