



Alumni Board of Directors

May 15, 2018 | 6 p.m.

- I. Welcome
- II. Guest Speaker: Marya Neary, Campaign Director
- III. Reports
 - a. Alumni Board President
 - b. Committees
 - i. Advancement
 - ii. Benefits and Services
 - iii. Programs and Events
 - iv. Membership
 - v. Marketing
 - c. Office of Alumni Relations
 - d. USGA / GSC
 - e. Charger Statue
 - f. Centennial Celebration
- IV. Old Business
 - a. Endowed Scholarship Luncheon
- V. New Business

Next Meeting:

Annual Meeting and Induction Ceremony – June 19, Birchwoods at Oaklane



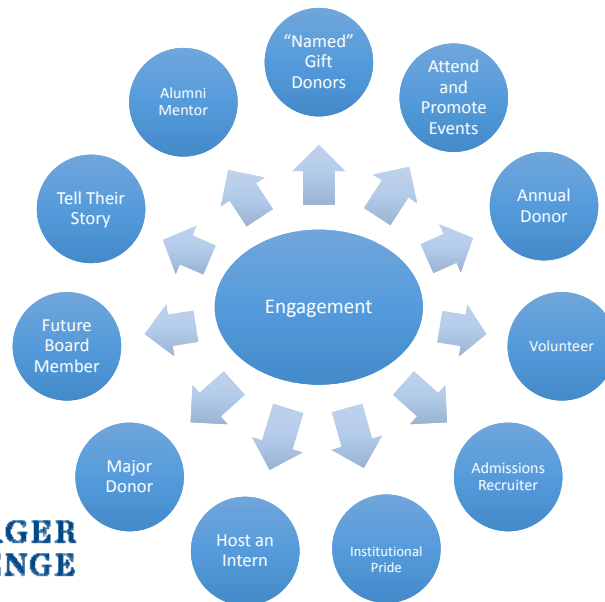
THE CHARGER CHALLENGE

The Charger Challenge & The University's 2020 Vision



**THE CHARGER
CHALLENGE**

Purposeful and Lifelong Engagement



**THE CHARGER
CHALLENGE**

Charger Challenge

As of December 31, 2017, we've reached 86.6% of our goal.



Raised: \$86,600,000
Goal: \$100,000,000



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Key Performance Indicators/ Campaign Milestones

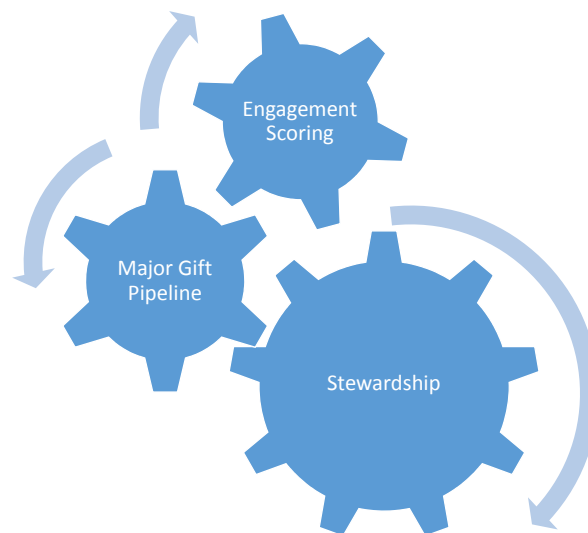
Key Performance Indicator	Start of The Charger Challenge 7/1/2011	Charger Challenge 12/31/17	End of Charger Challenge Goals 12/31/2020
Dollars Committed	\$0	\$86.6M	\$100M+
# of Rated Prospects	1,182	1,898	2,200
# of Endowed Funds	129	216	230*
# of Living Maxcy Society Members	35	53	75
Endowment Value	\$25M	\$55M	\$80M



**THE CHARGER
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**The goal is to establish 100 new endowed funds to mark the first 100 years.*

Setting the Stage For the Next Campaign



**THE CHARGER
CHALLENGE**

The Alumni Association Scholarship



Since 1988

\$814,709 has been awarded to
233 students

In 2017- 2018

Ten students – Class of 2018
\$4,674 per student



**THE CHARGER
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Opportunities

- Continue to align the ABOD's goals around the University's 2020 Vision
 - Academic quality and distinction
 - Transformational experiences through student engagement
 - Operational excellence
- The importance of "participation"
 - Leading by example
 - Alumni Association Scholarship
 - Awareness and visibility
 - Engagement
 - Support
 - Other opportunities
 - Charger Horse Statue project
 - Other scholarships
- Engagement Points



**THE CHARGER
CHALLENGE**

Minutes: University of New Haven Alumni Board of Directors Meeting 3/20/2018

Attended: N. Davey, K Johnson, D. Alderman, K. Conroy, D. Gratalo, S. Dunnigan, T. Wilkinson, H. Alpaugh, T. Distasio,

Video: W. Huff

Phone: A. McDonald, C. Campbell, M. Qui, C. Kohan, R. Steeves, D. Gallo

President's Report: Arpad Kolozsvary passed away in February. He was a Board member who lived in upstate New York. He was organizing a small network of UNH alumni in the upstate New York area. The board paused for a moment in his memory.

Nyle opened the meeting with an appreciation for Kim who conducted a tour of the impressive facility.

- The handout packet has mid-year report that was submitted to President Kaplan and Chairman Bartels. This is used to communicate our activities. Both recipients appreciated this report.
- Scholarship lunch: Student recipients will be honored at a luncheon and Board members are encouraged to attend. More information to come.
- Chris Conway attended the Graduate Student Council and discussed the role of the board. Her talk was well received.

Centennial Planning Committee:

Dave reported on the Centennial Planning. The group is dividing into Sub-committees. Dave is working with Lynn Chamberlain on the Marketing Committee. He will continue to report their progress to the group.

Minutes: The Minutes were approved as written

Committee reports: (see reports for additional details)

Advancement:

Rachel will be leaving the Advancement office at the end of the month. She was a great help to the Advancement Committee. We wish her well. February hosted the "get the scoop on philanthropy". Kenny, Cindy and Nyle were present. About 50 students attended to write thank you cards to donors.

Scholarship Ball is April 20. Invitations were received this week. Board members are encouraged to attend.

Brittney is looking for donations for the silent auction. Paperwork for donations are available on the Alumni Board Website. Financial participation by board members is 50%.

March: "Food Truck Frenzy on March 28th.

April: Scholarship Ball on April 21. Looking forward to board participation.

Benefits and Services:

Benefits package is robust compared with other colleges, even Ivy league colleagues. Most engaging benefits include networking, micro networks and clubs, and contact via social media.

Programs and Events;

- WNHU network station manager working with the grad students to develop a networking portal. It is not working at this point, but will be soon. This portal aim is to get all the alumni that are interested to easily communicate.
- Lou is preparing a Law Day presentation for students the Pre-Law Program. It is scheduled for April 11th. Topic is the "Electoral College".
- Reece is working on a Washington State micro-network Kick off event.
- Life Science micro-network toured a Biotech company, bringing 17 students and the Dean.
- Dawn Alderman has been in contact with several companies to sponsor an event She continues to work with Dr. Whalen to coordinate a field trip to UCONN. There is a biotech start up incubator that will be hosting the students. 3 CEOs are planning on meeting with the students.
- A meeting was held with 2 engineering professors. They have projects that the Program and Events Committee and the Board may be able to support.

Membership Committee: Steve reported that, thanks to D. Alderman, D. Galla, and H. Alpaugh, a list of candidates have been chosen. Candidates are screened for various metrics so that appropriate candidates are presented to the board. Several topics are reviewed that include candidates that reflect the demographics of the University. Five names will be presented to the board. All candidates are active in the UNH community and have a history of

A motion was made to approve the 5 names. T. Wilkerson made the motion, second by D. Galla. Each of the candidates will be contacted to ask for a commitment. When

we get their approval to move forward, the board will vote on their membership. We do not have alternate candidates in mind if any of the proposed candidates do not want to join. A. Gryzwick, and N. Davey will be leaving the board.

The vote was unanimous in favor of approving the slate of candidates. They will be contacted to discuss their nomination.

Marketing: T. Distasia has been helpful with promoting the Alumni and university on social media. He has been highlighting the benefits that are offered through the University. Antonio also continues to market our benefits using social media.

W. Hoff's PowerPoint presentation is almost complete. He is waiting for some additional information. Walter noted that he added a slide describing the benefits offered to alumni as was discussed last month. He expects it to be complete soon. N. Davey would like to present it to the Board of Governors but understands their meeting agenda is usually very crowded and there may not be an opportunity to show it. Nyle would like it to be complete so that it can be proofread and finalized. This will be very useful in orienting new board members. Nyle requested that another draft be sent to the members so that they can make a final review.

GSC Student Activities: Tabled

Office of Alumni Relations:

Invitations to the Scholarship ball have been sent out. Event is on April 21st. Work continues on the event. N. Davey will reach out to the Past Presidents.

The Senior 18 program kicks off this Thursday. There will be a social media plug for this popular event. Brittney will send emails to get board members involved in a couple of tasks. She is planning an ABOD meet and greet. The scheduling of this will be sent to the Board members.

H. Alpaugh noted that the new, updated alumni magazine came out. Those that haven't should have it soon. The alumni board had a section as well as a piece on the Scholarship ball and the work of the Office of Alumni. If anyone has any suggestions for improvement of the magazine, they should bring it forward. Work on the next issue is coming out. R. Buendia or H. Alpaugh are good point persons for any comments regarding the magazine.

Old Business:

Charger Statue Update: M. Qui noted that he and N. Davey spoke with Maria from the Steering committee. The artist has been chosen he has submitted a model. The artist has submitted a model of the statue, and he has requested feedback from the Steering Group. The group is looking for a location to place the statue. They want a location to be a meeting place for students, but want it in a safe location. They are considering in front of the Rec Center.

Centennial Celebration: There have been four meetings to date. The Marketing Committee is looking at the current branding of the University and those within the last 100 years. They want to tie in the current branding with those of the past. They are working with Pres. Kaplan and L. Chamberlain. There is a connection with the statue and the centennial so that the statue can be unveiled during the centennial celebration. Nyle and Dave are looking at the role past presidents and past board members can play in the Centennial celebration.

New Business: D. Galla, C. Kohan and A. Samulelson participated in the Athletic Dept. Mock interview day.

There is no meeting in April. Next meeting is on May 15th.

Meeting adjourned at 7:15pm

Respectfully submitted:
Cynthia Kohan
Secretary, Board of Directors.

Advancement Committee

Update for Alumni Board of Director Meeting of May 15, 2018

The objective of the Advancement Committee (AC) is to foster loyalty and financial support for the University and aligns with the Office of University Advancement. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, participates in stewardship activities, which includes writing thank you notes to Alumni donors and acquiring items to donate to the Scholarship Ball auctions.

Committee members are:

Kenney Johnson – (Co-Chair)

Cindy Kohan – (Co-Chair)

J. Russell Sharpe

Reece Buendia

Alumni Board of Directors Donor Participation: (Since JULY 1, 2017 – present)

-18 donors, out of 34 members: 53% vs. goal of 100%.

Events:

1. 35th Annual Scholarship Ball

The Ball was held on Saturday, April 21, 2018. ABOD attendance included 8 ABOD members and one incoming member as follows:

1. Nyle Davey
2. Darryl Mack
3. Dawn Alderman
4. Cindy Kohan
5. Russ Sharpe
6. Dave Galla
7. Lou Todisco
8. Tom Wilkinson

Incoming member: Rick Polio

2. ABOD Meet and Greet with Students

The meet and greet was held on Monday, April 30, 2018 in the Fireplace Lounge in Bartels Hall. The event was part of the Senior 18 program but was open to all students. ABOD members had the opportunity to speak with students about their involvement in the Alumni Board of Directors and the importance of becoming and staying engaged with the Alumni Association. Approximately 25 students stopped by to talk. ABOD members, Nyle Davey, Kenney Johnson, Cindy Kohan, Tom Wilkinson and Dawn Gratalo participated.

3. Founders Day

May 2, 2018 from 11:30am-3:30pm

-Founders Day recognizes the visionary leaders who founded the University of New Haven nearly 100 years ago and celebrates our exciting plans for the future.

-Nine food trucks were present, 15% of proceeds donated to the Innovation Center



Program and Events Committee (PEC) 2017-2018 PEC Committee Report May Update

May 14, 2018

The Program and Events Committee (PEC) presents here its status update for May 2018. The committee has met, this report will summarize our progress. Below you will find updates from the Micro-networks, Mentor programs and alumni engagement opportunities.

PEC member and program update:

Micro Network Update:

- Lawyer Micro-network
 - Lou Todisco presented on Law Day “The Constitution and President Trump: From the Electoral College to DACA”. Lou presented with Karen Redlich and Josh Sandman. This was a well-attended event with at least 50 students present.
- Proposed Perkin Elmer Affinity group
 - Angela Marino attempted to initiate a Perkin Elmer (PE) Micro-network, unfortunately there are only a few (5) alumni left at PE from the list provided by OAR. Angela will follow-up with Perkin Elmer’s HR department for an updated list and see if it is a viable proposal.

New Program updates:

- Lunch and Learn.
 - Angela Marino is working with Dawn Gratalo and Dr. Whelan to bring Perkin Elmer speakers for lunch and learn presentation.
- Career Development Center.
 - Angela Marino, Dawn Gratalo, Dawn Alderman and Matt Caporale are meeting to discuss formatting for scientific resumes. Meeting has been scheduled.
- UConn Technology Incubation Program (TIP):
 - Dawn Gratalo, Dr. Rosemary Whelan and students went on a field trip to UConn TIP. The visit included a tour of the labs, multiple company overviews of technology (3-4), round table discussions (discussed internships). Students also heard from the program coordinator and spoke of grants for internships. Dawn spoke to the students about the importance of the alumni association and how they should start to build their networks.
- Networking events:
 - Southern Connecticut State University (SCSU):
 - Dawn Gratalo attended a networking event hosted at SCSU. It was an open event where students can visit with companies. She saw at least 1 UNH student in attendance. The student said he felt very supported by the University and was pleased with the job opportunities.
 - Senior 18 Meet and Greet:
 - Dawn Gratalo attended and enjoyed the opportunity to meet with non-science students. Networking, resume building and mock interviews were topics discussed.
 - Alumni Mentor opportunity.
 - Dawn Alderman met with Samantha Orokos for resume review and discussion of post-graduation next steps.

Goals

- Represent the ABOD at University events
 - Support alumni programs and events planned by the University's OAR, aim to have >40 ABoD service hours.
- Micro-Networks
 - Update and evaluate current Micro-Networks.
 - *Metric: Revive at least 1 and eliminate or re-resource a lead for at least 2 if no progress can be made by end of academic year*
 - Propose two new Micro-Networks and/or add additional programs within a Micro-Network.

UNH Alumni Board Membership Committee

May 2018 ABOD Meeting Status Report

Membership Committee The purpose of the Membership/Nominating Committee is to identify research and nominate a slate of candidates for membership on the Alumni Association Board of Directors, subject to the approval of the Board and thereafter election by the general membership of the Association. This process is performed on an annual basis or as otherwise needed to ensure membership on the Alumni Association Board of Directors complies with the Constitution of the University of New Haven Alumni Association.

Committee Members:

Steve Dunnigan (Chair), Dawn Alderman, Dave Galla

Goals

- Identify candidate(s) and recommend to fill unannounced openings on the Alumni Board of Directors.
- Develop strategy and process for reengaging or transitioning currently non-participating members of the Board of Directors.
- Continue to work to increase diversity to match demographics of the University of New Haven's Alumni population

Status

- Finalize selection of nominees were present to the Board last meeting. In process of finalizing the interviewing process for nominees.
 - May 18th Candidates decisions finalized and posted on website for voting
 - Week of May 21, Call for voting included in May Alumni E-Newsletter
 - Week of June 4th, Candidates notified of association vote
 - June 19th, Annual Meeting and Induction Ceremony
- Continued executing our communications plan to ensure continued engagement of current board members and identifying potential new members.

The proposed slate of the ABOD Officers are to be voted on at the full Board meeting May 15th.

Continue working the plan as described below:

Milestones/Schedule

Committee Focus and Benchmarks for 2017-2018 Academic Year

Identify, screen, nominate, elect and induct new members of the University of New Haven Alumni Board.

ACTIVITY	TASK / STEPS	BENCH MARKS	Resp. Party/ Resources	DATES	Status
Annual Plan	Organize Committee	Appoint Chairperson and Members	President	Completed	Completed
	Develop Metrics	Metrics Plan Document	Committee/Staff	10/01 – 10/31	Completed
	Adopt Plan	Finalize Detailed Plan	Committee/Staff	10/01 – 10/31	Completed
	Assess Current Membership	Development of Targets and Profiles (Historical Tracking)	Committee/Staff	11/30-12/29	Completed
		Statement of Need for Candidates (Anticipated Change: Renewals & Term Limits)	Committee/Staff	11/30 - 12/29	Completed
Identify	Re-assess Prior Candidate Pool	Review 2017 Non-Selected Candidates	Committee/Staff	12/12 – 12/29	Completed
	Solicit 2018 Candidates	List of 2018 Candidate Pool	Staff	01/02 – 02/28	Completed
Screen	Assess recommendations	Production of Profiles / Data (Confidential)	Staff	02/01-02/28	Completed
Nominate	Selection of Candidates for Nomination	Membership Committee meeting to review all candidates and select class	Committee/Staff	03/01-03/16	Completed
	Selection of Nominees	Presentation by Committee to Board	Board Approval	03/20	Completed
	Interview / Informal Meetings	Designation of "liaison" and initiation of contacts.	Committee / Staff	03/22-05/18	In progress
Elect	Alumni Association Voting	Voting in accordance with By-Laws - Candidates decisions finalized and posted on website for voting - Call for voting included in May Alumni E-newsletter	Association Approval	5/18 Posted 6/4 notified of Association Vote	
	Election Certification by Board	Compliance with By-Laws	Board	Post-Election	
Induct	Induction of New Members	Members Elect attend Annual Meeting.	Association/Board	June 19	
Orientation	Members Elect Orientation	Orientation information and general information to Members Elect.	Committee / Staff	Summer 2018	
	Mentorship Assignments	Designate Board members as mentors for new	Committee/Staff	Summer 2018	

**Alumni Board of Directors
Marketing Committee**

Committee Members: Walter Hoff – Chair; Russ Sharpe, Antonio McDonald, Reece Buendia, Rich Steeves, Kimberly Monson

Purpose: To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved with UNH.

Marketing Committee Update: May 2018

Below are our goals and the current updates:

Goal: Continue to increase Alumni participation on our four Social Media platforms.

Social Media Strategy

	Start 7/1/2017	As of 5/9/18	Percent Increase as of 5/9/18	Number Increase as of 5/9/18	Goal by 6/30/18	Percent increase Goal by 6/30/18	Number increase Goal by 6/30/18
Facebook (likes)	3580	4007	12%	427	3850	8%	270
Twitter Followers	708	779	10%	70	815	15%	107
LinkedIn Members	1,307	1315	1%	8	1,375	5%	68
Instagram Followers	346	460	33%	114	485	40%	139

We hit the landmark 4,000 number in Facebook likes. We are on pace to reach or exceed our goals with Twitter and Instagram. Linked-in members would be higher and would probably already surpass the goal if new members were merged with another list kept outside Alumni Relations. Tony Distasio will talk with Dave Crenshaw about possibly merging LinkedIn member lists.

Alumni Board of Directors Marketing Committee

Tony used a filter within Snapchat to attract nearly 50 students to attend a celebration of Founder's Day on May 2. This commemorated the day that the University was founded. It was the second year that Alumni Relations hosted the event.

Goal: Promote the great benefits alumni have twice a month through our social media and e-newsletter.

- Continue to work with the Benefits and Services Committee to help them with the messaging. Chris Campbell of the BSC will spearhead the effort of pulling together the benefits and decide on the sequencing of what benefits will be presented to alumni
- Antonio McDonald will work with Chris to develop the messaging for each featured benefit
- Alumni who take advantage of promoted benefits will be tracked. We will select three alumni to feature in a short video that will be placed on our social media platforms by May 2018
- Expand social media promotion to include LinkedIn and Instagram

Antonio and Tony are launching a Mother's Day promotional campaign with Pro Flowers. Alumni now have up to 34 great benefits that can be used, with two potential new companies being considered.

Goal: Spotlight the work that our Board members are doing to engage alumni within professional affinity groups or other means by conducting short features on our social media platforms.

- Plan at least two features by May 2018
 - Michael Qui –his work with two micro-networks
 - Cynthia Lamb –Entrepreneur micro-networks
 - Dawn Alderman –Life Sciences micro-network, other activities the PEC is involved in
 - Alumni Relations –meet the small and mighty team

The spring edition of the revamped Alumni Magazine was certainly a great change from previous issues as there were more alumni features and a section that included information about the Board. The feature on Michael Qui should appear in the fall issue due out in October. Reece Buendia, along with Heather and Jen, has provided a lot of editorial guidance that has resulted in plans to expand the focus on Board activities. We submitted suggestions for other features outlined in our goals above, and additionally, recommended one on Tony and the great work he is doing with expanding alumni benefits.

**Alumni Board of Directors
Marketing Committee**

Goal: Working in conjunction with the Programs and Events Committee, launch the WNHU micro-network.

- Engage the WNHU alumni in one or two projects that help give back to the station, as well as present and former students involved with it. Get at least one project underway by January 2018
- Influence WNHU to promote the ABOD and Alumni Relations efforts to better engage the alumni. Suggest an “Alumni Show,” or “Alumni Spotlight” on-air or via podcast where we can talk about the micro-networks, alumni benefits, and other things that would be of importance to Alumni

A link to the website portal designed to connect WNHU alumni with students for mentoring opportunities was sent out to the micro-network for review and feedback. Since it's been weeks since the micro-network has met, and with the anniversary of the launch of WNHU the week of June 4, Russ and Steven will coordinate with Heather to send out a communication to the network to meet via conference call one evening that week. We will discuss additional feedback on the portal link and talk about other initiatives we could do in the next school year.

Goal: Lead the development of an Alumni Board and Alumni Relations presentation that helps present and future undergrads, alumni, the Board of Governors and others understand how we are engaging and impacting our alumni population.

- Each Executive Committee member and Alumni Relations to contribute content-mission/vision/goals; major initiative both past and present, pictures of their members
- Completed by February

The presentation is going through final editing and will be ready to show the Board again at the Tuesday May 15 meeting. Nyle plans to send it to the Board of Governors.

USGA'S

2017-2018

SUCCESSSES

1. USGA has given students a voice and an outlet for communication and representation
2. USGA has provided support to all Recognized Student Organizations on campus this year
3. USGA has found fun new ways to reach out to students and get their feedback- we had a number of free pop-up food trucks this year
4. USGA has provided leadership opportunities for students and held workshops for them to further grow their leadership skills
5. USGA has fostered a more inclusive campus climate this year by implementing the Inclusions Committee, hosting diversity & inclusion centered programs, and adding the Coordinator of Inclusion and Campus Relations position as an extension of the Executive Board for the 2018-2019 Academic Year