

Alumni Board of Directors February 21, 2017 | 6 p.m.

- I. Welcome
- II. University Board of Governors Initiatives Mike Ambrose
- III. Review and Approve November Meeting Minutes Nyle Davey
- IV. Reports
 - a. Alumni Board President
 - b. Committees
 - i. Advancement Paul Goglia
 - ii. Benefits and Services Chrissy Falcha
 - iii. Programs and Events Dawn Alderman
 - iv. Membership Steve Dunnigan
 - v. Marketing Walter Hoff
 - c. Office of Alumni Relations
 - d. USGA and GSC
 - e. Charger Statue
 - f. Centennial Celebration
- V. Old Business
- VI. New Business

Next Meeting: March 21, 2017

UNIVERSITY OF NEW HAVEN ALUMNI BOARD OF DIRECTORS MEETING 1/17/2017

Attendance:

Dave Galla, Paul Goglia, Tom Wilkerson, Cynthia Lamb, Steve Dunnigan, Chris Campbell, Cindy Kohan, Ken Johnson, Nyle Davey, Richard Rotella, Heather Alpaugh, Brittney Stanchak, Tony Distasio Video:

Walter Hoff, Dawn Alderman

Phone:

Kelly Delaney, Michael Qui

Minutes:

Cynthia Lamb approved the minutes of the last meeting, Dave Galla seconded

Alumni President Board Report:

Nyle Davey wrote a letter to President Kaplan and Chairman of the Board, Bartel, on behalf of the Board, to highlight the activities of the board. This was in response to the Alumni Magazine's failure to include any Board Activities in its past issues. N. Davey will follow up with an "End of Year" report. A positive reaction was received from President Kaplan.

President Kaplan is scheduled to join us at our March meeting.

Committee Reports:

Program and Events:

Life Science Micronetwork; Member contact information was completed. A Facebook group was created. They are working on a LinkedIn site.

Boston alumni meeting is not on the calendar at this point. The last one was fall 2015. There is interest in organizing a meeting if there is a point person to work with and there is an opening in the calendar.

Dawn would like to establish a mentorship program especially related to the Life Science students. Dawn would like to get some of her junior staff involved in a program. Heather suggested she work with a faculty member.

Nyle is contacting someone who may be interested in advising the young lawyers group.

Advancement:

At the last meeting, 9 members of the Board assisted with writing Thank you notes. They also spoke with the participating students. There is another event in February. Note that the $34^{\rm th}$ annual alumni scholarship ball coming up in April. Planning for the event has begun.

Crowd funding projects: Board members are encouraged to participate in any issue that they choose.

Thank you note campaign will begin after the Alumni Scholarship Ball. There will be an opportunity to thank a particular group of donors.

Benefits and Services:

There is a need for more service hours. If any one has any to add, please contact Chrissy Falcha. The committee is working on better defining the benefits and will be working with the Marketing Committee. They are also looking at expanding the

Membership:

It is time to begin the nomination process for new board members. Members are encouraged to pass names of people that they think might be a good member. Committee will reach out to those members that are less active to find out why they are not that active and try to identify ways they can increase their engagement.

Marketing:

Russ Sharpe is working with WNHU to help establish a micronetwork. A letter will go out to 170 WNHU alumni to encourage them to participate.

Russ is encouraging participation on a podcast series that WHNU is producing. Walter is hoping this can highlight activities of the BOD.

Walter met with Lynn Chamberlain, Director of Marketing and Communication. She is looking to better brand the university. She thinks the alumni should be at the hub of activities at the University and has ideas to recreate the alumni magazine. She is hoping to have a dedicated editor of the magazine that is an alumni and work with a group of alumni to advise the magazine. On Jan 25th, Jenn and Heather will meet with Lynn.

<u>Graduate Students:</u> Graduate Student Council is hosting an event to highlight student's projects and dissertations. Rich will let the BOD know when it will be scheduled. Grad Student Council has a new office on campus and have changed their logo to comply with the universities standards. Grad school orientation was today. The Graduate Student Council raised some money to grant \$3,000 to facilitate student travel to conferences. The council would like to raise more funds to be able to increase support.

Accepted undergraduate student events are looking for alumni to participate and speak at the accepted student receptions. This may be an opportunity for BOD to participate.

A networking event at the New Orleans national conference of American Academy of Forensic Scientists and reception will be supported by the university.

Office of Alumni Relations:

Scholarship ball: Planning underway. Trying to get some sponsorship. So far, two honorees have been chosen and accepted: Patrick Fitzpatrick, supporter of athletics, and Allen Love, a football alumni, who is currently on the Board of Governors.

Sponsorship and Auction Items are being solicited.

Orlando alumni weekend at the Pro-bowl in being held in conjunction with the Athletic Department. The event includes a reception, tour of stadium, dinner and game. About 50 people will be attending including several Board of Governors.

A reception in Bonita Springs is scheduled for February. President Kaplan and wife will be attending.

Senior 17. Kick off is tomorrow night 1/18 with a pizza party. Every week a new task is released. There are opportunities for alumni BOD to get involved. Tom Wilkerson requested a monthly list of event so the board can be available.

There was a combined alumni reception with Assumption College.

Dawn asked if there is a way to capture information on alumni hiring other alumni. There may be value in highlighting this in the magazine. Jenn noted that is hard to track this as a metric as they would be dependent on notification. Steve Dunnigan asked if a specific town can be highlighted in the magazine especially noting the graduated of UNH that live, work or have businesses in the town.

Ongoing Business:

Charger statue: Marya Neary noted that the Facility Planning Team is working on the project. They are still trying to identify a location. There are no concrete plans for the location or the drawings of the statue. President Kaplan is meeting with the facilities people for location identification.

Centennial celebration: Dave Gallo is point person – Walter mentioned WHNU podcast where the centennial was discussed. Dave will try to ask to find out any information. It was mentioned that there will be a committee formed charged with the centennial. Dave will be included in the committee.

New Business:

December graduation was held on Dec. 18th at the Oakdale. Nyle did the Alumni welcoming speech. He stayed for the luncheon and met several graduates and others.

Nyle noted that he would like a President's Round Table Discussion. This might encourage past presidents of the board to re-engage. The timing of this may be other day of the Scholarship ball or the Annual meeting. More to come.

Nyle is considering creating a presentation to include a description of the board and the activities that the board is involved in. He would like to create a presentation for prospective board members.

Cynthia Lamb is involved in the Business principles and entrepreneurialship for Engineering students. She will be starting teaching this beginning tomorrow. Dave is involved and will be teaching Business planning.

There will also be a Women's Engineering event in February. Cynthia Lamb will be participating. Reece has also been asked to participate and is reaching out to some of the west coast female engineers.

The meeting was adjourned at 7:06 pm

Submitted by: Cynthia Kohan, Secretary

Advancement Committee Update for Alumni Board of Director Meeting of February 21, 2017

The objective of the Advancement Committee (AC) is to foster loyalty and financial support for the University and aligns with the Office of University Advancement. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, participates in stewardship activities which includes writing thank you notes to alumni donors and acquiring items to donate to the Scholarship Ball auctions.

Committee members are:

Kenney Johnson – (Co-Chair)
Paul Goglia - (Co-Chair)
J. Russell Sharpe
Cindy Kohan
Reece Buendia

Updates:

Through Academic Year Ending 8/31/17

1. April 22, 34th Annual Alumni Scholarship Ball

- 2. Alumni Board of Directors Participation is 50% or 15 donors. Al Paglia recently made his gift.
 - ABOD who haven't made their annual gift yet are encouraged to make their gift online at <u>www.newhaven.edu/givenow</u> or they can visit <u>www.newhaven.edu/supportunh</u> for additional ways to give.
- 3. It's "Feel Good February" our month-long celebration for Student Engagement and Philanthropy Month (which is also part of Senior 16).
 - Please see attached document for more information.
 - Our "Get the Scoop on Philanthropy" (aka Thank a Donor night) is on Thursday, February 23. ABOD members are welcome to attend, mingle with students and talk about what it means to be a member of the Alumni Association. The event starts at 5:00 p.m. We realize that this event is not the same night as the board meeting and we apologize. With the long weekend falling just before the board meeting we knew that our student attendance would be better on the Thursday. Thanks for understanding!
 - The ABOD will write thank you notes after the Ball as part of our annual stewardship project.
 - Another opportunity that is being promoted to students that is relevant to our ABOD is the opportunity to sign up with Amazon Smile. Amazon will donate to the University of New Haven every time you make a purchase with this link. http://smile.amazon.com/ch/06-0761704
 - i. Start shopping now!

- 4. Current and upcoming crowdfunding projects for the spring include (makeithappen.newhaven.edu)
 - i. -Zebrafish 2.0 (micro-injector machine) FULLY FUNDED
 - ii. -Baseball Spring Break FULLY FUNDED
 - Delta Phi Epsilon annual scholarship goal will be \$800
 - COB Fundraising Project The Alvine New Venture Pitch Competition. Goal will be \$5,000.
 - iii. The competition will empower students of all majors, individually and/or in collaboration with others. Initial Pitch Competition on February 10, 2017.
 - iv. Students selected based upon the Initial Pitch Competition will, then, attend a series of 60 90 minute bootcamp-style workshops led by experienced entrepreneurs, innovators, and/or a member of the Entrepreneurship and Innovation Department. A Final Pitch Competition occurs on March 31, 2017 with winners to present as part of the Scholarship Ball Showcase.
 - -Other crowdfunding projects will be announced soon.





The Annual Giving team, Director of Donor Stewardship and the Alumni Relations team will co-sponsor Student Engagement and Philanthropy Month at the University of New Haven during February 2017. Our theme this year will be "Feel Good February". The events throughout the month will raise awareness about donor support, why it's important, and how much it impacts the University as a whole.

Every Monday morning: Alumni Relations will release their e-blast to JUST seniors announcing their Senior 17 Task for the week. Immediately following the Senior 17 e-blast, Annual Giving will send out an e-blast for the SEPM events all week to ALL UNH Students.

Wednesday, February 1st:

- -Bow install on campus, including large bows with explanations on the following: Bartels, Beckerman, Bergami, BSAC, Bucknall, Celentano, Diversity Center, Dodds, Gehring, Health Center, Maxcy, North, Tagliatela.
 - -Bows on buildings above will also have large signs with donor information.
 - -Bows will stay up until the end of February.

Monday, February 6th – Sunday, February 12th: Charger Spirit Week

- -Promote sign ups for Amazon Smile
- -On 2/8 and 2/9, students can stop by and sign a Charger Head image, to show their Charger pride. They will be displayed underneath the Jazzman's sign in Bartels.

Monday, February 13th - Sunday, February 19th: Thank O Grams

- -Students will have the opportunity to write a thank o gram for faculty/staff members OR departments on campus.
- -The link will be sent out during the Senior17 e-blast, and will be posted on social media (including the Class Pages on Facebook). On 2/13 and 2/16, students will be able to use laptops in Bartels (@ Vendor Tables) to write their messages.
- -Thank O Grams will be delivered during Faculty/Staff Month in February.

Monday, February 20th – Sunday, February 26th: Get the Scoop on Philanthropy

- **Thursday, February 23**rd: Students will come to sign thank you cards for donors and receive an ice cream sundae in exchange for their participation. ABOD members are invited to attend.
- -Students will also be able to sign cards (pending there are extra) in Bartels on 2/24.

Monday, February 27th – Sunday, March 5th: Senior Perception Survey

-A survey will be sent out to all Seniors, asking them about their perception of philanthropy at the University & how they'd like to stay connected with the University post-graduation.

UNH Alumni Board Benefits & Services Committee - BY 16-17 - February 2017 Update

The purpose of the Benefits and Services Committee is to ensure that the benefits and services offered to alumni provide engaging value and foster lifelong partnerships with current and future alumni. The Committee evaluates current benefits and services available to alumni; facilitates the growth of new benefits and services; and develops means to communicate knowledge of the offerings to alumni.

Members

Chrissy Falcha, Chris Campbell, Kris Conroy, Tom Wilkinson, Cindy Kohan, Andrew Guziewicz, Arlevia Samuel

2016-2017 Benefits & Services Committee Goals

1. Support engagement at the University by actively supporting alumni/students by committing to 115 hours of ABOD participation in outreach programs for alumni/students/prospective students.

11.5hrs YTD + hrs pending verification.

- 11/9/16 R. Buendia connected with Phone-a-thon callers on (1hr)
- 11/10/16 M. Qui for accounting society networking event (hours TBD) needs confirmation
- 11/12/16 C. Falcha at Grad School Open House (5hrs)
- 11/15/16 ABOD members at "Thank-A-Donor" (2hrs)
- 1/18/17 K. Conroy at Senior 17 kick-off (2hrs)
- 1/30/17 T. Wilkinson guest speaker for Entrepreneurial Studies Class (1.5 hrs)

ABOD Action Requested: Have hours? Let Benefits & Services committee know!

(Micro network events, student engagement opportunities, etc.)

- 2. Continue to promote the benefits/services offered to the Alumni Association through the following proposed actions:
 - Complete Inventory the benefits to review for 'customer' experience and determine if any additional information or updates are necessary (C. Campbell)
 - Complete: Review inventory and obtain utilization benchmark data from OAR with focus on Liberty Mutual and Plum Benefits. Update the Alumni Benefits page as needed.
 - In Progress: Develop promotional campaign with Office of Alumni Relation Connect with the Marketing Committee.
 - Pending: Execute promotional campaign.
- 3. Continue to develop a presence with current students through the following actions:
 - Attend Undergrad Student Gov Association (USGA) and Graduate Student Council (GSC) meetings during board year.
 - ✓ Ensure that we have a regularly assigned Graduate Student Council (GSC) and Undergraduate Student Government Association (USGA) representatives to attend ABOD meetings.
- 4. Continue to provide support to the use of the "Get Involved" survey tool to foster meaningful engagement through the following:
 - ✓ Done: distribute to new BY 16-17 ABOD members
 - ✓ Done: Refresher review on "Get Involved" history, progression and purpose.
 - In Progress: launch to active micro-networks to be discussed with Programs & Events Committee
 - Pending: launch to former ABOD members

Committee Meetings:

Conference calls at 7:00 PM EST on the dates below. Conference #: (712) 770-4035 Access Code: 806486 March 7, 2017, April 11, 2017 May 9, 2017



Program and Events Committee (PEC) 2016-2017 PEC Committee Report

February Update

February 21, 2017

The Program and Events Committee (PEC) presents here its February Status update. The committee had its monthly meeting on Feb 1.

1. Micro-Network Status

a. Current Network Status and Pending Actions

Micro-network	Leader	Status	next steps	
Accountants	Michael Qiu	meeting metric	completed an event	
Atlanta Area	Dan Vanacore	meeting metric	update metrics	
Cambridge England	Dawn Alderman/no leader	concept phase	identify interest level of potential group	
Chicago Area	no leader	concept phase	identify micro-network lead	
Forensic	Erica Nadeau	meeting metric	update metrics	
Human Resources	no leader	concept phase	identify micro-network lead	
International	Michael Qiu	meeting metric	complete MN sharing sheet	
Isreal	no leader	concept phase	identify micro-network lead	
Lawyers	Jason Gamsby	meeting metric	update metrics	
Life Sciences	Dawn Alderman	meeting metric	reach out to network	
NYC Metropolitan	Zack Rosen	start-up	complete MN sharing sheet	
Social Engineers	John Capoozo/Dan Markwat	concept phase	complete MN sharing sheet	
Southeastern	Cynthia Lamb	concept phase	complete MN sharing sheet	
Up-State New York	Arpad Kolozsvary	meeting metric	update metrics	
West Coast	Reece-Ann/no leader	concept phase	identify interest level of potential group	
WNHU	Russell Sharpe	concept phase	complete MN sharing sheet	
Young Engineers	John Capoozo	start-up	complete MN sharing sheet	

b. Updates

- i. <u>Life Sciences Alumni Micro-Network</u>: The study and industrial application of living organism, botany, zoology, microbiology, physiology, biochemistry and related areas is an affinity to many alumni. Board Member Dawn Alderman continues to provide leadership to a micro-network with a particular emphasis in the university to employment transition, including impacting intern opportunities.
 - 1. **Update**: Working on establishing a mentor program for current students and alumni in local biotech companies.
 - 2. Outstanding Action: Need to work on Linked In.
 - a. **Update-** Working with Tony to share the group.
- ii. WNHU Alumni Micro-Network: First broad casting on July 4, 1973, WNHU has touched the lives of many University students by way of its programming and as an on-campus activity. Board Member Russell Sharpe has good vibes about an affinity group to provide support to WNHU which now broad casts at 88.7 FM and over the internet via the University's website and "tunein.com/radio/WNHU".

- 1. *Outstanding* Action: Dawn Alderman to reach out to Russ Sharpe and discuss next steps.
- iii. <u>Alumni Lawyers Micro-Network</u>: Micro-Network member Jason Gamsby is the micro-network lead effective Februray 2017. Network members will continue to be solicited to participate on affinity topics, including serving as mock argument judges, mock interviews and class presentation on "lawyering."
 - 1. **Update**: Nyle Davey identified Attorney Jason Gamsby as the new Alumni Lawyers Micro-network leader. Jason joined the PEC meeting in Feb.
 - 2. **Actions**: Jason to reach out to Donna Morris to introduce himself as the micro-network lead.
 - 3. **Action**: Heather to send Linked In links to Jason for review. Included in this action is discussion is other social networks (facebook, etc).
- iv. New York City Metropolitan Area Alumni Micro-Network: This Micro-Network has existed since the kick-off event held in the Spring of 2014. Former OAR Zak Rosen is now working in the City and has agreed to continue to support this effort. An agenda and focus will be developed during 2016-2017.
 - 1. **Update**: Met with Zack Rosen at Two Roads event. He is interested in having another event.
 - 2. *Outstanding* Action: Dawn Alderman to reach out to Zack Rosen
- v. The Social Engineer: This started as a "pop-up" opportunity that the Board has supported. It has a core of approximately 200 engineers, most of whom are University of New Haven alumni that were already organized by their own efforts. Board Member John Capozzo and OAR's Heather Alpaugh have been communicating with the members to foster closer ties to the University as a Micro-Network interfacing with a larger entity that includes engineers with common interests, but not affiliated with the University. Continued development is anticipated during 2016-2017.
 - 1. Update: Dan Markwat is working with John Capozzo to determine next steps. A facebook page exists. It is currently an open to all page, not limited to UNH Alumni.
- c. New Committee discussions
 - i. [Future] *Entrepreneur and Innovators Micro-Network*-Cynthia Lamb is doing excellent work engaging alumni as speakers in the New Entrepreneur courses being offered. Tom Wilkinson was a recent speaker. Cynthia and Jason will be working together to identify an IP (Intellectual property) Lawyer as a guest speaker.
 - ii. ReeceAnn Buendia is looking into the feasibility of a West Coast Micro Network.
 - 1. **Status**: Working with Heather in the OAR.
 - iii. UK Alumni-Dawn Alderman is looking into a UK Alumni event. Email list provided by OAR and email sent.
 - 1. Status: No feedback to date

No Changes below:

- 2. Events: Events attended to date.
 - a. TCoE Alumni Dinner and Hall of Fame Awards -October 13
 - i. Cynthia Lamb attended
 - b. Oktoberfest-Oct 27, 2016
 - i. Dawn Alderman, Dave Galla
 - c. Homecoming-Nov 5, 2016
 - i. Dawn Alderman-Life Science Micro Network table
 - d. Accounting Society and Micronetwork meeting-Nov 10, 2016
 - i. Michael Qiu

3. Committee Goals (revised Nov 2016):

- a. Represent the ABOD at University events
 - i. Goal: Have at least 1 ABOD member attend alumni programs and events planned by the University's OAR.
- b. Micro-Networks
 - i. Goal: Update and evaluate current Micro-Networks.
 - ii. Goal: Propose two new Micro-Networks and/or add additional programs within a Micro-Network.

UNH Alumni Board Membership Committee

February 2017 ABOD Meeting Status Report

Membership Committee The purpose of the Membership/Nominating Committee is to identify research and nominate a slate of candidates for membership on the Alumni Association Board of Directors, subject to the approval of the Board and thereafter election by the general membership of the Association. This process is performed on an annual basis or as otherwise needed to ensure membership on the Alumni Association Board of Directors complies with the Constitution of the University of New Haven Alumni Association.

Committee Members:

Steve Dunnigan (Chair), Christine Falcha, Dawn Alderman, Dave Galla

Status

- Meeting call held January 23rd 6:30 PM to further validate membership committee metrics and planning tasks/dates.
- We currently have 32 nominations, includes the 10 new ones this year. Still have to end of month to enter your nomination.
- We are re-affirming the engagement of our current alumni board members to continue the momentum going forward.
- Next Meeting March 2nd. 6:30 PM

Committee Focus and Benchmarks for 2016-2017 Academic Year

Identify, screen, nominate, elect and induct new members of the University of New Haven Alumni Board.

ACTIVITY	TASK / STEPS	BENCH MARKS	NCH MARKS Resp. Party/ Resources		Status
Annual Plan	Organize Committee	Appoint Chairpers on and Members	President	Completed	Completed
	Develop Metrics	Metrics Plan Document	Committee/Staff	Completed	Completed
	Adopt Plan	Finalize Detailed Plan	Committee/Staff	Completed	Completed
	Assess Current Membership	Development of Targets and Profiles (Historical Tracking)	Committee/Staff	11/30-12/29	Completed
		Statement of Need for Candidates (Anticipated Change: Renewals & Term Limits)	Committee/Staff	11/30 - 12/29	Completed
Identify	Re-assess Prior Candidate Pool	Review 2016 Non-Selected Candidates	Committee/Staff	12/12 - 12/29	Completed
	Solicit 2017 Candidates	List of 2017 Candidate Pool	Staff	01/02 - 02/28	In Progress
Screen	Assess recommendations	Production of Profiles / Data (Confidential)	Staff	02/01-02/28	In Progress
Nominate	Selection of Candidates for Nomination	Membership Committee meeting to review all candidates and select class	Committee/Staff	03/01-03/21	
	Selection of Nominees	Presentation by Committee to Board	Board Approval	03/21	
	Interview / Informal Meetings	Designation of "liaison" and initiation of contacts.	Committee / Staff	03/21-04/30	
Elect	Alumni Association Voting	Voting in accordance with By-Laws	Association Approval	05/01-05/12	
	Election Certification by Board	Compliance with By-Laws	Board	Post Election	
Induct	Induction of New Members	Members Elect attend Annual Meeting.	Association/Board	June	
Orientation	Members Elect Orientation	Orientation information and general information to Members Elect.	Committee / Staff	Summer 2017	
	Mentorship Assignments	Designate Board members as mentors for new	Committee/Staff	Summer 2017	

Goals

- Identify candidate(s) to recommend to fill unannounced openings on the Alumni Board of Directors
- Develop strategy and process for reengaging or transitioning currently non-participating members of the board of directors
- Continue to work to increase diversity to match demographics of the University of New Haven's Alumni population
- Identify a minimum of 1 international alumnus to serve of the board starting in 2017.

Currently developing communications plan to ensure continued engagement of current board members and identifying potential new members.

To All Board Members: Please take the initiative an get involved by nominating a person who you feel will be a great addition to the ABOD! That's how you got here.



Alumni Board of Directors Marketing Committee

Committee Members: Walter Hoff – Chair; Kelley Delaney, Russ Sharpe, Antonio McDonald, Michael Qui, Jo-Lynn Price, Reece Buendia

Purpose: To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved with the University of New Haven.

Marketing Committee Update: February 2017

 Our largest gains since September have been with Instagram followers. With the Scholarship Ball, Senior 17, and other upcoming activities, we should see sizable gains in our other three platforms.

Social Media Strategy

	Start 7/1/2016	As of 2/15/17	Percent Increase	Number Increase	Goal by 6/30/17
Facebook (likes)	3367	3529	5%	162	3,703
Twitter Followers	596	699	17%	64	715
LinkedIn Members	1,307	1316	1%	132	1,437
Instagram Followers	152	338	122%	134	304

• Promoting Benefits to Alumni

Marketing Committee member Antonio McDonald is working with Alumni Relations and Chris Campbell from the Benefits and Services Committee (BSC) to create an advertising campaign to promote the many diversified benefits that are offered to alumni. He will help to create messaging and a call-to-action designed to help alumni form a better understanding of the current and future offerings.

Alumni Board of Directors Marketing Committee

• Spotlight the work that our micro-networks are doing to engage alumni within certain professional affinity groups by posting short features on our social media platforms.

Committee member Michael Qui has provided his insights on the work he is doing with two micro-networks. Heather is looking into getting help from inside the university to create an article that will be featured in the Alumni newsletter and on our social media sites.

• Starting a WNHU micro-network

Committee member Russ Sharpe has drafted a letter that is in the process of being finalized that will go out to more than 170 WNHU alums asking them to consider joining the newlyformed micro-network.

Some preliminary thinking on activities and projects that WNHU micro-network members can be involved in:

- Helping develop podcasts that feature alumni activities that may involve the station
- Mentoring current WNHU students
- Projects that support on-air programming

We are looking to have at least 10 participating members in he micro-network by May.

• Conversations with VP Marketing and Communications Lyn Chamberlain

Jen and Heather from Alumni Relations had a first meeting with Lyn on January 25 and walked away feeling very energized after hearing the plans Lyn has for making alumni more of a focal point. Lyn will lead efforts to revamp the Alumni Magazine and alumni website. We are helping Lyn's team form an Alumni Magazine editorial board. She is looking for at least 10 people to be on the board to provide editorial oversight. Committee member Reece Buendia will serve on the board. Reece will ask another alum who expressed initial interest about serving on the editorial board.

Next meeting: Tuesday March 14 at 7pm (Changed from Wednesday March 15)

Dear Deborah,

At the February 21, 2017, meeting of the University of New Haven Alumni Association's Board of Directors, the Board unanimously voted to join President Kaplan in expressing our collective appreciation to you for all that you have done during your long tenure in the University's Department of Athletics, and as one of our Associate Vice-Presidents. The Board's Resolution reads:

WHEREAS, the University of New Haven has sought, and continues, to provide opportunities for its students to learn and develop into productive citizens of the world through the participation, directly and indirectly, in athletic endeavors as well as by way of academic excellence; and

WHEREAS, Deborah Chin has significantly contributed to, and provided leadership and counsel to, the University's Department of Athletics, to individual student athletes and fans alike, to alumni, and to the University's Alumni Association, and did so faithfully and without fail over a span of forty-two years; and

WHEREAS, Deborah Chin has been an advocate for the equality and parity of women's sports at the player, team, university, conference league, and national levels, all the while advancing the University's standing and enhancing the student experience for all students; and

WHEREAS, Deborah Chin has repeatedly recommended alumni to serve on the University of New Haven Alumni Association's Board of Directors and thus served as an invaluable participant in maintaining a strong Alumni Association and assisted in the engagement of alumni in alumni activities;

BE IT RESOLVED THAT, the Board of Directors of University of New Haven Alumni Association extends its deepest gratitude to Deborah Chin, retiring Director of Athletics, for her contributions to the advancement and enhancement of the University and, with particularity, to the University's alumni and their Board of Directors.

The Board knows that your impact and the impact of your career on the University and its alumni cannot be reduced to words. The impact is simply stated beyond comprehension. On behalf of the Board and its alumni, meaning all of all of your beneficiaries, I express our thanks to you and we wish you well in your retirement. We thank you for being the embodiment of a "Charger Forever."

Sincerely yours,

Nyle K. Davey
President
University of New Haven
Alumni Association Board of Directors.