



Alumni Board of Directors

September 18, 2018 | 6 p.m.

- I. Welcome
- II. Review and Approve May Meeting Minutes
- III. Reports
 - a. Alumni Board President
 - b. Office of Alumni Relations
 - i. Office Update
 - c. Committees
 - i. Advancement
 - Alumni Board of Directors Match and Fall Challenge
 - ii. Benefits and Services
 - Alumni Networks
 - iii. Programs and Events
 - Alumni and On Campus Events
 - Career Development Collaboration
 - iv. Membership
 - Membership review
 - v. Marketing
 - d. Road Show and Centennial Celebration
 - e. Charger Statue
 - f. Events: Homecoming and Fall Events
- IV. Old Business
- V. New Business

Next Meeting: November 6, 2018

Guest Speaker: President Steve Kaplan

Minutes: University of New Haven Alumni Board of Directors Meeting

Date: May 15, 2018

Attended: Nyle Davey, Ken Johnson, Steve Dunnigan, Dave Galla, Tom Wilkinson, Heather Alpaugh, Brittany Stanchak, Tony Distasio

Video: Dawn Alderman, Walter Hoff, Russ Sharpe

Phone: Kim Monson, Antonio McDonald, Reece Buendia , Rich Steeves, Arlevia Samuel

Marya Neary, or guest, is the Campaign Director for the Charger Challenge. TShe described three pillars of focus for the campaign, academic quality and distinction, transformational experiences through student engagement, and operational excellence. The Charger Challenge includes a goal to enhance opportunities for engagement of alumni because engagement leads to philanthropy. The more engaged one is, the more they are likely to donate.

As of Dec 31st, we've reached 86.6% of the goal. Currently, about 89% of the goal has been achieved. The goal may be extended and current interest is to increase legacy donations. The current focus is to increase numbers of endowed scholarship and legacy donors.

The office is focusing; on Stewardship as donors want to be sure their money makes a difference for today's students.

Alumni Scholarship—233 students have received the Alumni Scholarship. Gifts average about \$4,674 per student. US News and World Report considers alumni engagement in their rankings so the Alumni Scholarship is important not only to the individual student, but also to the University as a whole.

Charger Horse Statue; Marya noted that they will solicit other donors and feature an advertisement campaign for the installation of statue. Installation is planned for next summer. It will be an important event in the 2020 in Centennial Year celebration.

Nyle asked if the alumni association help with making recent graduates, year 1-5, begin their donating. The senior giving program encouraged 312 students to give. The challenge is to retain the donors and there is a need to find ways to connect outside email. The Advancement Office looking at other technology to make donation convenient and simple. Reece has also been involved in crowd funding and the connection to the project is there.

The Alumni Office is looking at attracting early alums with targeted events like the brewery events. They are offering free attendance at Oktoberfest and the Two Roads/ Stony Creek Brewery events. Suggest having a participation acknowledgement for people who attend multiple events.

President's Report: The Alumni board had visible presence at 2018 Commencement. Each grad got a welcome letter signed by Nyle in their diploma jacket. The Alumni Bell was brought to the commencement to ring as the graduates exited the commencement. In an effort to shorten the commencement, the Alumni Associations President's address was read by President Kaplan. Other student and honorary speeches were eliminated or read by President Kaplan.

A goal is to determine new and creative ways so that the Alumni Association has a visible presence at the ceremony should be explored

Centennial Planning Committee:

Dave Gallo noted that the group continues to meet and plan. Many events are in the planning stages and the celebration will continue throughout the year.

Minutes: The Minutes of the April 2018 meeting were approved as written.

Committee reports: (see reports for additional details)

Advancement: Scholarship Ball—There was a good turnout from the Board, with two additional board members donating money.

It was noted that the student demonstrations were really excellent especially the VR and Emergency Medical team because they mentioned the price of all their teaching aids.

Benefits and Services: Benefits and Services; no report

Programs and Events;

Lou presented a program in honor of Law Day. About 50 students were present. Presented and the topics included DACA and the Electoral College.

Angela was working on a proposed Perkin-Elmer affinity group. Only 5 alumni are left at PE. They may team up with others to reach their goal. They are working on "Lunch and Learn" with Dawn Gratalo.

Membership Committee: Five people have been nominated to join the Board, 3 agreed, one said no, and follow up with one is still pending. The week of May 21st will be a general call for voting. June 19th is the induction ceremony.

Slate of officers include Dave Galla, as President, Dawn Alderman as President-Elect, Cindy Kohan as Secretary and Ken Johnson as Treasurer.

Tom made motion to accept the slate, Antonio seconded. Slate of officers approved unanimously for the 2018-2020 cycle.

The Membership Subcommittee has contacted some individuals to see if they are they interested in renewing their term. The continuing candidates will be voted on with the new members.

Marketing:

Kudos to Tony for marketing the Founders Day event on social media. Tony and the Marketing group have been increasing our benefits available to alumni. They have also been promoting the benefits. The Alumni Board PowerPoint is going through final edits and needs to send to the office staff for final approval.

Nyle will offer the document to the Board of Governors and President Kaplan as part of the last quarter report. This will need to be updated as a new board and Committee changes are imminent.

WNHU micro-network has a portal link so that the students and interested alumni can network. Group would like to get back together. June 4th, WNHU went live so the group is planning on an activity to celebrate and plan for the next year.

The group noted a great improvement in the Alumni Magazine. Key point showcases the board and alumni relations. Magazine did a good job showcasing various colleges and groups throughout the campus. Articles Highlighting alumni and other individuals that play a large part in the University are welcome. Content for the next issue should be finalized by mid summer. At least 6 pages of content on the board is expected. There is a desire to showcase more of the alumni benefits and portals for social media.

Office of Alumni Relations: Scholarship Ball: raised 1.8 million dollars. The event was successful.

Senior 18 ended last Friday. The winner was Tia Bell is a Marine Biology major. She participated in 13 events. Alumni benefits were highlighted at the Senior BBQ.

Graduate and Undergraduate representation: Nyle to recommend that we appoint a point person to facilitate information between the groups. We have not done a great job engaging the groups so we need to be more creative in how we liaison with them.

USGA meets on Friday afternoon, The Graduate Student Group meets on Wednesday night.

Old Business:

Charger Statue Update: Michael Qui not on call. Installation of statue will be a highlight of the centennial activities.

Centennial Celebration: meeting once per month. Dave is working on the Marketing Subcommittee. Lynn Chamberlain is in charge of this.

Focusing on centennial celebration 2019-2020 academic year trailing into the 2020 -2021 fall to December. Focus on alumni, current students, faculty and community. Signage, changing logos, and highlighting merchandise is being planned. Bruce Barber is conducting interviews of alumni and archive them with the intent of getting them online. They are especially highlighting the physical changes of the campus. Using technology to see the improvements of the campus. They are also planning the creation of Memory Pages—looking at historical documentation of the University in a modern, technological means.

New Business: Endowed Scholarship Luncheon: students were well spoken. The students didn't seem to understand where the money came from, although they were asked to write thank you notes to the donors.

Steve Dunnigan thanked Nyle for his work and dedication to the board. He was praised for setting the groundwork for many initiative that the Alumni Board has benefited from.

Other people, including Walter, are rotating off and appreciation was expressed to those members.

Annual meeting and installation of new members is scheduled for June 19th at the Birchwoods at Oaklane.

Meeting adjourned at 7:30 pm.

Respectfully submitted:
Cynthia Kohan
Secretary, Board of Directors.



Tentative event schedule as of 9/18/18

9/18 ABOD meeting

9/19 Fall 2018 Career Expo

HOMECOMING WEEKEND

9/27 Bergami Innovation Center ground breaking 4pm

9/28 Student Government Networking Breakfast

8:30 – 10:00am Student Dining Room

9/28 Alumni Day at Career Development Center 9:00 – 4:00pm

9/28 Meet the Dean of the new School of Health Sciences 5:00 – 7:00pm – Dental Center

9/28 Fall Challenge Winner Celebration 5:30 – 7:30pm

Student Philanthropy Council to promote to Class of 2012 and Class of 2015

9/28 Charger Huddle – Anthony's Ocean View 6:30pm

9/29 Homecoming

Campus tours through Admissions 9:30am, 10:00am, 10:30am

Open House at Myatt Center for Diversity and Inclusion 10:00 – 11:00am

LEAD Society Breakfast 9 - 10:30am

Past Alumni Board Presidents Meeting 9 – 10:30am

WNHU Alumni

Micro-network meeting 9 - 10am

Open house 10 - 11am

Football Alumni Reunion 11am – 1pm North Campus (under VIP tent)

Alumni Tailgate Party 11am – 1pm North campus

9/30 TeamREC Student and Alumni Networking Breakfast

9:30 - 11am Studio 204

10/19 Sorbello Lab Dedication

10/20 **Pink Out** Football Game 1pm

10/25 Oktoberfest at Two Roads 5:30 – 7:30pm

10/31 Halloween at the Alumni House

11/6 ABOD meeting

11/8 TCoE Awards Dinner at Birchwood's

1/15 ABOD meeting

3/19 ABOD meeting

5/21 ABOD meeting

6/18 ABOD Annual Meeting

University of New Haven Homecoming Weekend Activities

Friday, September 28

- **8:30 to 10 a.m. | Student Government Networking Breakfast**

Enjoy the third annual networking breakfast with Student Government alumni and current students, meet members of the leadership team and learn about all of the great things happening on campus.

Location: *Student Dining Room*

- **9 a.m. - 4 p.m. | Alumni Day at the Career Development Center**

Stop by the Career Development Center to learn more about the resources available to alumni, including resume reviews, LinkedIn profile tips, and more! You can also discuss options for your organization to connect with current students, hire interns, and recruit on campus. There are also opportunities to speak on campus and participate in a career panels.

Location: *Bartels Student Activity Center*

- **5 - 7 p.m. | Meet the Dean of the New School of Health Sciences**

Here's your chance to learn about the University's new School of Health Sciences. Come meet the school's first dean, Summer McGee, Ph.D., CPH, and faculty members, and learn about the development of the School and the Health Sciences programs.

Location: *Dental Center*

- **5:30 - 7:30 p.m. | Classes of 2012 and 2015 Celebration**

Open to the graduating classes of 2012 and 2015, come celebrate your fundraising success with an exclusive event at the Alumni House. Last fall, the classes of 2012 and 2015 won the Graduates of the Last Decade (GOLD) Challenge by accumulating the highest donor counts among classes from 2007-17.

Location: *Alumni House*

University of New Haven Homecoming Weekend Activities

- **6:30 p.m. | 2018 Charger Huddle**

The Charger Huddle, hosted by the University of New Haven Department of Athletics, is an annual social event which brings alumni, coaches, administrators, boosters and friends of the department together. Last year, more than 300 alumni, fans and friends helped kickoff Homecoming Weekend at the annual event.

Location: *Anthony's Ocean View, New Haven*

Cost: \$80 | *Includes open bar, hors d'oeuvres, admission to the Homecoming Alumni Tailgate Party and the Homecoming football game*

Saturday, September 29

- **9 - 10:30 a.m. | LEAD Society Breakfast**

Members of our Loyal Engaged Annual Donors (LEAD) Society are eligible for two complimentary tickets to our Homecoming festivities! The day begins with an exclusive breakfast for LEAD members at the Alumni House (includes pastries coffee, Mimosas and Bloody Marys).

Location: *Alumni House*

- **9 - 10:30 a.m. | Alumni Board Past Presidents Meeting**

The University of New Haven Alumni Association has reserved space for Past Presidents of the Alumni Board of Directors to gather and speak about the developments of the Board and the University.

Location: *Alumni House*

- **9 - 10 a.m. | WNHU Alumni Meeting**

WNHU alumni are invited to meet with general manager Bruce Barber to continue discussions about fostering mentoring relationships with students and providing internships opportunities, and to develop potential short and long-term fundraising goals.

Location: *Lois Evalyn Bergami Broadcast Media Center
(46 Ruden Street | West Haven, CT)*

- **9:30, 10, and 10:30 a.m. | Campus Tours**

Enjoy a tour of the University of New Haven and learn about all the latest developments on campus!

University of New Haven Homecoming Weekend Activities

Location: *Bayer Hall*

- **10 - 11 a.m. | WNHU Open House**

Tour the Lois Evalyn Bergami Broadcast Media Center, home of WNHU, and record your very own station ID! Light refreshments will be available.

Location: *Lois Evalyn Bergami Broadcast Media Center
(46 Ruden Street | West Haven, CT)*

- **10 - 11 a.m. | Open House at Myatt Center for Diversity and Inclusion**

Here's your opportunity to visit the Myatt Center for Diversity and Inclusion. All members of the University community are welcome and encouraged to stop by and chat with the Director and browse the Student Center. Light refreshments will be served.

Location: *Myatt Center for Diversity and Inclusion*

- **11 a.m. - 1 p.m. | The 10th Annual Football Alumni Reunion**

Join us for the 10th Annual Football Alumni Reunion at Homecoming Weekend! The day begins at 11 a.m. with a private football alumni tailgate party on North Campus. At 1 p.m., watch as the Chargers take on Northeast-10 Conference foe Bentley from your reserved seat in DellaCamera Stadium.

Location: *North Campus*
Cost: \$30

11 a.m. - 1 p.m. | Alumni Tailgate Party

Come celebrate Homecoming 2018: #TheBlueout at the Alumni Tailgate Party! Celebrate your alma mater with friends and family and enjoy a tailgate-style buffet, beer, wine and other refreshments, entertainment, a Chargers giveaway and a ticket to the big game!

Location: *North Campus*

Register by Sept. 16

Adults: \$25

Children age 4-12: \$10

Children 3 and under: Free

Register Sept. 16-29

Adults: \$30

Children age 4-12: \$10

Children 3 and under: Free

University of New Haven Homecoming Weekend Activities

Sunday, September 30

- **9:30 - 11 a.m. | TeamREC Networking Breakfast**

Join fellow TeamREC Alumni for a networking breakfast at the David A. Beckerman Recreation Center. Enjoy breakfast, mimosas and bloody marys while reconnecting and reminiscing with classmates and friends. Director of Campus Recreation Ryan Hagen will talk about all the exciting developments at TeamREC and ways you can help support student scholarships.

Location: *David A. Beckerman Recreation Center*