

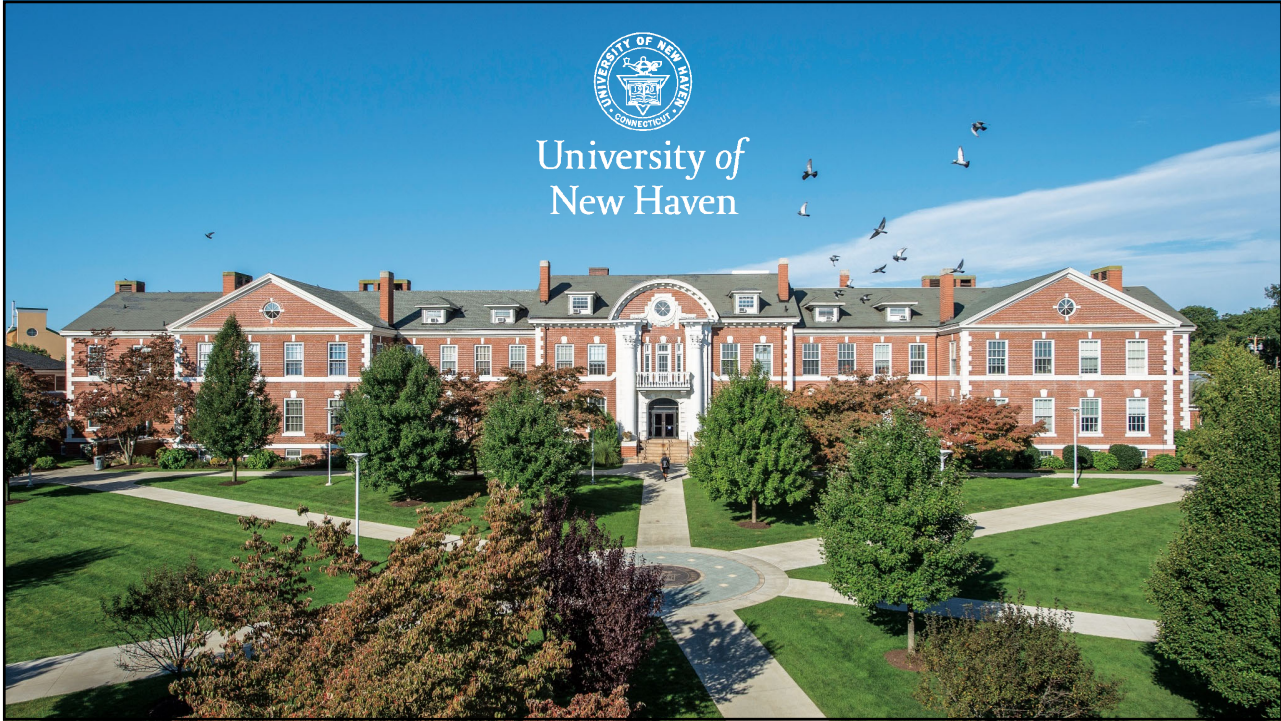


Alumni Board of Directors

November 6, 2018 | 6 p.m.

- I. Welcome
- II. Guest Speaker: President Steve Kaplan
- III. Review and Approve September Meeting Minutes
- IV. Reports
 - a. Alumni Board President
 - b. Committees
 - i. Advancement
 - Alumni Board of Directors Match and Fall Challenge
 - ii. Benefits and Services
 - iii. Programs and Events
 - iv. Membership
 - v. Marketing
 - c. Office of Alumni Relations
 - i. Road Show and Centennial Celebration
 - d. Charger Statue
- V. Old Business
- VI. New Business

Next Meeting: January 15, 2019



Then and Now

Where we’ve been - 6/30/2002

- 554 first-time freshmen;
- 1,800 full-time day undergraduates;
- Cash and Investments = \$6.7 million;
- Total net assets = \$22 million;
- Long Term Debt = \$22 million;
- Net investment in plant = \$35 million;
- Total building sq. ft. = 780,000 sq. ft.;
- CFI 1.23 – financial exigency considerations;
- Not-for-profit perspective.

Where we are now

- 1,449 first-time freshmen;
- 4,831 full-time day undergraduates;
- Cash and Investments = \$136 million;
- Total net assets = \$198 million;
- Long Term Debt = \$106.7 million;
- Net investment in plant = \$207 million;
- Total building sq. ft. = \$1.4 million sq. ft.;
- CFI 4 to 5 = focusing resources to compete;
- Tax-exempt profit perspective.



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Faculty

Where we’ve been - 6/30/2002

- **169 Faculty**
 - 113 or 67% tenured
- **New Faculty Hires**
 - n/a
- **Faculty Compensation**
 - Among the lowest in-state among privates

Where we are now

- **263 Full Time Faculty**
 - 108 or 41% tenured
 - Managing mix to 45% tenured; 25% tenure-track, and 30% non-tenure track
- **New Faculty Hires**
 - 125 New faculty hires since 9/1/2012
 - Top productivity of new faculty as measured by Google Scholar
- **Faculty Compensation**
 - US News Ranking – 32nd among Regional North Universities (among 187 ranked)
 - Among the highest in-state among private institutions



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Bergami Residence Hall and Kathy Zolad Stadium



University of New Haven

David A. Beckerman Recreation Center



University of New Haven

The Henry C. Lee Institute of Forensic Sciences



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Celentano Residence Hall



University of New Haven

Westside Residence Hall



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DellaCamera Stadium - (Blue AND GOLD turf field)



University of New Haven



Chargers Marching Band

(Started in 2009 with 20 members, has now grown to 300)



University of New Haven

Samuel Bergami and Charles Pompea Graduate Business Center (Orange Campus)



University of New Haven

Samuel Bergami and Charles Pompea Graduate Business Center (Orange Campus)



University of New Haven

Samuel Bergami and Charles Pompea Graduate Business Center (Orange Campus)



University of New Haven

Prato, Tuscany, Italy Campus



University of New Haven

Prato, Tuscany, Italy Campus



University of New Haven

Engineering & Science University Magnet School

(\$85 million; 122,000 sq. ft.; completed 2017)



University of New Haven

Engineering & Science University Magnet School



University of New Haven

Canal Dock Boathouse – University Marine Sciences Center

(3,7000 sq. ft. Marine Science Laboratory; 1,900 sq. ft. Classrooms; Budget \$3.6 million)



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University Commons - A Birth of a College Town



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University Commons - A Birth of a College Town



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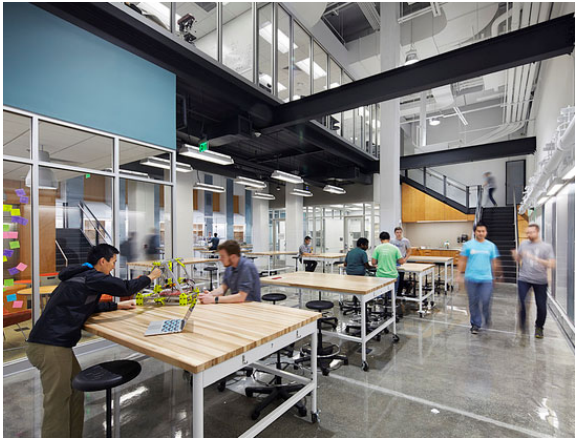
University Commons - A Birth of a College Town



University of New Haven



Bergami Center for Science, Technology and Innovation



Example of Maker Space

Summary and Schedule

- Academic Facility for Science and Innovation
- 44,000 sq. ft.
 - Media and Communications
 - Makerspace
 - 3D Visualization Suite
 - Collaborative Classrooms
 - Innovative Engineering and Science Labs
- Site Plan approved March 2018
- Enabling Work Start July 1, 2018
- Building Construction Start September 1, 2018
- Estimated Completion Date – Early 2020



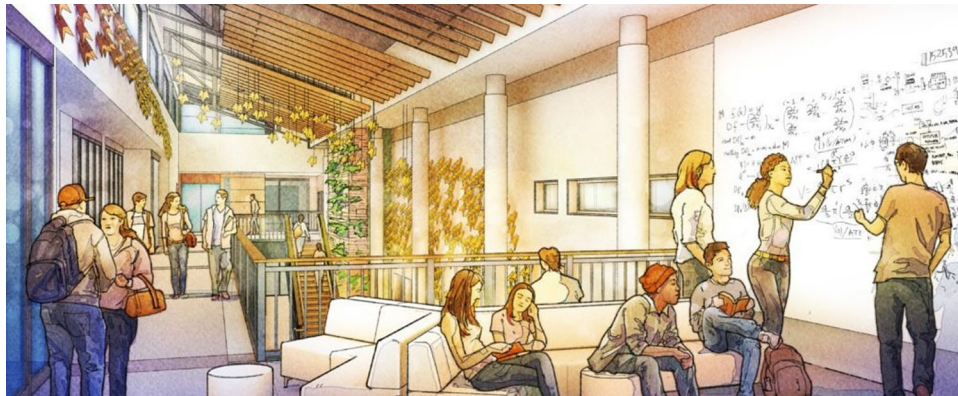
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Bergami Center for Science, Technology and Innovation



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Bergami Center for Science, Technology and Innovation



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Pre-centennial showcases around the country

- In 2019, we will be bringing the successes of our University to our alumni around the country
- Choosing four areas to start – Boca Raton, Boston, New York, Central CT
- Events in these areas will allow us to reach approximately 60% of all our alumni, and about 75% of the University's prospects
- Goal is to raise awareness of today's University, share our successes, and encourage alumni to return for the Centennial celebrations in 2020



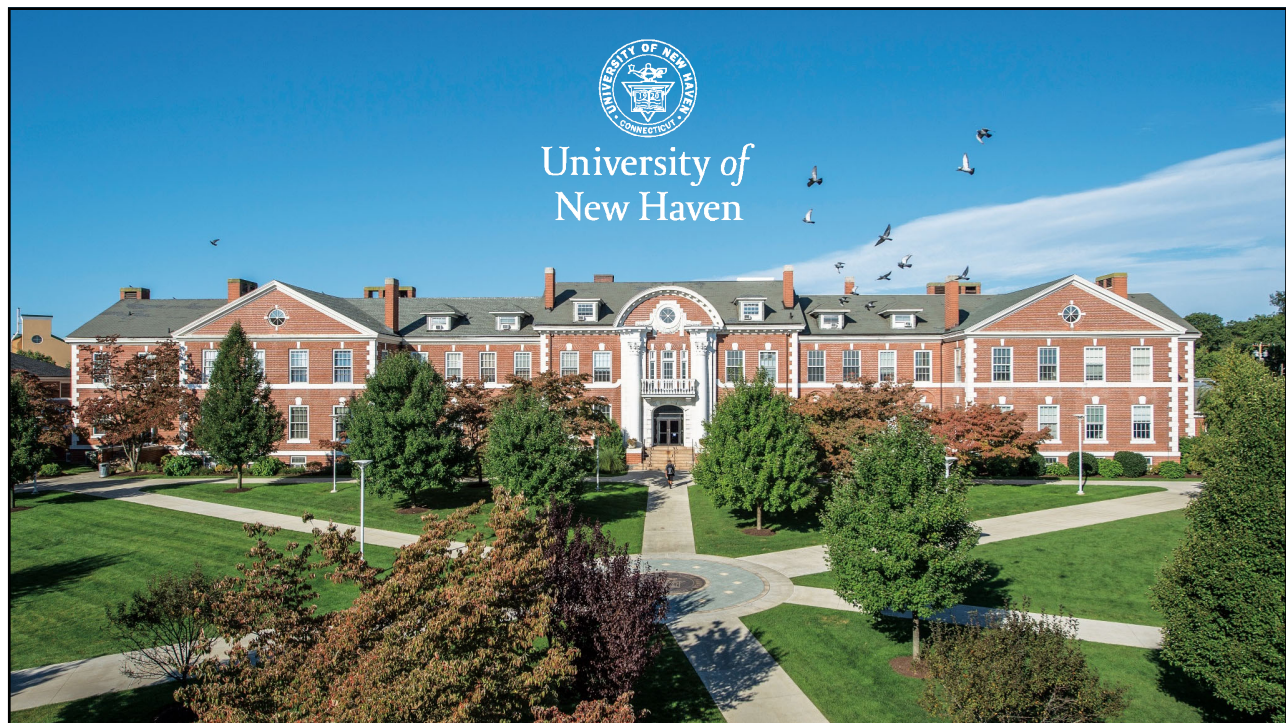
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Your role as Alumni Board members

- Participate as advocates, raising awareness and enthusiasm
- Do peer to peer outreach to recruit alumni to attend, and build networks to reach other alumni.
- Help us connect with multiple affinity groups
- Attend as many of the events as you can in your role as members of the ABoD, acting as ambassadors for the University.
- Assist with sponsorships



University of New Haven



The objective of the Advancement Committee (AC) is to foster loyalty and financial support for the University and aligns with the Office of University Advancement. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, participates in stewardship activities, which includes writing thank you notes to Alumni donors and acquiring items to donate to the Scholarship Ball auctions.

Committee members are:

Kenney Johnson – (Co-Chair)

Cindy Kohan – (Co-Chair)

Reece Buendia

Goals and Activities:

1) Support the major fundraising campaigns of the University

Goal is 100% participation by the members of the Alumni Board of Directors

- a. Alumni Board of Directors Donor Participation: (JULY 1, 2018 – October 30, 2018) 20% of the Board Members have made contributions for fiscal year 2019. The board has elected to support the Advancement Office challenge to use matching funds donated by the board to stimulate immediate contributions via a matching gift. Donors who request a pledge card rather than donate immediately using a credit card are at risk of not making the donation. A match of funds has increased immediate credit card donations by 30% thus far. Participation by the November 6th Board Meeting is encouraged.

2) Support student philanthropy efforts

- a. Monday, November 12 is the student “Get the Scoop on Philanthropy” event. Students write Thank You notes to University donors. Board Members are encouraged to attend and support the student’s efforts. Besides, there will be ice cream.
- b. Participate and support other student efforts like “Feel Good February”, “Senior Giving Week” and “Senior 17”.

3) Support crowd funding efforts

- a. Reece Buendia will again take on the role of being the crowdfunding project liaison between the Office of Annual Giving, the Advancement Committee and the Alumni Board. Our crowdfunding platform, Make It Happen, is a place where student organizations, faculty and staff can create projects to raise money and bring awareness to innovative projects, service trips, events, research and other University-specific Initiatives.

4) Support and represent the Alumni Board at alumni events and Meet and Greets

- a. 8/29/2018- Alumni networking event at Stony Creek Brewery.

5) Support the Office of Alumni Relations and the Office of Advancement in the major fundraising efforts like the Scholarship Ball or the “Roadshows” planned for 2019.

Benefits and Services Committee

Committee Members: Dawn Gratalo (Chair), Ayana Duncanson, Jef Thiffault, Jason Gamsby, Michael Qiu, Jason Scheets, Lou Todisco

- Benefits and services:
- Responsibilities: Alumni Benefits and Alumni Networks
- *In lieu of the Scholarship Ball, we are planning to visit cities around the US where there are large pockets of alumni. The idea is to travel to alumni to share the University's successes, reconnect them with the University and each other, and build excitement for the University's centennial in 2020. The idea is that alumni will return to the University in 2020 for the Scholarship Ball and University's centennial celebration activities.*
- Academic Year 2018-2019 Goals
- Goal: Support the Roadshow to build excitement for the University's centennial in 2020
 - Engage existing Alumni Clubs (ie Lawyer, LifeSciences) to promote events
 - Engage/Create Alumni Chapters (NYC Chapter) at roadshow locations
 - Connect with Alumni post-survey to promote University to gather information and build excitement for the events in their location
- Goal: Work with the Marketing Committee to publicize alumni benefits through templated content for benefits and events.
- Goal: Organize and classify the existing alumni networks. (members, leads, etc.)
- Goal: Update the documentation for alumni networks including templates and guidance documents to make it easier to create new networks going forward.

**Alumni Board of Directors
Marketing Committee**

Committee Members: Reece Buendia – Chair; Russ Sharpe, Antonio McDonald, Jaylen Johnson

Purpose: To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved and engaged with the University community.

Marketing Committee Update: October 2018

This report will update our activities and recap our accomplishments during the 2018-2019 school year:

Goal: Continue to increase Alumni & Alumni Board participation on our four Social Media platforms.

Social Media Strategy

		CURRENT (10/23/18)		GOAL(by 6/30/19)		
	Start 6/30/18	Total	# Increase	Total	%	#
Facebook	4,035	4,090	55	4,439	10	404
Twitter	794	828	34	874	10	80
Instagram	491	605	114	566	10	50
LinkedIn	1,316	1,316	0	1,382	5	66

Last year we exceeded our goals with Facebook Likes and Instagram Followers. We will continue to work with Heather Alpaugh to monitor our stats. Our following goals will help us to achieve our participation goal.

Goal: Create a social media template portal for the Alumni Board.

- Create and maintain a document on the Alumni Board site of easy to use templates that can be shared on various social media platforms
- Create templates that highlight the following:
 - Alumni benefits
 - Upcoming events
 - Alumni/ Board member highlights
 - Crowd funding campaigns
 - Other University/ Alumni updates
- Create updated templates on a monthly basis
- Send communication to Alumni Board on a monthly basis with top 3 suggested templates to share

The committee is currently working on drafting 3 templates to present at the next Board meeting. These templates will include an announcement for the next Alumni Magazine issue, a highlight for an upcoming event, and a highlight of one of our Alumni Benefits.

**Alumni Board of Directors
Marketing Committee**

Goal: Continue our participation on the Alumni Magazine Steering Committee

- Meet with Elizabeth Rogers (editor) on a monthly basis to share
 - Feedback on the last issue
 - Recommendations for future articles
 - Thoughts on ideas of Elizabeth and the Magazine team

Last year we started this Magazine Steering Committee headed by Alumni Magazine Editor Elizabeth Rogers, to provide key input that led to the spring edition of the revamped Alumni Magazine being more focused on alumni features and containing more information about the Board than in past issues. We will continue our collaboration with Elizabeth and team going into this new year.

Goal: Maintain the Alumni Board and Alumni Relations presentation and create a lighter version.

- Update the existing presentation to reflect member changes and Alumni Relations staffing changes
- Create lighter version, less than 5 slides, that can be used as a quick informational overview for anyone interested in the Board or Alumni Relations

The presentation was created last year to help present and future undergrads, alumni, the Board of Governors and others understand how we are engaging and impacting our alumni population. Our committee will continue to maintain this presentation as well as create a lighter version that can easily be used by anyone interested in understanding what the Board and Alumni Relations does.

UNH Alumni Board Membership Committee

November 2018 ABOD Meeting Status Report

Membership Committee The purpose of the Membership/Nominating Committee is to identify research and nominate a slate of candidates for membership on the Alumni Association Board of Directors, subject to the approval of the Board and thereafter election by the general membership of the Association.

This process is performed on an annual basis or as otherwise needed to ensure membership on the Alumni Association Board of Directors complies with the Constitution of the University of New Haven Alumni Association.

Committee Members:

Steve Dunnigan (Chair), Kristina Conroy, Dave Galla

Goals

- Identify candidate(s) and recommend for openings on the Alumni Board of Directors.
 - Evaluate current membership in the Fall
 - Identify, review, and initiate process for nominating new members in the Spring.
- Develop strategy and process for reengaging or transitioning currently non-participating members of the Board of Directors.
- Continue to work to increase diversity to match demographics of the University of New Haven's Alumni population

Status

- October 12th, held meeting to discuss executing our communications plan to ensure continued engagement of current board members and identifying potential new members.
- Continued to work yearly plan (see below)
- Discussed and finalized Membership Committee goals.

UNH Alumni Board Membership Committee

Continue working the plan as described below:

Milestones/Schedule

Committee Focus and Benchmarks for 2018-2019 Academic Year

Identify, screen, nominate, elect and induct new members of the University of New Haven Alumni Board.

ACTIVITY	TASK / STEPS	BENCH MARKS	RESOURCES	DATES	STATUS
Annual Plan	Organize Committee	Appoint Chairperson and Members	President	Completed	Completed
	Develop Metrics	Metrics Plan Document	Committee/Staff	10/01 – 10/31	Completed
	Adopt Plan	Finalize Detailed Plan	Committee/Staff	10/01 – 10/31	Completed
	Assess Current Membership	Development of Targets and Profiles (Historical Tracking)	Committee/Staff	11/01-11/30	
		Statement of Need for Candidates (Anticipated Change: Renewals & Term Limits)	Committee/Staff	11/30 - 12/28	
Identify	Re-assess Prior Candidate Pool	Review 2018 Non-Selected Candidates	Committee/Staff	12/12 – 12/28	
	Solicit 2019 Candidates	List of 2019 Candidate Pool	Staff	01/02 – 02/15	
Screen	Assess recommendations	Production of Profiles / Data (Confidential)	Staff	02/01-02/28	
Nominate	Selection of Candidates for Nomination	Membership Committee meeting to review all candidates and select class	Committee/Staff	03/01-03/16	
	Selection of Nominees	Presentation by Committee to Board	Board Approval	03/20	
	Interview / Informal Meetings	Designation of “liaison” and initiation of contacts.	Committee / Staff	03/22-05/18	
Elect	Alumni Association Voting	Voting in accordance with By-Laws - Candidates decisions finalized and posted on website for voting - Call for voting included in May Alumni E-newsletter	Association Approval	5/20 Posted 6/4 Notification of Association Vote	
	Election Certification by Board	Compliance with By-Laws	Board	Post-Election	
Induct	Induction of New Members	Members Elect attend Annual Meeting.	Association/Board	June 18	
Orientation	Members Elect Orientation	Orientation information and general information to Members Elect.	Committee / Staff	Summer 2018	
	Mentorship Assignments	Designate Board members as mentors for new	Committee/Staff	Summer 2018	