



Alumni Board of Directors

March 21, 2017 | 6 p.m.

- I. Welcome
- II. Guest Speaker: President Steve Kaplan
- III. Review and Approve February Meeting Minutes – Nyle Davey
- IV. Reports
 - a. Alumni Board President
 - b. Committees
 - i. Advancement – Paul Goglia, Kenney Johnson
 - ii. Benefits and Services – Chrissy Falcha
 - iii. Programs and Events – Dawn Alderman
 - iv. Membership – Steve Dunnigan
 - Review Candidate Slate
 - v. Marketing – Walter Hoff
 - c. Office of Alumni Relations
 - d. Charger Statue
 - e. Centennial Celebration
- V. Old Business
- VI. New Business

Next Meeting: May 16, 2017



University of New Haven

Office of the President

Alumni Association Board of Directors

March 21



University of New Haven



National Recognition



Tagliatela College of Engineering, *U.S. News & World Report* (2017)



College of Distinction (2016-2017)



JOINED *The New American Colleges & Universities* (2015)



Top 20%



College of Business accredited by AACSB International (2015)



"Best 381 Colleges" *The Princeton Review* (2017)

Unprecedented Growth

	2006 - 2007	2016 - 2017 Preliminary	Growth
Full-Time Faculty	181	262	45%
Full-Time Staff	270	490	81%
Full-Time Undergraduates	2,423	4,552	88%
Square Footage	574,400	1,220.00	112%
Operating Budget	\$61.8 million	\$161.6 million	161%
Undergraduate Applicants	3,153	10,720	240%
Gifts and Grants	\$3,700,000 (FY04)	\$13 million	251%
Volunteer Hours	3,000	33,680	1023%
Endowment	\$4,000,000 (No Cash Reserves)	\$60,000,000 (+\$44.6 M In Cash)	1400%

Student Enrollment Growth

Fall 2005

4,466

Fall 2016

6,835

+53%

(undergraduate and graduate)



University of New Haven



Student Demographics

Undergraduates

Connecticut: 40.6%
Out-of-State: 52.0%
International: 7.4%

Graduates

Connecticut: 45.3%
Out-of-State: 21.4%
International: 33.3%



University of New Haven



A Decade of Investments

Building, Land Improvements, and New Construction: **\$252 million**



University of New Haven



John and Leona Gehring Hall Henry C. Lee Institute of Forensic Science



University of New Haven



David A. Beckerman Recreation Center



University of New Haven



Celentano Residence Hall

LEED Gold Certification



University of New Haven



Westside Residence Hall



University of New Haven



Ralph F. DellaCamera Stadium



University of New Haven



Marching Band



University of New Haven

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Engineering & Science University Magnet School



University of New Haven

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Marine Science Center



University of New Haven

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Orange Campus



University of New Haven

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Orange Campus



University of New Haven

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Lyme Academy College of Fine Arts



University of New Haven

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Tuscany Campus, Prato, Italy



University of New Haven

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15th Century Cloister Inside Campus



University of New Haven

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GalvanizeU - San Francisco Campus



University of New Haven

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University Town Square

179 residential units with 50,000 square feet retail



The Atwood

- Fall 2017 occupancy
- 67 residential units



The Forest

- Fall 2018 occupancy
- 62 residential units



Park Place

- Fall 2019 occupancy
- 50 residential units



University of New Haven

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University of New Haven Centennial - 2020

Celebrating 100 years of innovation



Class of 1924 – First Graduating Class



University of New Haven

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University of New Haven Centennial - 2020

Celebrating 100 years of innovation



Class of 2020



University of New Haven

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The Charger Challenge:

First comprehensive campaign in the University's history; focus on endowment, capital projects, and annual programmatic initiatives.



University of New Haven

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The Charger Challenge:

Raised \$70 million YTD; Campaign concludes in 2020.



University of New Haven

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Bergami Center for Science, Technology, and Innovation



University of New Haven

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University of New Haven

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UNIVERSITY OF NEW HAVEN ALUMNI BOARD OF DIRECTORS MEETING:
2/21/2017

Attendance: Dave Galla, Nyle Davey, Tom Wilkinson, Dawn Alderman, Lou Tedesco, Heather Alpaugh, Brittney Stanchak, Tony Distasio, Jenn Patjak

Video: Walter Hoff, Miki Katz

Phone: Paul Goglia, Russ, Michael Qui, Steve Dunnigan

University of Board of Governors Initiatives: 2012-2014 former ABOD president. He is currently VP of aircraft design and engineering at Sikorsky.

Guest Speaker Mike Ambrose, a member of the Board of Governors and past president of the ABOD. He noted that the semi-annual report that N. Davey wrote on behalf of the ABOD was well received by the Board of Governors. President Kaplan would like the Board of Governors to work more closely with the alumni to foster a system of support for the new grads and current students. Bog has wanted an opportunity to work with the alumni. M Kaplan noted that President Kaplan encourages the ABOD to foster an improved connection with the alumni base. Discussion ensued that the alumni board can assist the University in enhancing the innovation and entrepreneurial effort. Alumni networks can assist new grads to start business, and mentor their business. Building a feeder system for new students will aid in their success.

M. Ambrose then discussed the responsibilities of the Board of Governors.

Minutes: Dave Galla the motion to approve the minutes, Paul Goglia seconded. The minutes were approved as written

Alumni President Board Report:

Deborah Chin, Director of Athletics has announced her retirement. She has suggested and vetted many member of the ABOD. N. Davey drafted a resolution to thank her for her dedication to the university, her support of the ABOD, and to wish her well in her retirement. D. Galla made motion to accept letter, Lou seconded. No objection was heard and the resolution passed unanimously.

Committee Reports:

Paul Goglia: Advancement Committee: We are in "Feel Good February", a month of philanthropic activities. Note that April 22 is the date of the Scholarship Ball. Donations are being solicited for the silent raffle. For any ABOD attendees attending the event, the cost of the tickets will be counted as the annual gift. Can give to any organization within the University. Goal of financial participation among the board is 100 %. Crowdfunding projects are still available and there are other opportunities to give to any other organization within the University.

Benefits and Services: See Report: Note that any contact with students should be reported to Chrissy.

MyPlanetTraveler.com is a new alumni benefit that was announced in the latest newsletter. There are discounts for hotels and other travel expenses. The response to this was good and there is a link on the Alumni website.

Programs and Events:

Lifesciences Miconetwork is establishing a mentoring service for students. Dawn is working with Tony on a Linked in. WNHU is working with Russ and his mico-network. Lawyers: Jason Gambsey is the new lead for the group. The committee is in discussion with Cynthia Lamb to start a business/entrepreneurial micro-network.

Lou Tedesco is planning a new program scheduled for April 5th. The topic is the 14th Amendment of the Constitution. The program will look at how the 14th Amendment affects the practice of law.

Membership: Steve Dunnigan noted that an additional 10 nominations are needed for this year. They are looking for a few more nominations.

Marketing: W. Hoff trying to start a Marketing micro-network. The goal is to network among themselves, market alumni benefits and market WNHU.

Heather and Jenn met with Lynn Chamberlain. She is planning on making the alumni a "hub of visibility". She is revamping the alumni magazine to include more information on the activities of alumni and alumni board. She would like an alumni magazine editorial board and is hoping there is interest from the Marketing Committee to help out with this

Office of Alumni Relations: They are planning the Scholarship Ball. Three honorees have been selected and videos are in production. Patrick Fitzpatrick; creating opportunities for students "up and coming". Alan Love, Board of Governor and athletic supported and Marietta Lee are the honorees. President award will be given to Jeff Hazell. Sponsorship and Auction items are being solicited.

Bonita Springs event in Florida is scheduled for this week. Alan Nicholson hosting the event at his golf club. Tony and Brittney are attending.

Senior Seventeen: Good participation so far with about 25% higher participation than last year.

April 4th is proposed as a date for an alumni Board meet and greet.

May 24th alumni event at Electric Boat. It is expected that about 120 employees are alumni and may attend.

Rich Rotella attended the American Academy of Forensic Scientists Conference. There will be a UNH networking reception. The Alumni Relation staff supported this with giveaways. There will be about 100 alums attending.

No report regarding the Centennial Celebration

Old Business: None

New Business: March 21st Steve Kaplan is expected to address the Board. We would like to encourage members to attend this meeting. He would like questions.

Meeting was adjourned 7:08

Respectfully submitted,
Cindy Kohan, Secretary, ABOD



Program and Events Committee (PEC) 2016-2017 PEC Committee Report February Update

March 21, 2017

The Program and Events Committee (PEC) presents here its March Status update. The committee had its monthly meeting on Mar 1.

1. Micro-Network Status

a. Current Network Status and Pending Actions -No Update Mar

Micro-network	Leader	Status	next steps
Accountants	Michael Qiu	meeting metric	completed an event
Atlanta Area	Dan Vanacore	meeting metric	update metrics
Cambridge England	Dawn Alderman/no leader	concept phase	identify interest level of potential group
Chicago Area	no leader	concept phase	identify micro-network lead
Forensic	Erica Nadeau	meeting metric	update metrics
Human Resources	no leader	concept phase	identify micro-network lead
International	Michael Qiu	meeting metric	complete MN sharing sheet
Isreal	no leader	concept phase	identify micro-network lead
Lawyers	Jason Gamsby	meeting metric	update metrics
Life Sciences	Dawn Alderman	meeting metric	reach out to network
NYC Metropolitan	Zack Rosen	start-up	complete MN sharing sheet
Social Engineers	John Capoozo/Dan Markwat	concept phase	complete MN sharing sheet
Southeastern	Cynthia Lamb	concept phase	complete MN sharing sheet
Up-State New York	Arpad Kolozsvary	meeting metric	update metrics
West Coast	Reece-Ann/no leader	concept phase	identify interest level of potential group
WNHU	Russell Sharpe	concept phase	complete MN sharing sheet
Young Engineers	John Capoozo	start-up	complete MN sharing sheet

b. Updates

- i. **Life Sciences Alumni Micro-Network:** The study and industrial application of living organism, botany, zoology, microbiology, physiology, biochemistry and related areas is an affinity to many alumni. Board Member Dawn Alderman continues to provide leadership to a micro-network with an emphasis in the university to employment transition, including impacting intern opportunities.
 - **Update:** Mentor meeting between Dawn Alderman (Site Head, Director of Product Development, at Abcam Inc, Branford) and Alyson Rairan (student with expected graduation in May).
 - a. Meeting set-up, March 17, 2pm at Abcam (Branford CT).
 - b. Goal of meeting: Alyson would like to meet and talk about how Dawn got where she is today and would like advice for how to approach her job search post-graduation.
 - **Outstanding Action:** Need to work on Linked In.
 - a. Working with Tony to share the group. No Update Mar

- ii. WNHU Alumni Micro-Network: First broad casting on July 4, 1973, WNHU has touched the lives of many University students by way of its programming and as an on-campus activity. Board Member Russell Sharpe has good vibes about an affinity group to provide support to WNHU which now broad casts at 88.7 FM and over the internet via the University's website and "tunein.com/radio/WNHU".
 - **Outstanding Action:** Dawn Alderman to reach out to Russ Sharpe and discuss next steps. No Update Mar
 - iii. Alumni Lawyers Micro-Network: Micro-Network member Jason Gamsby is the micro-network lead effective February 2017. Network members will continue to be solicited to participate on affinity topics, including serving as mock argument judges, mock interviews and class presentation on "lawyering."
 - **Update:** Lou Todisco is working with Donna Morris for the 3rd annual lecture centered around Law Day. This year it is scheduled for April 5, 2017. The location is to be determined. The topic will be the 14th amendment and how it will affect the students path.
 - **Outstanding Actions:** Jason to reach out to Donna Morris to introduce himself as the micro-network lead. -No update Mar
 - **Action:** Heather to send Linked In links to Jason for review. Included in this action is discussion is other social networks (facebook, etc).-Completed in Feb
 - iv. New York City Metropolitan Area Alumni Micro-Network: This Micro-Network has existed since the kick-off event held in the Spring of 2014. Former OAR Zak Rosen is now working in the City and has agreed to continue to support this effort. An agenda and focus will be developed during 2016-2017.
 - **Outstanding Action:** Dawn Alderman to reach out to Zack Rosen -No Mar update
 - v. The Social Engineer: This started as a "pop-up" opportunity that the Board has supported. It has a core of approximately 200 engineers, most of whom are University of New Haven alumni that were already organized by their own efforts. Board Member John Capozzo and OAR's Heather Alpaugh have been communicating with the members to foster closer ties to the University as a Micro-Network interfacing with a larger entity that includes engineers with common interests, but not affiliated with the University. Continued development is anticipated during 2016-2017.
 - **Update:** Dan Markwat is working with John Capozzo to determine next steps. A facebook page exists. It is currently an open to all page, not limited to UNH Alumni.-No Update Mar
- c. New Committee discussions
- i. Mentor Program-Michael Qui, Dawn Alderman and Heather Alpaugh discussed how to develop a mentor program within the Alumni network. Suggestions included:
 - Approach: Work with faculty, micronetwork, accounting society and career development.
 - Program Tracking method: Capture alumni participation hours.
 - Program structure: Quarterly meetings to check in for progress. Each mentor will have a limit of 5 or less mentees.
 - ii. [Future] *Entrepreneur and Innovators Micro-Network*-Cynthia Lamb is doing excellent work engaging alumni as speakers in the New Entrepreneur courses being offered. Tom Wilkinson was a recent speaker. Cynthia and Jason will be working together to identify an IP (Intellectual property) Lawyer as a guest speaker.
 - iii. ReeceAnn Buendia is looking into the feasibility of a West Coast Micro Network.
 - **Status:** Working with Heather in the OAR.

- iv. UK Alumni-Dawn Alderman is looking into a UK Alumni event. Email list provided by OAR and email sent.
 - **Status:** No feedback to date

No Changes below:

- 2. Events: Events attended to date.
 - a. TCoE Alumni Dinner and Hall of Fame Awards -October 13
 - i. Cynthia Lamb attended
 - b. Oktoberfest-Oct 27, 2016
 - i. Dawn Alderman, Dave Galla
 - c. Homecoming-Nov 5, 2016
 - i. Dawn Alderman-Life Science Micro Network table
 - d. Accounting Society and Micronetwork meeting-Nov 10, 2016
 - i. Michael Qiu
- 3. Committee Goals (revised Nov 2016):
 - a. Represent the ABOD at University events
 - i. *Goal: Have at least 1 ABOD member attend alumni programs and events planned by the University's OAR.*
 - b. Micro-Networks
 - i. *Goal: Update and evaluate current Micro-Networks.*
 - ii. *Goal: Propose two new Micro-Networks and/or add additional programs within a Micro-Network.*

UNH Alumni Board Membership Committee

March 2017 ABOD Meeting Status Report

Membership Committee The purpose of the Membership/Nominating Committee is to identify research and nominate a slate of candidates for membership on the Alumni Association Board of Directors, subject to the approval of the Board and thereafter election by the general membership of the Association. This process is performed on an annual basis or as otherwise needed to ensure membership on the Alumni Association Board of Directors complies with the Constitution of the University of New Haven Alumni Association.

Committee Members:

Steve Dunnigan (Chair), Christine Falcha, Dawn Alderman, Dave Galla

Status

- Meeting held March 16th to finalize recommendations for nominations to the ABOD, including one international candidate.
- We are re-affirming the engagement of our current alumni board members to continue the momentum going forward.
- Next Meeting during week of March 20th. 6:30 PM, based on approval to move forward from ABOD.

ACTIVITY	TASK / STEPS	BENCH MARKS	Resp. Party/ Resources	DATES	Status
Annual Plan	Organize Committee	Appoint Chairperson and Members	President	Completed	Completed
	Develop Metrics	Metrics Plan Document	Committee/Staff	Completed	Completed
	Adopt Plan	Finalize Detailed Plan	Committee/Staff	Completed	Completed
	Assess Current Membership	Development of Targets and Profiles (Historical Tracking)	Committee/Staff	11/30-12/29	Completed
		Statement of Need for Candidates (Anticipated Change: Renewals & Term Limits)	Committee/Staff	11/30 - 12/29	Completed
Identify	Re-assess Prior Candidate Pool	Review 2016 Non-Selected Candidates	Committee/Staff	12/12 – 12/29	Completed
	Solicit 2017 Candidates	List of 2017 Candidate Pool	Staff	01/02 – 02/28	Completed
Screen	Assess recommendations	Production of Profiles/ Data (Confidential)	Staff	02/01-02/28	Completed
Nominate	Selection of Candidates for Nomination	Membership Committee meeting to review all candidates and select class	Committee/Staff	03/01-03/16	Completed
	Selection of Nominees	Presentation by Committee to Board	Board Approval	03/21	
	Interview / Informal Meetings	Designation of “liaison” and initiation of contacts.	Committee / Staff	03/21-04/30	
Elect	Alumni Association Voting	Voting in accordance with By-Laws	Association Approval	05/01-05/12	
	Election Certification by Board	Compliance with By-Laws	Board	Post-Election	
Induct	Induction of New Members	Members Elect attend Annual Meeting.	Association/Board	June	
Orientation	Members Elect Orientation	Orientation information and general information to Members Elect.	Committee / Staff	Summer 2017	
	Mentorship Assignments	Designate Board members as mentors for new	Committee/Staff	Summer 2017	

Goals

- Identify candidate(s) to recommend to fill unannounced openings on the Alumni Board of Directors
- Develop strategy and process for reengaging or transitioning currently non-participating members of the board of directors
- Continue to work to increase diversity to match demographics of the University of New Haven's Alumni population
- Identify a minimum of 1 international alumnus to serve of the board starting in 2017.

Currently developing communications plan to ensure continued engagement of current board members and identifying potential new members.

Alumni Board of Directors Candidate Slate 2017

First Name	Last Name	Recomm ended for	Recommended by	Year 1	Degree, Major 1	College
Terence	Dew	2017	Roz Reaback	2012	B.S. Computer Engineering	Tagliatela College of Engineering
Dawn	Gratalo	2017	Dawn Alderman	2002	M.S. Cellular & Molecular Biology	College of Arts and Sciences
Jaylen	Johnson	2016	Roz Reaback	2015	B.S. IT Network Admin and Security	Tagliatela College of Engineering
Alick	LeTang	2016	Corey Paris	2002	MBA Human Resources Management	College of Business
Darryl	Mack	2017	Jen Pjatak	1991	B.S. Business Administration	College of Business
Angela	Marino	2017	Dawn Alderman	1999	B.S. Biology - Premed	College of Arts and Sciences
Charles	Sherwood	2017	Jackie Koral	1994	SCD Management Systems	College of Business
Michael	Spaziani	2014	Matt Caporale	1999	B.S. Arson Investigation	Henry C. Lee College of Criminal Justice & Forensic Science
Rich	Steeves	2017	Bob Congdon	1977	B.S. Accounting	College of Business
Kamaruddin	Sulaiman	2017	Brittany Stanchak	1985	MBA Computer and Information Science	College of Business
Jeffrey	Thiffault	2017	Dave Galla	1999	B.S. Management of Sports Industries	College of Business

Alumni Board of Directors Candidate Slate 2017

First Name	Last Name	Student Activity	City	ST
Terence	Dew		Jamaica	NY
Dawn	Gratalo		Madison	CT
Jaylen	Johnson	UNH Football; Gamma Alpha Tau Chapter of Phi Beta Sigma Fraternity, Inc. (President); Information Systems Security Association (ISSA)	Linden	NJ
Alick	LeTang	A Team/Admissions Club	West Haven	CT
Darryl	Mack	Football	Yonkers	NY
Angela	Marino		New Haven	CT
Charles	Sherwood		Orange	CT
Michael	Spaziani	Yearbook, RA, National Honor Society, Fire Science Club, Day Student Government, CJ	Cumberland	RI
Rich	Steeves	Soccer, Hockey	Guilford	CT
Kamaruddin	Sulaiman		Shah Alam, Selangor 40000, Malaysia	
Jeffrey	Thiffault		Metuchen	NJ

Alumni Board of Directors Candidate Slate 2017

First Name	Last Name	Business	Title
Terence	Dew	Steam Academy	Founder/Business Development
Dawn	Gratalo	Ancera	Research Scientist
Jaylen	Johnson	Accenture Operation	Security Consulting Analyst
Alick	LeTang	Iona College	President-Enrollment Management
Darryl	Mack	Yonkers Public Schools	Special Education Teacher
Angela	Marino	Perkin Elmer	Technical Support Group Leader
Charles	Sherwood	South Central Criminal Justice Administration	Director of South Central Administration
Michael	Spaziani	FM Global	Manager Office Engineering & Training
Rich	Steeves	Retired: Connecticut Public Utility Commission	Retired: Consumer Advocate
Kamaruddin	Sulaiman		
Jeffrey	Thiffault	Major League Soccer	Senior Coordinator-Game Operations/Manager

**Alumni Board of Directors
Marketing Committee**

Committee Members: Walter Hoff – Chair; Kelley Delaney, Russ Sharpe, Antonio McDonald, Michael Qui, Jo-Lynn Price, Reece Buendia

Purpose: To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved with the University of New Haven.

Marketing Committee Update: March 2017

- The explosion of Instagram followers has placed us far above our goal. We are very close to our Twitter follower goal. With the Scholarship Ball, Senior 17, and other upcoming activities, we should see sizable gains in Facebook and LinkedIn followers.

Social Media Strategy

	Start 7/1/2016	As of 3/15/17	Percent Increase	Number Increase	Goal by 6/30/17
Facebook (likes)	3367	3540	5%	173	3,703
Twitter Followers	596	702	18%	106	715
LinkedIn Members	1,307	1316	1%	132	1,437
Instagram Followers	152	338	122%	186	304

- Promoting Benefits to Alumni

Marketing Committee member Antonio McDonald is working with Alumni Relations and Chris Campbell from the Benefits and Services Committee (BSC) to create an advertising campaign to promote the many diversified benefits that are offered to alumni. He and the group are ready to exchange ideas that will lead to the creation of messaging and a call-to-action designed to help alumni form a better awareness and understanding of the current and future

**Alumni Board of Directors
Marketing Committee**

offerings. Tony in Alumni Relations has already begun spotlighting different benefits on Facebook.

- Spotlight the work that our micro-networks are doing to engage alumni within certain professional affinity groups by posting short features on our social media platforms.

Heather has approached new VP Marketing and Communications Lyn Chamberlain about getting help with writing spotlight features such as the one we want to publish on committee member Michael Qui and the great work he is doing with two micro-networks.

- Starting a WNHU micro-network

We are just about ready to send out a letter to more than 170 WNHU alum asking them to consider joining the newly-formed micro-network. One of the primary ways to communicate with the network would be through the two Facebook groups that have been established.

A current alum who was instrumental in keeping the station moving forward during the absence of a station manager, Stephen Shepherd, is the administrator for both groups. Tony and Heather will approach Stephen to ask if he would grant Russ Sharpe and Tony administrator rights. We felt that would be important in being able to push out information on the micro-network and other alumni events.

We will wait until after speaking with Steven before sending out the letter because it is our hope that we can include how we are going to communicate with the new WNHU micro-networkers through Facebook in the letter.

- Alumni Editorial Board

We are waiting to hear back from Lyn Chamberlain, who was looking to hire a Managing Editor of the Alumni Magazine. This person will be charged with starting the editorial board.

Committee member Reece Buendia will serve on the board. Reece has recruited another interested alum. As soon as we hear from Lyn, we will talk with our Board about participating and look to get other non-board alums interested.

- Alumni Board Presentation

Board President Nyle Davey sent a skeleton of what could be a very compelling presentation that tells the story of the board and Alumni Relations that could be used with present and future alums, Board of Governors, and others. The Committee will provide input on the direction and ideas for content, then begin putting together a finished product.

Next meeting: Wednesday May 10, 7-8 pm