



University of New Haven

# INTRODUCTION TO ECONOMICS: UNDERSTANDING THE POLITICAL ECONOMY OF THE 2020 TOILET PAPER SHORTAGE

**June 8 – 25, 2020**

**Monday – Thursday**

**11 a.m. – 1:40 p.m. via Zoom**



**CLICK HERE**  
**TO REGISTER**

## Questions?

Email Brian Marks at [bmarks@newhaven.edu](mailto:bmarks@newhaven.edu)

## Program Overview

Where has all the toilet paper gone, long time passing?  
Where has all the toilet paper gone, [not so] long time ago?  
The U.S. Federal Government and State and Local governments are engaged in formulating policies to sustain and stimulate the economy and address the COVID-19 Pandemic Recession. Firms and individuals are also reacting to this public health derived economic crisis. Gain an understanding of the Toilet Paper Shortage and other shortages through an exploration of the fundamental principles of microeconomics and macroeconomics.

Topics covered in this class include the fundamental core principles applicable to economic decision-making and analyzing markets: the benefit-cost principle, the opportunity cost principle, the marginal principle, and the interdependence principle. The course will also explore basic notions of monetary and fiscal policy.

***Participants who successfully complete the Introduction to Economics will earn three college credits.***

## Eligibility & Fees

Rising High School Sophomores, Juniors, and Seniors

**Tuition:** \$975

## Instructor

**Brian A. Marks, J.D., Ph.D.**

Executive Director, Entrepreneurship and Innovation Program  
Senior Lecturer, Economics and Business Analytics  
Pompea College of Business • University of New Haven