

NuRide Offers Free, Flexible Service with Rewards

A free and flexible carpool that earns you rewards for caring about the environment? Yes, it's true. NuRide points out that when you share a ride you also provide an important community service by helping reduce traffic congestion, air pollution and even global warming. In turn, NuRide's sponsors reward you as you ride with gift cards and certificates that can be redeemed from corporate sponsors that include restaurants, grocery stores, coffee shops, retailers and even local shows and attractions.

NuRide's web-based service allows you to book your commute online with no daily commitments so you can travel whenever you want, as often or as little as you want, and with whomever you want.

So far, there are 13 NuRiders registered at University of New Haven. Learn more at NuRide's interactive site: www.nuride.com.