

[Boise State and New Haven engage in colorful debate](#)

September 25, 2009 5:50 PM

Posted by ESPN.com's Graham Watson

Boise State is no longer the only school in the country with a blue field.

The University of New Haven, a Division II program that restarted its football program this season after a five-year absence, is also playing on a blue field this season, which is drawing the ire of Boise State.

According to a story in the [New Haven Register](#), Boise State has expressed concern over New Haven's field being too similar to Boise State's. However, New Haven athletic director Debbie Chin contends that the fields aren't the same.

"We have a blue and gold field, which was originally our intent," Chin told the paper. "Those are our school colors. We don't have the same colors as Boise State."

Boise State's field is blue and orange.

Boise State already is looking to trademark their blue field and New Haven is the only school opposing it.

New Haven's vice president of finance George Synodi told the newspaper that the two schools are close to finalizing a licensing agreement that would not require New Haven to pay Boise State and Boise State has no intention of pursuing legal action against New Haven.

Attempts to reach Boise State director of trademark licensing and enforcement Rachel Bickerton were unsuccessful, but she issued a statement to the New Haven Register:

"Since 1986, the blue field has been an iconic symbol for Boise State University and Boise. It is recognized near and far as the home of Broncos. We consider the blue turf to be part of our identity, and we place great value on that uniqueness."