

**FALL 2012**

**WELCOME BACK!**

**LIBRARY SERVICES HOURS**

MONDAY – THURSDAY	7 AM – 12:00 Midnight
FRIDAY	7 AM – 10 PM
SATURDAY	8 AM – 8 PM
SUNDAY	10 AM – 12 Midnight

Always consult the library website for complete details regarding library hours & services.



**FRIENDS OF THE UNH LIBRARY  
FALL 2012 PROGRAM**

Events are held at 2:00 p.m. (unless otherwise noted), Library, Upper Level.

**Thursday, September 27**

*Dr. Allen Sack, Professor, Sports Management*

*“Too Big to Fail, Too Big to Question: Why a Congressional Hearing is Necessary to Reform Big-Time College Sports”*

**Thursday, October 25**

*Dr. Michael J. Jenkins, Assistant Professor, Criminal Justice*

*“Bringing Police into the 21st Century: Police Leaders in the New Community Problem-Solving Era”*

**Wednesday, November 7**

*Dr. Maria-Isabel Carnasciali, Assistant Professor, Mechanical Engineering*

*“Wind Energy Research: Who is Doing What”*

**Monday, November 26**

*Dr. Paulette Pepin, Associate Professor, History*

*“María de Molina: A Queen of Indomitable Spirit”*

**24/7 LIBRARY HOURS EXPANDED**

The Library is pleased to announce an expansion of the 24/7 Library. Starting at 7:00 a.m. on Wednesday, October 10<sup>th</sup> through 12:00 midnight on Tuesday, December 18<sup>th</sup> the Library will be open 24/7. The only exception will be during the week of November 19<sup>th</sup> (Thanksgiving week) when the Library’s hours will be modified. Please check the Library’s homepage for a full listing of the Library’s hours.

The Library will be open for additional studying times from our normal closing time through to our normal opening time the next morning; however there will be no Library Services available during this time frame. The desktop computers, scanners and printers will be available for student use.

PLEASE NOTE: Only members of the UNH community with a valid, current UNH ID will have access to the facility by swiping their UNH ID at the card reader by the Library’s main entrance. Please be prepared to show your UNH ID to any Security Guard, Campus Police Officer, or Library Staff member who requests to see it.

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**RESEARCH AND DATABASE WORKSHOPS**

Workshops are held in Room 213 in the Library unless otherwise noted. Bring your laptop or charge one out at the library circulation desk to use for the duration of the session (Current UNH ID required).

<b>Program</b>	<b>Date</b>	<b>Time</b>
<b>Introduction to the Library</b> Everything you need for research is not on Google! Discusses the services provided by the UNH library and focuses on how to find resources needed for research at the college level.	Thursday, September 6	4:00
<b>Introduction to the UNH library for Grad Students</b> Maybe it has been a while since you've used a library or are new to library research. Learn how to use the UNH library to find the resources you need to for class papers and presentations. This is an informal presentation so bring your questions.	Tuesday, September 11	6:00
<b>Research Apps and Mobile Sites for your Tablet or Smartphone</b> Did you know that many UNH Library resources have apps or mobile sites to make your research even easier to do anytime or anyplace?	Wednesday, September 12	5:00
<b>Information: What is it? Where do you find it?</b> Finding information to use for your college level research is more than just the first few results of a Google search! Learn about different sources of information, how to find these sources and how to analyze them to determine if they are appropriate for your information need.	Tuesday, September 18	3:00
<b>Database Workshop: Psychology and Social Science Database</b> PsychINFO, PsychARTICLES, Psychology and Behavioral Sciences Collection, SocINDEX with Full-Text are just a few of the databases to choose from. What is the difference between them and which are best for your project? Come to this workshop and explore these choices.	Monday, September 24	5:00
<b>Database Workshop: Academic OneFile</b> This database contains journal, magazine & newspaper articles, as well as multimedia content, reference books and more. Come learn how to do effective searches to get the best results.	Wednesday, October 3	6:00
<b>Journals: What they are, Why you need them &amp; Where to get them</b> Discover the difference between journals and popular magazines. Learn how to find peer-reviewed journals & how to find journal articles if you have citations.	Wednesday, October 10	4:00
<b>Selecting a Research Paper Topic &amp; Finding Background Information</b> Discusses various sources for identifying a suitable topic & locating background information to begin understanding your topic.	Friday, October 12	12:00
<b>History Resources</b> Learn about primary and secondary resources for History: what they are & where to find them.	Tuesday, October 16	4:00
<b>Personalizing your Database Search Experiences:</b> Did you know that most databases offer automatic notifications about when a new edition of a journal is available? Or that you can create a fee account that lets you save and organize the resources you find? This session will introduce you to the personalization options that you can find in different databases.	Friday, October 19	12:00
<b>Learn about LibGuides</b> LibGuides are great resources that teach you about the best library resources for any research paper or project. See where to find them & how to use them.	Wednesday, October 24	2:00
<b>Criminal Justice &amp; Forensic Science E-Books (from ForensicNetBase/LawEnforcementNetBase)</b> This great E-library contains hundreds of titles in the areas of crisis management and negotiation methods, arson and homicide investigation, expert witnessing, and forensic pathology and more. They are available to the UNH community 24/7. No special e-reader needed.	Thursday, October 30	2:00
<b>E-Books in the Library</b> Learn how to access E-book collections available through the Library; No Nook or Kindle needed! Thousands of reference and subject specific books are available 24/7.	Monday, November 5	11:00 am
<b>Database Workshop: JSTOR</b> JSTOR offers a searchable archive of over one thousand leading academic journals across the humanities, social sciences, and sciences, as well as select monographs and other materials valuable for academic work.	Thursday, November 8	6:00
<b>An Introduction to Zotero</b> This workshop will introduce you to Zotero, a free downloadable tool which can help you keep your research organized. Learn how to install Zotero and use it to collect, manage, and cite your research sources. Zotero will even help you create bibliographies.	Monday, November 12	5:00
<b>Selecting a Research Paper Topic &amp; Finding Background Information</b> Discusses various sources for identifying a suitable topic & locating background information to begin understanding your topic.	Wednesday, November 14	12:00
<b>Advanced Internet Search Tips</b> Do you really know how to search the Internet? This session will introduce you to some advanced features of Google and specialized search engines that can be used to search Blogs or Twitter.	Monday, November 26	11:00 am
<b>Digital Citizenship</b> This workshop is designed to show students a responsible approach to using the internet. It will prepare students to evaluate websites, ensure internet security, and provide a better understanding of privacy on the internet.	Thursday, November 29	4:00

## INFORMATION—THINK ABOUT IT

Next time you have an assignment requiring research, or even just requiring you to “find information” on a topic, take a moment to “think about information”. Ask yourself what source of information would give you the best information for that particular assignment. For what purpose will the information be used? Then, use the table below to determine where you should look to find the best information for that purpose.

Type of information source	When to use
Text book	As a standard source of information on a particular subject for schools, colleges, universities
Reference book	To get background information on a topic, or to find key ideas, important dates or concepts
Subject specific book	To get a detailed analysis of a topic To find historical information—something very current will not yet have a book written about it; it takes time to write a book and get it published To find summaries of research to support an argument
Popular Magazine	To find general articles written for non-specialists which are easy to read—not scholarly or peer reviewed To find information or opinions about popular culture and current events
Trade journal	To find news for a specific industry or information about industry trends and new products or techniques for a specific industry—not original research
Scholarly journal	When doing scholarly research To find original research and academic discussions on your topic and to find bibliographies that point you to other relevant research
Newspapers	To find current information about international, national or local events To find editorials, commentaries, expert or popular opinions on current events
Government Document	To find statistical data or historical information When doing research on scientific, legal or social issues
Websites	To find news on an event which has that day To find information from companies or government agencies To find information in formats other than print, such as audio or video To find expert and popular opinions <b>But anyone can post anything on the Web so you must evaluate all information found on websites</b>

Remember that choosing the appropriate source of information is part of the research process. The more familiar you become with each type of information source, the better you will become at selecting. If you need help choosing the best source of information for your assignment or where to find that type of source, contact one of the UNH librarians. You can reach us in person, by phone at 203-932-7189 or by e-mail at [libraryhelp@newhaven.edu](mailto:libraryhelp@newhaven.edu). We love to help you find information.

## NEW SERVICES

The library now has 4 black & white printers (in addition to the color printer) as well as 2 scanners. These are on the library main level. The photocopiers have been moved to the lower lever. Also, printing is now available from students' personal laptops. Instructions for installing the printer on a personal laptop are available here:

<http://www.newhaven.edu/283108/>



Marvin K. Peterson Library  
300 Boston Post Road  
West Haven, CT 06516

Library Hours Line: 203-932 7195  
Circulation Desk: 203-932-7197  
Information Desk: 203-932-7189  
Email: LibraryHelp@newhaven.edu

WE'RE ON THE WEB

[WWW.NEWHAVEN.EDU/  
LIBRARY/](http://WWW.NEWHAVEN.EDU/LIBRARY/)



Don't forget to visit our Library Café. Delicious coffee, lattes, smoothies, pastries and more. Check the schedule of hours the next time you are in.

Follow us on Twitter!  
**UNH\_library**

## NEW & NOTEWORTHY BOOKS

### Butterfly effect : how your life matters

by Andy Andrews. **BJ1581.2 .A5348 2009**

"Speaker and *New York Times* best-selling author Andy Andrews shares a compelling and powerful story about a decision one man made over a hundred years ago, and the ripple effect it's had on us individually, and nationwide, today"(Amazon.com)

### Holocaust : a concise history

by Doris L. Bergen. **DD256.5 .B3916 2009b**

A striking introduction to the complexity of Holocaust history — precisely because despite being a very short book it does not in any way attempt to evade the complexity and context for Nazi violence against Jews... (*Shofar: An Interdisciplinary Journal Of Jewish Studies*)

### Clara's war : one girl's story of survival

by Clara Kramer with Stephen Glantz. **DS134.72.K73 A3 2010**

Both a gripping thriller and a heartbreaking drama of human kindness, this is sure to become a classic of Holocaust history. --Hazel Rochman (Booklist)

### Sports and their fans : the history, economics and culture of the relationship between spectator and sport

by Kevin G. Quinn. **GV706.5 .Q85 2009**

"Exploring such topics as the role of sports in the creation of mass culture, cheating, the abuse of illegal drugs, the strange and fascinating role that numbers play in sporting events, and the future of spectator sport, this book surveys the outsized impact that sports have on American culture". (Amazon.com)

### Facebook era : tapping online social networks to market, sell, and innovate

by Clara Shih. **HD30.37 .S49 2011**

"Best Practices and Techniques for Growing Your Business with Facebook, Twitter, and LinkedIn!" (Amazon.com)

### Brilliant mistakes : finding success on the far side of failure

by Paul J. H. Schoemaker. **HD58.82 .S36 2011**

"Essential... With his customary wit and analytic sharpness, Paul Schoemaker explains how to identify and encourage the sort of high-risk, high-return 'mistakes' that can open up new markets, create strategic opportunities, and invigorate organizations."

—Michael Mandel, Chief Economic Strategist, Progressive Policy Institute, and Former Chief Economist, *Business Week*

### New rules of green marketing : strategies, tools, and inspiration for sustainable branding

by Jacquelyn A. Ottman. **HF5413 .O78 2011**

"Not only provides valuable insights to the current and shifting marketing landscape, but also provides a blueprint of how to use these new rules to achieve business success...a must read for every marketer."

-Jennifer Kaplan, author of *Greening Your Small Business*.

### Ultimate web marketing guide

by Michael Miller. **HF5415.1265 .M555**

"Brings together ALL the reliable, detailed information you need to make the most of web, online, mobile, and social marketing" (Amazon.com)

### Rock brands : selling sound in a media saturated culture

edited by Elizabeth Barfoot Christian. **ML3534 .R62 2011**

"Its assortment of highly readable essays provides valuable cultural insight into both the music business and the business of music. This is a must have book for those who want to learn more about how popular culture really works". (Gary Hoppenstand )

### Appetite for self-destruction : the spectacular crash of the record industry in the digital age

by Steve Knopper. **ML3790 .K57 2010**

"A detailed and sweeping contemporary history of the industry's wild ride through the past three decades. From the birth of the compact disc, the explosion of CD sales, and the emergence of MP3-sharing websites that led to iTunes, to the current collapse of the industry" (Amazon.com)

### Life, on the line : a chef's story of chasing greatness, facing death, and redefining the way we eat

by Grant Achatz and Nick Kokonas. **TX649.A25 A3 2011**

"In this curious memoir, chef Achatz and his business partner, Kokonas tell of their Chicago restaurant, Alinea, as well as his cancer diagnosis and recovery." (Publisher's Weekly)