



# MARVIN K. PETERSON LIBRARY NEWSLETTER

FALL 2007

## WELCOME TO THE PETERSON LIBRARY!



The library staff would like to welcome new and returning students and faculty to the University of New Haven. We hope you enjoyed your summer.

We at the Peterson Library aim to assist you in your academic pursuits throughout your matriculation and prepare you for lifelong learning. Library staff is also available to aid the faculty in their role as educators and academics.

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### FALL SEMESTER BUSINESS DATABASE WORKSHOPS

The library will offer the following database workshops as part of the Professional Enrichment Program at the College of Business. All workshops are open to everyone and will take place in the Smart Classroom on the library's entry level:

**Conference Board** (Mon., 9/10/07, 4:30-5:30 PM)

**Directory of Corporate Affiliations** (Tues., 9/18/07, 4:30-5:30 PM)

**Mergent Online** (Wed., 9/26/07, 4:30-5:30 PM)

**LexisNexis Academic Universe—Business** (Thur., 10/4/07, 4:30-5:30 PM)

**ABI/INFORM** (Wed., 10/10/07, 4:30-5:30 PM)

**BNA Human Resources Library** (Tues., 10/16/07, 4:30-5:30 PM)

### LIBRARY HOURS

MONDAY-THURSDAY:

8:30 AM-11:00 PM

FRIDAY:

8:30 AM-4:30 PM

SATURDAY:

9:00 AM-5:00 PM

SUNDAY:

2:00 PM-10:00 PM

CLOSED: SEP. 3, NOV. 22-25,  
DEC. 22-23, 2007

EXTENDED HOURS: DEC. 4-17,  
2007

PLEASE NOTE THAT HOURS  
CHANGE DURING EXAM AND HOLIDAY PERIODS. FOR MORE DETAILED SCHEDULE INFORMATION, CHECK OUR WEBSITE:

[HTTP://LIBRARY.NEWHAVEN.EDU/  
GENERAL.HTML#2](http://library.newhaven.edu/general.html#2)

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The library has prepared individual guides on a variety of business topics.

## FULL COLLECTION OF BUSINESS GUIDES

The library has an extensive collection of business subject guides available on our website:

- Accounting and Taxation
- Conference Board Publications
- Economics
- Effective Communication and Cultural/Diversity Resources
- Finance
- Hospitality, Tourism and Restaurant Management
- International Business
- Management
- Management of Sports Industries
- Marketing
- Public Administrative Resources

To view these and other guides, log on to our website:

<http://library.newhaven.edu/libguides.html>



## RETURN OF JAZZMAN'S



"COFFEE, TEA  
OR...SMOOTHIES!"

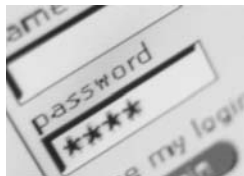
Jazzman's Café will re-open with the start of the new school year. Enjoy a caffelatte, espresso, smoothie, chai, or just regular joe from a café table or easy chair.

The café also serves pastries and muffins to enjoy with your beverage of choice. You may bring in food from elsewhere, but please enjoy all food and drink in the café area, and not elsewhere in the library.

Jazzman's is open Sunday-Thursday, from the time the library opens until an hour before the library closes. Jazzman's is not open Friday or Saturday.

Even if Jazzman's is closed, feel free to sit in the café to do your work and enjoy the view.

## LOGGING ONTO LIBRARY COMPUTERS AND PRINTING



Students, faculty and staff log on to UNH computers with a username and password.

The Peterson Library has fifty-four Dell computers for our students, faculty and staff. You will need to log onto the computer with your UNH e-mail account username and password.

For the time being, printing is free of charge to currently enrolled students, faculty and staff of the University of New Haven. You will need to

swipe your UNH ID card to release printouts at the computer dedicated to the print management system.

The entire library is a UNH wireless zone. In addition, there are 130 network connection boxes on the walls and columns near individual carrels and desks that allow you to plug your laptops directly into the UNH network.

These are located on all three floors. All you need is an Ethernet card and network cable to connect to the campus network.

## DATABASE NEWS

The library has recently purchased subscriptions to the following databases:

**CQ Global Researcher (CQ Press)/CQ Global Researcher** focuses on global affairs and aims to expose students to a variety of international viewpoints on a selected topic.

**FORENSICnetBASE/LawENFORCEMENTnetBASE (CRC)/An essential resource** for those studying forensic science techniques or

needing case studies.

**Literary Reference Center (EBSCO)/A fully-searchable, comprehensive literature database** that offers a vast amount of information from literary journals, books, literary encyclopedias and other pertinent reference works.

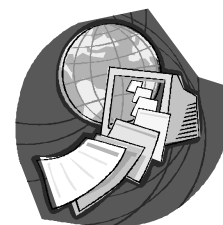
**Mechanics and Mechanical Engineering Collection (Knovel)/Full text electronic manuals, handbooks and other reference**

texts on the topics of mechanics and mechanical engineering.

Access these and all databases via our proxy connection page:

<http://proxy-server.newhaven.edu:2048/login>

**Note:** You will need to enter your current UNH ID number in the box provided.



Explore a world of full text information through our online subscription databases.

## NEW TITLES IN THE KAPLAN COLLECTION

The Phillip Kaplan Endowment Fund, established in honor of former UNH President Phillip S. Kaplan, is dedicated to the acquisition and preservation of library resources in the areas of business, economics, and related disciplines. The following titles are just some of the books recently purchased:

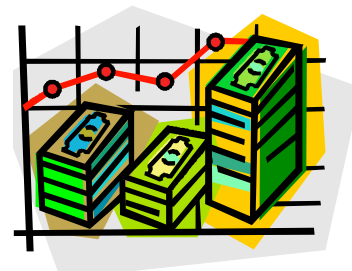
*Alan Greenspan: The Oracle Behind the Curtain*, by E. Ray Canterbury (Florida State).

*Boom: Marketing to the Ultimate Power Consumer — the Baby Boomer Woman*, by Mary Brown and Carol Orsborn (AMACOM).

*Economics of Environmental Conservation*, by Clement Tisdell (E. Elgar).

*The Geek Gap: Why Business and Technology Professionals Don't Understand Each Other and Why They Need Each Other to Survive*, by Bill Pflieger & Minda Zetlin (Prometheus).

*Making Globalization Work*, by Joseph E. Stiglitz (Norton).



## ONLINE TUTORIALS AVAILABLE

Our reference librarians have created the following tutorials to help students become acquainted with an academic library and learn about our services:

**The Database Searching Tutorial** is designed to help you understand how to search databases effectively. In this tutorial, you will log in to a database to do searches that

replicate ones that we have done and compare your results to ours.

**The Library Catalog Tutorial** will show you step-by-step how to search and find books and other materials in our online library catalog.

**The Virtual Reference Tour** will help you find your way around the Peterson Li-

brary and should give you an overview of resources you can use for your research.

You can access all tutorials from the library's website:

<http://library.newhaven.edu/ResearchGuides.html>



Find out about our reference services and learn to use the catalog and search databases.



**How to Reach Us**

Marvin K. Peterson Library  
300 Boston Post Road  
West Haven, CT 06516

Library Hours: (203) 932-7195  
Circulation Desk: (203) 932-7197  
Information Desk: (203) 932-7189  
Email: [LibraryHelp@newhaven.edu](mailto:LibraryHelp@newhaven.edu)

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WE'RE ON THE WEB!

[HTTP://LIBRARY.NEWHAVEN.EDU](http://library.newhaven.edu)

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**FRIENDS OF THE LIBRARY SPEAKERS**

*Thursday, September 20, 2007 at 2:30 p.m.*

*Mr. Peter Dodge, Founder of Edge of the Woods Natural Market*

*"Serving the Underserved in Haiti"*

*Supplements Common Read 2007: Mountains Beyond Mountains*

*Wednesday, October 17, 2007 at 2:30 p.m.*

*Dr. Carmela Cuomo, Associate Professor, Biology and Environmental Science*

*"Lobster Die-Off in Long Island Sound"*

*Wednesday, November 14, 2007 at 2:30 p.m.*

*Dr. Nancy Ortins Savage, Assistant Professor, Chemistry*

*"Take a Whiff of This: Chemical Detection and the Electronic Nose"*

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**NEW ADAPTIVE TECHNOLOGY AVAILABLE IN THE LIBRARY**

The library has received new equipment and adaptive software for UNH students and faculty who need assistance with the magnification of text and pictures. This equipment is housed in Room 200 on the library's main level. Anyone with a current, valid UNH ID can reserve the room and equipment ahead of time or on the spot, if the room is not already in use.

The computer has a larger screen monitor, large print keyboard, and ZoomText Magnifier/Screen Reader software (version 9.11). The Magnifier allows magnifica-

tion of all types and sizes of text in any application setting. The high resolution screens allow for magnification from 16x all the way to 36x. The Screen Reader echoes typing, reads information pointed to by the mouse, and speaks program events as they occur. Special headphones can be obtained at the Circulation Desk for use with this system exclusively and can be charged out with a UNH ID.

A CCTV system is also available to magnify the print in books and newspapers, as well as handwriting and photographs. The CCTV system

consists of a video camera that projects a magnified image of printed text, handwriting and photographs onto a video monitor PC or TV screen. In our case, we are using the PC monitor.

The same adaptive technology will be available in the Office of Disability Services. We are excited to be able to offer our students and faculty these new technologies in the library. The funding for this new technology was provided by a generous donor.

