Kevin P. Mongeon

Assistant Professor
University of New Haven
300 Boston Post Road
West Haven, CT 06516

509.432.6230
203.932.7142
kmongeon@newhaven.edu
kevin@sportsanalyticsinstitute.com

AREAS OF INTEREST

- Industrial Organization, Applied Econometrics, Behavioral Economics, Microeconomics, Sports Economics, Sports Analytics

EDUCATION

Ph.D. Economics: Washington State University, Pullman, USA 2010
Dissertation: *Economic Competition and the Production of Winning in Sports*
Ph.D. Fields: Industrial Organization and Econometrics
Dissertation Chair: Jill McCluskey

MBA University of Windsor, Ontario, Canada 2001

B.A. Lakehead University, Ontario, Canada 1998
Major: Mathematics

B.Ed. Lakehead University, Ontario, Canada 1998
Major: Education

ACADEMIC APPOINTMENTS

University of New Haven: Assistant Professor 2010 – Present
Department of Management and Sports Management, College of Business

Washington State University: Adjunct Distance Education Professor 2012- Present
Department of Sport Management

Washington State: University: Graduate Student Instructor 2007 – 2010
School of Economic Sciences

Brock University: Adjunct Professor 2005
Department of Sport Management

Mohawk College: Instructor 2004-2005
Department of Mathematics and Statistics

St. Clair College: Instructor 2000
Department of Continuing Education

Iroquois Falls Secondary School: Mathematics Teacher 1998
Coached Northern Ontario championship girls volleyball team

CURRENT RESEARCH AND PUBLICATIONS

Mongeon, K. and Mittelhammer, R. (2012) "Home Advantage, Close Games, and Big Crowds: The Existence and Economics of Rationally Biased Officiating". *Under Review of the American Economic Review.*

Mongeon, K. and Longley, N. (2012) "Testing for Ethnicity Discrimination among NHL Referees". *Under Review at Southern Journal of Economics.*

Mongeon, K. and Longley, N. (2012) "A Latent Variable and Contest Approach to Testing for Team-level Discrimination among NHL Referees". *Under Review at The Economic Journal.*

Mongeon, K. and Winfree, J. (2011) "Cross-Ownership, League Policies and Player Investment across Sports Leagues". *Revise and resubmit at Review of Industrial Organization.*

Mongeon, K. and Mittelhammer, R. (2012) "Where is the call? Omission Biased Officiating in Athletic Contests: A Duration Model Approach." *Working Paper. Target journal is Review of Economics and Statistics.*

Mongeon, K. (2012) "A Market Test for Salary Discrimination in the National Hockey League: A Micro Panel Data Approach" *Under review at Applied Economics.*

Mongeon, K. and Longley, N. (2012 "A Methodology for Identify the Discrimination Group in Referee Adjudicator Studies". *Under review at Economic Letters*.

Mongeon, K. and Winfree, J. (2011) "A Comparison of Television and Gate Demand in the National Basketball Association." *The Sport Management Review.*

Mongeon, K. and Longley, N. (2011). "Revisiting Co-worker Effects". *Working paper.*

Mitchell, G, Mongeon, K. (2012) "The Effects of Tutoring on Success in Education" *Working Paper.*

Mitchell, G, Mongeon, K. (2012) "The Benefits of Peer-Effect in Education Successful" *Working Paper.*

Mongeon, K., Smith T. (2012) "Loss Aversion in Profession Hockey" *Working Paper*.

OTHER ARTICLES

Mongeon, K. and Boyle J.M (2011) "The Adoption of Analytics in Hockey". *www.sportsanalyticsinstitute.com.*

Mongeon, K. and Boyle J.M (2011) "The Marginal Benefit of Goals Scored and the Marginal Cost of Goals Allowed: The Case of the National Hockey League". *www.sportsanalyticsinstitute.com.*

CONFERENCE PROCEEDINGS

Mongeon, K*. and Longley, Neil (2011) "An Ethnicity Discrimination Test Among National Hockey League Officials" *Southern Economic Association Annual Conference*, Washington DC.

Mongeon, K. and Winfree, J*. (2011) "Cross-Ownership, League Policies and Player Investment across Sports Leagues". *Western Economics Association International Conference*. San Diego, California

Mongeon, K*. and Mittelhammer, R. (2011) "Home Advantage, Close Games, and Big Crowds: The Existence and Economics of Rationally Biased Officiating". *Midwest Economics Association Annual Conference.* St. Louis, Missouri.

*Presenter

INVITED PRESENTATIONS

Mongeon, K* (2012) "A Market Test for Salary Discrimination in the National Hockey League: A Micro Panel Data Approach" *University of New Haven*. West Haven, Connecticut.

Mongeon, K* and Mittelhammer, R. (2012) "Home Advantage, Close Games, and Big Crowds: The Existence and Economics of Rationally Biased Officiating". Brock University, Department of Sport Management, St. Catharines, Ontario.

Mongeon, K* (2011) "Using Detailed Data in Sports Economics Modeling". *University of Massachusetts*, Amherst, Massachusetts

Mongeon, K* (2011) "Where is the call? A Duration Model Approach to Measuring Fan Demanded Omission Biased Officiating" *University of New Haven*. West Haven, Connecticut.

Mongeon, K* and Mittelhammer, R. (2011) "Home Advantage, Close Games, and Big Crowds: The Existence and Economics of Rationally Biased Officiating". *Brigham Young University*. Provo, Utah.

Mongeon, K.* (2011). "Breaking into an Industry: How to Successfully Use Analytics in Hockey." The Georgia Institute of Technology; http://www.ti.gatech.edu/basole/seminar/sportsanalytics/talks/mongeon-02092011.html

Mongeon, K* and Mittelhammer (2011) "Home Advantage, Close Games, and Big Crowds: The Existence and Economics of Rationally Biased Officiating". *University of New Haven*. West Haven, Connecticut.

Mongeon, K* (2011). "What Moneyball was Really About" University of New Haven. Presentation of undergraduate students about their common read; "Moneyball: The Art of Winning an Unfair Game". *University of New Haven*. West Haven, Connecticut.

*Presenter

COURSES DELIVERED

University of New Haven
Average Rating per section: 4.2 / 5.0

- Sports economics (G); fall 2011 (4.8)
- The Industry of Sports (G); fall, 2011 (4.4) ; fall 2010 (4.0)
- The Management of Sports Industries (UG); fall 2011; spring 2011 (4.2); fall 2010 (3.5)
- Strategic Event Management (UG); winter 2011 (4.1)
- Event Management in Sports (G); spring 2011 (4.4)

Washington State University
Average Rating per section: 4.2 / 5.0

- Sports Economics (UG): fall 2008 (4.1), spring, 2009, fall 2009 (4.4)
- Intermediate Micro Economics (UG): fall 2007 (4.0), spring 2008 (4.3)
- Intermediate Macro Economics (UG): summer 2008

Brock University

- Intermediate Statistics (UG): fall 2005

Mohawk College

- Business Mathematics (UG): fall 2004, spring 2005

Note: (UG) stands for undergraduate course and (G) stands for graduate course. Individual course evaluations are in parentheses.

GRANTS AND FUNDING

Summer Research Grant (2011). University of New Haven
Research Fund (2011) University of New Haven

COURSES CREATED

Sports Economics (2011) – University of New Haven

Catalogue description: This course focuses on the economic aspects of American sports. Among these issues are fan demand, advertising, team output decisions, league/conference organization, and government involvement in sports. The course will explain how wining is a determinant of demand, how profit motives drive quality choices, the effects of monopoly power, labor-management relationships, and government's role in professional sports while teaching fundamental microeconomics concepts. The course provides students with a framework to demonstrate how the economy works. From this framework, students will be able to apply the models learned to demonstrate and appreciate a wide range of economic and social issues.

The Business of Sports (2011) – University of New Haven

This course focuses on management concepts and business skills as they relate to the sports industry. The purpose of this course is to teach fundamental concepts the drive the market place that sports operate. This course provides students a framework to understand the business environment of sports. From this information, students will be able to apply the models learned to demonstrate and appreciate a wide range of economic and social issues. By the end of the course, students should be able to intelligently discuss the importance and impact of policies found in the news.

PH.D. COMMITTEE MEMBER

Georgina Mitchell (expected graduation date, spring 2013). "Effects of Tutoring on Success in Education." Washington State University.

PROFESSIONAL AFFILIATIONS

American Economic Association

Canadian Economics Association

Royal Economics Society

Western Economics Association International

North American Association of Sports Economists

Southern Economics Association

North American Society for Sports Management

Toastmasters Member (2008-2009)

DISCIPLINE SERVICE

Session Chair (2011), *Southern Economic Association Conference*, Washington, DC.

Paper Discussant (2011), *Midwest Economics Association Annual Conference*. St. Louis, Missouri.

UNIVERSITY SERVICE

Faculty Advisor (2010, 2011), Undergraduate Sport Management Club, University of New Haven

Faculty Recruitment Member (2010, 2011), University of New Haven

Search Committee Member (2010), University College Dean - University of New Haven

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OTHER SERVICE

Toastmasters President (2009), Washington State University

MEDIA APPREARANCES

"NHL outliers: Is Jordan Eberle one of the NHL's rare super snipers?", *Edmonton Journal*, February 2012, http://blogs.edmontonjournal.com/2012/02/17/eberle-is-he-one-of-the-nhls-rare-super-snipers/

"Numbers Indicate That Skill Usually Packs a Bigger Punch Than Fists", *New York Times*. January 2012, http://www.nytimes.com/2012/01/22/sports/hockey/flying-fists-dont-add-up-to-victories.html.

"What will come after Corsi plus/minus? Here's one promising new plus/minus system?", *Edmonton Journal*, November 2011, http://blogs.edmontonjournal.com/2011/11/04/what-will-come-after-corsi-plusminus-heres-one-promising-new-plusminus-system.

The Money Puck Revolution" *The Globe and Mail*, September 2011, "http://www.theglobeandmail.com/sports/hockey/the-moneypuck-revolution/article2178766/.

"Why haven't advanced stats caught on in the NHL?, *The Globe and Mail*, September 2011http://www.theglobeandmail.com/sports/hockey/globe-on-hockey/why-havent-advanced-stats-caught-on-in-the-nhl/article2178777/.

"Hockey's new numbers" *The Globe and Mail*, September 2011, http://www.theglobeandmail.com/sports/hockey/hockeys-new-numbers/article2178781/.

"Kovalchuk is more useful on the ice than official statistics tells". *Sports-Express*, Russia September 2011, Hard copy available upon request.

"Sponsorship of New Haven Open at Yale Tennis Tourney 'Good for Business." The New Haven Register September 2010, http://www.newhaven.edu/news-events/unh/119563.pdf

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AWARDS AND SCHOLARSHIPS

National Aboriginal Achievement Foundation	2006-2010
Don Riley Award, University of Windsor	2001

COMPUTER SKILLS

Stata, R, Mysql, OpenBugs

INDUSTRY EXPERIENCE

Principal Owner: The Sports Analytics Institute 2008-Present
www.sportsanalyticsinstitute.com
A research focused company that uses economics and data mining to model the underlying processes of sporting events.

- Current focus: Finding market inefficiencies in the National Hockey League labor market and the sports betting market.
- Current consulting engagements: Provide consulting services and general management advice to a number of NHL hockey clubs regarding the performance and value of players.
- Make regular contract and trade recommendations.
- Provide game summary reports that use advanced analytics to determine team and player performance
- Calculate players marginal contribution to winning

Analyst: Niagara Fallsview Casino Resorts 2004-2006
A world-class gaming facility consisting of 3000 slot machines and 150 table games, shopping, dining, and hotel.

- Developed strategic business plans and revenue forecasting models
- Created customer lifetime value models

Account Manager: The GEM Group 2002 –2004
A marketing communications, sports, and entertainment agency.

- Created and executed the sponsorship program between Purolator Courier, TSN and the Canadian Football League called Purolator Tackle Hunger (http://www.cfl.ca/purolator).
- Initiated and secured sponsorship agreement with Chris Schultz as the program sponsor.
- Managed the TD Canada Trust sport properties that include the Toronto Maple Leafs hockey club and the Toronto International Jazz Festival.

Event Manager (Internship): Olympia Entertainment 1999 – 2001
An entertainment company that owns and operates the Detroit Red Wings and the Detroit Tigers.

- Executed over 100 events including NHL hockey, concerts, and WWE events that were hosted at the Joe Louis Arena

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