



| University of New Haven

COLLEGE OF BUSINESS

OF BUSINESS BA SPEAKER S



Brian T. Kench, Ph.D.
Dean, College of Business

A Message from the Dean

Dear Friends,

Welcome to the University of New Haven 2019 Annual Report of the College of Business. Students, faculty, and staff have had a productive year, and the College continues to make significant strides.

Our esports management concentration in the B.S. Business Management degree program is the first AACSB-accredited esports program in the country. And our esports and gaming degree is the first liberal-arts-based, fully interdisciplinary degree program – inclusive of all five colleges and schools – at the University of New Haven.

We are proud to report that the College of Business is a national leader in STEM-certified business programs. Our B.S. Business Analytics, M.S. Accounting, M.S. Business Analytics, M.S. Finance, M.S. Sport Management, and MBA. degree programs are among a handful of AACSB business programs nationwide to have received STEM certification.

As you view these pages, I ask that you consider how your experiences and participation may help continue to build a world-class, hand-on business education for our students. To achieve our goals, we need your help, engagement, and support.

Thank you for being a part of our family and keeping up with our progress. I encourage you to send me a note at bkench@newhaven.edu to share any thoughts or ideas you may have. I would enjoy hearing from you.

Brian T. Kench, Ph.D.
Dean, College of Business



University Affiliation Program  CFA Institute®



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STUDENTS BY THE NUMBERS

95.2%

Business graduates who are employed or attending graduate school one year after graduation



32%

Students from underrepresented groups



100%

Accounting, Business Management, Economics, and Hospitality & Tourism Management graduates who are employed or attending graduate school one year after graduation

100%

M.S. Finance, M.S. Taxation and Executive MBA graduates seeking employment have jobs one year after graduation



International students:

15%

#1: Leader of STEM-Certified Business Programs in New England

Number of STEM Business Program: 6

MBA, B.S. Business Analytics,
M.S. Accounting, M.S. Business Analytics,
M.S. Finance, M.S. Sport Management

80%

Entrepreneurs
and former C-Suite
executives who teach
our required first-year
business plan course*

*Introduction to Business and Entrepreneurship



Degrees granted
in 2019:

259



\$60,000

Value Added:

Business Fast-Track Program

**3-year B.S. + 1-year MBA =
\$60,000 value added***

*University of New Haven MBA graduates earn
\$30,000 more than B.S. Business graduates one year out,
plus they save \$30,000 on the fifth year.

**Student-to-Faculty
ratio:**

16:1



Hospitality and Tourism Management Study Abroad – Medici Villa, Tuscany

Kris Dias, John Scippa, Angelo Avallone, Tyler Robichaud, Dr. Jan Jones, Shanique Richards, James Hayden, Olivia Campanelli, Cassandra Runko, Patricia Nelson, Lindsay Guild, Bernadette Tiberi, Brianna Braza, and Raquel Espana.



Spring 2019 Executive MBA
Speaker: Saul Factor, R.Ph., EMBA '96



Fall 2019 Executive MBA
Speaker: Ferdinand L. Risco Jr. EMBA '09,
Executive Director, Transit Authority of River City, Kentucky
 Executive EMBA Director Michael Davis MBA '86; Stacey Risco EMBA '10, Ferdinand L. Risco Jr. EMBA '09, and Dean Brian Kench.



Hands-On Learning



SLiCE Project: CW Fitness

Standing: Jacqueline Reid, Christine Dell'donna, Nora Augustine, Craig Citron, unknown, Chris Warnes, John Hraska, Dr. Bruno Barreto de Goes, Robert Stach, Jesse Detmers, Sara Horne, Joshua Flores, and Cindy Nguyen.
Seated: Vanessa Wallace, Marcus Haynes, Gavin Dowd, Amanda Arango, and Nadia Bernabe.



**Charger Startup Weekend
 First Place Winners: Joe Dough**

Dean Brian Kench, Tyler Thomas, Mathew Piscitelli, Yu-Ting Chiu, Gabrielle Gorodetsky, Amanda Osenbach, and Aliza Johns.

Nonprofit Institute Advisory Board

Andy Eder, Chair

Chairman, Eder Brothers Inc.

Khadija Al Arkoubi, Ph.D.

Associate Professor of Management,
University of New Haven

Mara Balk

Cultural Arts Program Director,
JCC of Greater New Haven

Erik Clemons

Executive Director and President,
Conncat

Susan D'Agostino MBA '85

Principal, SLD Consulting Services LLC

KellyAnn Day

Chief Executive Officer, New Reach

Laura Downs

Director, Morrison Downs Associates Inc.

Alice Forrester

Chief Executive Officer, Clifford Beers

Chris George

Executive Director, IRIS

Dan Gurvich

Executive Director, Neighborhood
Music School

Ron Kuntze, Ph.D.

Executive Director, Nonprofit Institute;
Professor of Marketing, University
of New Haven

Kirsten Levinsohn

Executive Director, New Haven Reads

Randi Ruben Rodriguez

Executive Director, R Kids Family Center

Liza Petra

Executive Director, Branford
Community Foundation

Allyx Schiavone

Executive Director, Friends Center
for Children

Joanne Sciulli

Executive Director, Solar Youth Inc.

James Sugarman

Sole Member, Pioneer Executive
Recruiting LLC



Alvine New Venture Pitch Competition

Second-place winner Donald Willyard and first-place winner Ketsia Kimploka.



Spring 2019 Bartels Fellow

Robert L. Dilenschneider is founder and chairman of The Dilenschneider Group.



2019 Nonprofit Institute Certificate Program Graduates

Nikki Barnofski, New Reach; Nonprofit Institute Advisory Board Member Randi Ruben Rodriguez; Steve Driffin, ConnCAT; Alexine Casanova, IRIS; Nonprofit Institute Executive Director Dr. Ron Kuntze; Lauren Weibrecht, Clifford Beers; Brandon Gallego, Neighborhood Music School; and Ashton Killilea, Common Ground School.



Fall 2019 Nicholson Business Plan Expo First Place Winners: Greenhouse Groceries

Dean Brian Kench, Abbey Perrin, Miranda Iannuzzi, Brooke Cullen, Francesca Feretich, Jordan Wischhusen, and Michael Driscoll EMBA '87.



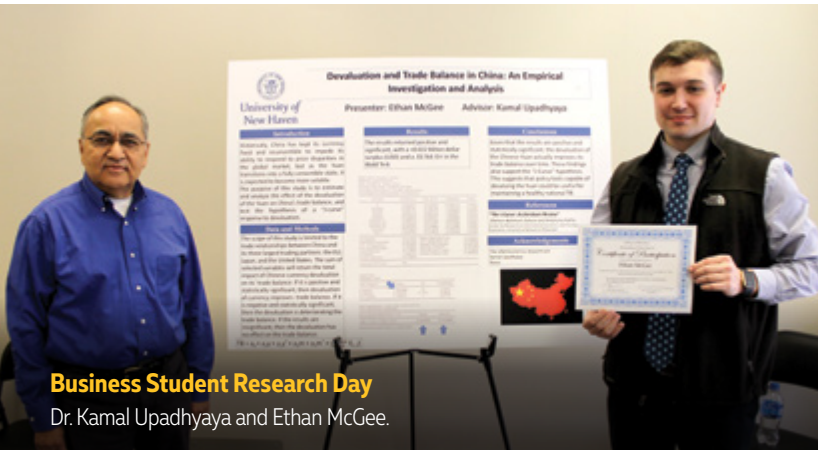
Fall 2019 Bartels Fellow: Kica Matos, director of the Center for Immigration and Justice at the Vera Institute of Justice

Board of Governors Member Philip Bartels '11 Hon., Board of Governors Member and CoB Advisory Board Chair Josephine Moran MS '01 EMBA '19, Kica Matos '19 Hon., and University President Steven Kaplan.



Women's Leadership Council Hosts Women as Leaders Panel Discussion and Networking Event

Bridget Ryan Berman, former vice president and chief operating officer of Apple, meets with Women's Leadership Council Members Joan Caruso '79, Michele Solomon, and Debra Logan-Rabb EMBA '92, and Co-Chair Josephine Moran MS '01, EMBA '19.



Business Student Research Day

Dr. Kamal Upadhyaya and Ethan McGee.



College of Business Student Excellence Awards

Back Row: Dean Brian Kench, Dr. Jan Jones, Dr. James Mohs, Mike Roller, Christopher Fericola, Anthony Dicioccio, Dymonique Colon, and Dr. Armando Rodriguez. *Middle Row:* Dr. Kimberly Mahoney, Gil Fried, Julia Caccavale, Emma Conrad, Rachel Kinney, Zaniya Leon, Dr. Ron Kuntze, and Darell Singleterry. *Front Row:* Dr. Ceyda Mumcu, Rebecca Sola, Voniette Jacobs-Haynes, Lauren Smith, Tracy Khan, and Sara Jean Todoroff.

Women's Leadership Council

Josephine Moran MS '01 EMBA '19, Co-Chair
Executive Vice President, Head of Retail Banking, Provident Bank; Board of Governors Member; CoB Advisory Board Member

Amy Keach EMBA '19, Co-Chair
Program Manager, Yale University

Cathy Bradley EMBA '86
Principal, Cathy Bradley Enterprises

Joan Caruso MS '79
Managing Director, The Ayers Group

Susan D'Agostino MBA '85
Owner, SLD Consulting Services

Rosa Gatti Hon '13
Former Senior Vice President, ESPN

Lisa Harding ScD '06
Director, Purdue

Nancy Held-Sheehe '00
Deputy Chief Engineer, Sikorsky Aircraft

Debra Logan-Rabb EMBA '92
Senior Director, PepsiCo

Beth Nesteriak
Senior Vice President of Operations & Business Strategy, South Central Connecticut Regional Water Authority

Carolina Ramirez-Blier '09
Senior Design Quality Engineer, Medtronic

Michele Solomon
Managing Director of Operations, New England, Marcum

◀ *Not Pictured:* Douglas Akerstrom, Mary Andrie, Joshua Biggs, Colleen Chrzanowski, Mary Crum, Madison Derosia, Jon-Luke Ferrandino, Taylor Hoyda, Michael Kandolin, Luca Pietrangeli, Jonathan Thangavelu, Megan Fischer, Mohammed Almed Sajeini, Jack Sommer, Noah Swatt, Morie Thomas-Waters, Donald Willyard, Brian Zheng, and Jizhou Zhou.

Dean's Accounting Advisory Board

Anthony Scillia '79, Chair
Regional Managing Partner, Marcum;
Board of Governors Member

Mark Caplan MS '90
Partner, KPMG

Joseph Catapano '89
Vice President, Chief Accounting Officer,
Pitney Bowes

Michael Davis MBA '86
Executive EMBA Director,
Former Officer, Nestle

Robert Marzitelli MS '93
Vice President Tax, BIC Group

Kristina Palazzo
Partner, PwC

Christopher Puglia
Partner, Deloitte

Jeffrey Rossi
Office Managing Partner,
Hartford and Stamford, CohnReznick

Michele Solomon
Managing Director of Operations,
New England, Marcum



Accounting Is My Major (AIM)

Connecticut Society of CPAs and Connecticut high school accounting students visit the University of New Haven.



Private vs. Public Accounting Panel Discussion

Board of Governors Member and Accounting Advisory Board Chair Anthony Scillia '79, Michele Solomon, Dean Brian Kench, Joseph Catapano '89, Executive EMBA Director Michael Davis MBA '86, Jeffrey Rossi, Kristina Palazzo.



Marketing Students Awarded Google Ads Grants

Dr. Subroto Roy's marketing students receive \$120,000 in Google Ads Grants to develop marketing campaigns for nonprofits.



Conscious Capitalism Conversation Addresses 'Doing Good While Doing Business'

Jeff Hittner, Larry Bingaman EMBA '92, Karen Perez MA '18, Lawrence Ford, and Al Bhatt.



Team Earns First Place at 2019 Foreign Exchange Trading Challenge

Akash Jajoo, Chaitali Chinoy, and Maria Ahmadi.



Connecticut Hospitality Awareness Training (CHAT) Program Graduates at Mohegan Sun

Dean Brian Kench, Dr. Jan Jones, Eunice Kazako, Liana Antonelli, Rachel Kinney, Colleen Chrzanowski, Stephen Tagliatela, Rebecca Sola, and Xinyue He.



Accounting Society Field Visit

Accounting professors Dr. James Mohs and Mike Roller and their students visit Marcum's Boston office.



SLiCE Project: Webster Bank Spring 2019

Back Row: Jim O'Meara, senior vice president; John Olerio, senior vice president; Marcello Orsini; Lamini Abu; Chidma Okoro; Ray Kannon; Michael Moore; Ibrahim Aljohar; Mingyue Wang; and Desiree Wolf, senior vice president. *Middle Row:* CoB Advisory Board Member Kelly Haskins, senior vice president; Krishna Bhavsar; Magda Pivo-Sulewski, vice president; Kerry Miressi, vice president; Mika Howard, officer; Amy Jakobeit, senior vice president; Denise Pandolfo, senior vice president; Nicholas Alaimo; Lucy Vail, consultant; Nora Augustine; and Giuseppe Malangone. *Seated:* Dr. Bruno Barreto de Goes; Ebony Hargrove; Gabrielle Benedetto; Vrushali Junnarkar; Melanie Mucciacciaro; and Nitin Mhatre, executive vice president.



SLiCE Project: Webster Bank Fall 2019

Back Row: Steven Madej; Erienne Tenaglia; Kylie Leff; Dr. Bruno Barreto de Goes; Thomas Ostergren, senior vice president; John Guy, executive vice president; Isabelle Hazlewood; Moire Thomas-Waters; Daniel Spicer; Alicia Post Lindstadt; Dylan Carrano; and Dean Brian Kench. *Front Row:* Aadit Desai; Yulissa Barriso; CoB Advisory Board Member Kelly Haskins, senior vice president; Yaileen Colon-Millan; Lily Henry; Brian Garafola; and Yu-Ting Chiu.



Spring 2019 First-Year Nicholson Business Plan Expo

Economics and Business Analytics Advisory Board

Murat Akgun

Executive Director, New Tech Haven

Joann Brunn

Chief Executive Officer, Xlerant

Michael Driscoll EMBA '87

Executive in Residence, Connecticut Innovations

Larry Flanagan '80

President, AARP Services

Marcelo Nacht

Partner, Praxis Research

John Rosen

Executive Director, MCAworks

David Sacco

Executive Director, New Tech Haven

Carolyn Cebrian Soper

Department of Economics & Finance, Central Connecticut State University

Don Williams

Director of Supply Chain, Greenfield Global



Liberty Initiative

Guest Speaker: James R. Otteson

James R. Otteson is the Thomas W. Smith Presidential Chair in Business Ethics, Professor of Economics, and Executive Director of the Eudaimonia Institute at Wake Forest University.

Sport Management Advisory Board

Michael Ansarra

Senior Associate Athletic Director,
Central Connecticut State University

Chris Bartels MS '15

Director of Sports, United Entertainment Group

Shane Beardsley, CVP

Director of Venue Operations, The Howard
Hughes Corporation; The Rooftop at Pier 17

Mike Boissonneault

Chief Executive Officer, Rewirement Media LLC

Chris Brown

Vice President, Guest Experience & Venue
Services, New York Mets

Jon Butler

Executive Director, Pop Warner Little Scholars Inc.

Chris Canetti

President, Houston 2026 World Cup Bid
Committee, Major League Soccer (MLS)

Albert Carbone MBA '04

Manager, State Government and Community
Relations, Avangrid

Evan Dabby

Executive Director, New Jersey Youth Soccer

Tony DiPaolo MBA '04

Senior Vice President, Laz Parking

Brent Fisher MS '03

Senior Vice President, Distribution – Affiliate
Sales and Marketing, MLB Network

Joe Franco

Member/COO, TaleGator Distributors;
Principal, Franco Associates

Rosa Gatti

Former Senior Vice President, Corporate
Communications & Outreach, ESPN

Michael Kobylanski MS '08

Athletic Director, University of
Connecticut – Avery Point

Donna Lopiano, Ph.D.

President, Sports Management Resources

Erin Lynch MBA '13

Manager, Creative Planning Running & Training,
Global Marketing, PUMA Group

Craig Mortali '84

Owner, Producer, Director, Storyteller,
Mortali Media LLC and MOMA LLC

Anna Nakapkina MS '09

Head of Sponsorship and Special Projects,
SOGAZ (Russia); Deputy Commercial Director,
Rugby Union of Russia



Hospitality and Tourism Management Field Visit – Saybrook Point Inn and Spa

Dr. Jan Jones, Xinyue He, Rebecca Sola, Rachel Kinney, Stephen Tagliatela,
Colleen Chrzanowski, Eunice Kazako, Liana Antonelli, and Raquel Espana.



Tourism Policy Brief by Senator Paul Formica to Hospitality and Tourism Management Students

Raquel Espana, Senator Paul Formica, Liana Antonelli, Eunice Kazako,
Xinyue He, Rebecca Sola, Rachel Kinney, and Frank Burns.



Sport Management Students Field Visit – MLB Network

Jingting Liu, Bly Golden, Christopher Fericola, Eric Feliciano, Jonathan
Cimino, Siyang Wang, Michael Giammona, Josh Mollica, Aaron Benevides,
Gabrielle Benedetto, Stephanie Lombardo, Christopher Digeronimo,
Anthony Schettino, and Kevin Mendoza.



Allen Sack Lecture Endowed Series on Sport and Social Issues Speaker: Dr. Donna Lopiano, President, Sports Management Resources

Back Row: Andrew Ilnicki, Michael Giammona, Allen Sack, Christopher
Fericola, and Jonathan Cimino. Front Row: Erik Nybro, Sara Horne,
Dr. Donna Lopiano, James Cassidy, and John Hraska.



2019 College Football Playoff National Championship Game

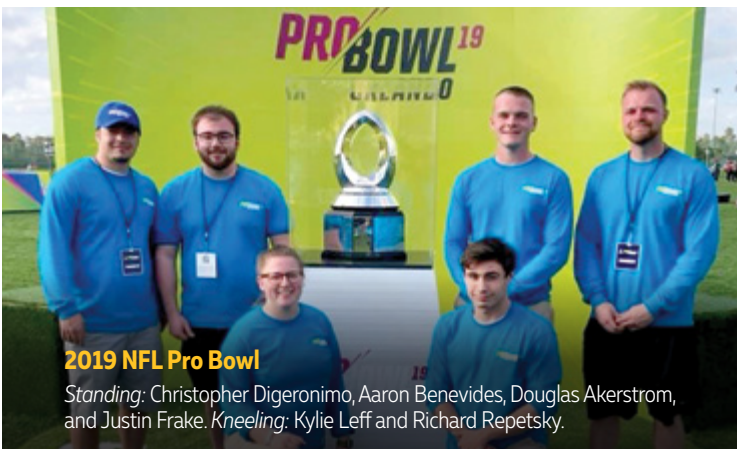
Matthew Bishopp, Christopher Ferricola, Anthony Bruno, Jonathan Cimino, Richard Hauser, and Douglas Akerstrom.



Liberty Initiative

Guest Speaker: Dr. Abigail Blanco

Dr. Abigail Blanco with faculty and students.



2019 NFL Pro Bowl

Standing: Christopher Digeronimo, Aaron Benevides, Douglas Akerstrom, and Justin Frake. *Kneeling:* Kylie Leff and Richard Repetsky.



2019 Cross-Disciplinary Competition

Back Row: Alexis Ward, Bly Golden, Maxime Theokritoff, Stacey Laureanos, Hamsa Suresh, Dr. Eric Marcus, Dr. Len Wysocki, Dr. Ross Tartell, Sarpong Bernard, Dr. Mo Cayer, and Sarah Horrax. *Middle Row:* Bethany Huard, Margot Manacchio, Yaileen Colon-Millan, Sydney Santos, Becca Krowitz, Crystal Nye, Ramyadhevi Vijayakumar, Soumya Agrawal, Shaili Patel, Dr. Vasiliki Kosmidou, Dr. Nadiye Erdil, Mona Mehrabi, and Aleena Sayegh. *Front Row:* Kailee Carneau, Joeseeph Cataldo, Jaypalsinh Vansia, Philip Viscomi, Dr. Khadija Al Arkoubi, Ebere Onwubuariri, Priyanka Vasanth, Girishwaran Sundar, and Vikas Ramanjana Reddy.

Sport Management Advisory Board (cont.)

Francis O'Brien MS '13

Brand Manager and Content Marketer, Sports & Entertainment, New York Yankees

John Ponzio

Former President, Autotote; Gambling and Casinos Consultant and Contractor

Frank Russo Jr. '76

Executive Vice President, Spectra Venue Management

Lindsay Salt '10

Brand Manager at BodyArmor SuperDrink

Nick Sakiewicz '83

Commissioner, National Lacrosse League (NLL)

Jef Thiffault '99

Former Managing Director, National Professional Soccer League (NPSL); Operations Manager, Major League Soccer (MLS)

Robert Thompson '89

Senior Director Athletic Development, University of New Haven

Kenneth Wadja

Senior Vice President of Finance, Spectra

Ralph Willis

Managing Member, EFA Partners

Michelle Difilippantonio Wilson

Former Co-President, World Wrestling Entertainment

ChargerLink — Powered by AcadeME

Internship and Job Matching Software

The University of New Haven is the first college in the country to implement interactive software that instantly matches students looking for job openings with the employers looking to fill them. ChargerLink works like a dating service. Students develop their profiles, as well as resumes, and tell their stories. Employers post jobs, and when they do, the system automatically tells them which students best match their requirements. The interactive nature of the system gives quick results for both employers and students.

Recent business student internship placements have included:

- **Apple**
- **Alexion Pharmaceuticals**
- **Alinabal**
- **Deloitte**
- **Ernst & Young**
- **ESPN**
- **Foxwoods Resorts**
- **KPMG**
- **Lockheed Martin**
- **Major League Soccer Headquarters**
- **Marcum**
- **Medtronic**
- **Mohegan Sun**
- **Morgan Stanley**
- **National Hockey League Offices**
- **NBC Universal**
- **New York Blood Center**
- **New York Yankees**
- **PwC**
- **Saybrook Point Inn**
- **Stanley Black & Decker**
- **Travelers Insurance**
- **The Walt Disney Company**
- **Webster Bank**
- **Yale Athletics**
- **Yale New Haven Health**



"The University of New Haven takes pride in providing students ample opportunities to supplement classroom work with real-world industry experiences.

"During the summer of 2019, I had the honor of working for the New York Yankees as a summer sales associate (SSA). During my time with the Bronx Bombers, I gained first-hand experience on the ins and outs of sport ticket sales, while networking and learning from some of the most accomplished professionals in the industry. As an SSA, I sold partial-season, full-season, and group tickets to fans and businesses via cold calls and in-game touch points.

"I am proud to say that upon completion of the four-month SSA program, my team of 13 young professionals excelled beyond our initial revenue goal by 164%. The endless support, teaching, and motivation from my teammates and supervisors also enabled me to surpass my individual revenue goal by 269%.

"I am forever grateful to the University of New Haven and its distinguished professors; without their guidance and industry connections, I would not have had this opportunity to jump-start my career in the sport industry."

Mike Scharfenberg 20

Student Internship Testimonials



"In the summer of 2019, I interned for KPMG, one of the four major public accounting firms. I worked as an audit intern for their Stamford office. This was my third internship, but it was my first experience with a large, international company.

"During the second week of my internship, I flew to Orlando, Fla., for the KPMG National Intern Training program. I networked with 2,000 other KPMG interns from around the country. We spent about 8 hours each day in training sessions about KPMG's internal software, interpersonal skills, and Excel. After this week of training, I assisted with the audits of three public companies in the communications, consulting, and energy service industries.

"After my internship, I accepted a full-time job with KPMG in Denver, Colo. I will start as an audit associate in the fall of 2020. A professor introduced this internship experience to me, which has set me up for an exciting career path after I graduate with my MBA."

Emma Conrad '19, MBA '20



"In the spring of 2019, one of my finance professors reached out to me with an opportunity to do a paid project for a senior officer at KeyBank. I was thrilled to receive such an opportunity, so I accepted the project without hesitation. Once I completed the project, the senior officer offered me an internship at KeyBank for the summer of 2019.

"I began my 12-week internship in late May, and I enjoyed every day of it. I interned in a variety of roles, including working as a teller and helping customers with daily transactions, assisting bankers and managers with account dealings, and learning about the investment side of banking. KeyBank has more than 1,100 branches throughout the country, and I was able to intern at three Connecticut locations: Hartford, Madison, and Clinton. Splitting my time among three branches helped me expand my knowledge of the industry and gain valuable connections for the future.

"The University of New Haven has positioned me for success in my career. I encourage everyone to make relationships with professors and take advantage of opportunities that arise, because you never know where it will lead."

Daniel Kwiatkowski '20



**Excellence in
Service Award**

Robert Albright, Ph.D.
Professor, Management



**Excellence in
Research Award**

Patrick Gourley, Ph.D.
Assistant Professor, Economics



**Practitioner Teaching
Excellence Award**

Brian Marks, J.D., Ph.D.
Instructor, Economics and
Entrepreneurship



**Full-Time Teaching
Excellence Award**

Bruno Barreto de Goes, Ph.D.
Assistant Professor, Management



**Outstanding
Staff Award**

Christine Dellidonna
Director of Operations, CFB



**Outstanding
Staff Award**

Elena Bystrova
Director of International Programs



Tenured and Promoted

Fang "Frank" Chen, Ph.D.
Associate Professor, Finance



Tenured and Promoted

Ceyda Mumcu, Ph.D.
Associate Professor,
Sport Management



Tenured and Promoted

Kimberly Mahoney, Ph.D.
Associate Professor,
Sport Management



Promoted

Esin Cakan, Ph.D.
Professor, Economics and
Business Analytics



New Full-Time Faculty

Jason Chung, LL
Assistant Professor,
Sport Management



New Full-Time Faculty

Candice Deal, Ph.D.
Assistant Dean, Associate
Professor, Accounting



New Full-Time Faculty

Jestine Phillip, Ph.D.
Assistant Professor,
Management



New Full-Time Faculty

Fereshteh Zihagh, Ph.D.
Assistant Professor,
Business Analytics

HONOR SOCIETIES



Standing: Vasiliki Kosmidou, Demissew Ejara, Gabrielle Benedetto, Joshua Ramsey, Dean Brian Kench, Christopher Jensen, Devery Robb, Dr. Bruno Barreto de Goes, Executive MBA Director Michael Davis MBA '86, Jizhou Zhou, Brian Marks, Man Jin, Darell Singleterry, Mohammed Sajeini. *Seated:* Amanda Hudson, Khadija Al Alkourbi, Mona Merhabi, CoB Advisory Board Member Kelly Haskins, Melanie Mucciacciaro, and Vincent Derobertis.



Beta Gamma Sigma

Beta Gamma Sigma is an international honor society serving business programs accredited by AACSB International.

CLASS OF 2019 INDUCTEES

Honoree: CoB Advisory Board Member Kelly Haskins, senior vice president, Webster Bank.

Faculty: Executive MBA Director Michael Davis MBA '86, Brian Marks, and Darell Singleterry.

Students: Gabrielle Benedetto, Julia Caccavale, Vincent Derobertis, Christopher Jensen, Man Jin, Mackenzie Johnston, Amy Keach, Mona Merhabi, Melanie Mucciacciaro, Joshua Ramsey, Devery Robb, Molly Ronan, Michael Scharfenberg, Courtney Smith, Miranda Velez, Brian Zheng, and Jizhou Zhou.



Beta Alpha Psi

Beta Alpha Psi is an international honor society for financial information students and professionals. It serves universities accredited by AACSB International.

CLASS OF 2019 INDUCTEES

Faculty: Michael Roller and Dr. James Mohs.

Students: Michelle Caneira, Emma Conrad, Skyler Fantaci, Machenzie Johnston, Tracy Khan, Michael Knoback, Timothy Lord, Nicholas Mikelinich, Navin Purushotham, Nickey Raj, Devery Robb, Ayanda Rouse, Jack Sommer, Ploy Techathawornkul, Akhilesh Tipnis, Johnna Tuinman, Jonathan Vargas, and Drew Whitlock.



Gabriel Velazquez, Stephanie Zide, Dr. Ceyda Mumcu, Dylan Randazzo, and Michelle Brandao.

Chi Sigma Mu

Chi Sigma Mu is an honor society of the Commission on Sport Management.

CLASS OF 2019 INDUCTEES

Faculty: Dr. Ceyda Mumcu.

Students: Doug Akerstrom, Michelle Brandao, Kylie Leff, Michael Moore, Dylan Randazzo, Gabriel Velazquez, and Stephanie Zide.



The University of New Haven is proud to announce the relaunching of the **American Business Review** (ABR) to coincide with our 2020 centennial celebrations. American Business Review was first published in 1983 and it is ranked an "A" level journal in the Australian Business Deans Council (ABDC) journal list. Dr. Kamal Upadhyaya and Dr. Subroto Roy are co-editors of the ABR. The centennial edition, to coincide with the 100th year of the University of New Haven, will be published in Spring 2020.



Dr. Kamal Upadhyaya
Co-Editor



Dr. Subroto Roy
Co-Editor

FACULTY INTELLECTUAL

PEER-REVIEWED JOURNAL ARTICLES:

Basnet, H. C., Donou-Adonsou, F., & **Upadhyaya, K.P.** (2019). Workers' remittances and the Dutch disease: Evidence from South Asian countries. *International Economic Journal*, 33(4), 662-678.

Cakan, E., Demirel, R., Gupta, R., & Uwilingiye, J. (2019). "Economic policy uncertainty and herding behavior: Evidence from the South African housing market." *Advances in Decision Sciences*, 23(1), 88-113.

Chen, F., Du, L., Flaherty, S. M. V., Huang, J., & Torna, G. (2019). "Not all threats are taken equally: Evidence from proxy fights." *The Financial Review*, 55(1), 145-168.

Chen, F., Huang, J., & Yu, H. (2019). "The Intra-industry effects of proxy contests." *Journal of Economics and Finance* (August).

Daneshfar, A. "Contextual factors, obedience pressure and accounting decision-making." *Journal of Behavioral Studies in Business*, 11, 1-9.

Daneshfar, A. "Knowledge management capability and organizational memory: A study of public sector agencies." *International Journal of Public Sector Management*, 32(6), 671-687.

Faria, J. R., Mixon, F. G., Jr., Upadhyaya, A., & **Upadhyaya, K. P.** (2019). Gang rivalry and crime: A differential game approach. *Review of Law & Economics*, 15(2).

Faria, J. R., Mixon, F. G., Jr., & **Upadhyaya, K. P.** (2019). Alumni donations and university reputation. *Education Economics*, 27(2), 155-165.

Faria, J., R., Mixon, F. G., Jr., & **Upadhyaya, K. P.** (2019). Public policy and the university-industry R&D nexus. *Knowledge Management Research & Practice*, 17(4), 499-506.

Gourley, P. (2019). Social stigma and asset value. *Southern Economic Journal*, 85(3), 919-938.

Koirala, B. S., Bohara, A. K., Devkota, S., & **Upadhyaya, K. P.** (2019). Community managed hydropower, spillover effect, and agricultural productivity: The case of rural Nepal. *World Development Perspectives*, 13, 67-74.

Kosmidou, V., Ahuja, M. K. (2019). "A configurational approach to family firm innovation." *Family Business Review*, 32(2), 154-173.

CONTRIBUTIONS AND IMPACT

Kuntze, R., Wu, C., Wooldridge, B., & Whang, Y. (2019). "Improving financial literacy in college business students: Modernizing delivery tools." *International Journal of Bank Marketing*, 37(4), 976-990.

Li, C., Guo, S., **Wang, C. L.**, & Zhang, J. (2019). "Veni, vidi, vici: The impact of social media on virtual acculturation in tourism context." *Technological Forecasting and Social Change*, 145(August), 513-522.

Mixon, F. G., Jr., Sankaran, C., & **Upadhyaya, K. P.** (2019). Is political ideology stable? Evidence from long-serving members of the United States Congress. *Economics*, 7(2), 36.

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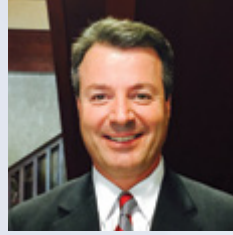
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Josephine Moran MS '01
*CoB Advisory Board Chair,
Board of Governors Member*

Moran is executive vice president, head of retail banking at Provident Bank. She was named a 2015 Staten Island Top Woman in Business.



Michael Davis MBA '86
Executive MBA Director

Davis is former vice president of taxes at Nestle. He serves as an officer for numerous Nestle companies, including Nestle USA, Nestle Purina PetCare Company, Gerber Products Company, and Nespresso USA.



Jim Betzig

Betzig is chief executive officer and partner at TrinityPoint Wealth. He has been named a Connecticut Magazine Top Financial Advisor from 2012 through 2016 and a Barron's Top 1200 Advisor for 2016 and 2017.



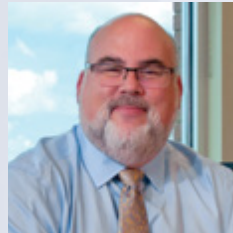
Craig Douglas MBA '82

Douglas is an executive officer and former vice president and treasurer of Stanley Black & Decker. He has spent his entire career with Stanley, providing him with broad exposure to all facets of accounting and finance within a manufacturing company.



Cathy Bradley EMBA '86

Bradley is owner and president of Cathy Bradley Enterprises. She is a member of the Spoken Communications board of directors.



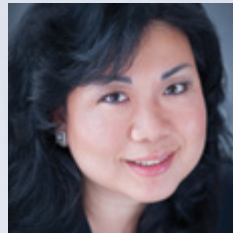
Saul Factor EMBA '96

Factor is the president of Smith Drug Company and Burlington Drug Company. He is a noted turnaround specialist and has led culture change throughout his career with the belief that the customer must be the focus of a successful organization.



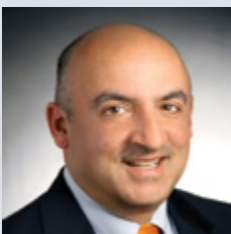
Mark Caplan MS '89

Caplan is a senior tax partner practicing in KPMG's Boston and Hartford offices. He has 35 years of experience in tax planning and structuring transactions for public and privately held clients.



Alice Gao MBA '94

Gao is senior vice president and head of commercial banking for ICBC USA, one of the world's largest banking and financial services organizations. She leads a multifunctional team to succeed on a global scale by achieving sales and profit targets.



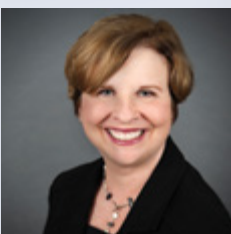
Joseph R. Catapano '89

Catapano is vice president and chief accounting officer at Pitney Bowes. Prior to Pitney Bowes, he held finance positions with PepsiCo and was an audit manager with KPMG Peat Marwick in Stamford, Conn.



Will Germain '04

Germain is a senior investment officer at Ventas. He previously served as director of acquisitions and investments for Lillibridge Healthcare Services, and he held various roles in finance at General Electric Capital Corporation.



Susan D'Agostino MBA '85

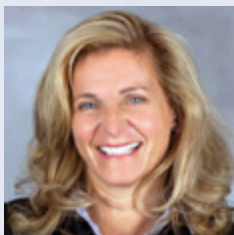
D'Agostino holds two senior-level certifications in human resources and is the founder and principal of SLD Consulting Services. Prior to starting her consulting firm, she was senior vice president and chief administrative officer for Harris Connect.



Baharom Bin Hamzah '85, MBA '87

Hamzah is group managing director and chief executive officer of Romstar, which he founded in 1997. The company designs, builds, and operates high-resolution magnetic flux leakage (MFL) technology.

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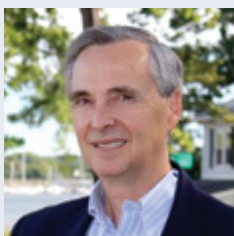
Kelly Haskins

Haskins is senior vice president and director of community banking implementation management and operational risk at Webster Bank. She joined Webster in 1996 as a product manager for investments.



Christopher Puglia

Puglia leads the U.S. insurance tax practice in Deloitte's New York City office. His team of global partners works with the company's largest and most complex clients.



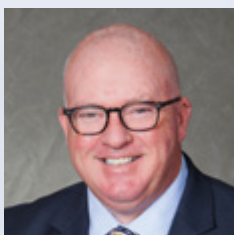
Frank Hird '78

Hird is a licensed real estate broker with more than 28 years of experience selling and leasing commercial real estate locally, nationally, and internationally.



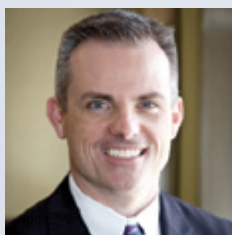
Franklyn Reynolds MBA '98

Reynolds is president of Berkshire Gas, in Pittsfield, Mass. A 25-year veteran of the utility industry, Reynolds also serves as vice president of Gas Integration for Avangrid Networks.



Jeff L. Hubbard

Hubbard serves as regional manager of commercial banking and senior vice president for Liberty Bank. Prior to the acquisition of First Niagara Bank by KeyBank in 2016, he was the New England regional president for First Niagara.



Garrett Sheehan

Sheehan is president of the Greater New Haven Chamber of Commerce and the Quinnipiac Chamber of Commerce, executive director of the Regional Leadership Council, and a licensed attorney in Connecticut and Texas.



Mary Landsfield

Landsfield is a financial advisor and investment advisor representative at Barnum Financial Group. She co-founded the software company Skymira and served a senior business development manager for the trade arm of the Australian government.



Michele Solomon

Solomon is the managing director of operations of the New England Region at Marcum. She entered the position with more than a decade of experience in the assurance department.



Mike Maguire

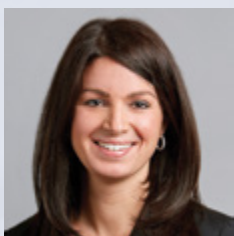
Entrepreneurship and Innovation Advisory Board Chair

Maguire, a leading authority on the use and effectiveness of integrated direct marketing tools, is the chair and former CEO of Structural Graphics and a partner in Ann Nyberg's Network Connecticut.



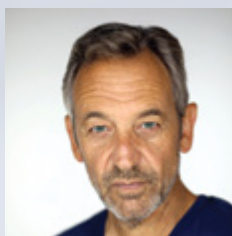
Peter Smerd EMBA '92

Smerd is president of Boulevard Building, located in Pittsburgh, Penn.



Kristina Palazzo

Palazzo is a tax partner with PwC's Private Company Services practice based in New York City. She has 20 years of experience working on complex transactions and business issues facing both public and privately held multinational companies.



Eran Zalsman

Zalsman is the founder and president of AcadeME, and he is a partner and CEO of advertising and marketing agency Ashkenazy-Zalsman.



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