

MARKETING, B.S.

Related Occupations	2017-2027 Growth	Median Salary (National)	Sample Job Titles
Market Research Analysts and Marketing Specialists	19%	\$70,620	Market Research Analyst, Social Media Specialist, Marketing Coordinator, Research Analyst
Fundraisers	12%	\$54,130	Fundraising Coordinator, Event Directors, Development Officers
Marketing Managers	11%	\$127,560	Account Executive, Account Manager, Marketing Director, Brand Manager
Public Relations Specialists	9%	\$58,020	Communications Specialist, Social Media Manager, Publication Specialist
Public Relations and Fundraising Managers	9%	\$107,320	Communications Manager, Relationship Manager, Engagement Manager, Public Relations Manager
Sales Managers	8%	\$117,960	Sales Manager, Account Executive, Customer Experience Manager
Advertising and Promotions Managers	7%	\$100,810	Account Manager, Campaign Manager, Traffic Manager, Digital Account Director
Advertising Sales Agents	1%	\$50,380	Sales Representative, Inside Sales Representative, Outside Sales Media Consultants

